

PUBLIC PROMTPRESS REPORT

Channel audit

Nomad



@astonpassport

Channel "Nomad" 🌐 Your new level of freedom and security. About citizenship and residency by investment programs worldwide.
<https://www.astons.com/ru> ! Expert consultations:...

SUBSCRIBERS

29 985

-156 per month

ERR (% SEE POSTS)

9.0%

in 24h **4.7%**

REACH/POST

2.7K

ad reach **1.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 985 —	 SUBS REACH 8.91% avg % subs see post	 VIEWS/POST 2.7K median 2.6K · 25 days	 POSTS/WK 4.3 over period
 7D TREND -3.6% vs previous week	 REACTIONS/POST 7.2 total 116 reactions, 296 reposts, 26 comments	 POST LENGTH 999 chars median 1000 · 25 days	 POSTS ANALYZED 16 25 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -156 over last month	 CITATION RATE 658 citation index · 870 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 04.04.2019

AI EDITOR SUMMARY

Channel « Nomad» — 29 985 subs. Avg views per post: 2.7K people (9% of subs), reach is low — consider expanding audience. Publishes 4 posts/week (~1/day) — rare. For week Jun 29 – Jul 5 reach stable (-3.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts in 25 days.
- 02 Dominant format — Photo (8/16 posts).
- 03 Avg post length — 999 chars (median 1000).
- 04 Peak audience activity — Friday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.1K avg for top vs 2.3K for worst) — among 16 posts over 25 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 19.06 · 12:07 PHOTO  Athens selection: new investment projects in Astons portfolio June apartment picks for residency permits from...	VIEWS 3 313 REACTIONS 5 REPOSTS 6 ER 11.0%
Nº2 11.06 · 14:42 PHOTO Greece News Digest: Jun 1–7 1 Demand for luxury holiday homes in Greece hits record Demand for premium summer homes in...	VIEWS 3 220 REACTIONS 8 REPOSTS 8 ER 10.7%
Nº3 15.06 · 09:49 TEXT  Most expensive cities to buy property Global Property Guide ranked the priciest cities for apartment purchase...	VIEWS 2 919 REACTIONS 6 REPOSTS 38 ER 9.7%

Nº4

26.06 · 10:05

TEXT

 **Non-Dom in Greece: one of Europe's most underrated tax regimes** When talking about Non-Dom, most recall historic...

VIEWS

2 784

REPOSTS

20

REACTIONS

5

ER

9.3%

Nº5

17.06 · 12:26

PHOTO

⚡⚡⚡ **Astons closed meeting in Limassol June 26 – investors invited: Greek golden visa & second passport: Plan B for...**

VIEWS

2 773

REPOSTS

12

REACTIONS

11

ER

9.2%

|

WORST 3

↓

06.07 · 11:17

PHOTO

⚡⚡⚡  **Astons events in Russia in July**  **Moscow – July 16, Hotel Metropol Register**  **St. Petersburg – July 21, Hotel...**

VIEWS

2 345

REPOSTS

13

REACTIONS

5

ER

7.8%

↓

07.07 · 09:31

TEXT

 ⚡ **Caribbean given ultimatum: close citizenship programs or lose Schengen visa-free access** European Commission sent governments...

VIEWS

2 285

REPOSTS

67

REACTIONS

8

ER

7.6%

↓

30.06 · 09:51

TEXT

 **Argentina discusses golden passport program again. What we know so far?** Financial Times reports Javier...

VIEWS

2 205

REPOSTS

11

REACTIONS

2

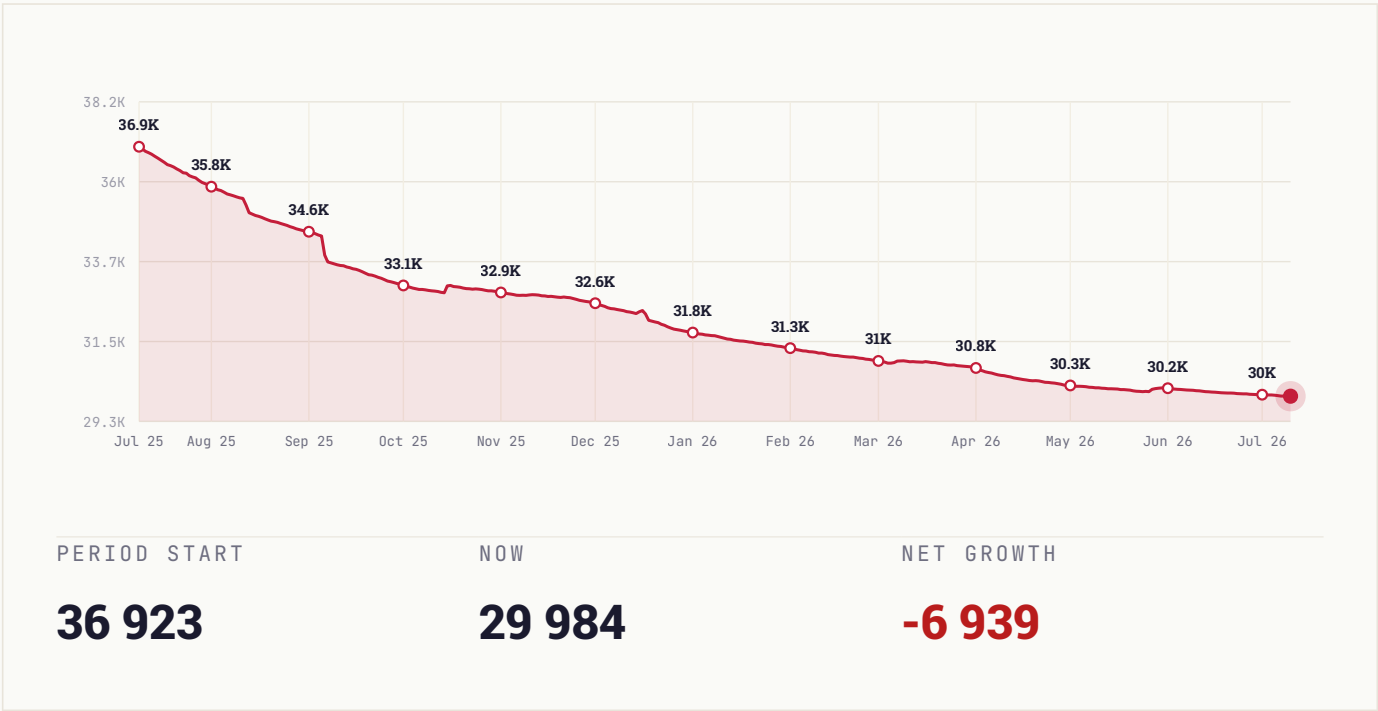
ER

7.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

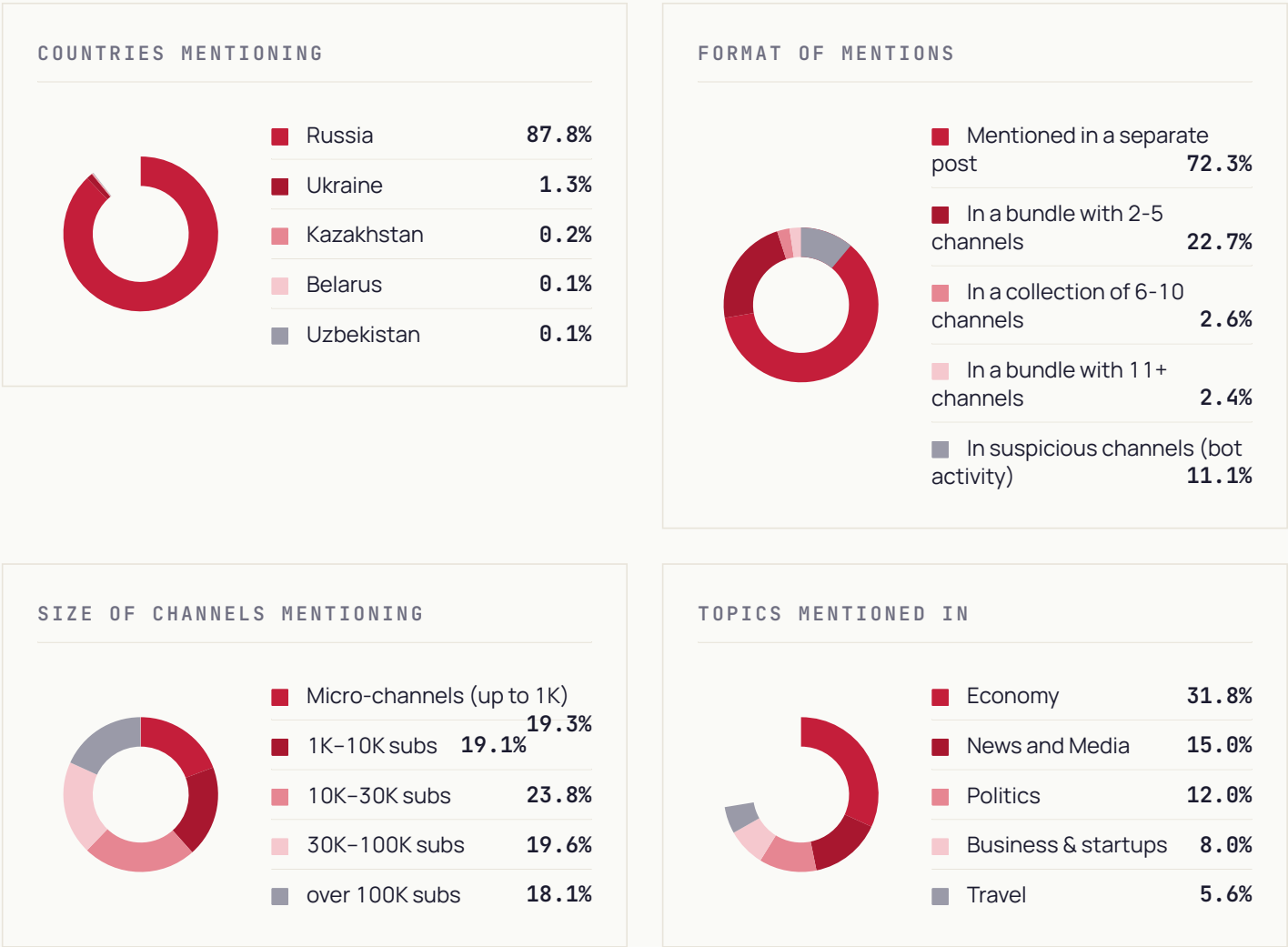
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

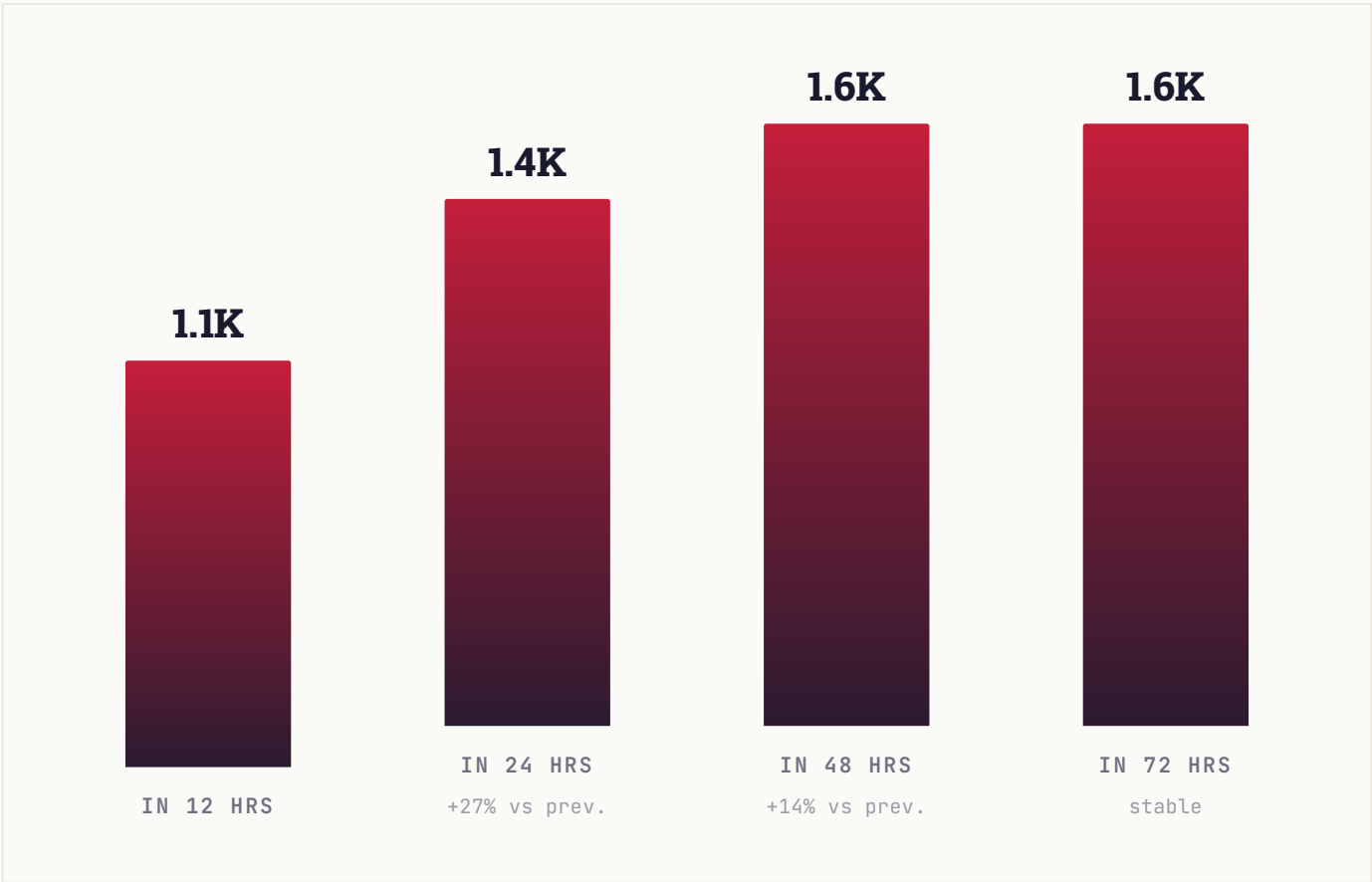
Citation index **658** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **870** different channels.



SECTION 05 • AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
Mon Moskvichka	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
SP Ways to travel almost for free (RU) Vandrouki, Вандруки, вандроки — это мы	401.8K
OT Ozon Travel	398.9K
  Nomad 	30K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 96 — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-96 median: 151.6K. First goal — enter top-96 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **45**, they brought **327** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	4	3	0	
December 2025	16	12	82	
Nov 2025	7	4	35	
Oct 2025	12	11	210	
Sep 2025	2	2	0	
August 2025	4	4	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
45	6	327

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the median, and a red dot indicates the channel's position. The channel's value is also displayed as text.

SUBSCRIBERS

80% below median

median 149.8K

48.1K 29 985 — your channel 427.5K

AVG REACH / POST

79% below median

median 12.5K

1.7K 2 671 — your channel 112.3K

CITATION INDEX

better than 69% of niche

median 128

0 658 — your channel 1.6K

Metric	Channel Value	Median	Comparison
Subscribers	29,985	149.8K	80% below median
Avg Reach / Post	2,671	12.5K	79% below median
Citation Index	658	128	better than 69% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.3 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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