

PUBLIC PROMTPRESS REPORT

Channel audit

Jobs in Astana | Работа Астана Вакансии



@astana_job_vakansii

We post current Astana vacancies. More jobs below 📌 <https://www.instagram.com/astana.rabota.vakansii> https://vk.com/astana_rabota_vakansii facebook.com/groups/astana.rabota.vakansii Po...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
23 148 02.07.2026 +400 per month	5.0% HTTPS://PROMTPRESS.COM/AUDIT/ASTANA_JOB_VAKANSII in 24h 4.7%	1.2K ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 23 148 —	 SUBS REACH 5.03% avg % subs see post	 VIEWS/POST 1.2K median 1.1K · 26 days	 POSTS/DAY 38.3 ~268 per week
 7D TREND +5.4% vs previous week	 REACTIONS/POST 0.8 total 781 reactions, 5,398 reposts, 0 comments	 POST LENGTH 555 chars. median 518 · 26 days	 POSTS ANALYZED 1000 26 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +400 last month	 CITATION RATE 4 citation index · 10 channels mentioned ever	 CHANNEL AGE 8 years 13 days created 20.06.2018

AI EDITOR SUMMARY

Channel «Jobs in Astana | Работа Астана Вакансии» – 23 148 subs. Each post averages 1.2K people (5% of subs), reach is low – consider expanding audience. Posts 268 posts per week (~38/day) – very active. Week Jun 15–21 reach grew +5.4% by week Jun 8–14 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1000 posts in 26 days.
- 02 Dominant format — Text (1000/1000 posts).
- 03 Avg post length — 555 chars (median 518).
- 04 Audience peak — Friday, 18:00 ALMT.
- 05 Top posts get 2x more views than the weakest (1.9K avg top vs 859 worst) — among 1,000 posts over 26 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 12:13 TEXT \$ PAY — DAILY 📌 New street food chain at mall «Аружан» hiring: 📌 Cashier 📌 Fast-food Cook 📌 Cashier 📄 ...	VIEWS 1 936 REPOSTS 36	REACTIONS 5 ER 8.4%
Nº2 12.06 · 13:45 TEXT ✔ FIT CORRECTION 📌 Body Correction Specialist 📄 Duties: — Procedures — Client consulting — Maintaining order...	VIEWS 1 846 REPOSTS 4	REACTIONS 2 ER 8.0%
Nº3 15.06 · 13:39 TEXT ✔ Nightclub «БХБ» 📌 Bar Lady \$ Pay: avg 25,000 — 30,000 KZT per shift 📄 Duties: — Order delivery — Cleanliness...	VIEWS 1 783 REPOSTS 15	REACTIONS — ER 7.7%

Nº4 13.06 · 13:49 TEXT

📌 Karaoke needs manager 💰 Pay: 19,000 KZT 📅 Schedule: 6/1, 5/2 🕒 Hours: 18:00 – 06:00 📌 All-round Cook 💰 ...

VIEWS
1 774

REACTIONS
—

REPOSTS
9

ER
7.7%

Nº5 19.06 · 13:46 TEXT

✅ Bakery Hiring 📌 Croissant Baker (night shift) 🕒 20:00 – 06:00 📌 Bread Baker (day shift) 🕒 08:00...

VIEWS
1 734

REACTIONS
1

REPOSTS
7

ER
7.5%

WORST 3

↓ 08.06 · 07:00 TEXT

📌 Pawnshop chain "GOOD ЛОМБАРД" needs appraiser (women only) ✅ Appraiser 🎯 No experience needed, training...

VIEWS
862

REACTIONS
—

REPOSTS
2

ER
3.7%

↓ 08.06 · 05:02 TEXT

📌 Home helper needed: - Age 20-25 – At least 6 months commitment 📋 Duties: – Daily house cleaning – Housework help –...

VIEWS
861

REACTIONS
—

REPOSTS
1

ER
3.7%

↓ 08.06 · 06:35 TEXT

📌 Grocery store needs salesperson 📋 Requirements: – Experience – Punctuality, sociability, stress tolerance – No...

VIEWS
854

REACTIONS
1

REPOSTS
2

ER
3.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

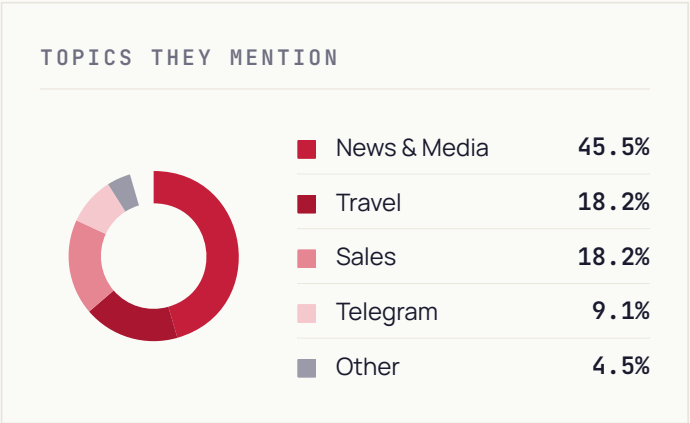
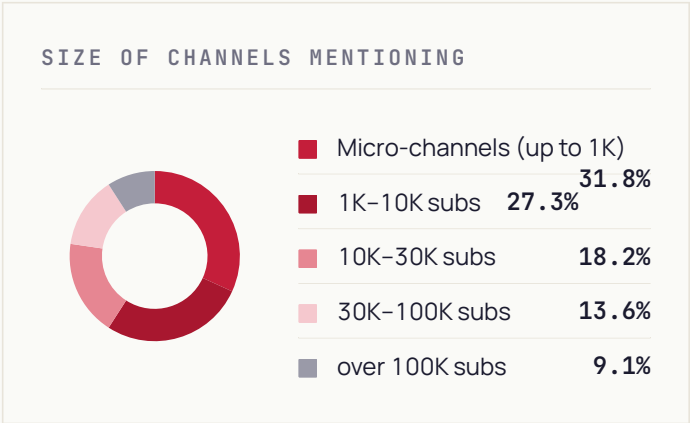
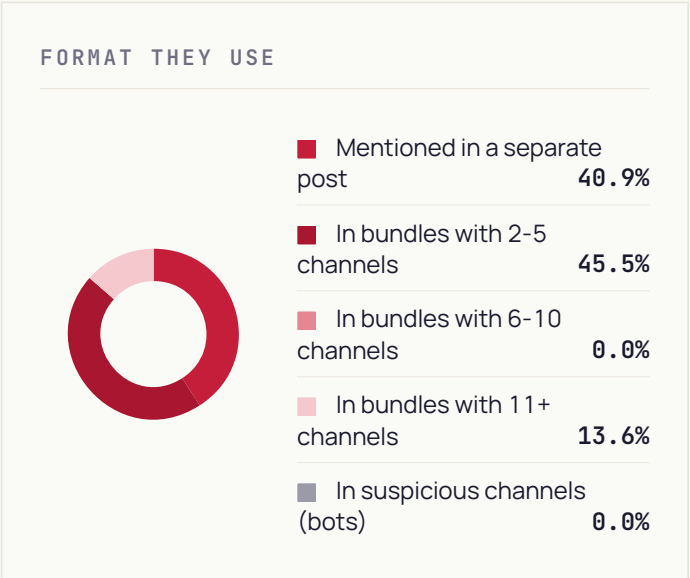
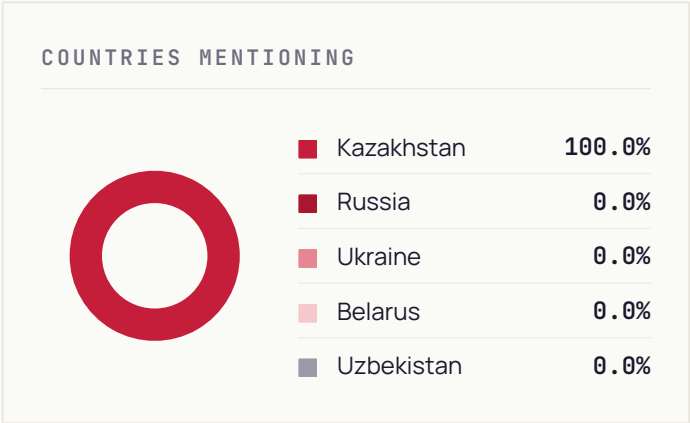
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

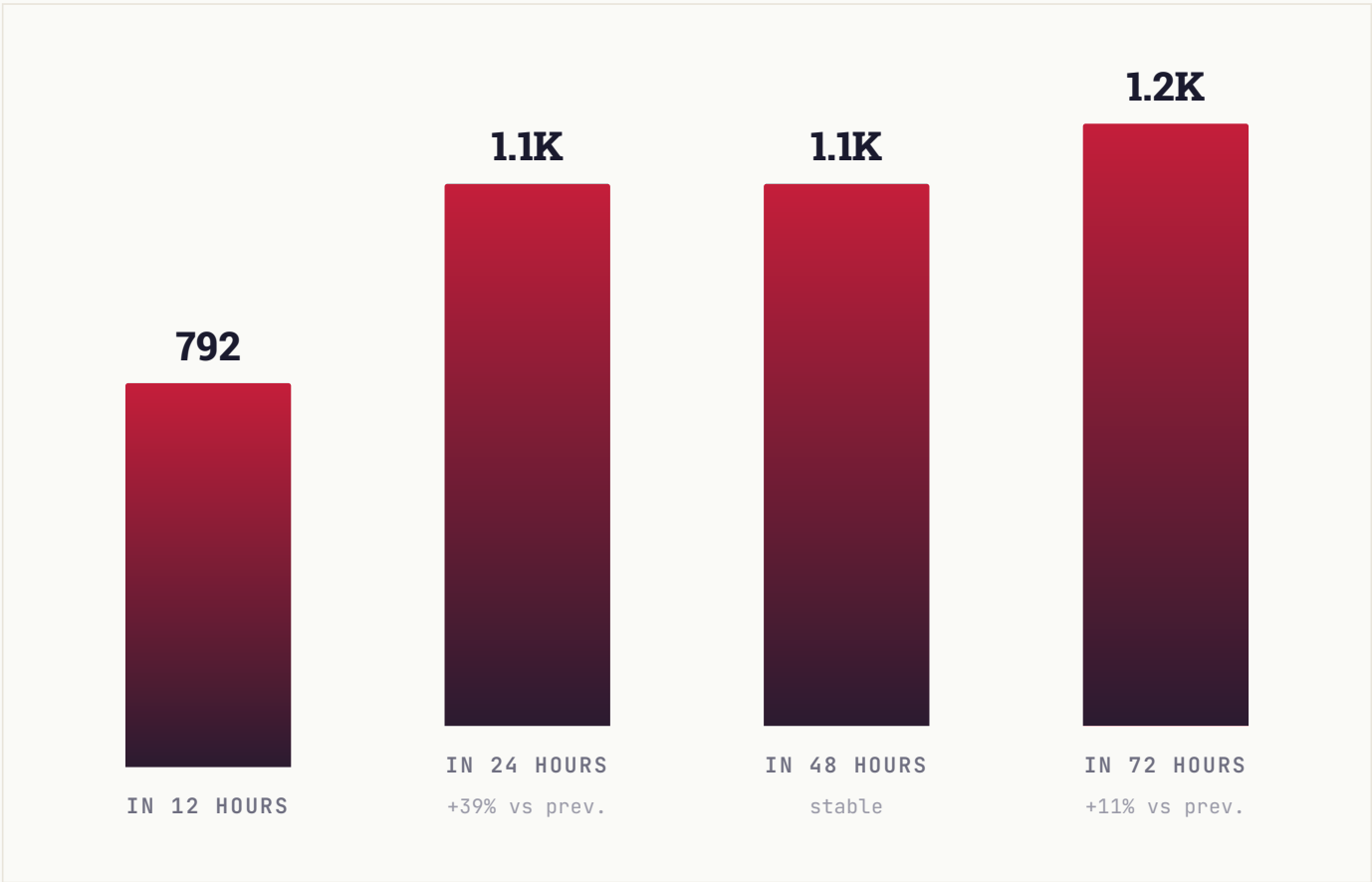
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SZh SYNYP ZhET. KR. KL. RUK. RK	50K
ER Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Работа Астана Вакансии YOU	23.1K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Kazakhstan bloggers ugc & micro-bloggers	18.1K
RV Jobs in Astana	15.7K

COMPARATIVE SUMMARY

Channel in top 10 of niche (#6 of 90). Strong position. Niche leader — SYNYP ZhET. KR. KL. RUK. RK (50K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 687** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	503	
December 2025	0	0	108	
Nov 2025	0	0	322	
Oct 2025	0	0	255	
Sep 2025	0	0	427	
August 2025	0	0	72	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1 687

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-91 channels in category «Career» and saw how your channel compares.
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#6/91

RANK IN NICHE

Channel in top 6% career



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 18:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.03% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.5pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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