

— PROMTPRESS PUBLIC REPORT

Channel audit

ASSEL AULBEKOVA | Инвестиции от А до Я



@asselaulbekova

If you landed on this channel - it's about money! Stay, here we explain complex terms simply: investments, financial literacy, taxes
Free mini-course «Subscription to Wealth»...

SUBSCRIBERS

19 209

ERR (% SEE POSTS)

12.0%

REACH/POST

2.2K

+1257 per month

per day 4.4%

ad reach 839/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 209 —	 SUBSCRIBER REACH 11.29% avg % subs see post	 VIEWS/POST 2.2K median 2.2K · 28 days	 POSTS/WEEK 10.4 for the period
 7D TREND -7.8% vs previous week	 REACTIONS/POST 34.4 total 1,445 reactions, 284 reposts, 484 comments	 POST LENGTH 529 chars. median 510 · 28 days	 POSTS ANALYZED 42 28 days
 AD REACH 839 24h avg	 CHURN / MONTH +1257 over the last month	 CITATION RATE 2 citation index · 21 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 03.09.2023

AI EDITOR SUMMARY

Channel «ASSEL AULBEKOVA | Investments from A to Z» — 19 209 subs. Each post averages 2.2K people (11% of subs), reach low — should expand audience. Publishes 10 posts per week (~1/day) — regular schedule. For week 22–28 Jun reach dropped -7.8% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts in 28 days.
- 02 Dominant format — Text (23/42 posts).
- 03 Avg post length — 529 chars (median 510).
- 04 Peak audience activity — Friday, 10:00 ALMT.
- 05 Top posts get 2× more views than the weakest (3.2K avg for top vs 1.8K for worst) — among 42 posts in 28 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 06:50 TEXT TOP-5 funds with 20%+ annual yield in USD 📉 ● Invesco QQQ Trust (QQQ) Largest non-financial Nasdaq companies (internet...	VIEWS 3 547 REPOSTS 50	REACTIONS 158 ER 18.5%
Nº2 12.06 · 05:48 TEXT Dollar will be 600!!! How much money people lose on exchange rates just because they bought and sold USD without a strategy?...	VIEWS 3 014 REPOSTS 2	REACTIONS 17 ER 15.7%
Nº3 13.06 · 10:53 TEXT My Upside course review: My starting point: I knew basic investment terms but was scared to start investing on my own...	VIEWS 2 959 REPOSTS 1	REACTIONS 22 ER 15.4%

Nº4 26.06 • 15:08 TEXT How to withdraw pension if you don't meet the threshold? Shared a life hack on today's broadcast...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 745</td><td>9</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>8</td><td>14.3%</td></tr> </table>	VIEWS	REACTIONS	2 745	9	REPOSTS	ER	8	14.3%
VIEWS	REACTIONS								
2 745	9								
REPOSTS	ER								
8	14.3%								
Nº5 12.06 • 14:11 VIDEO (post without caption – video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 688</td><td>24</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>14.0%</td></tr> </table>	VIEWS	REACTIONS	2 688	24	REPOSTS	ER	1	14.0%
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REPOSTS	ER								
1	14.0%								

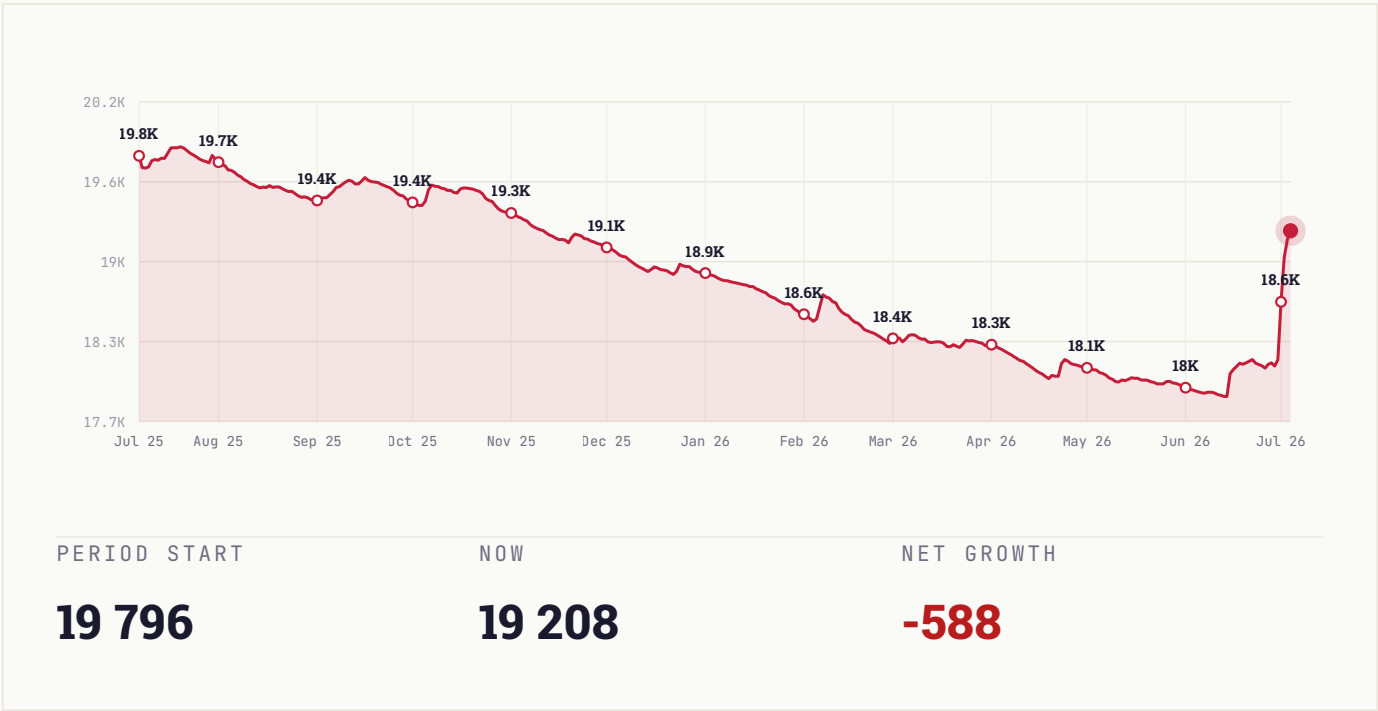
| WORST 3

↓ 23.06 • 03:54 VIDEO (post without caption – video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 878</td><td>43</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>9.8%</td></tr> </table>	VIEWS	REACTIONS	1 878	43	REPOSTS	ER	1	9.8%
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REPOSTS	ER								
1	9.8%								
↓ 26.06 • 11:38 VIDEO (post without caption – video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 769</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>9.2%</td></tr> </table>	VIEWS	REACTIONS	1 769	—	REPOSTS	ER	1	9.2%
VIEWS	REACTIONS								
1 769	—								
REPOSTS	ER								
1	9.2%								
↓ 26.06 • 07:01 PHOTO Financial control lets you save. If you don't control money, it slips away and feels like nothing's left. But if you start...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 762</td><td>19</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>9.2%</td></tr> </table>	VIEWS	REACTIONS	1 762	19	REPOSTS	ER	2	9.2%
VIEWS	REACTIONS								
1 762	19								
REPOSTS	ER								
2	9.2%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

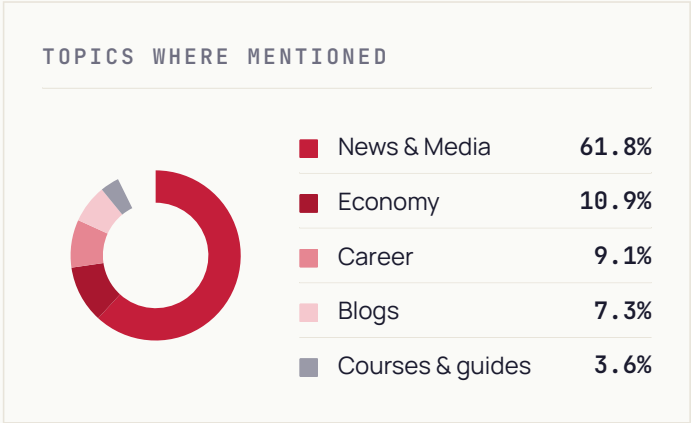
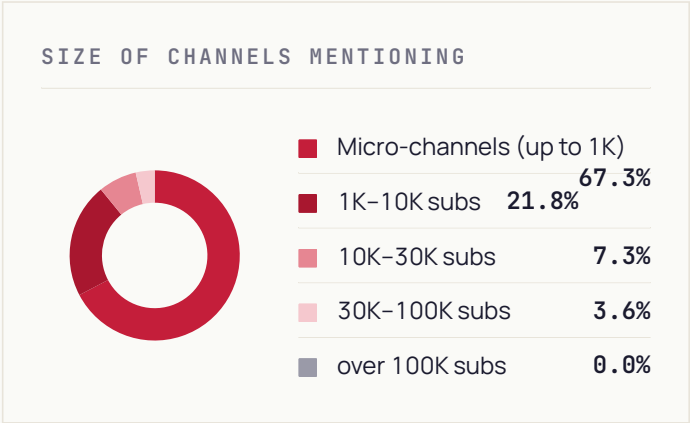
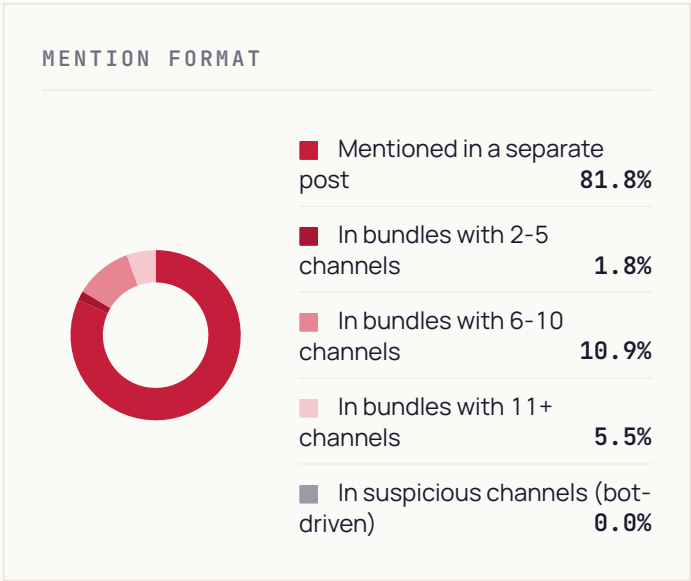
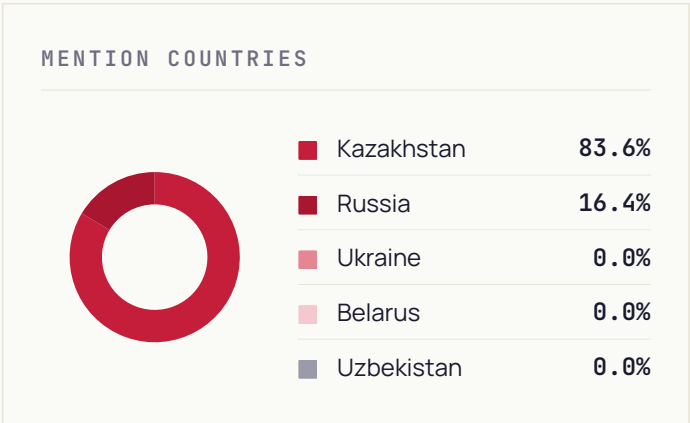
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

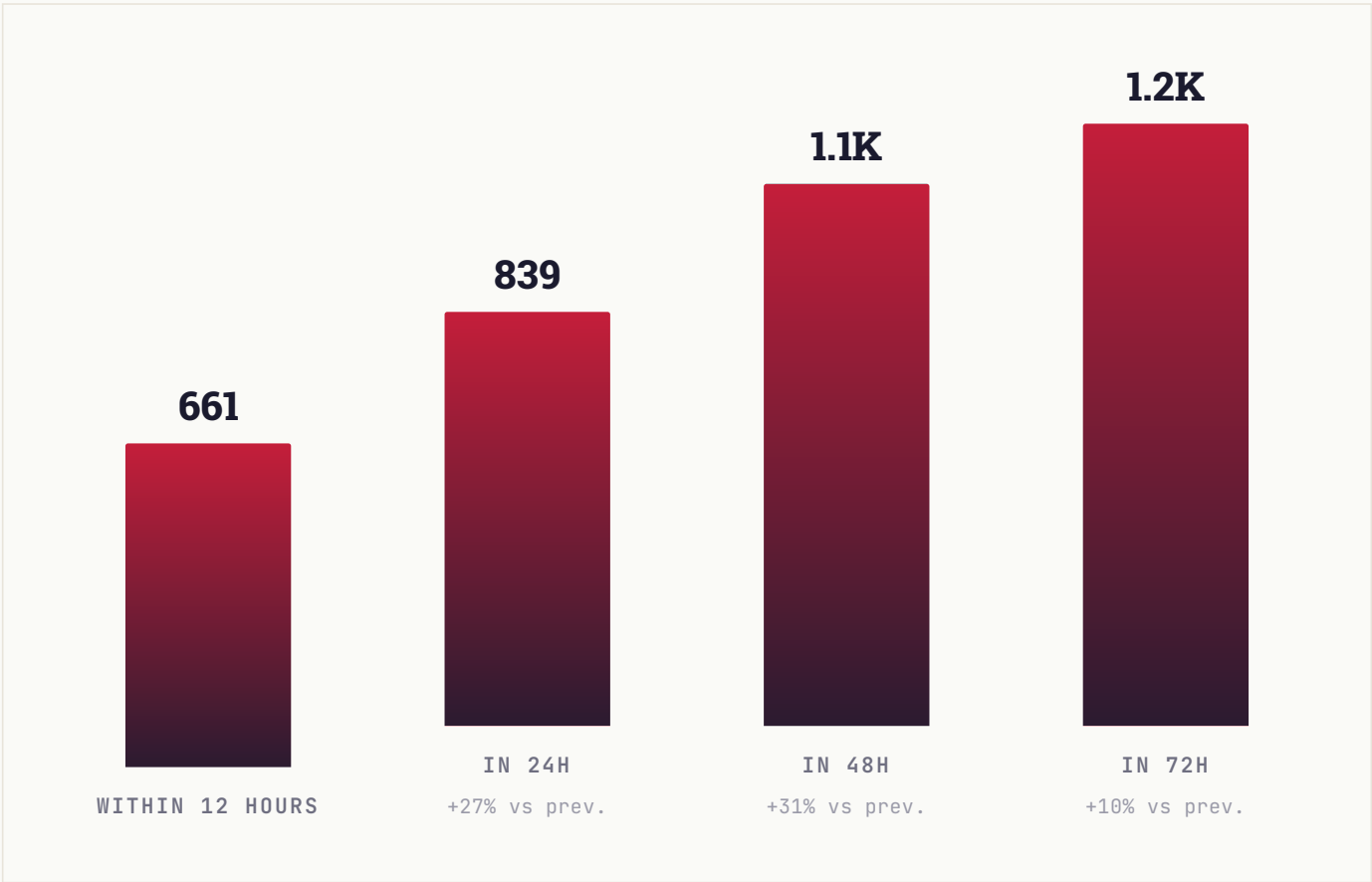
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from a channel with 1K. All time channel was mentioned 21 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENGENOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - Новости Kazakhstana	47.1K
B Bugin.info   	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AЖ Алибек Жалгаспаев Про инвестиции в РК 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
AA ASSEL AULBEKOVA Инвестиции от А до Я YOU	19.2K

COMPARATIVE SUMMARY

Channel in top quartile of niche (#12 of 99). Leader — TENGENOMIKA (72K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **632** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	2	
December 2025	0	0	117	
Nov 2025	0	0	70	
Oct 2025	0	0	200	
September 2025	0	0	209	
August 2025	1	1	34	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	632

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Economy» and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#12/100

RANK IN NICHE

Channel in top 12% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 10:00 ALMT.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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