

PUBLIC REPORT BY PROMTPRESS

Channel audit

Aslan Shukasha



@aslanshukasha

MY VK COMMUNITY : <https://vk.com/aslanshukasha> 🔥 FAN TG

CHANNEL ABOUT ME : <https://t.me/aslaninside> ad manager :

@nvmbat ✉ : aslanshukasha@liveliness.agency registered in RKN :...

SUBSCRIBERS

290 165

+24203 per month

ERR (% SEE POSTS)

31.0%

daily 16.8%

REACH/POST

91.6K

ad reach 48.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 290 165 —	 SUBSCRIBER REACH 31.58% avg % subs see post	 VIEWS/POST 91.6K median 94.1K · 6 days	 POSTS/WEEK 5.8 for period
 7D TREND — no data for period	 REACTIONS/POST 7294.2 total 36,471 reactions, 903 reposts, 1,443 comments	 POST LENGTH 45 chars median 18 · 6 days	 POSTS ANALYZED 5 6 days
 AD REACH 48.3K 24h avg	 CHURN / MONTH +24203 last month	 CITATION RATE 85 citation index · 695 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 24.02.2023

AI EDITOR SUMMARY

Channel «Aslan Shukash » — 290 165 subs. Each post averages 91.6K people (32% of subs), good reach. Posts 6 posts/week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 6 days.
- 02 Dominant format – Photo (3/5 posts).
- 03 Avg post length – 45 chars (median 18).
- 04 Peak audience activity – Thursday, 17:00 MSK.
- 05 Top posts drive 1× more views than the weakest (108.3K avg for top vs 75.8K for worst) – among 5 posts in 6 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 14:43 TEXT NEW VID FROM SANYA https://youtu.be/qx8M-vsZUbA WATCHING RIGHT NOW ON https://www.twitch.tv/aslanshukasha	VIEWS 123 482 REPOSTS 138	REACTIONS 3 498 ER 42.6%
Nº2 27.06 · 13:45 PHOTO nah this is subs	VIEWS 107 400 REPOSTS 81	REACTIONS 9 216 ER 37.0%
Nº3 29.06 · 16:55 PHOTO who's ruining the vibe?	VIEWS 94 079 REPOSTS 234	REACTIONS 9 743 ER 32.4%

Nº401.07 · 16:00 **TEXT**

oh well

VIEWS
70 532

REPOSTS
173

REACTIONS
6 621

ER
24.3%

Nº501.07 · 16:00 **PHOTO**

today we're roasting aslan)) you can come up with something
but don't overdo it, vids in comments

VIEWS
62 651

REPOSTS
277

REACTIONS
7 393

ER
21.6%

WORST 3

↓ 29.06 · 16:55 **PHOTO**
who's ruining the vibe?

VIEWS
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21.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.

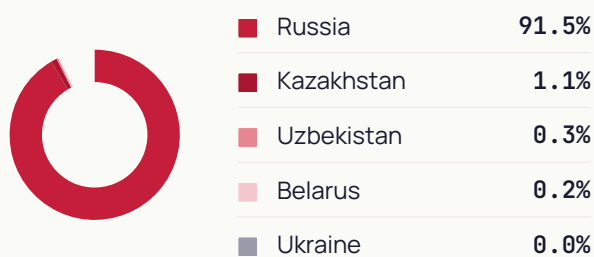


SECTION 04 • MENTIONS

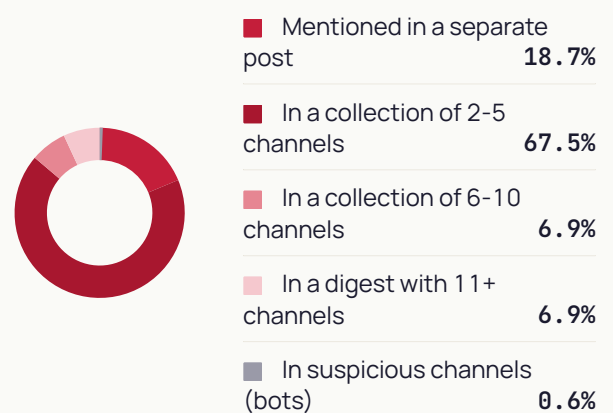
Who mentions the channel and how

Citation index **85** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **695** different channels.

COUNTRIES MENTIONING



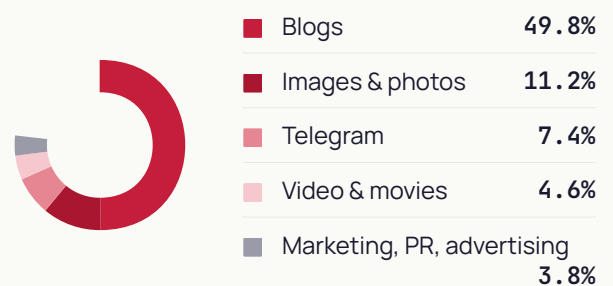
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



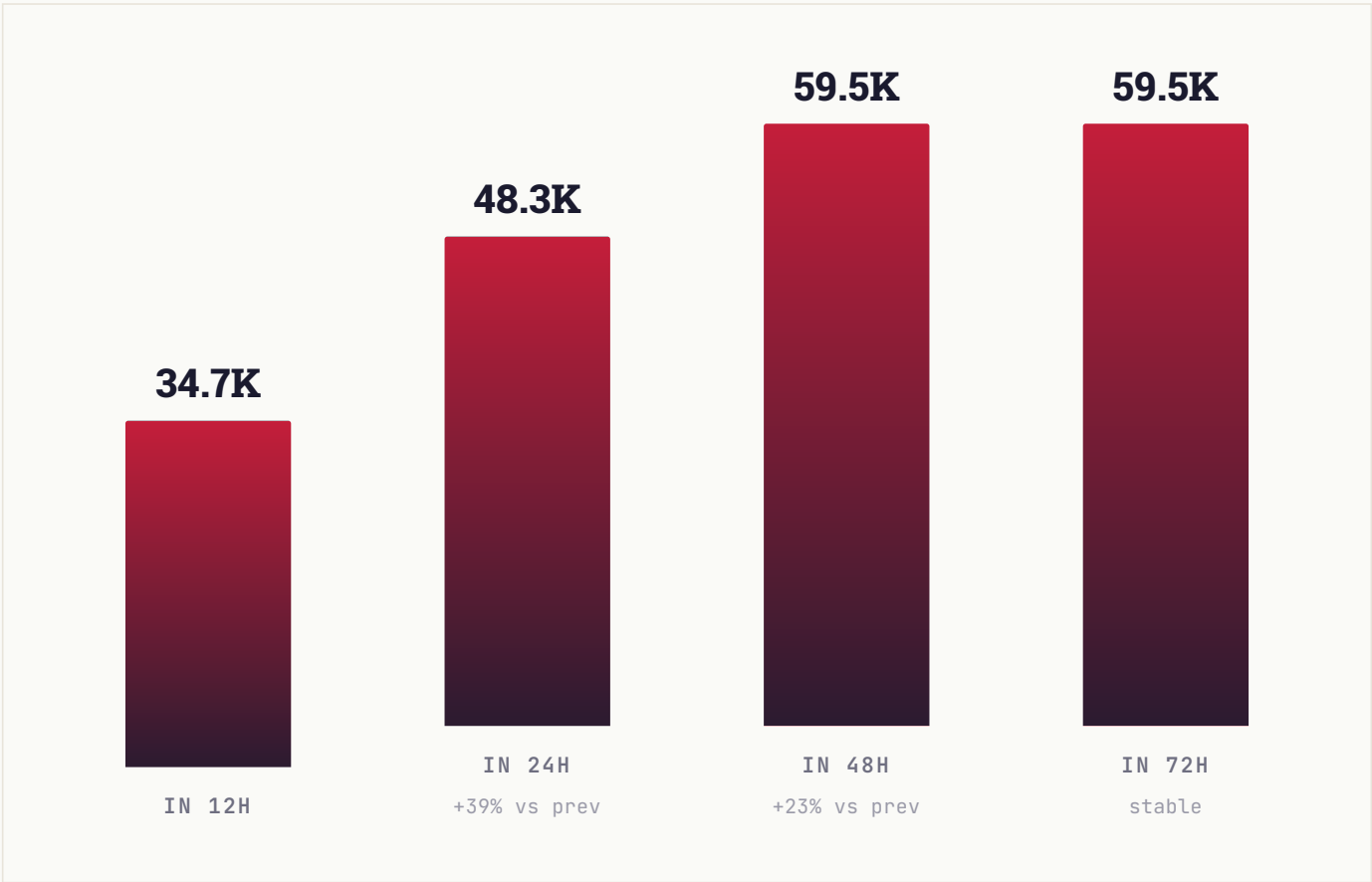
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
AS Aslan Shukasha 🧑🏻 YOU	290.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#100 of 100). Niche median — 426.9K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **118**, they brought **33 499** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	731
December 2025	22	14	6 521
November 2025	43	33	22 344
October 2025	13	6	0
September 2025	10	9	441
August 2025	30	16	3 462

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
118	6	33 499

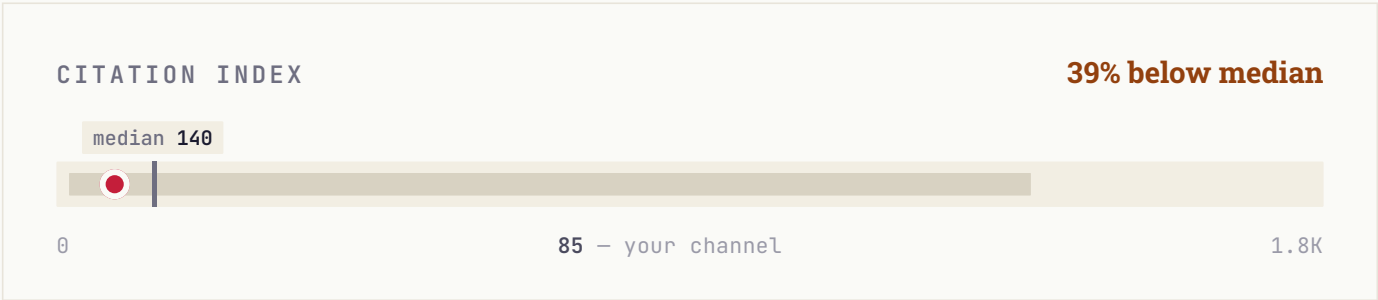
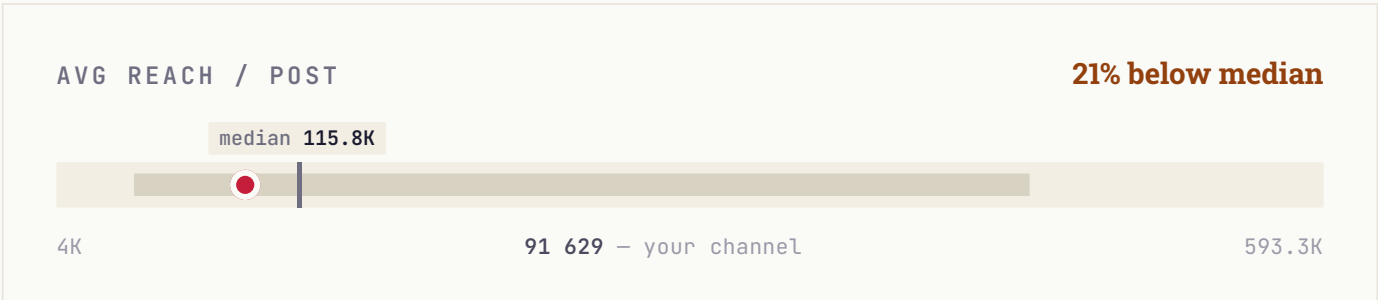
SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Blogs» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#100/100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Thursday**

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
