
PUBLIC REPORT BY PROMTPRESS

Channel audit

ASIA EXPRESS AUTO (Авто из Китая, Японии, Кореи) Азия Экспресс Авто



@asia_express_auto

Any car turnkey https://t.me/asia_express_auto Offices: Moscow,
St. Petersburg, Yekaterinburg, Novosibirsk, Krasnoyarsk, Samara,
Vladivostok, Ufa, Krasnodar, Irkutsk, Omsk, Barnaul, Tomsk, Penza,...

SUBSCRIBERS

82 521

+1344 per month

ERR (% WHO SEE
POSTS)

6.0%

in 24 hrs 4.3%

REACH/POST

4.2K

ad reach 3.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 82 521 —	 SUBS REACH 5.12% avg % subs see post	 VIEWS/POST 4.2K median 4.4K · 17 days	 POSTS/DAY 16.6 ~116 per week
 7D TREND — no data for period	 REACTIONS/POST 36.7 total 10,435 reactions, 2,753 reposts, 150 comments	 POST LENGTH 958 chars median 1000 · 17 days	 POSTS ANALYZED 284 17 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH +1344 last month	 CITATION RATE 683 citation index · 2,568 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 27.09.2023

AI EDITOR SUMMARY

Channel «ASIA EXPRESS AUTO (Cars from China, Japan, Korea) Asia Express Auto» – 82 521 subs. Each post averages 4.2K people (5% of subs), reach is low – consider expanding audience. Publishes 116 posts per week (~17/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **284** posts in 17 days.
- 02 Dominant format — **Video** (249/284 posts).
- 03 Avg post length — **958** chars (median 1000).
- 04 Peak audience activity — **Sunday**, 07:00 MSK.
- 05 Top posts get **2×** more views than the weakest (5.8K avg top vs 3.2K bottom) — among 284 posts in 17 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 04:16 VIDEO Car selection for every taste and budget🔗 Ps: Telegram slow? Click to view in MAX 🚗 Cars have passed...	VIEWS 5 866 REPOSTS 19	REACTIONS 45 ER 7.1%
Nº2 08.07 · 19:50 VIDEO Car selection for every taste and budget🔗 Ps: Telegram slow? Click to view in MAX 🚗 Cars have passed...	VIEWS 5 796 REPOSTS 20	REACTIONS 53 ER 7.0%
Nº3 04.07 · 04:11 VIDEO Car selection for every taste and budget🔗 Ps: Telegram slow? Click to view in MAX 🚗 Cars have passed...	VIEWS 5 652 REPOSTS 20	REACTIONS 56 ER 6.8%

Nº4 02.07 · 19:35 VIDEO Car selection for every taste and budget 🚗 Ps: Telegram slow? Click to view in MAX 🚗 Cars have passed...	VIEWS 5 584 REPOSTS 12	REACTIONS 35 ER 6.8%
Nº5 06.07 · 18:12 VIDEO Car selection from our showroom! Ps: Telegram slow? Click to view in MAX Fully checked against all databases...	VIEWS 5 572 REPOSTS 17	REACTIONS 54 ER 6.8%

|

WORST 3

↓ 15.07 · 01:33 VIDEO «Thank you very much, Asia Express Auto, for selecting and delivering the car, I'm incredibly happy, everything went well!» 🎉 Ps: loads slowly...	VIEWS 3 310 REPOSTS 3	REACTIONS 35 ER 4.0%
↓ 14.07 · 14:55 VIDEO «Thank you, Asia Express Auto, for the car provided, great support, always helped. Everything is great, contact them!» 🎉 Ps...	VIEWS 3 244 REPOSTS 3	REACTIONS 32 ER 3.9%
↓ 15.07 · 03:46 PHOTO 🔔 Available for purchase from yard in Japan! 🇯🇵 Ps: Telegram loading slow? Click to view in MAX Guaranteed delivery 10...	VIEWS 3 157 REPOSTS 3	REACTIONS 32 ER 3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

55 540

NOW

82 522

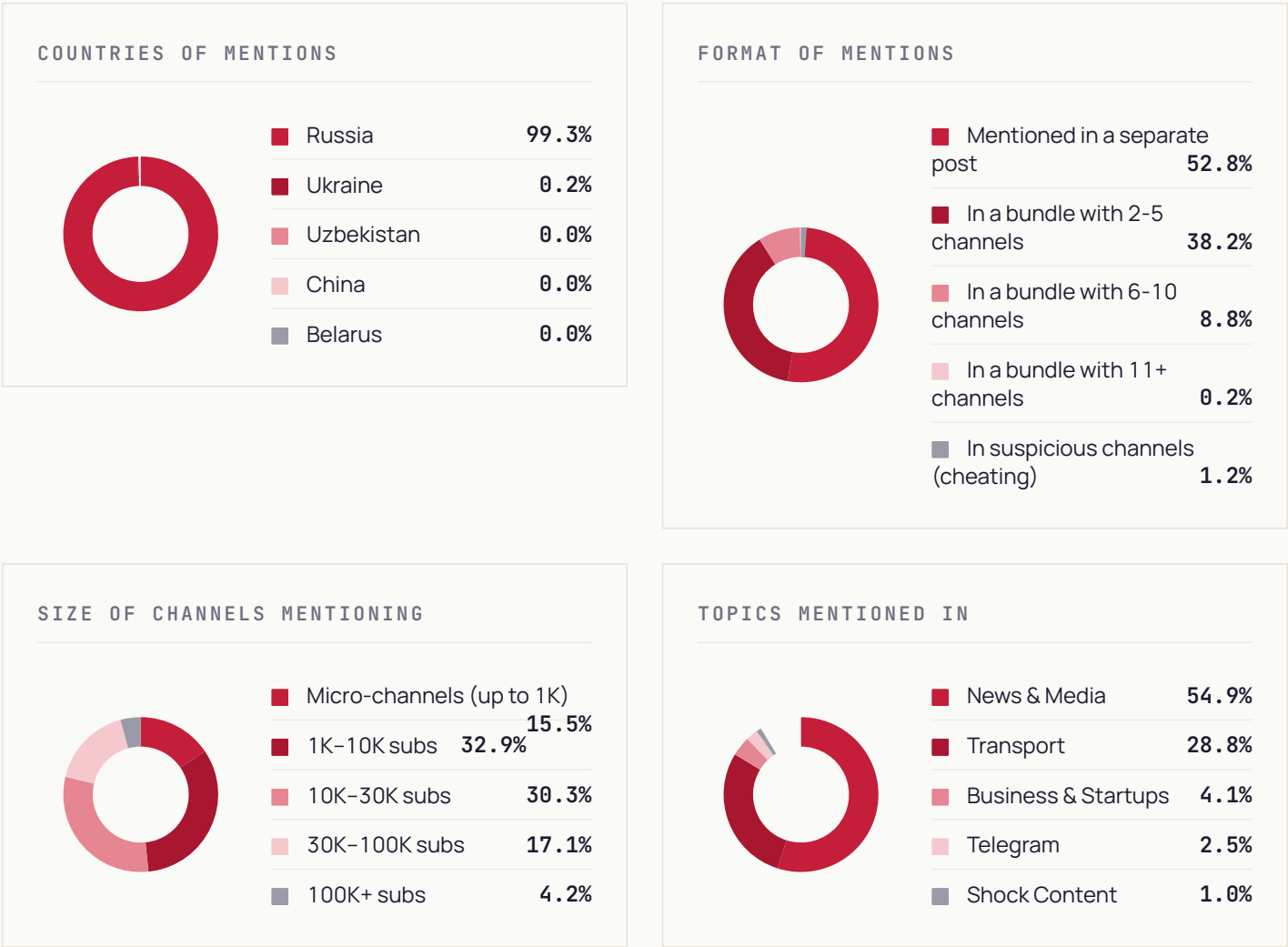
NET GROWTH

+26 982

SECTION 04 · MENTIONS

Who mentions the channel and how

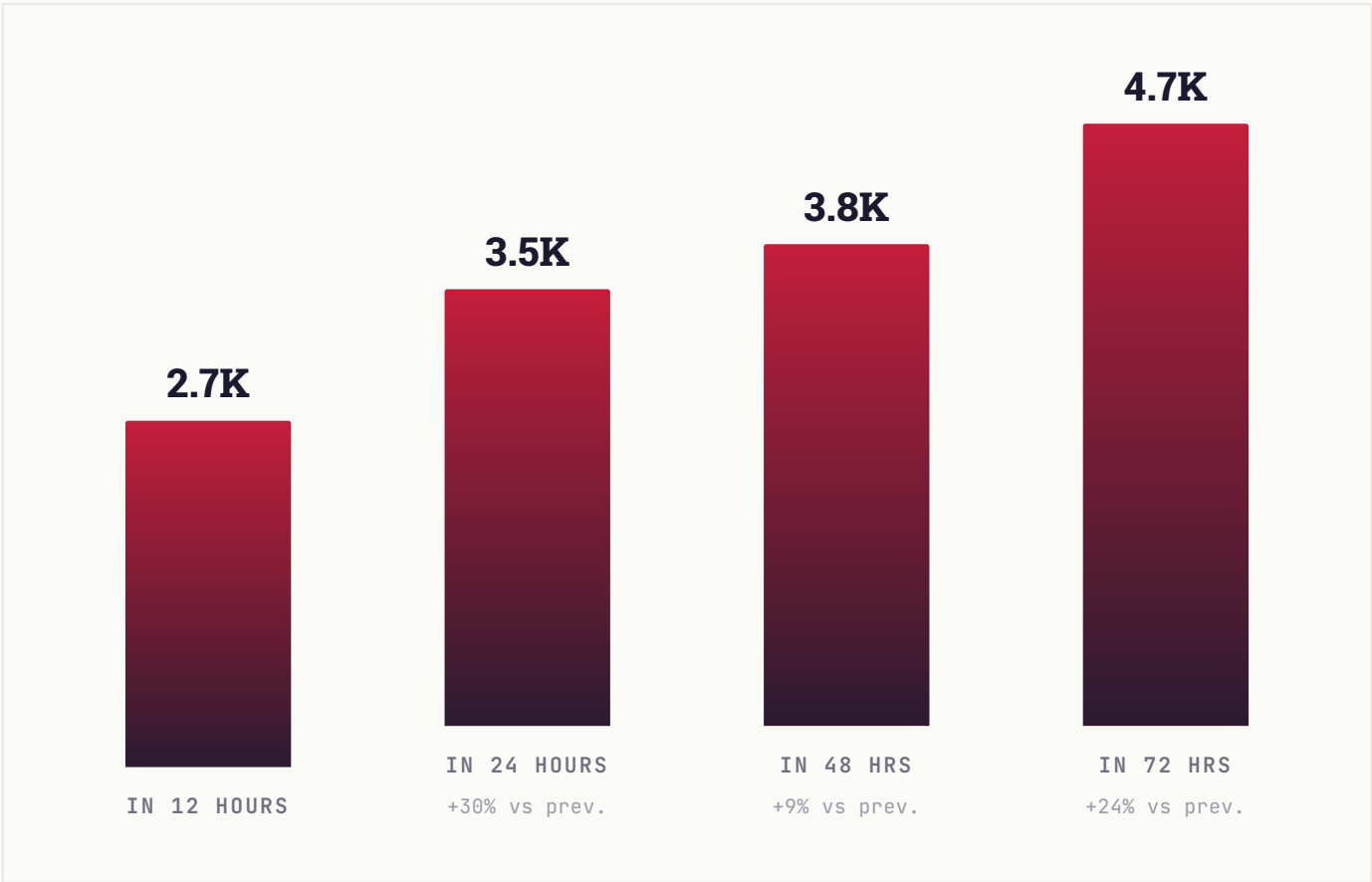
Citation index **683** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **2 568** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
AE	ASIA EXPRESS AUTO (Авто из Китая, Японии, Кореи) Азия Экспресс Авто YOU	82.5K

COMPARATIVE CONCLUSION

Channel is not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **1 130**, they brought **16 474** new subs.

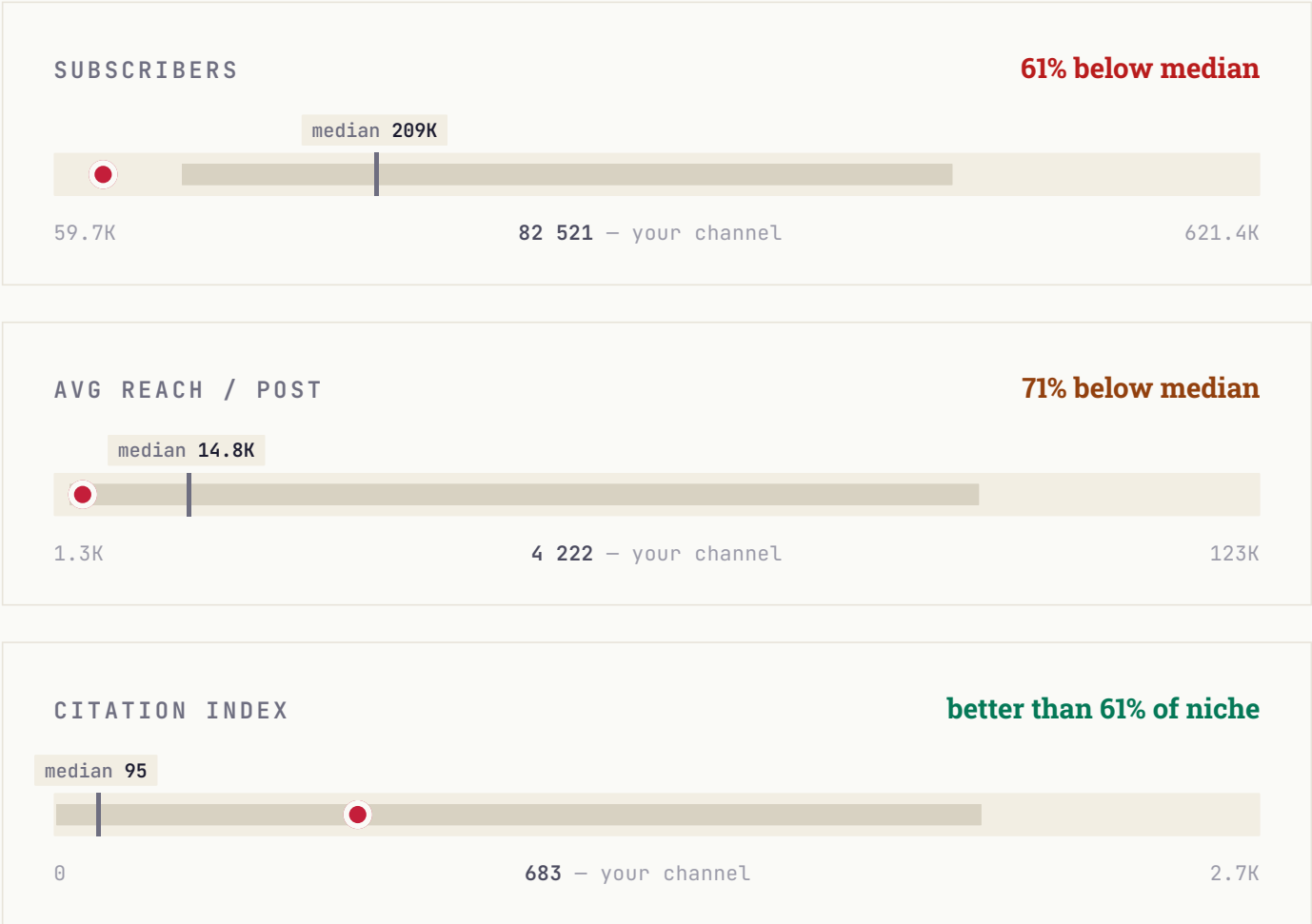
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	79	19	1 877
December 2025	507	361	1 418
Nov 2025	157	10	897
Oct 2025	144	8	1 922
Sep 2025	154	66	3 203
August 2025	89	8	7 157

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
1 130	6	16 474

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 07:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 5.12% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.4pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Quarterly cross-posting with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this PromptPress?

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager