

PUBLIC REPORT BY PROMTPRESS

Channel audit

ASAKABANK



@asakabank_official

"Asakabank" AJning telegramdagi rasmiy sahifasiga xush kelibsiz!
Bosh ofis manzili: Toshkent shahar, Asaka Tower, "Tashkent city"
biznes markazi. Veb-sayt: www.asakabank.uz Ishonch raqami: +998
(71)...

SUBSCRIBERS

18 152

-21 per month

ERR (% SEE POSTS)

36.0%

per day 18.9%

REACH/POST

6.3K

ad reach 3.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who and how mentions the channel

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 18 152 —	SUBS REACH 34.83% avg % subs see post	VIEWS/POST 6.3K median 6.6K · 29 days	POSTS/WEEK 9.9 over period
7D TREND -26.1% vs prev. week	REACTIONS/POST 7.6 only 319 reactions, 704 reposts, 0 comments	POST LENGTH 649 chars median 604 · 29 days	POSTS ANALYZED 42 29 days
AD REACH 3.4K 24h avg	CHURN / MONTH -21 last month	CITATION INDEX 200 citation index · 484 channels mentioned all time	CHANNEL AGE 8 years 1 month created 24.04.2018

AI EDITOR SUMMARY

Channel «ASAKABANK» – 18 152 subs. Each post averages 6.3K people (35% of subs), that's good reach. Publishes 10 posts/week (~1/day) – regular schedule. For the week of June 1–7, reach dropped by -26.1% vs week 25–31 May – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts over 29 days.
- 02 Dominant format – Photo (33/42 posts).
- 03 Avg post length – 649 chars (median 604).
- 04 Peak audience activity – Tuesday, 10:00 UZT.
- 05 Top posts get 2x more views than the weakest (10.3K avg top vs 5.1K worst) – among 42 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 05:20 VIDEO △ Hurmatli mijozlar! 2026-yil 27–29-may kunlari bank infratuzilmasini modernizatsiya qilish va Avtomatlashtirilgan bank tizimi (IABS) ...	VIEWS 11 476 REPOSTS 170	REACTIONS 14 ER 63.2%
Nº2 22.05 · 13:16 PHOTO ☒ Asakabank’ning Sherdor kartasi bilan imtiyozlar Sherdor kartasi bilan sizni nafaqat premium servislar, balki hamkorlardan maxsus...	VIEWS 9 966 REPOSTS 3	REACTIONS 8 ER 54.9%
Nº3 27.05 · 04:00 VIDEO ☒ Qurbon Hayiti muborak! Ushbu muqaddas bayram har bir xonadonga tinchlik, mehr va fayzu baraka olib kelsin ☒ Sizga va yaqinlaringizga...	VIEWS 9 452 REPOSTS 39	REACTIONS 21 ER 52.1%

Nº4 13.05 • 11:12 PHOTO ☒ Rasmiy daromadi mavjud bo'lmagan o'zini o'zi band qilgan shaxslar uchun "Tadbirkorga ko'mak" mahsuloti bo'yicha yangi...	VIEWS 8 863 REPOSTS 57 REACTIONS 11 ER 48.8%
Nº5 05.06 • 09:15 PHOTO Muhim xabar! Hurmatli mijozlar! Ma'lum qilamizki, O'zbekiston Respublikasi Prezidentining 2025-yil 10-dekabrdagi PF-246-sonli "Naqdsiz...	VIEWS 8 826 REPOSTS 21 REACTIONS 11 ER 48.6%
WORST 3	
↓ 20.05 • 04:16 PHOTO ☒ 5 000 000 so'm yutish imkoniyatini qo'ldan boy bermang. Aksiyaning batafsil shartlari asakabank.uz saytida ☒ 1152 — ☒ He упустите...	VIEWS 5 703 REPOSTS 12 REACTIONS 7 ER 31.4%
↓ 08.06 • 04:53 PHOTO ☒ Asakabank'da endi Xitoy yuani (CNY) xarid qilish imkoniyati mavjud. Xizmat quyidagi BXMLarda mavjud: «Poytaxt», «Avtotransport»...	VIEWS 5 299 REPOSTS 9 REACTIONS 4 ER 29.2%
↓ 09.06 • 04:40 PHOTO ☒ Xalqaro pul o'tkazmalari! Asakabank kassalari va mobil ilova orqali xalqaro pul o'tkazmalarini qabul qiling: Zolotaya Korona, AstraSend...	VIEWS 4 304 REPOSTS 6 REACTIONS 5 ER 23.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

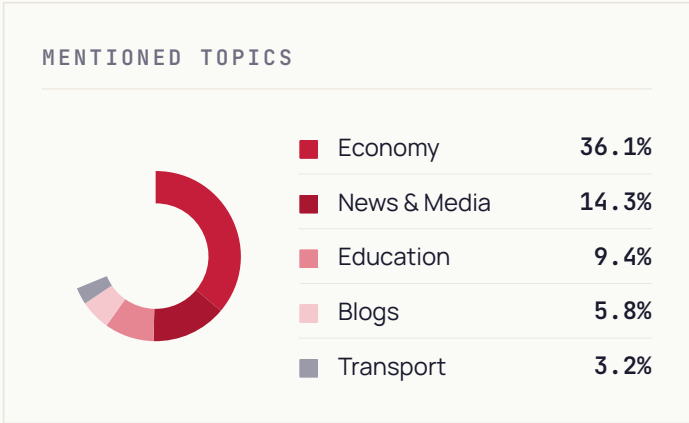
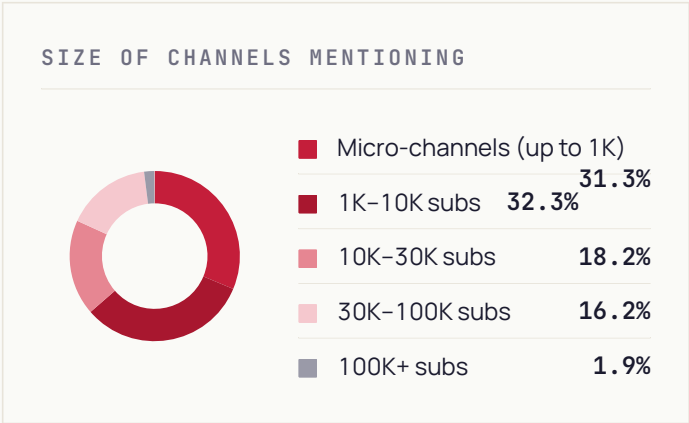
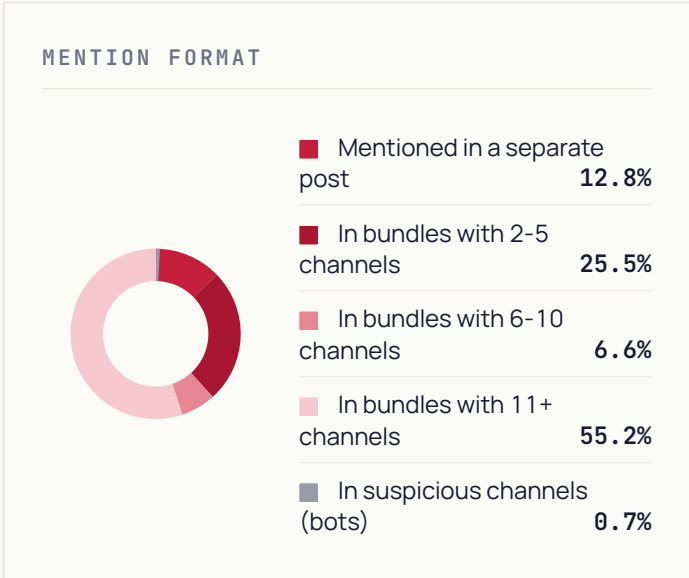
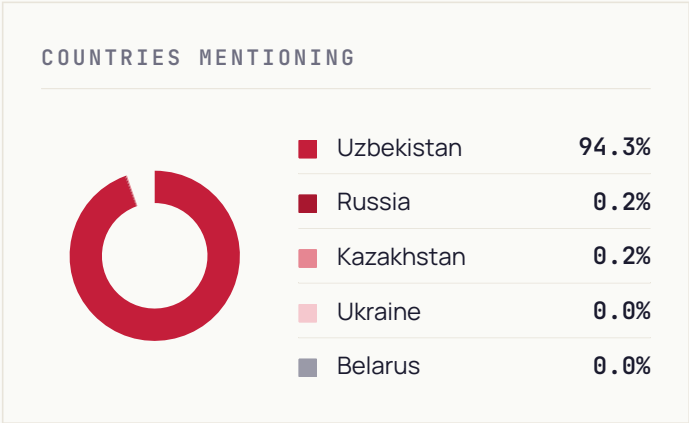
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

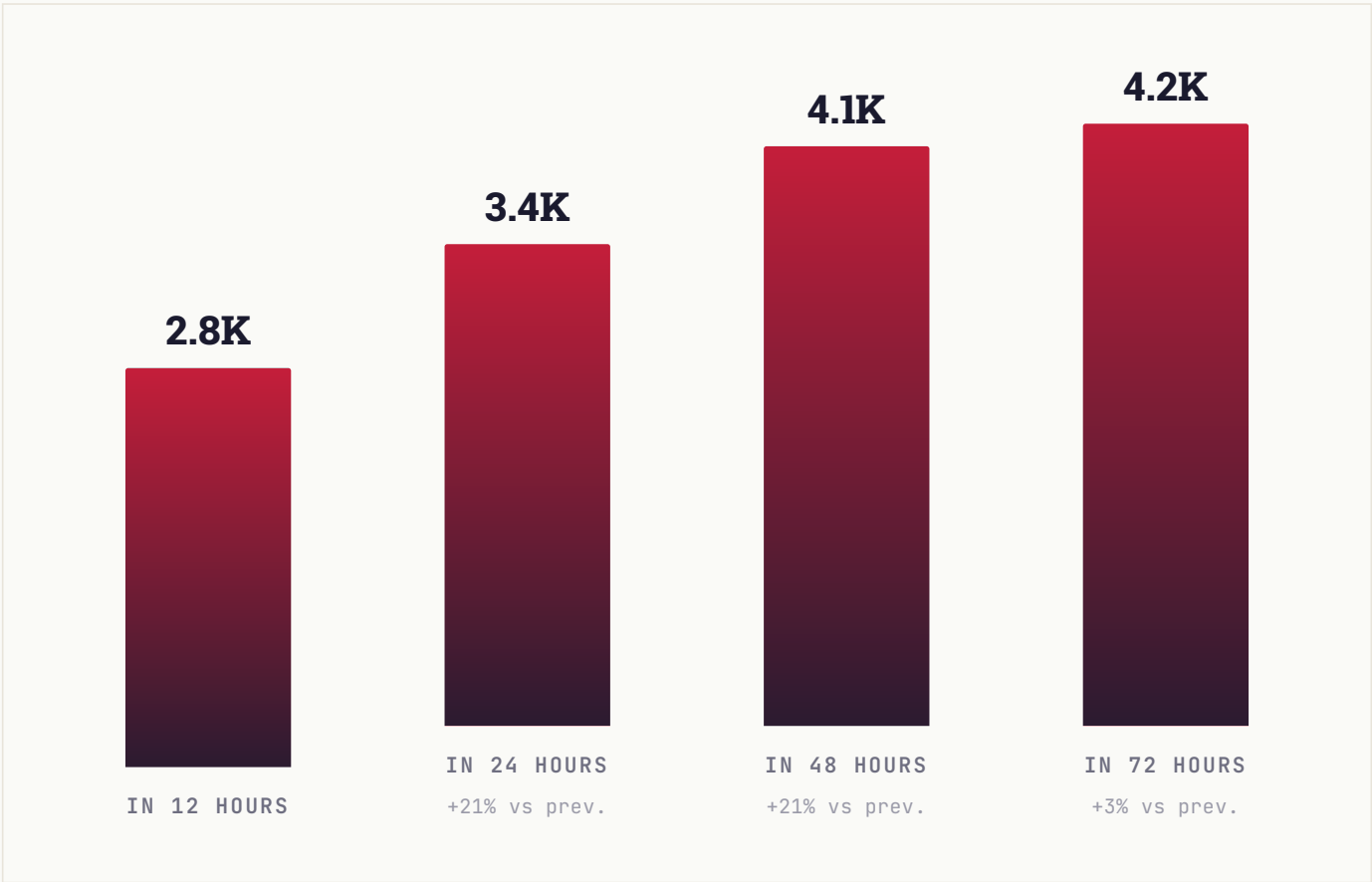
Citation index **200** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **484** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR ❷❸	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi ❷	84.6K
AS ASAKABANK YOU	18.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#55 of 99). Niche median — 20K subs.
First KPI: reach median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **57**, they brought **2 574** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Dec 2025	13	12	216
Nov 2025	3	3	266
Oct 2025	17	15	626
September 2025	3	3	874
August 2025	10	8	175
Jul 2025	11	8	417

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
57	6	2 574

SECTION 08 · NICHE COMPARISON

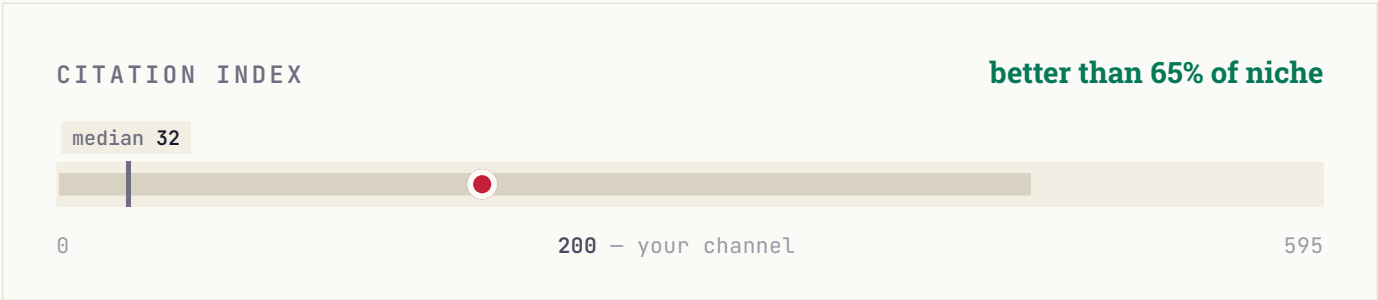
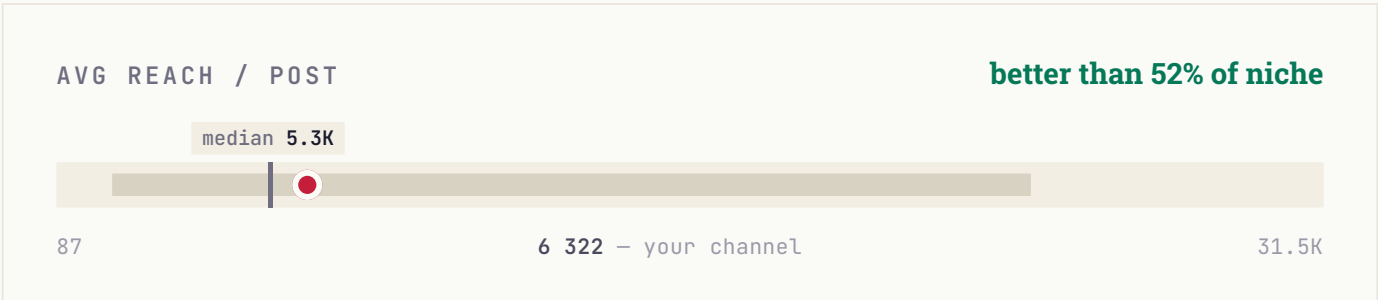
Where channel ranks in its league

Took top 100 channels in category «Economy» and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black line = median. Red dot = your channel.

#55/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience most active on this day at 10:00 UZT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
