

PROMTPRESS PUBLIC REPORT

Channel audit

Gulnaz Asaeva



@asaeva_official

Honored Artist of RB Collaboration: @ahmetov_r Booking:
8-906-321-87-75 Vadim № 7210010710

SUBSCRIBERS

10 336

-110 per month

ERR (% SEE POSTS)

35.0%

in 24h 14.6%

REACH/POST

3.9K

ad reach 1.5K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 10 336 —	 SUBS REACH 37.73% avg % subs see post	 VIEWS/POST 3.9K median 4.9K · 24 days	 POSTS/WEEK 0.8 for period
 7D TREND — no data for period	 REACTIONS/POST 60.0 180 reactions, 12 reposts, 2 comments	 POST LENGTH 88 chars median 104 · 24 days	 POSTS ANALYZED 3 24 days
 AD REACH 1.5K 24h average	 CHURN / MONTH -110 last month	 CITATION RATE 1 citation index · 7 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Gulnaz Asaeva» – 10 336 subs. Each post averages 3.9K people (38% of subs), good reach. Publishes 1 posts per week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 24 days.
- 02 Dominant format — Photo (3/3 posts).
- 03 Avg post length — 88 chars (median 104).
- 04 Audience peak — Thursday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.9K avg for top vs 3.9K for worst) — among 3 posts over 24 days. Analyze what the top has in common: topic, format, timing.

TOP 3 POSTS

Nº1 28.05 · 08:53 PHOTO If you care about my hair and hair care – this post is for you! Here are my two favorites! 😊😊😊 Oil and Mask from La-Oil...	VIEWS 5 018 REPOSTS 9	REACTIONS 33 ER 48.5%
Nº2 26.05 · 14:48 PHOTO Second time this month with fever, now with sore throat.. Take care, turn off AC, weather is tricky	VIEWS 4 863 REPOSTS 2	REACTIONS 44 ER 47.0%
Nº3 20.06 · 11:18 PHOTO ♥	VIEWS 1 819 REPOSTS 1	REACTIONS 103 ER 17.6%

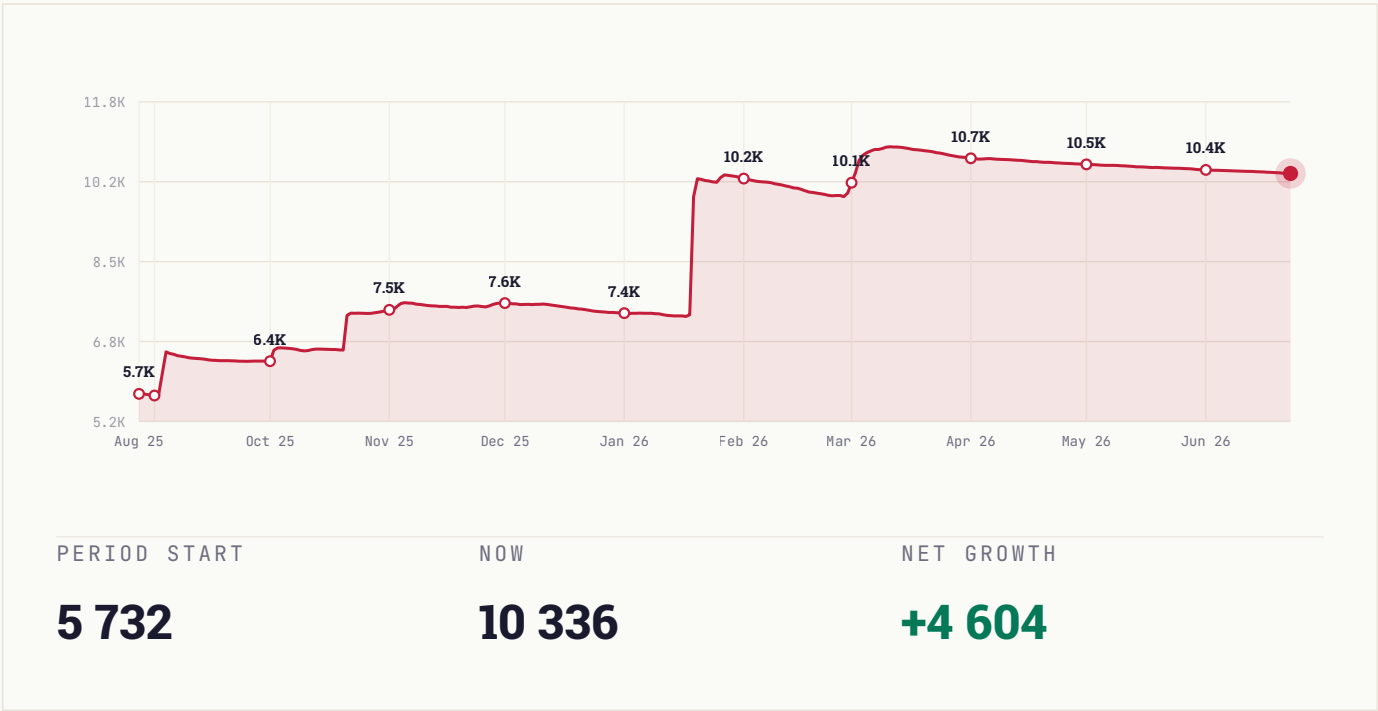
WORST 3

↓ 28.05 · 08:53 PHOTO If you care about my hair and hair care – this post is for you! Here are my two favorites! 😊😊😊 Oil and Mask from La–Oil...	VIEWS 5 018 REPOSTS 9	REACTIONS 33 ER 48.5%
↓ 26.05 · 14:48 PHOTO Second time this month with fever, now with sore throat.. Take care, turn off AC, weather is tricky	VIEWS 4 863 REPOSTS 2	REACTIONS 44 ER 47.0%
↓ 20.06 · 11:18 PHOTO ♥	VIEWS 1 819 REPOSTS 1	REACTIONS 103 ER 17.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

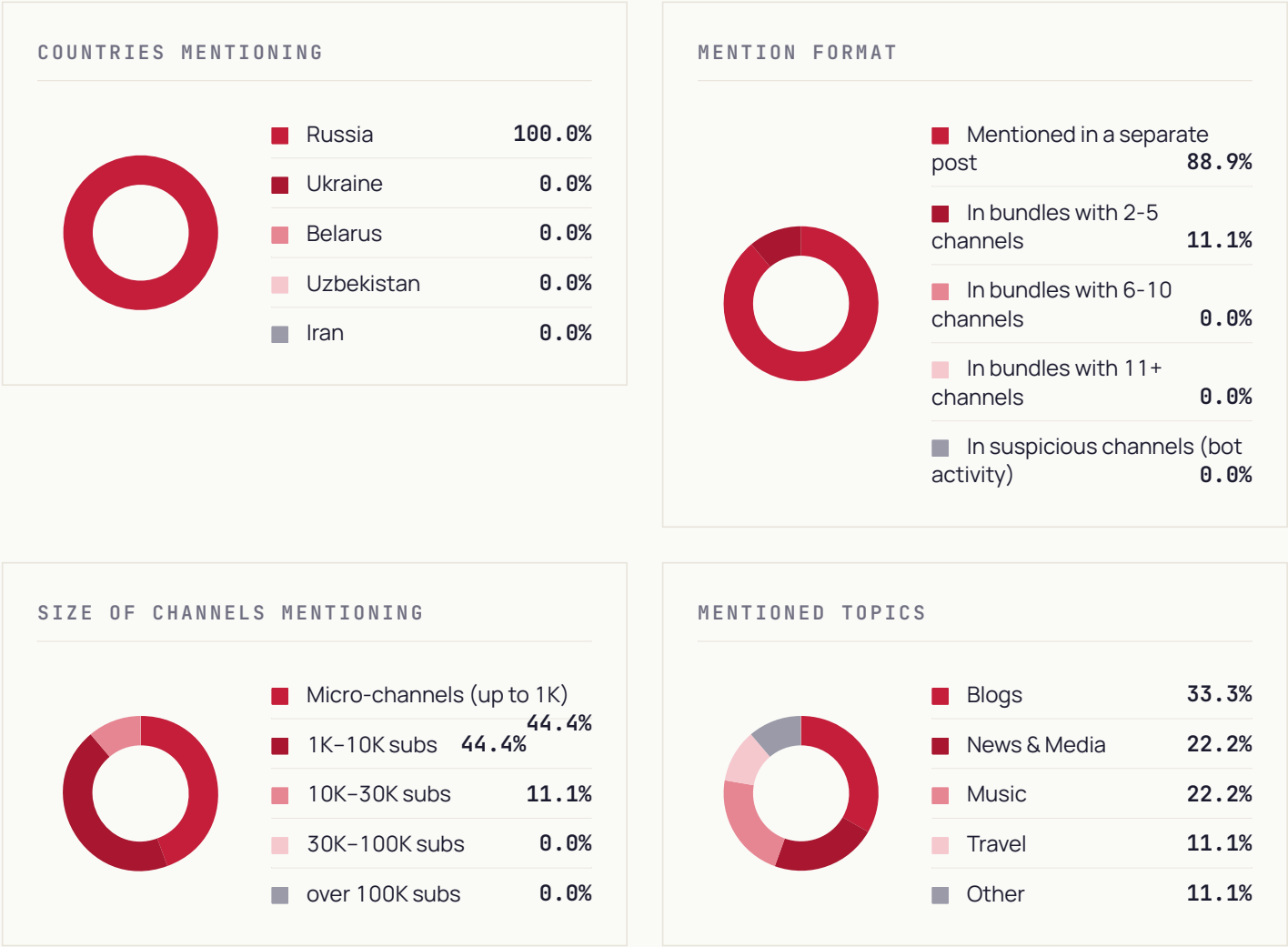
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

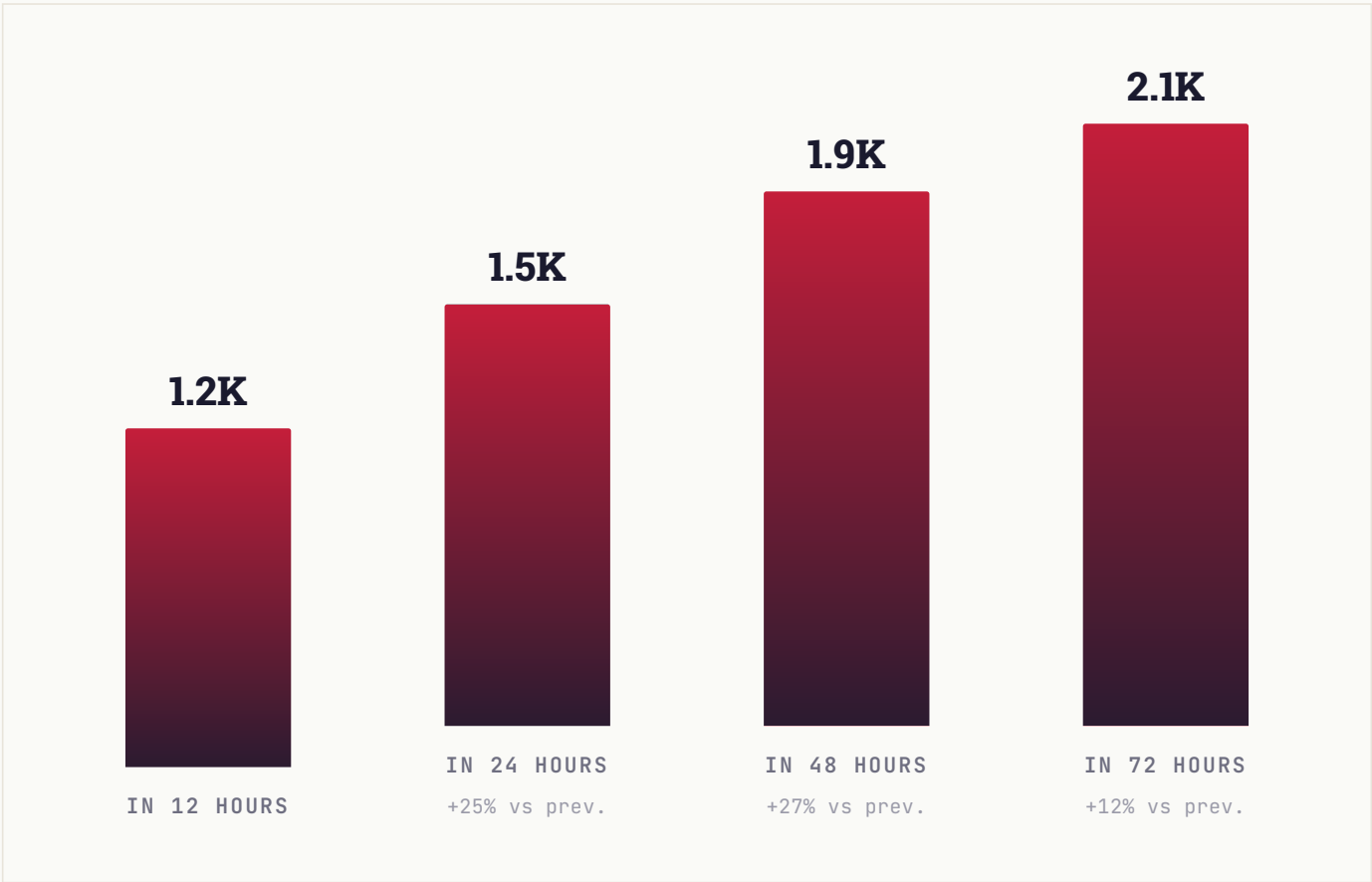
Citation index 1 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
NK Unpleasant channel	499K
MK Nasty Kokobay	114.2K
MM Maxim Mirovich	104.5K
AS Anton Shabashov	38.2K
CH Blueberry farm	34.4K
SH Off-screen noise	24.9K
CH Chereshko_life	24K
BU BUBENITTA	23.6K
TB Tima Belorusskikh	17.4K
PI For sparkling☑	15.8K
GA Gulnaz Asaeva YOU	10.3K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#13 of 99). Leader — Unpleasant channel (499K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **2 388** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	17
Nov 2025	0	0	286
Oct 2025	0	0	1 145
September 2025	0	0	939
August 2025	0	0	1
July 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		2 388

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Belarus) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#13

/100

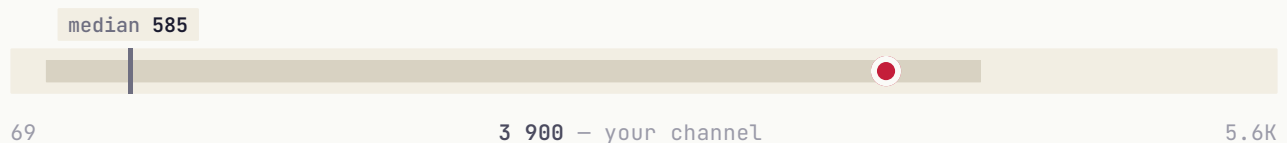
RANK IN NICHE

Channel in top 13% – strong position

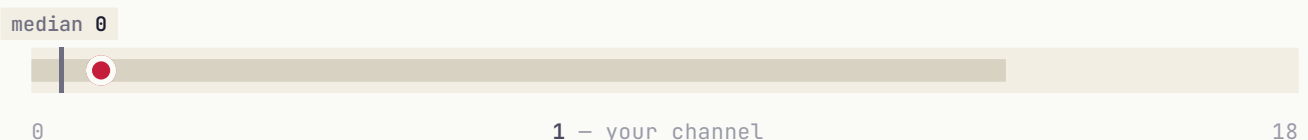
SUBSCRIBERS

better than 77% of niche

AVG REACH / POST

better than 85% of niche

CITATION INDEX

better than 51% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 0.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency >
volume**

02

Top post of the week — on Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (organic integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further — run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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