

PUBLIC REPORT BY PROMTPRESS

Channel audit

Artur Gufranov



@artur_gufranov

The most disciplined millionaire Founder of LEVITA, a company with annual revenue over 1 billion rubles – Russia's largest studio chain
Channel about discipline, business, family, life,...

SUBSCRIBERS

28 810

-68 per month

ERR (% SEE POSTS)

3.0%

per day 1.4%

REACH/POST

639

ad reach 413/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 28 810 -	 SUBS REACH 2.22% avg % subs see post	 VIEWS/POST 639 median 639 · -	 POSTS/DAY 42.9 ~300 per week
 7D TREND - no data for period	 REACTIONS/POST 12.5 only 25 reactions, 11 reposts, 7 comments	 POST LENGTH 690 chars median 690 · -	 POSTS ANALYZED 2 -
 AD REACH 413 24h avg	 CHURN / MONTH -68 last month	 CITATION RATE 1 093 citation index · 1,115 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Artur Gufranov» – 28 810 subs. Each post averages 639 people (2% of subs), reach is low – consider expanding audience. Publishes 300 posts per week (~43/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – Photo (1/2 posts).
- 03 Avg post length – 690 chars (median 690).
- 04 Peak audience activity – Thursday, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (426 avg for top vs 639 for worst) – among 2 posts in –. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

№125.06 · 07:40TEXT	VIEWS	REACTIONS
	652	10
My comment in Inc., in the sports business week. Topic most in the industry ignore: season tickets...	REPOSTS	ER
	4	2.3%
№225.06 · 07:40PHOTO	VIEWS	REACTIONS
	626	15
Russia's fitness market is undergoing its toughest transformation in years. The era of long annual memberships is fading, replaced by...	REPOSTS	ER
	7	2.2%

WORST 2

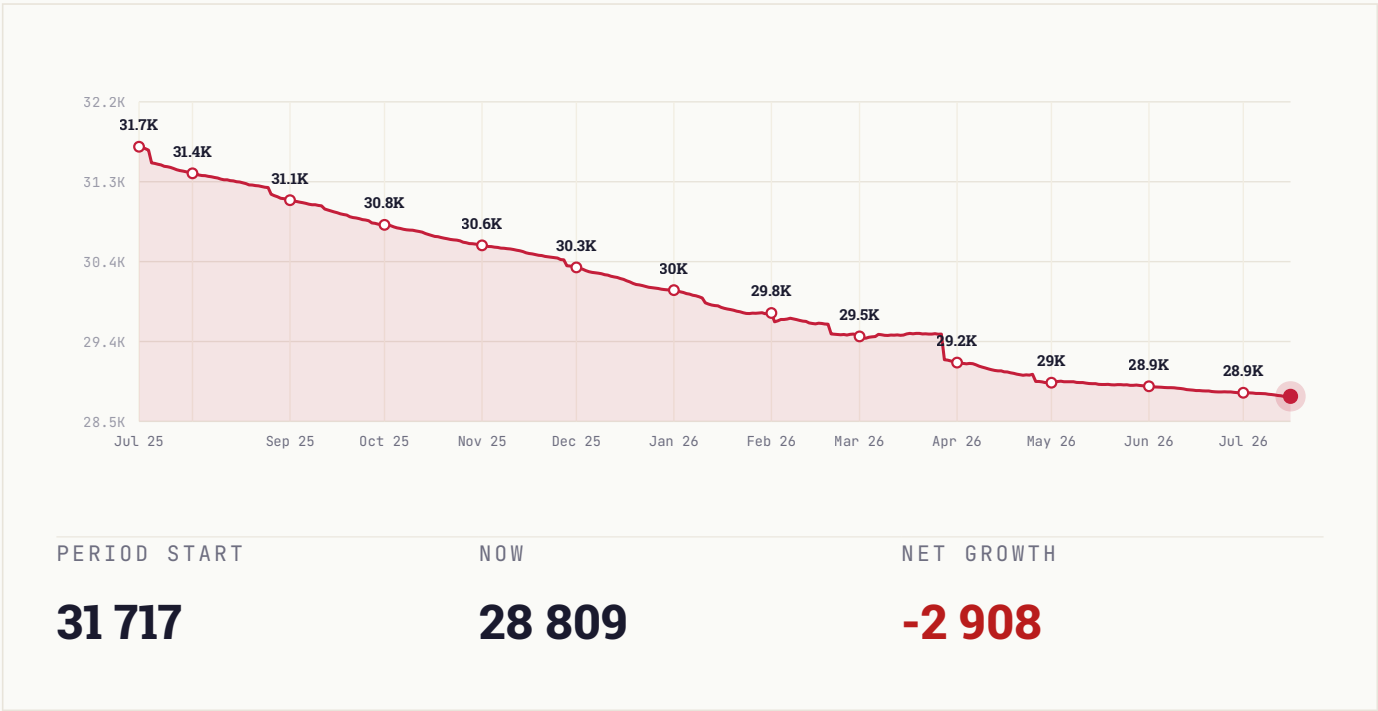
↓25.06 · 07:40TEXT	VIEWS	REACTIONS
	652	10
My comment in Inc., in the sports business week. Topic most in the industry ignore: season tickets...	REPOSTS	ER
	4	2.3%

↓ 25.06 · 07:40 PHOTO Russia's fitness market is undergoing its toughest transformation in years. The era of long annual memberships is fading, replaced by...		VIEWS 626 REPOSTS 7	REACTIONS 15 ER 2.2%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

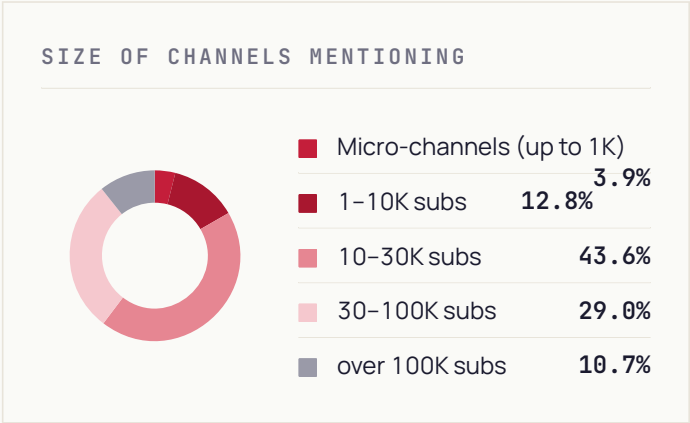
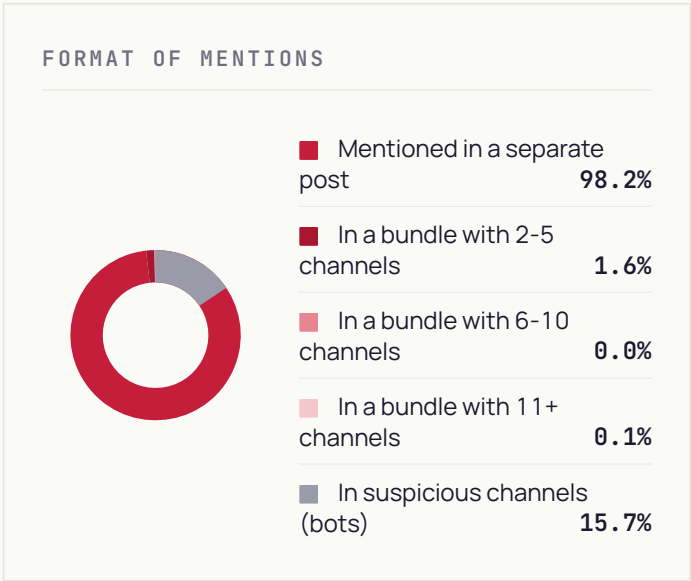
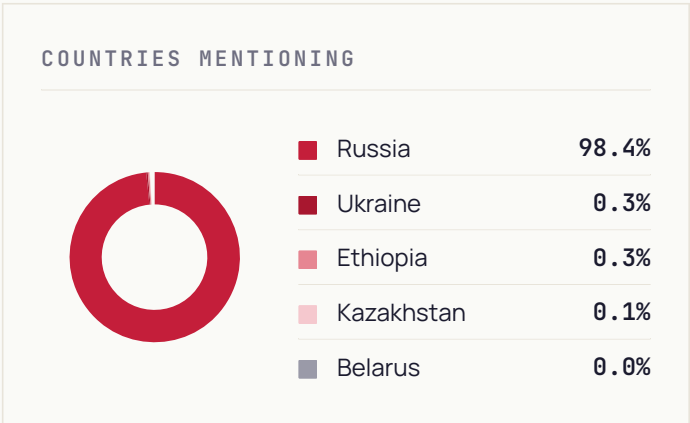
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

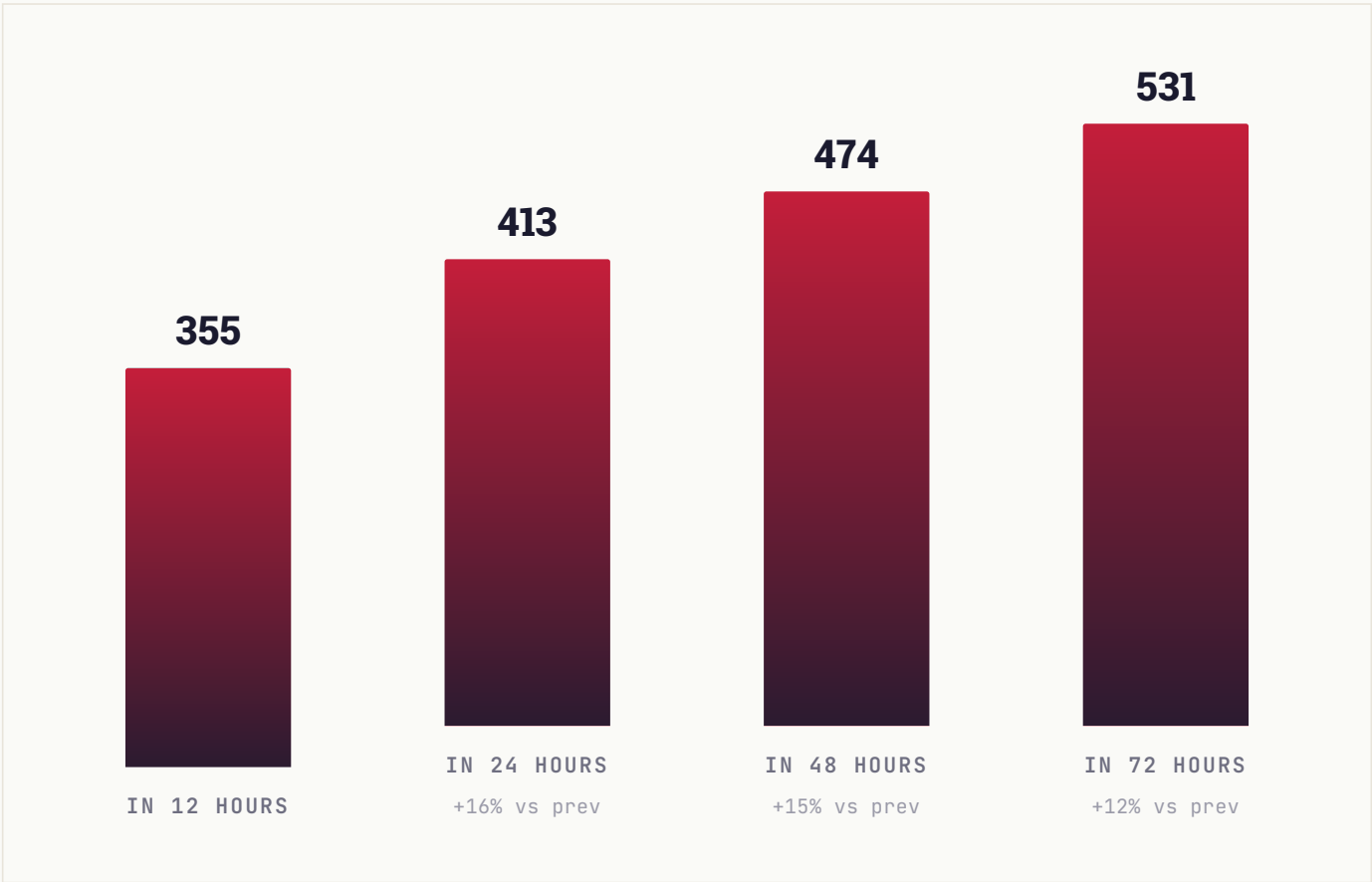
Citation index **1 093** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **1 115** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS M&A	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
AG Artur Gufranov YOU	28.8K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **13** new subs.

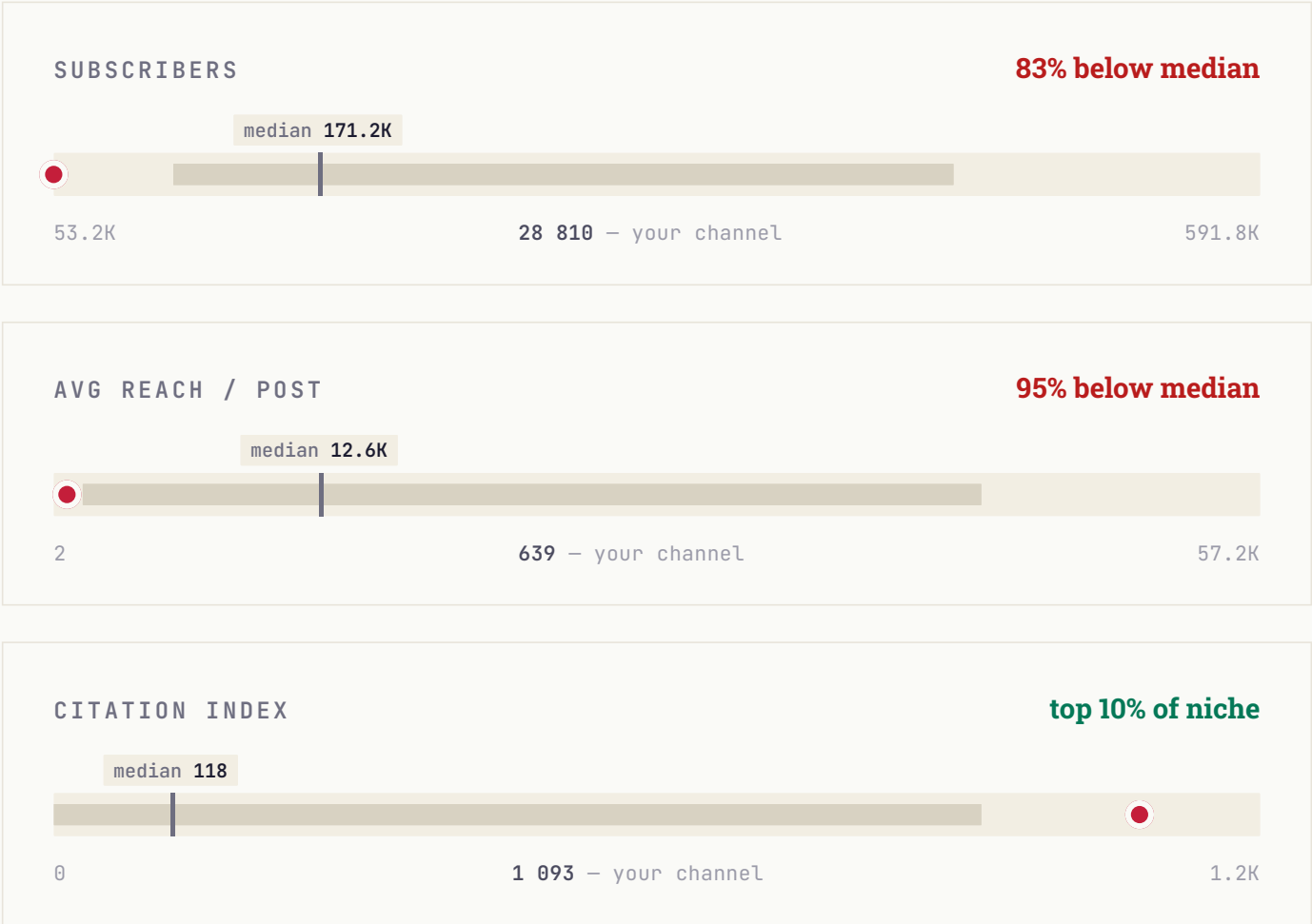
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	12
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	1
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	13

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Business & startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Thursday

Audience is most active on this day at 10:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.22% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+1.3pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
