

PROMTPRESS PUBLIC REPORT

Channel audit

Unlimited plans by ArtRico



@artricoofficial

📱 We'll help you get a non-public plan bit.ly/2QPV55F - all plans at the link @artrico_otzivi - review channel @ArtRico_store_bot - bot with codes & more ! Important:...

SUBSCRIBERS

22 471

+114 per month

ERR (% SEE POSTS)

59.0%

daily 20.0%

REACH/POST

13.2K

ad reach 4.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Position in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 22 471 —	 SUBSCRIBER REACH 58.69% avg % of subs see post	 VIEWS/POST 13.2K median 13.1K · 24 days	 POSTS/WK 0.8 over period
 7D TREND — no data for period	 REACTIONS/POST 35.3 106 reactions, 132 reposts, 0 comments	 POST LENGTH 150 chars median 178 · 24 days	 POSTS IN ANALYSIS 3 24 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH +114 last month	 CITATION RATE 33 citation index · 66 channels mentioned ever	 CHANNEL AGE 8 years 2 months created 19.04.2018

AI EDITOR SUMMARY

Channel «Unlimited plans from ArtRico» — 22 471 subs. Each post averages 13.2K people (59% from subs), wide reach for a channel this size. Posts 1 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts over 24 days.
- 02 Dominant format — Text (3/3 posts).
- 03 Avg post length — 150 chars (median 178).
- 04 Peak audience activity — Sunday, 21:00 MSK.
- 05 Top posts bring 1x more views than the weakest (13.2K avg for top vs 13.2K for worst) — among 3 posts over 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 3 POSTS

Nº1 07.06 · 18:37 TEXT 🔥 MegaFon for a ruble now available for new numbers too 📶 New SIM - 3000₽	VIEWS 20 342 REPOSTS 55	REACTIONS 71 ER 90.5%
Nº2 22.06 · 11:11 TEXT 📞 MegaFon: «Ruble» plan Clearance sale! ⚡ Promo codes expiring! Grab the deal 📶 New number and...	VIEWS 13 103 REPOSTS 57	REACTIONS 24 ER 58.3%
Nº3 02.07 · 11:33 TEXT ⚡ Only 7 connections left on this plan with 300 GB traffic 📶 Switch from another carrier - 3000₽ (was 3500₽) ❌ Current number...	VIEWS 6 119 REPOSTS 20	REACTIONS 11 ER 27.2%

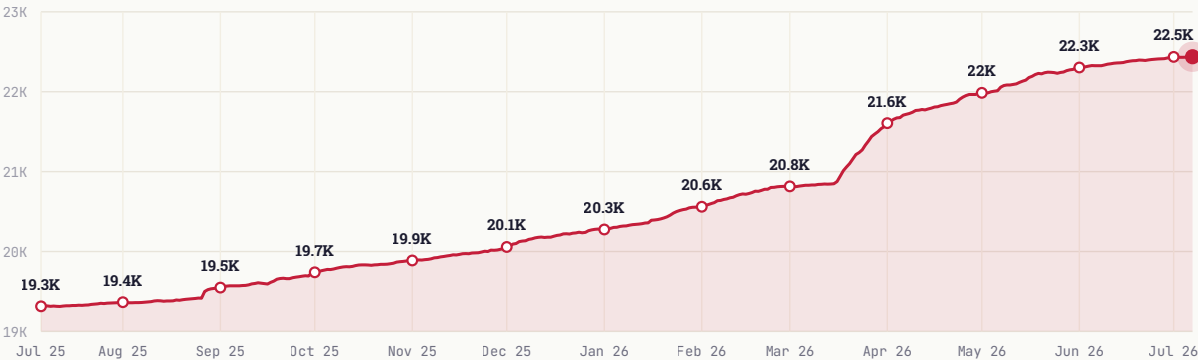
WORST 3

↓ 07.06 · 18:37 TEXT  MegaFon for a ruble now available for new numbers too  New SIM - 3000₽	VIEWS 20 342 REPOSTS 55	REACTIONS 71 ER 90.5%
↓ 22.06 · 11:11 TEXT  MegaFon: «Ruble» plan Clearance sale!  Promo codes expiring! Grab the deal  New number and...	VIEWS 13 103 REPOSTS 57	REACTIONS 24 ER 58.3%
↓ 02.07 · 11:33 TEXT  Only 7 connections left on this plan with 300 GB traffic  Switch from another carrier - 3000₽ (was 3500₽)  Current number...	VIEWS 6 119 REPOSTS 20	REACTIONS 11 ER 27.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.

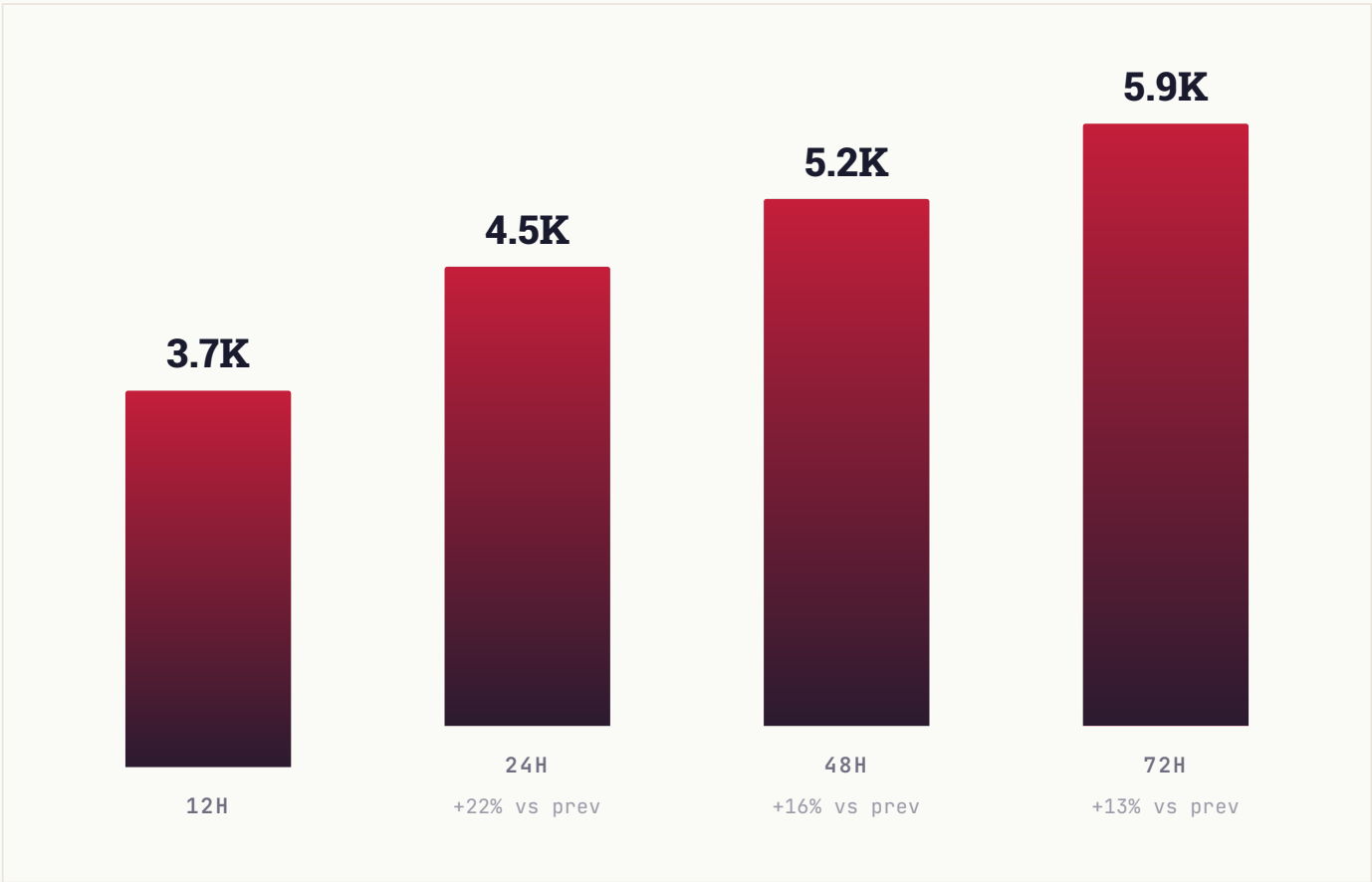


START OF PERIOD	NOW	NET GROWTH
19 299	22 471	+3 172

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
ER Market discounts	1M
YAM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
BT Unlimited plans by ArtRico YOU	22.5K

COMPARATIVE INSIGHT

Channel yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **18**, they brought **1 294** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	7	1	285	
December 2025	1	1	261	
November 2025	2	2	165	
October 2025	7	1	166	
September 2025	0	0	216	
August 2025	1	1	201	

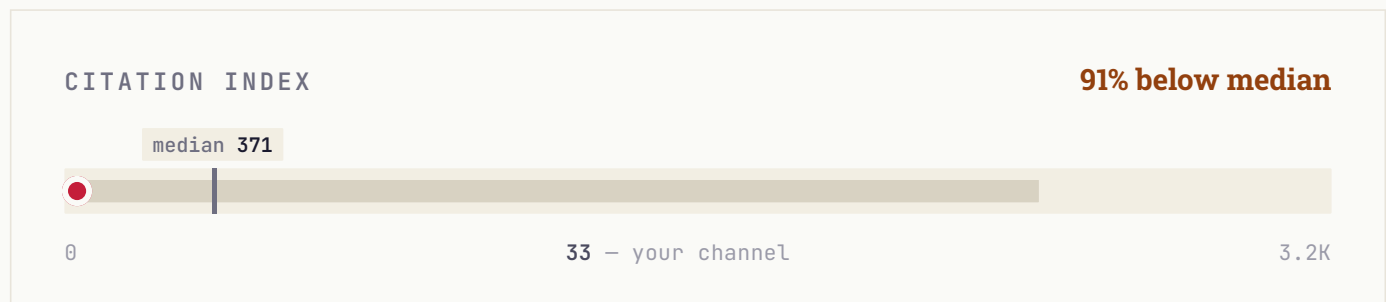
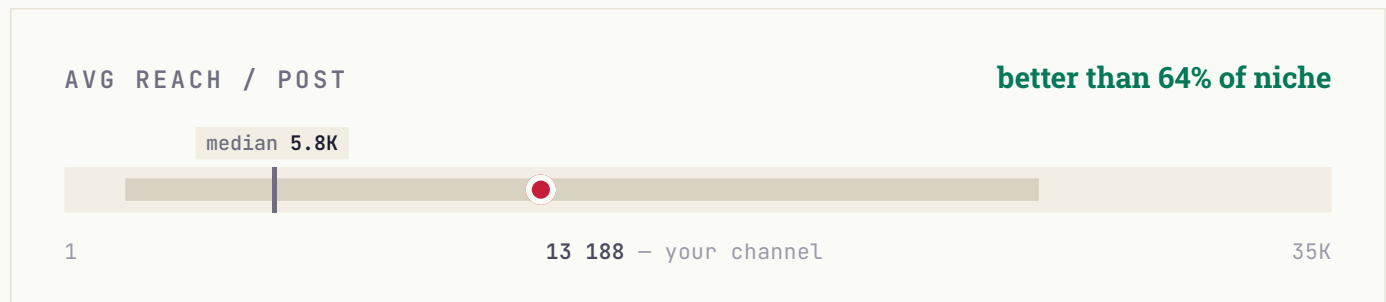
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
18	6	1 294

Where the channel stands in its league

SUBSCRIBERS **88% below median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 193.6K. The channel's count is 22,471, which is 88% below the median. The range from 66.3K to 714.1K is shown as a light beige bar.

Metric	Value
Channel Subscribers	22 471
Median	193.6K
Range (Min-Max)	66.3K - 714.1K



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 0.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — Sunday
Audience most active on this day at 21:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video holds audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ NEXT STEPS

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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