

— PROMTPRESS PUBLIC REPORT

Channel audit

Артур
Шарафиев |
Профильная
математика
ЕГЭ 2026 | Турик
Матанит |
Умскул



@art_matanit

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 123 524 —	 SUBS REACH 22.75% avg % of subs see post	 VIEWS/POST 28.1K median 29.9K · 29 days	 POSTS/WEEK 28.6 for the period
 7D TREND -5.8% vs previous week	 REACTIONS/POST 478.4 total 57,885 reactions, 8,894 reposts, 9,151 comments	 POST LENGTH 136 chars median 72 · 29 days	 POSTS ANALYZED 121 29 days
 AD REACH 15.2K 24h avg	 CHURN / MONTH -11519 last month	 QUOTABILITY 146 citation index · 2,716 channels mentioned all time	 CHANNEL AGE 6 years 7 months created 16.12.2019

AI EDITOR SUMMARY

Channel «Артур Шарафиев | Профильная математика ЕГЭ 2026 | Турик Матанит | Умскул» — 123 524 subs. Each post averages 28.1K people (23% of subs), avg reach — room to grow. Posts 29 posts per week (~4/day) — active posting. Week Jul 6–12 reach dropped -5.8% by week Jun 29 — Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **121** posts over 29 days.
- 02 Dominant format – **Photo** (55/121 posts).
- 03 Avg post length – **136** chars (median 72).
- 04 Peak audience activity – **Sunday**, 12:00 MSK.
- 05 Top posts get **2x** more views than the weakest (43.6K avg for top vs 17.7K for worst) – among 121 posts over 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 09:07 PHOTO ege 2026 almost everything who was on my course during the year, share your scores plz. prizes for results) if you're thinking of joining...	VIEWS 43 662 REPOSTS 115	REACTIONS 261 ER 35.3%
Nº2 22.06 · 04:45 TEXT short on retake: 1. if <70, you can grind part 1 +13,15,16 now and get 70+ 2. if you got...	VIEWS 43 608 REPOSTS 135	REACTIONS 924 ER 35.3%
Nº3 22.06 · 15:15 PHOTO enjoy your meal everyone who's eating	VIEWS 43 471 REPOSTS 38	REACTIONS 1 299 ER 35.2%

Nº403.07 • 20:46 **VIDEO**
(video post without caption)

VIEWS	REACTIONS
41 458	2 705
REPOSTS	ER
797	33.6%

Nº522.06 • 11:21 **TEXT**
dorm coming, right?

VIEWS	REACTIONS
41 225	726
REPOSTS	ER
84	33.4%

WORST 3

↓ 16.07 • 14:41 **PHOTO**
4 lessons in summer camp  slowly building base with pleasure sign up and get: – 34 lessons – 2 levels: basic (from scratch) and advanced...

VIEWS	REACTIONS
18 186	107
REPOSTS	ER
22	14.7%

↓ 16.07 • 11:06 **PHOTO**
oh really

VIEWS	REACTIONS
17 801	307
REPOSTS	ER
37	14.4%

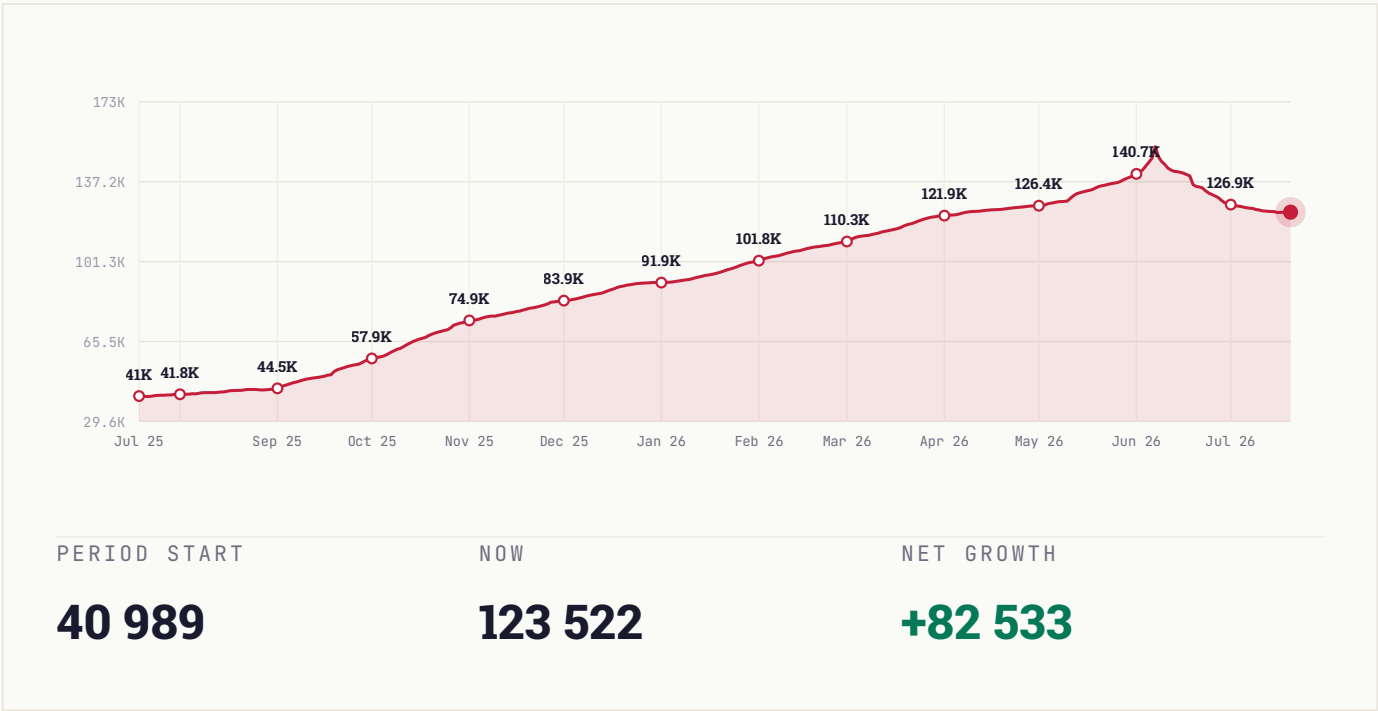
↓ 16.07 • 19:15 **PHOTO**
Apryp, thanks! Without your free webinars this wouldn't have happened!

VIEWS	REACTIONS
16 999	385
REPOSTS	ER
7	13.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

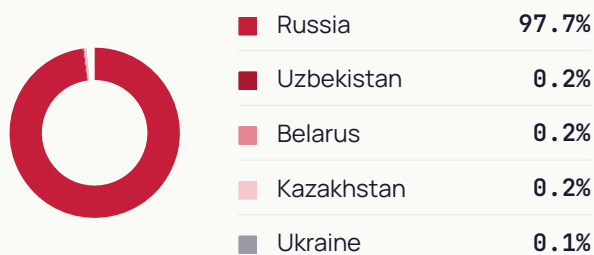


SECTION 04 • MENTIONS

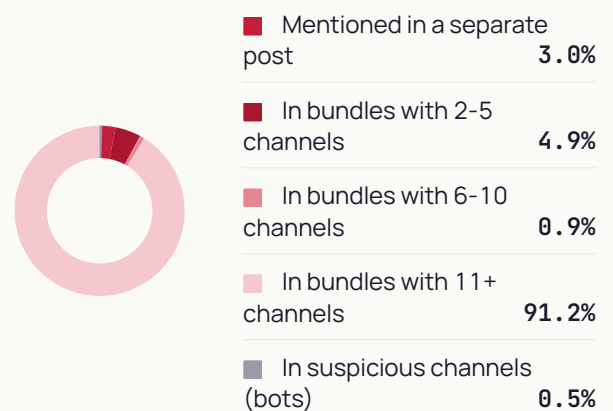
Who mentions the channel and how

Citation index **146** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 716** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



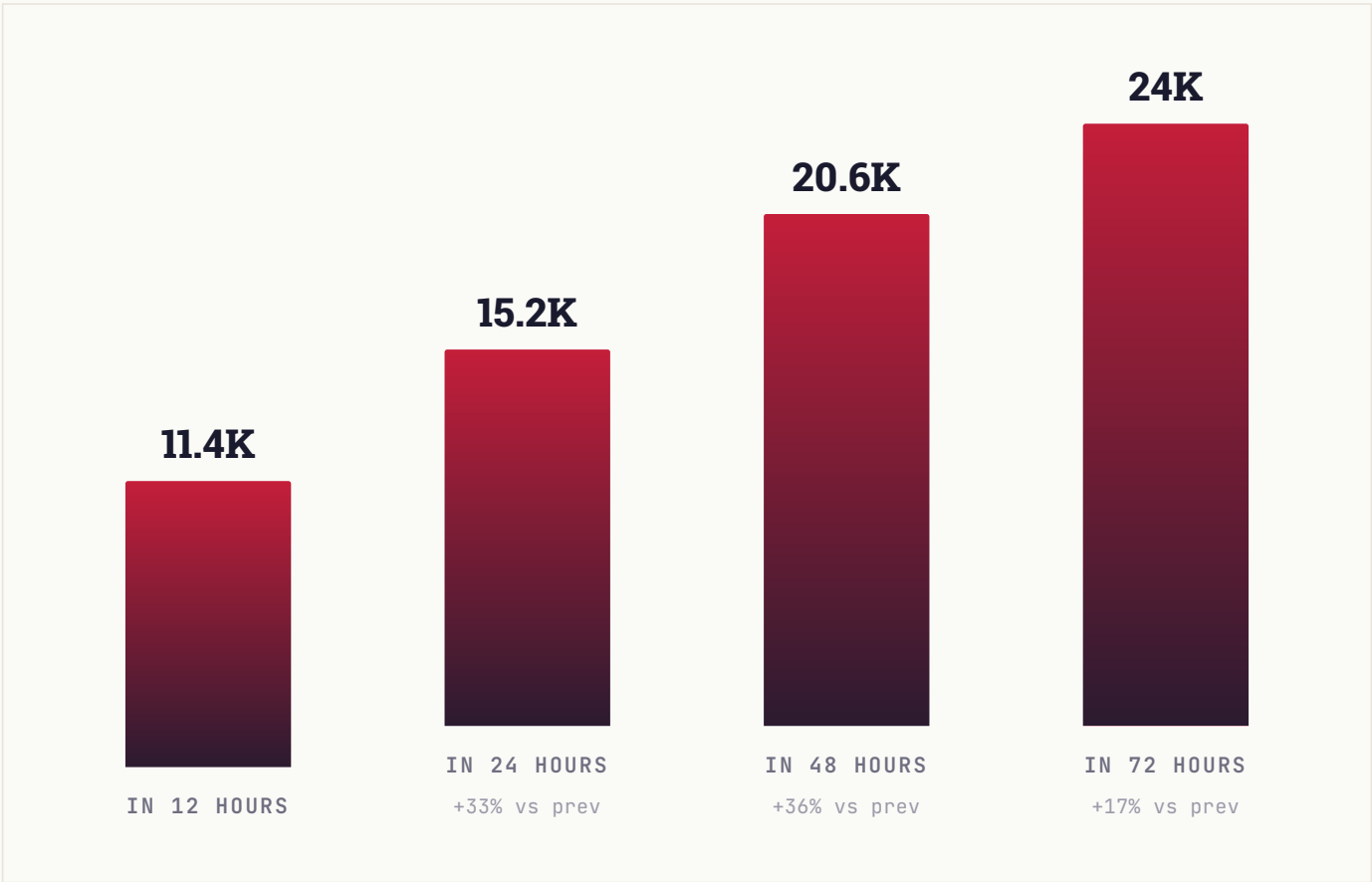
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ی دانش آموز	983.4K
АШ Артур Шарафиев Профильная математика ЕГЭ 2026 Турик Матанит Умскул	123.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2 217**, they brought **60 031** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	202	188	9 415
December 2025	382	369	8 304
Nov 2025	495	468	9 329
Oct 2025	429	400	17 108
Sep 2025	225	218	13 151
August 2025	484	444	2 724

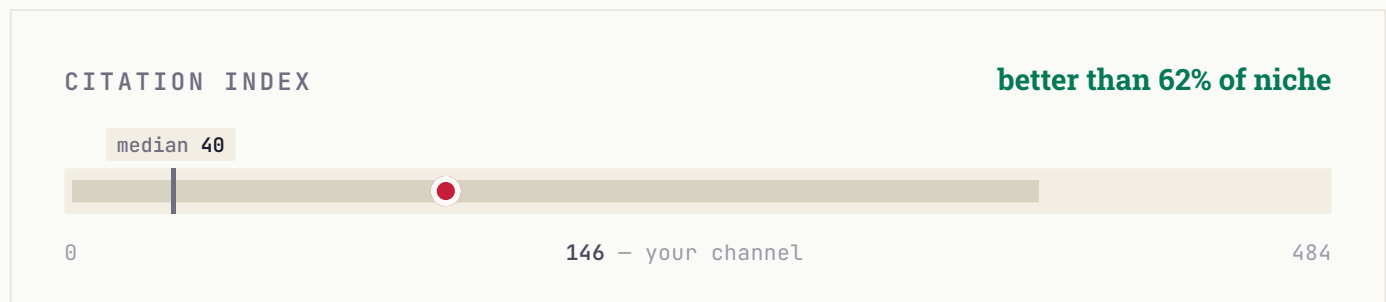
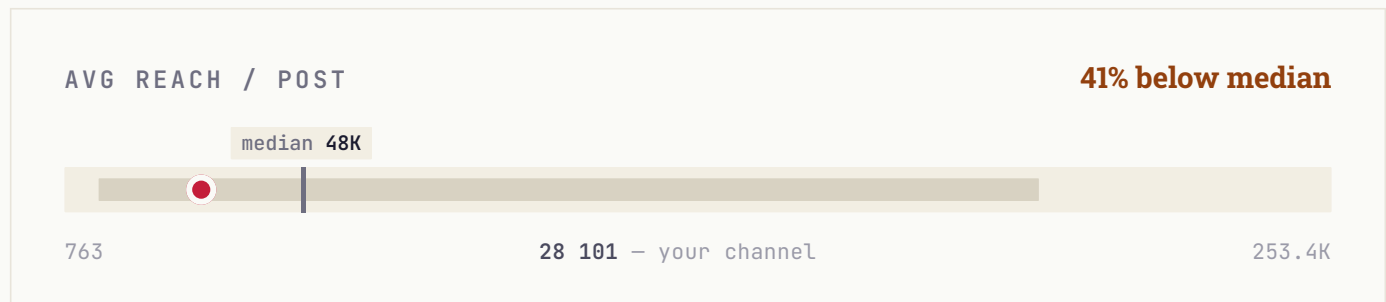
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2 217	6	60 031

Where the channel ranks in its league

SUBSCRIBERS 71% below median

median 421.5K

157.2K 123 524 — your channel 1.2M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Quarterly cross-post with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
