

PUBLIC REPORT BY PROMTPRESS

Channel audit

ARS_oil



@arsoilkrim

Business inquiries: @arsoil_aleksei .Content proposals/tips/collab:
@geracumova (✗ NOT about fuel or bot ✗)

SUBS

81 558

+58460 per month

ERR (% SEE POSTS)

32.0%

per day 49.6%

REACH/POST

25.9K

ad reach 38.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 81 558 —	 SUBS REACH 31.79% avg % of subs see post	 VIEWS/POST 25.9K median 22.6K · 29 days	 POSTS/DAY 29.1 ~204 per week
 7-DAY TREND +60.7% vs previous week	 REACTIONS/POST 141.5 total 122,779 reactions, 32,052 reposts, 86,281 comments	 POST LENGTH 143 chars. median 74 · 29 days	 POSTS ANALYZED 868 29 days
 AD REACH 38.6K 24h avg	 CHURN / MONTH +58460 over the last month	 CITATION INDEX 2 citation index · 5 channels mentioned ever	 CHANNEL AGE 1 month 9 days created 25.05.2026

AI EDITOR SUMMARY

Channel «ARS_oil» — 81 558 subs. Each post averages 25.9K people (32% of subs), good reach. Publishes 204 posts/week (~29/day) — very active posting. For the week of June 22–28, reach up +60.7% vs week of June 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **868** posts in 29 days.
- 02 Dominant format — **Text** (548/868 posts).
- 03 Avg post length — **143** chars (median 74).
- 04 Peak audience activity — **Wednesday**, 22:00 MSK.
- 05 Top posts get **3x** more views than the weakest (46.3K avg for top vs 13.7K for worst) — among 868 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 14:05 TEXT I have a request: spread the info 1) we don't take prepayments to cards etc., we don't create extra groups asking...	VIEWS	REACTIONS
	46 434	197
	REPOSTS	ER
	120	56.9%
Nº2 30.06 · 21:42 PHOTO These are scammers !! We don't write anything like that in comments, only in the channel feed	VIEWS	REACTIONS
	46 301	88
	REPOSTS	ER
	5	56.8%
Nº3 24.06 · 21:04 PHOTO Many ask how I got here, where I started, how to work and not stop in such conditions. So I started a separate...	VIEWS	REACTIONS
	46 232	162
	REPOSTS	ER
	26	56.7%

Nº4 01.07 · 07:18 PHOTO 2000 naive people joined a scam group	VIEWS 46 046 REPOSTS 23	REACTIONS 267 ER 56.5%
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Nº5 30.06 · 21:44 TEXT In old Crimea they'll explain everything	VIEWS 45 815 REPOSTS 13	REACTIONS 79 ER 56.2%
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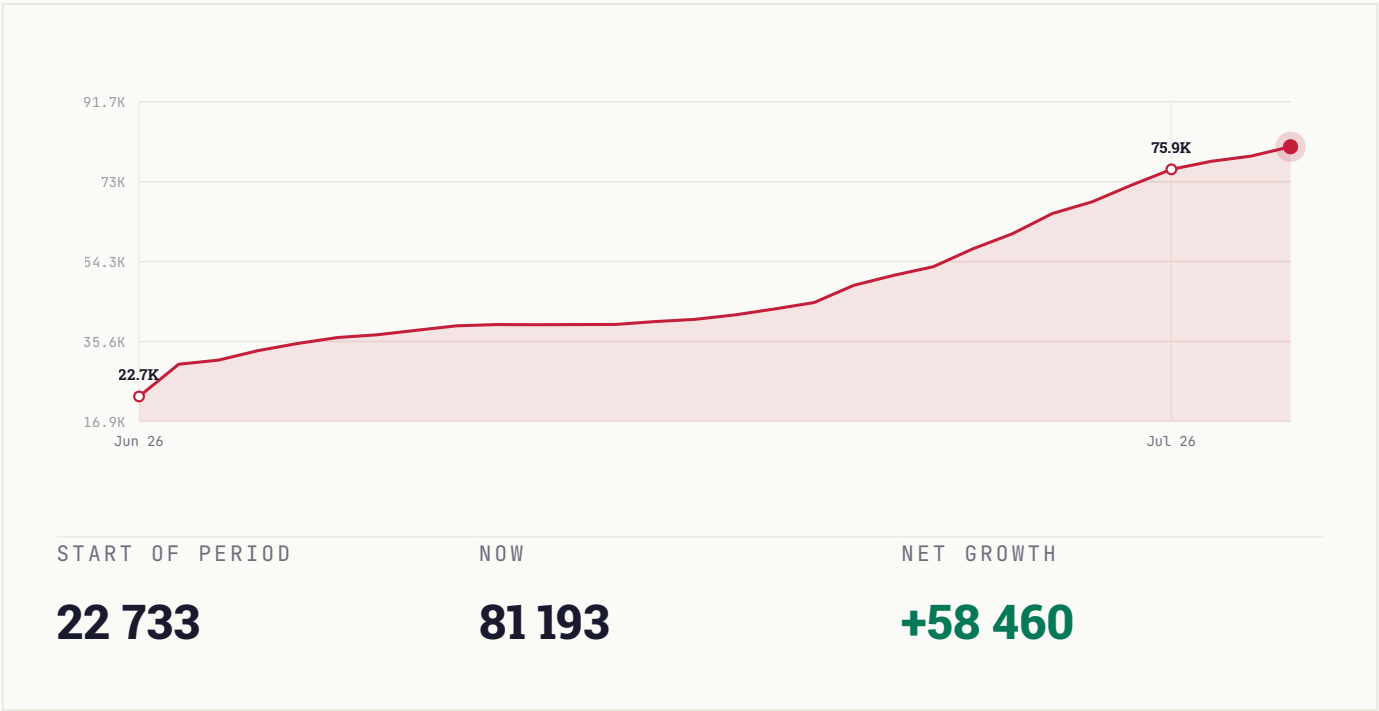
WORST 3

↓ 15.06 · 08:16 TEXT By the way, how are vouchers distributed in our large chains? Anyone know? Explain QR codes etc.	VIEWS 15 529 REPOSTS —	REACTIONS 2 ER 19.0%
↓ 08.06 · 19:40 VIDEO (post without caption — video)	VIEWS 15 191 REPOSTS 5	REACTIONS 257 ER 18.6%
↓ 11.06 · 20:41 TEXT https://t.me/eazsbot	VIEWS 10 395 REPOSTS 268	REACTIONS 14 ER 12.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

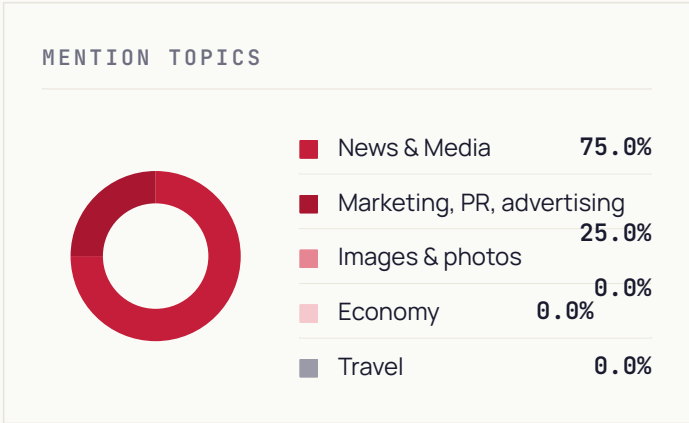
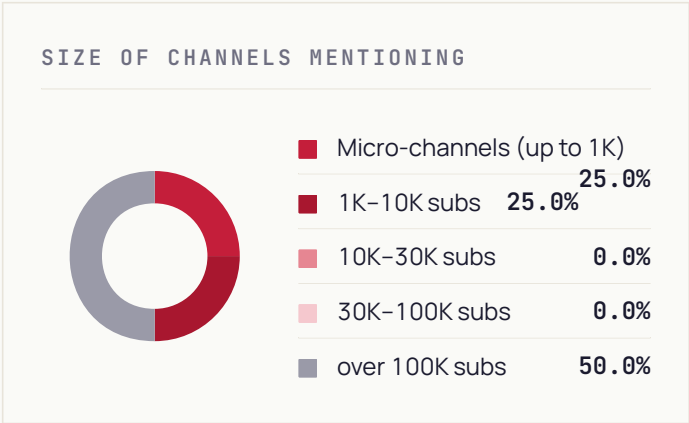
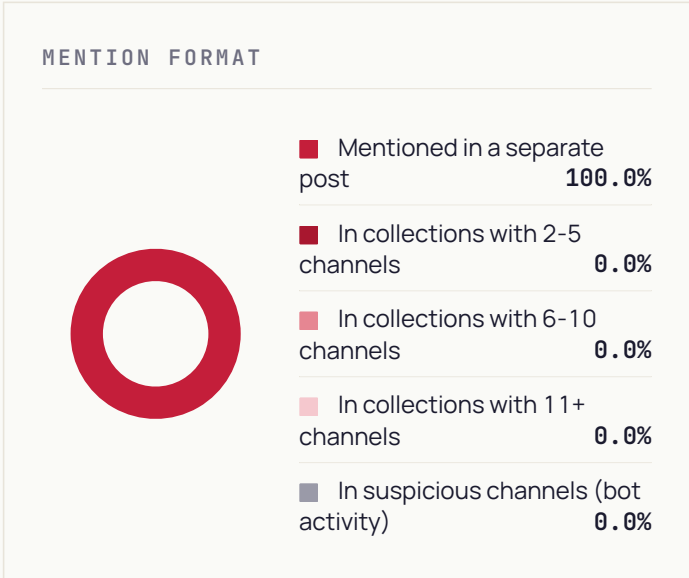
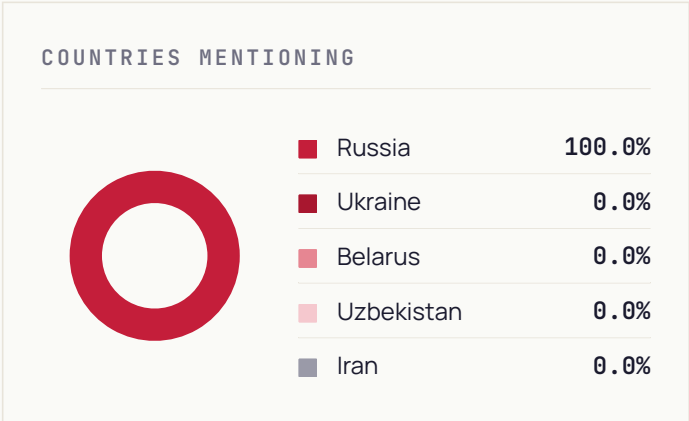
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

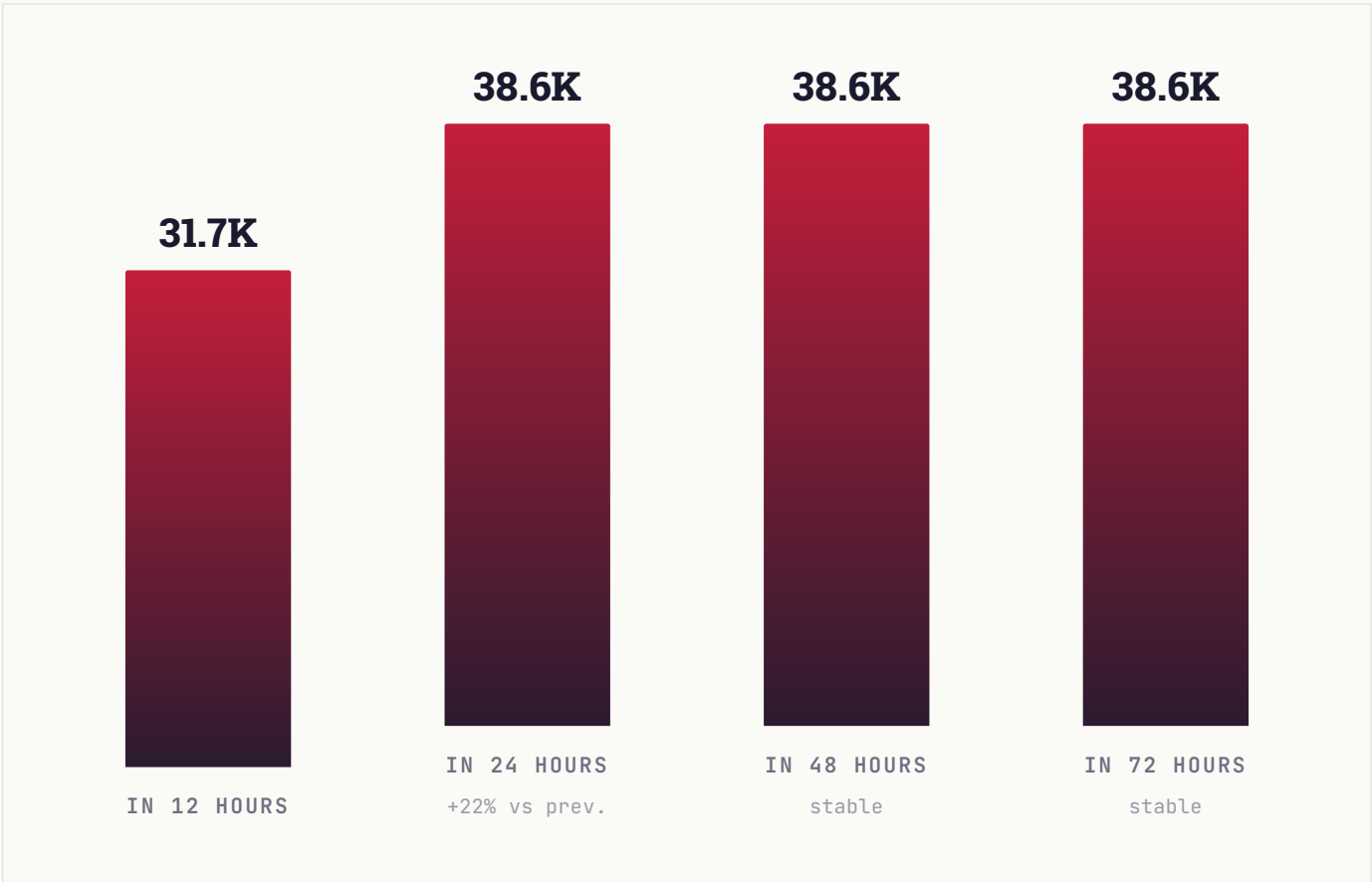
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K one. All-time channel mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
AR ARS_oil YOU	81.6K

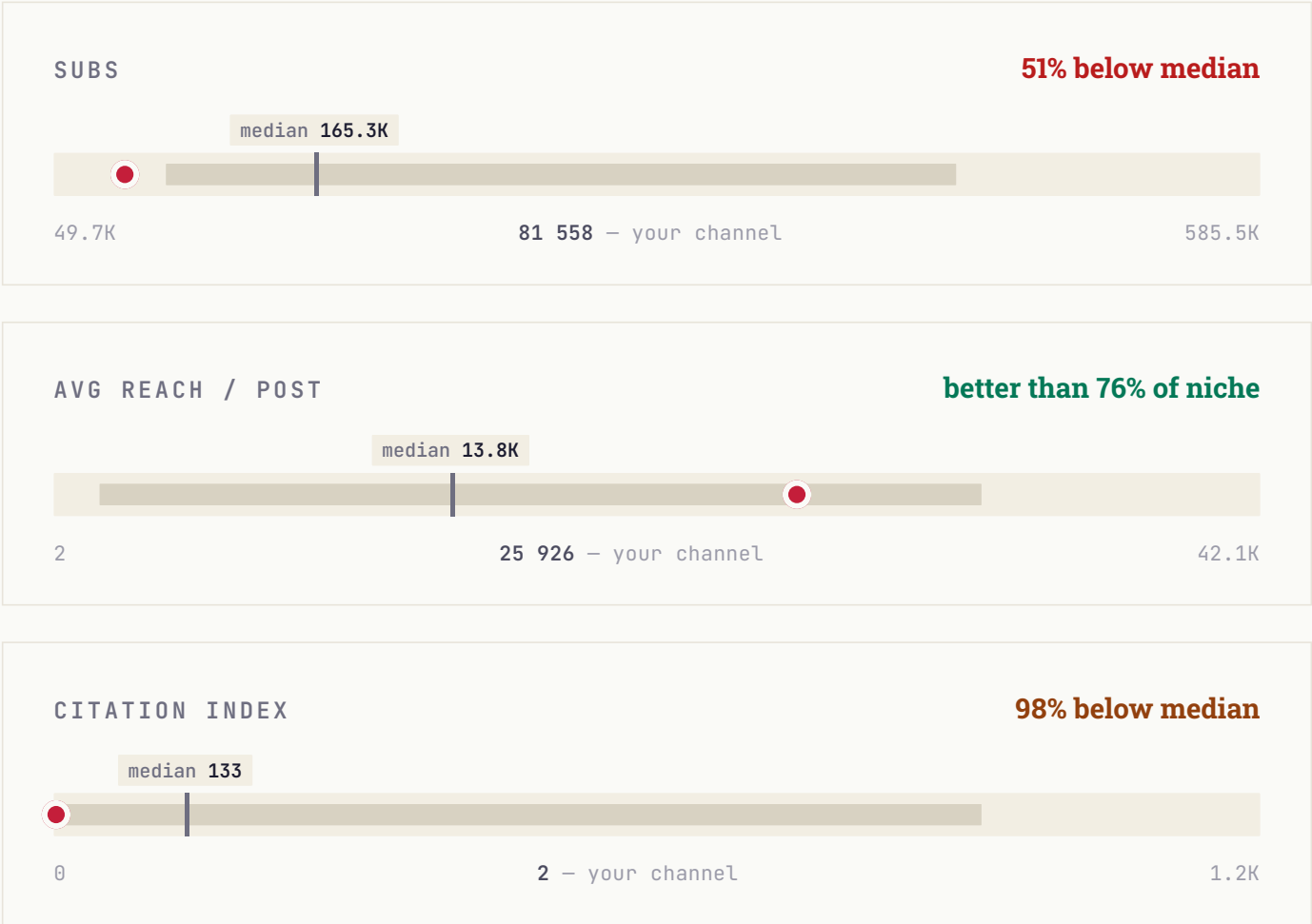
COMPARATIVE INSIGHT

Channel not yet outside top-98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day and at 22:00 MSK.

EFFECT

**Best window
for important
posts****02****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
