

PROMTPRESS PUBLIC REPORT

Channel audit

Arsho Crypto



@arshocrypto

Your crypto advisor. 🤖 Collab: @arsho_tut Chat: <https://t.me/arshocryptochat> Learn how to EARN from airdrops, NFTs, memecoins, web3 games, tap-to-earn, miners, and...

SUBSCRIBERS

218 861

-4254 per month

ERR (% WHO SEE POSTS)

2.0%

daily **0.6%**

REACH/POST

4.4K

ad reach **1.4K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 218 861 —	 SUBSCRIBER REACH 1.99% avg % subs see post	 VIEWS/POST 4.4K median 4.4K · 29 days	 POSTS/DAY 7.8 ~55 per week
 7D TREND -4.1% vs previous week	 REACTIONS/POST 100.3 total 23,380 reactions, 848 reposts, 8,097 comments	 POST LENGTH 537 chars median 372 · 29 days	 POSTS ANALYZED 233 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -4254 last month	 CITATION RATE 16 citation index · 126 channels mentioned all time	 CHANNEL AGE 1 year 8 months created 16.10.2024

AI EDITOR SUMMARY

Channel «Arsho Crypto» — 218 861 subs. Avg views per post: 4.4K people (2% of subs), reach is low — consider expanding audience. Publishes 55 posts/week (~8/day) — active posting. Week of June 1–7 reach stable (-4.1% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **233** posts over 29 days.
- 02 Dominant format – **Photo** (228/233 posts).
- 03 Avg post length – **537** chars (median 372).
- 04 Peak audience activity – **Tuesday**, 23:00 MSK.
- 05 Top posts get **3×** more views than the weakest (6.9K avg for top vs 2.4K for worst) – among 233 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 00:32 PHOTO New game from creators of gnomes, tea, robots & meme mining ☒ DoodlePlay Today's combo is out too ☒ Jump higher...	VIEWS 7 386 REPOSTS 3	REACTIONS 146 ER 3.4%
Nº2 17.05 · 19:07 PHOTO GRAB IT NOW !! TIME TO CLAIM BONUSES !! Happy hour at Fomo Fighters ☒ We take Xs and boost our troops, season just started, don't...	VIEWS 6 671 REPOSTS 2	REACTIONS 44 ER 3.0%
Nº3 19.05 · 19:49 PHOTO LET'S GRAB BONUSES !! Happy Hour in Fomo Fighters ☒ Get multipliers and boost our troops, season just started, don't miss out. < ☒...	VIEWS 6 560 REPOSTS 2	REACTIONS 83 ER 3.0%

Nº4 19.05 · 00:04 PHOTO ALL COMBOS & CODES! PROJECT Meme Mining Click the link, and we'll give bonuses to the fastest Pay+7%arsh - NEW PROMO CODE ONLY FOR...	VIEWS 6 447 REPOSTS 5 REACTIONS 92 ER 2.9%
Nº5 21.05 · 00:00 PHOTO Joined a new game !! New Game → CIRCLES Join our circle, but only if you're serious. Our circle is called...	VIEWS 6 384 REPOSTS 4 REACTIONS 147 ER 2.9%

WORST 3

↓ 12.06 · 18:19 PHOTO Who among subs will apply to our circle now, I'll randomly pick & send gifts to 40 subs Go → HERE Find...	VIEWS 2 738 REPOSTS 1 REACTIONS 51 ER 1.3%
↓ 12.06 · 19:28 PHOTO LET'S CLAIM BONUS Happy Hour in Fomo Fighters Get multipliers and boost our troops, season just started, don't miss out. < ...	VIEWS 2 575 REPOSTS 2 REACTIONS 56 ER 1.2%
↓ 04.06 · 09:59 PHOTO Share your #GateStocks experience & win up to \$200 in ANTHROPIC stocks! Anthropic – one of the most...	VIEWS 1 958 REPOSTS 3 REACTIONS 43 ER 0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

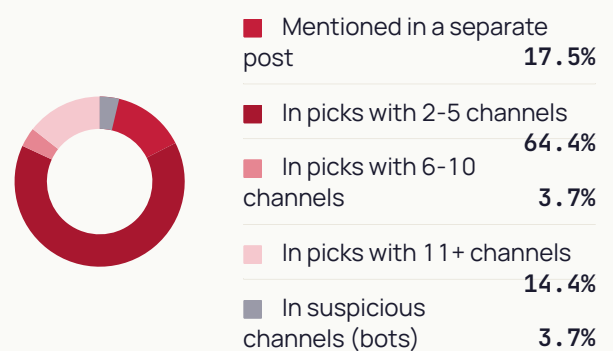
Who mentions the channel & how

Citation index **16** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **126** different channels.

COUNTRIES MENTIONING YOU



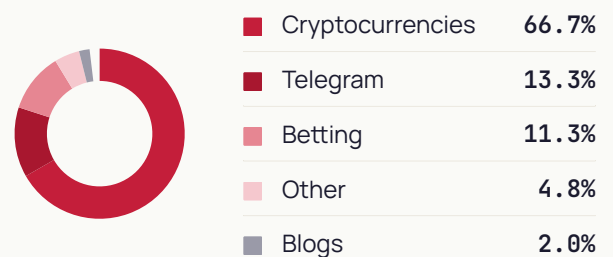
HOW THEY MENTION YOU



SIZE OF CHANNELS MENTIONING YOU



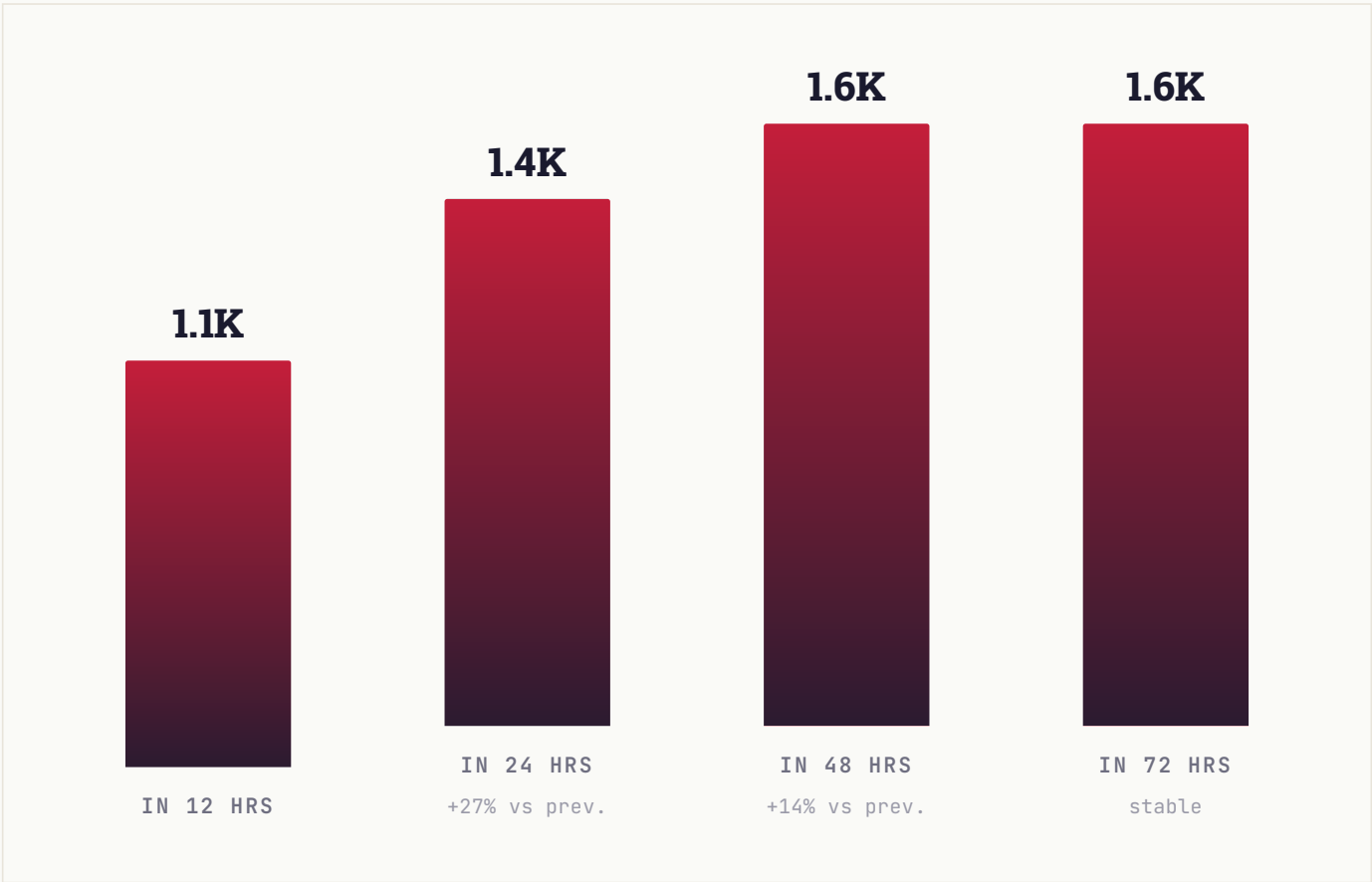
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
AC Arsho Crypto YOU	218.9K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#79 of 99). Niche median: 307.7K subs.
First growth KPI: reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **249**, they brought **118 017** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	43	19	35 642
Nov 2025	50	26	1 666
Oct 2025	69	24	38 855
Sep 2025	44	15	18 098
August 2025	38	22	20 267
July 2025	5	3	3 489
TOTAL MENTIONS			249
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			118 017

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#79 /100

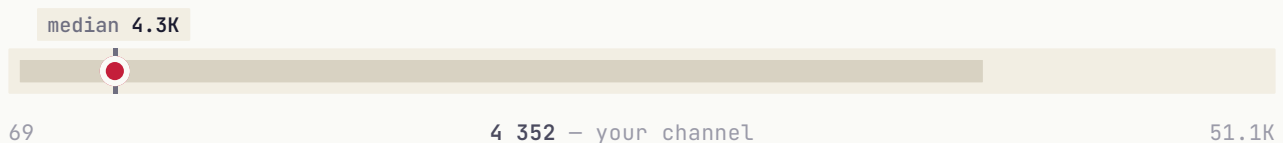
RANK IN NICHE

Channel in the bottom half of the ranking

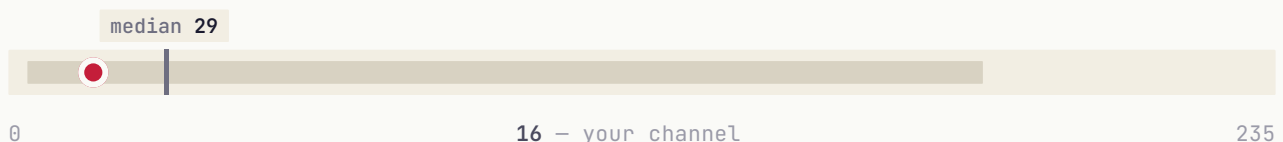
SUBSCRIBERS

30% below median


AVG REACH / POST

better than 50% of niche


CITATION INDEX

45% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day and at 23:00 MSK.

EFFECT

Best time for a key post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.99% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+4.5pp ER
- 04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager