

PUBLIC REPORT PROMTPRESS

Channel audit

Аренда | Недвижимость Минска



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All about real estate in Minsk Admin @vadermsk

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
8 016	40.0%	2.2K
+14 per month 17.06.2026	last day 11.6%	ad reach 934/24h

HTTPS://PROMTPRESS.COM/AUDIT/ARENDAMINSKA

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 8 016 —	SUBSCRIBER REACH 26.87% avg % subs see post	VIEWS/POST 2.2K median 2.2K · 22 days	POSTS/WEEK 0.6 for period
7D TREND — no data for period	REACTIONS/POST 8.5 only 17 reactions, 50 reposts, 0 comments	POST LENGTH 260 chars median 260 · 22 days	POSTS ANALYZED 2 22 days
AD REACH 934 24h avg	CHURN / MONTH +14 last month	CITATION RATE 0 citation index · 7 channels mentioned all time	CHANNEL AGE 6 years 2 months created 16.04.2020

AI EDITOR SUMMARY

Channel «Rent | Real Estate Minsk» — 8 016 subs. Each post averages 2.2K people (27% of subs), good reach. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 22 days.
- 02 Dominant format — Photo (2/2 posts).
- 03 Avg post length — 260 chars (median 260).
- 04 Peak audience activity — Sunday, 18:00 MSK.
- 05 Top posts drive 1x more views than the weakest (1.4K avg for top vs 2.2K for worst) — among 2 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

Nº1 24.05 · 15:00 PHOTO 👤Looking for a roommate in a 3-room apt. 📍Address: Tyshkevich, 15 2 working guys & a dog 🐶🐶 live there ⚡No loud parties...	VIEWS	REACTIONS
	3 334	—
Nº2 16.06 · 09:52 PHOTO First 33 cottages listed in «Uyutny» complex. All nearly \$1M Size ranges from 259 to 271...	REPOSTS	ER
	38	41.6%
	VIEWS	REACTIONS
	974	17
	REPOSTS	ER
	12	12.2%

WORST 2

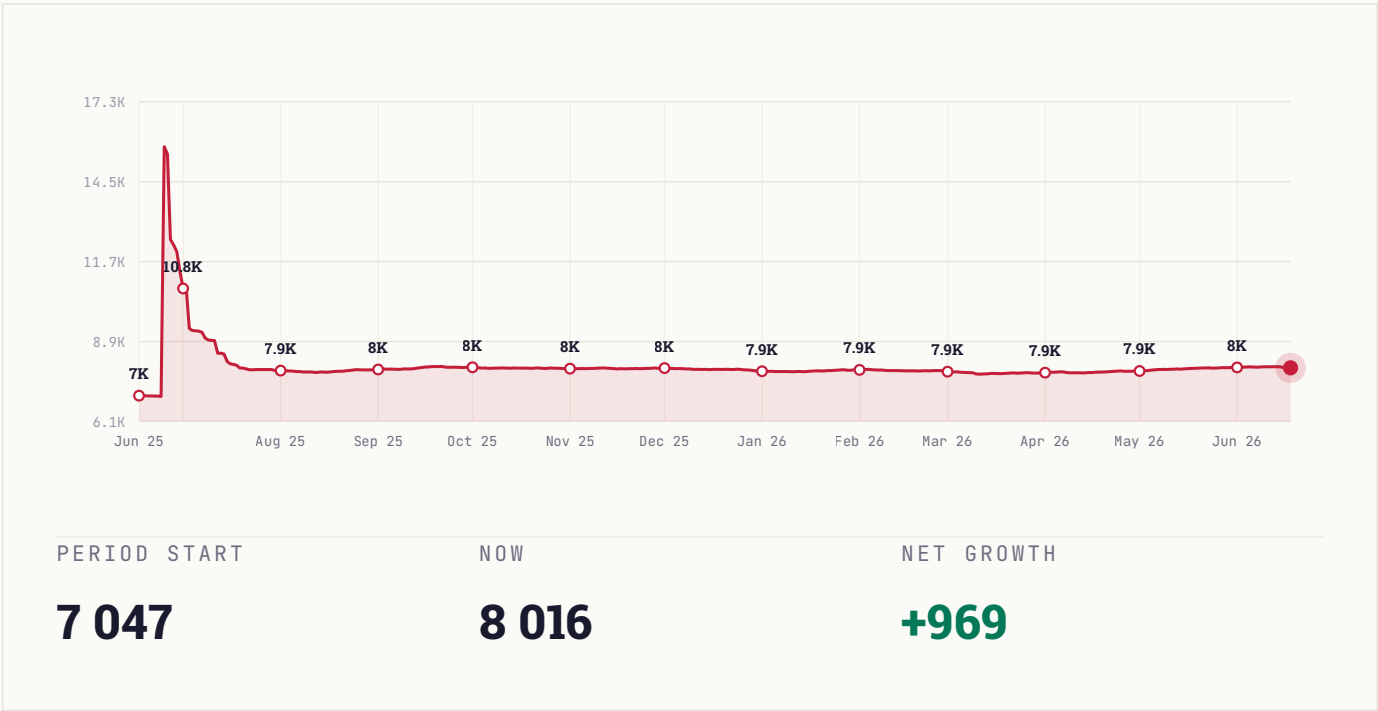
↓ 24.05 · 15:00 PHOTO 👤Looking for a roommate in a 3-room apt. 📍Address: Tyshkevich, 15 2 working guys & a dog 🐶🐶 live there ⚡No loud parties...	VIEWS	REACTIONS
	3 334	—
	REPOSTS	ER
	38	41.6%

↓ 16.06 · 09:52 PHOTO First 33 cottages listed in «Uyutny» complex. All nearly \$1M Size ranges from 259 to 271...		VIEWS 974 REPOSTS 12	REACTIONS 17 ER 12.2%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

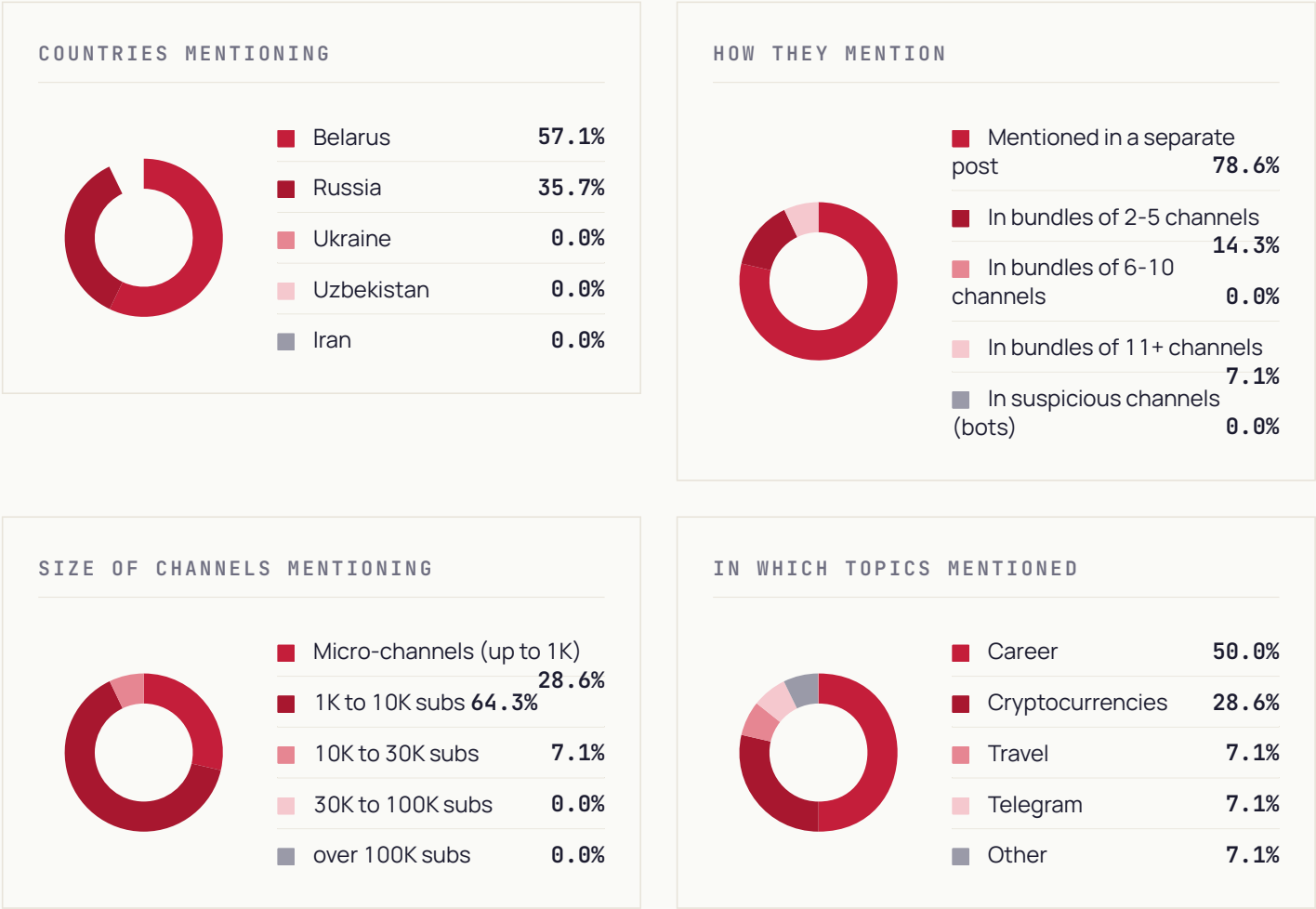
Yearly subscriber growth chart. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

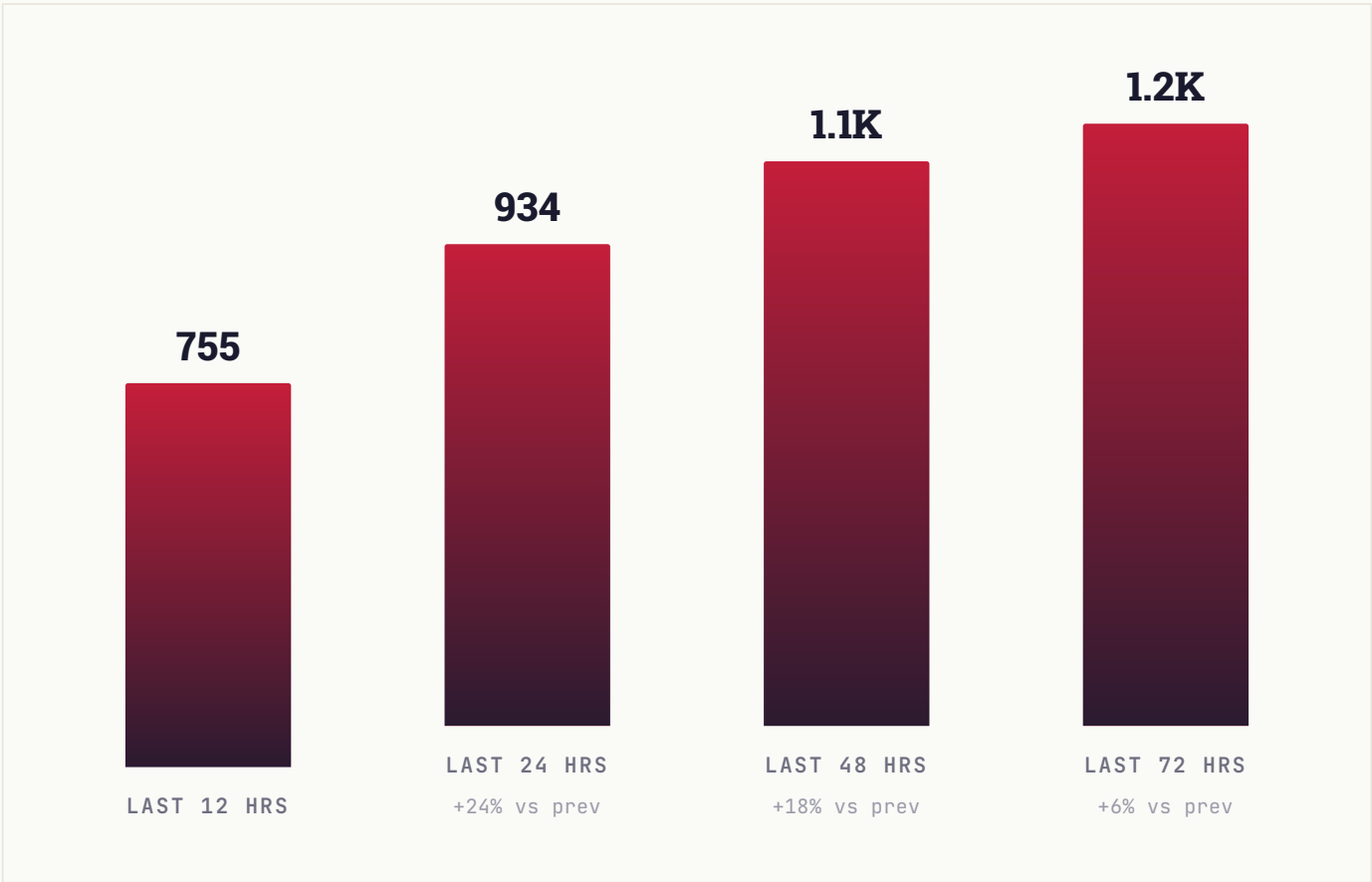
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Rent flats in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Belarus discounts & new arrivals	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
AI Аренда Недвижимость Минска 	8K

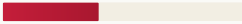
COMPARATIVE CONCLUSION

Channel in top quarter of niche (#23 of 100). Leader — 5 element | 5element.by (105.2K). Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **465** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	40 
Nov 2025	0	0	78 
Oct 2025	0	0	61 
Sep 2025	1	1	151 
August 2025	0	0	116 
July 2025	0	0	19 

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	465

— SECTION 08 · NICHE COMPARISON

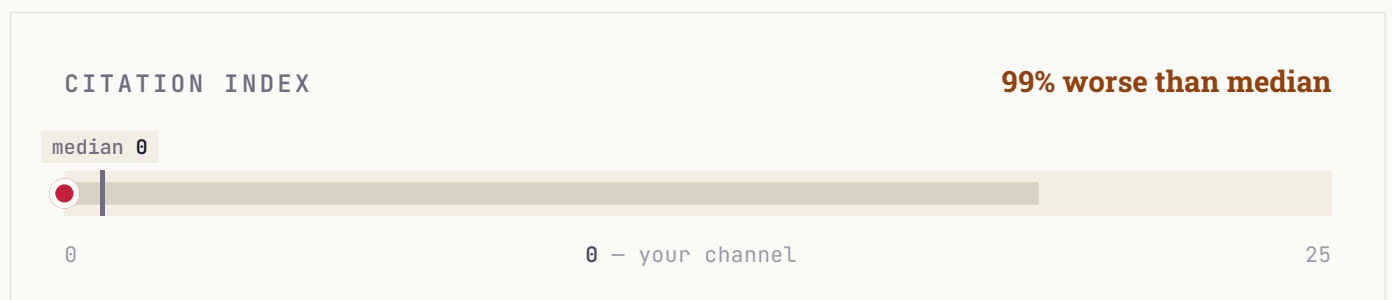
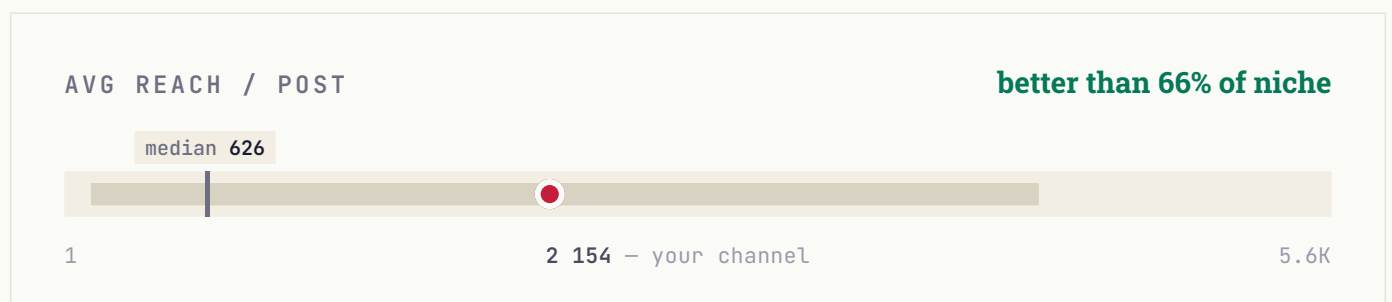
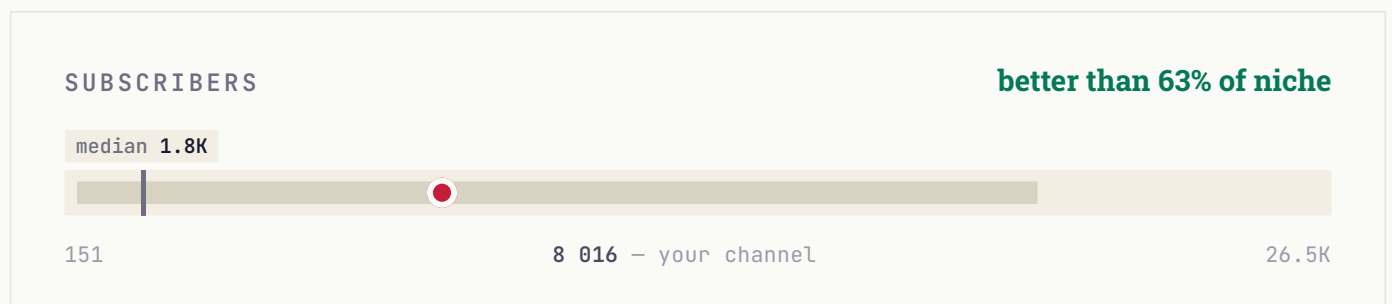
Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#23/100

RANK IN NICHE

Channel in top 23% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Increase posting frequency

Now 0.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for key posts**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager