

PROMTPRESS PUBLIC REPORT

Channel Audit

KVARTIRA AREND TOSHKENT IJARA



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■ Apartment rental in Ijaraga 🔄 New listings daily ■ Posting is PAID!
■ Posting is PAID! ■ Admin ■ @Kvartira_Adminuz ■ Hours: 10:00 to 21:00 Spam...

SUBS

301 385

ERR (% WHO SEE
POSTS)

REACH/POST

1.9K

+19817 per month

1.0%
per day 0.4%

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBS 301 385 —	 SUBSCRIBER REACH 0.62% avg % subs see post	 VIEWS/POST 1.9K median 1.5K · 29 days	 POSTS/DAY 11.6 ~82 per week
 7D TREND +5.4% vs previous week	 REACTIONS/POST 0.8 263 reactions, 3,453 reposts, 0 comments	 POST LENGTH 377 chars. median 398 · 29 days	 POSTS ANALYZED 339 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +19817 last month	 MENTIONS 169 citation index · 80 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 26.09.2023

AI EDITOR SUMMARY

Channel «KVARTIRA ARENDA TOSHKENT IJARA» – 301 385 subs. Each post gets avg 1.9K people (1% subs), reach is low – need to grow audience. Publishes 82 posts per week (~12/day) – very active. Week of Jun 1–7 reach up +5.4% vs week of May 25–31 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **339** posts in 29 days.
- 02 Dominant format — **Photo** (236/339 posts).
- 03 Avg post length — **377** chars (median 398).
- 04 Audience peak activity — **Sunday**, 17:00 UZT.
- 05 Top posts gather **51x** more views than the weakest (32.9K avg for top vs 649 for bottom) — across 339 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 12:24 PHOTO #F519 ☒ Yashnabod district, Assalom Sohil Golden House #rent #newbuilding ☒ #2room, 3rd floor, 3-story building (67m²) ☒ All amenities nearby...	VIEWS 53 264 REPOSTS 10	REACTIONS 1 ER 17.7%
Nº2 14.06 · 08:55 PHOTO #S888 ☒ Chilanzor district, 6th block #rent #apartment ☒ #2room, 1st floor, 4-story building ☒ All amenities nearby ☒ House...	VIEWS 22 725 REPOSTS 27	REACTIONS 2 ER 7.5%
Nº3 14.06 · 11:46 PHOTO #F631 ☒ Shaykhontohur district, near 1st City Hospital #rent #newbuilding ☒ #2room, 4th floor, 11-story building ☒ All amenities...	VIEWS 22 712 REPOSTS 2	REACTIONS 1 ER 7.5%

Nº4 14.06 · 08:45 PHOTO #F575 Yangihayot district, 8th area #rent #apartment #3room, 4th floor, 7-story building Great renovation, all for living...	VIEWS 22 659 REPOSTS 4	REACTIONS — ER 7.5%
Nº5 15.06 · 07:01 PHOTO #F523 Olmazor district, Sagbon #rent #newbuilding #1room, 8th floor, 9-story building All amenities nearby House...	VIEWS 9 524 REPOSTS 8	REACTIONS — ER 3.2%

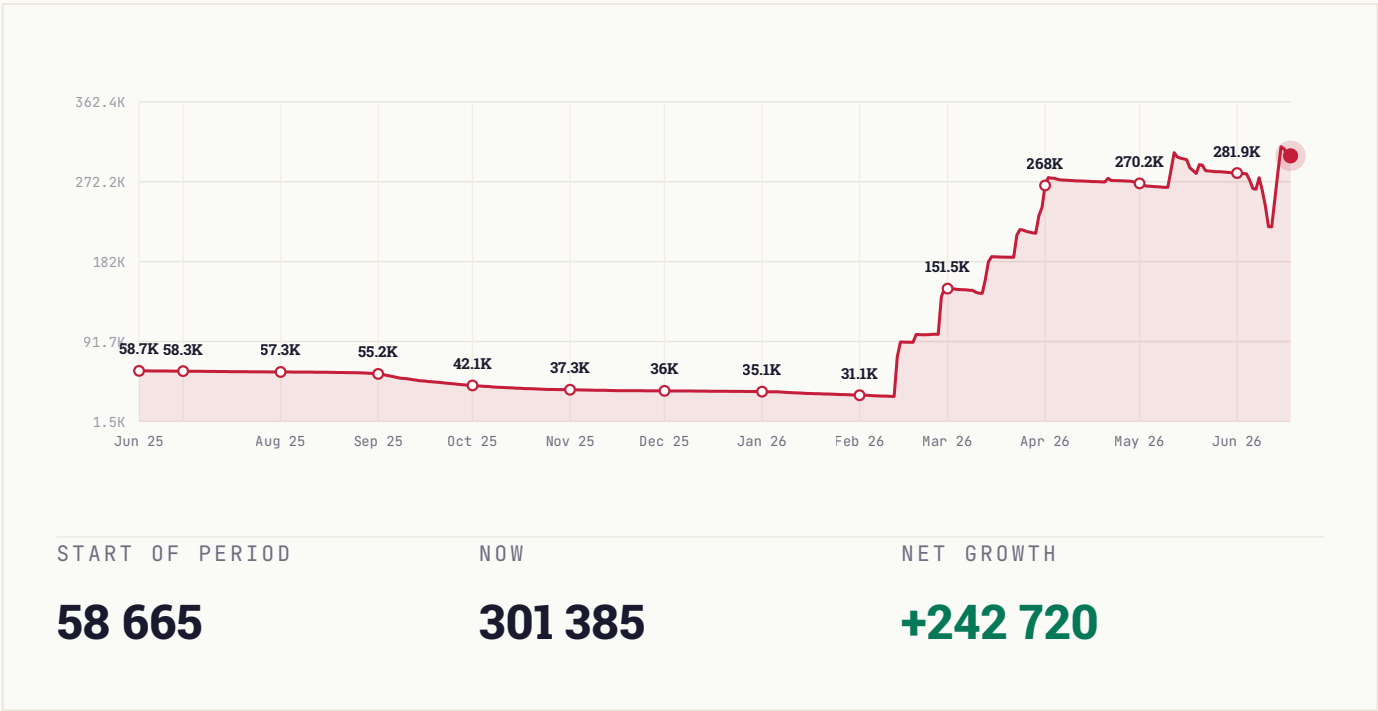
WORST 3

↓ 20.05 · 09:50 PHOTO #F546 Yashnobod district, Neo House #rent #newbuilding #2room, 4th floor, 12-story building Recently renovated, no one...	VIEWS 678 REPOSTS 2	REACTIONS — ER 0.2%
↓ 21.05 · 04:31 PHOTO #F548 Yashnabod district, behind Kadisheva market #rent #newbuilding #2room, 9th floor, 9-story building All amenities...	VIEWS 642 REPOSTS 2	REACTIONS — ER 0.2%
↓ 21.05 · 04:15 PHOTO #F547 Chilanzar district, 8th block #rent #apartment #3room, 4th floor, 4-story building All amenities nearby House...	VIEWS 629 REPOSTS 4	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

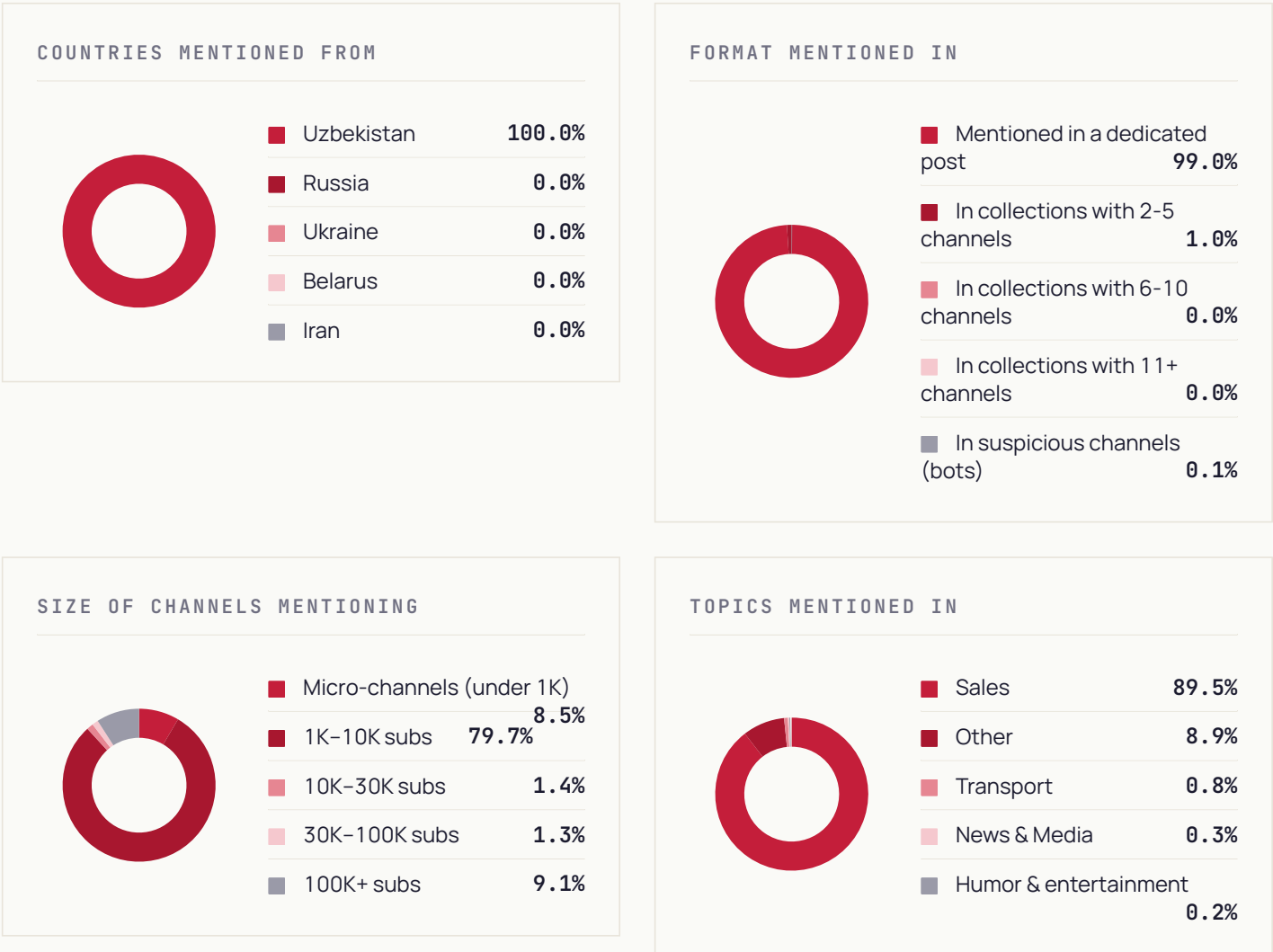
Subscriber growth chart for the year. Key months show exact subscriber count.
See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who and how mentions the channel

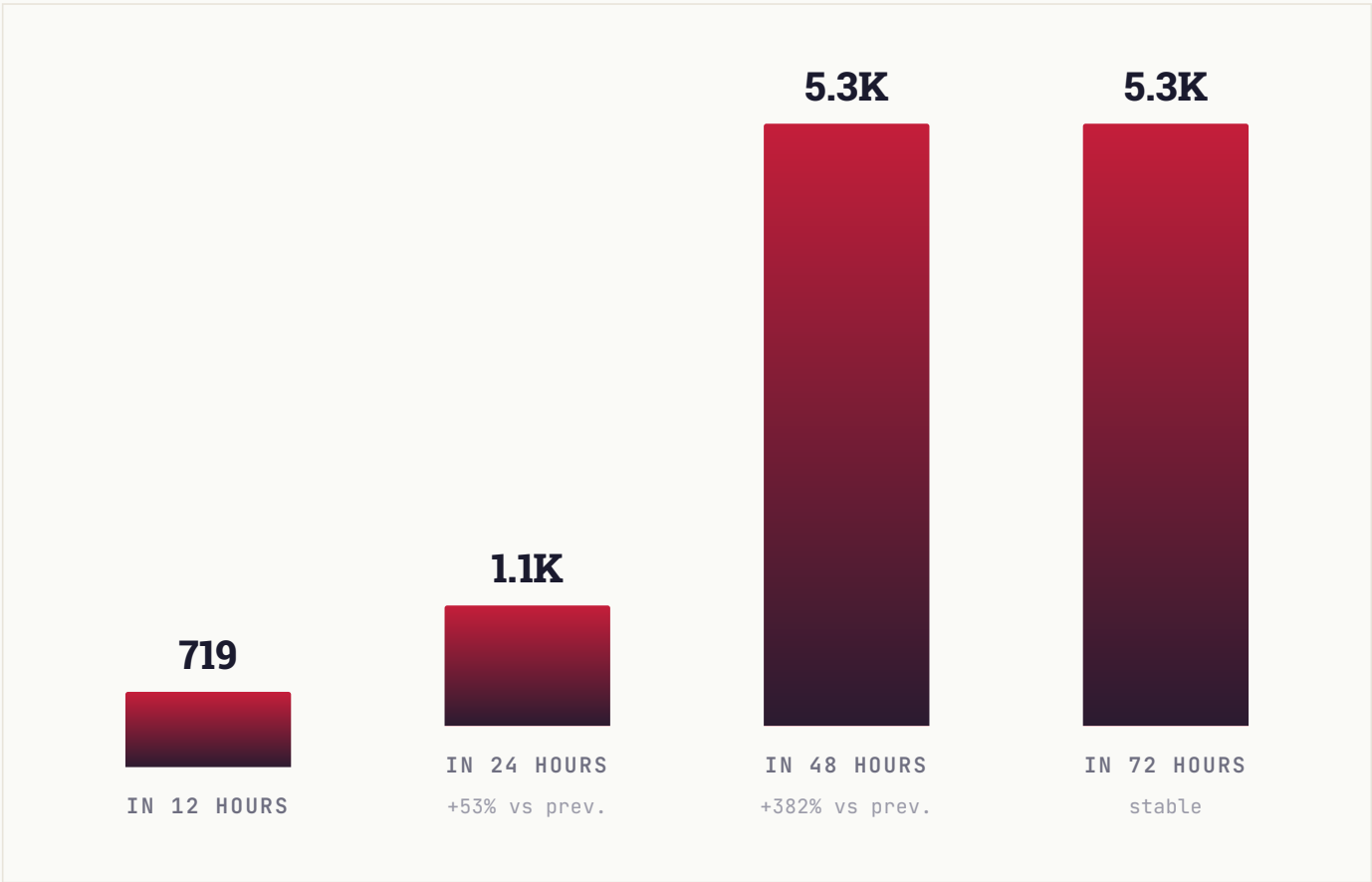
Citation index **169** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel mentioned **80** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
KA KVARTIRA ARENDA TOSHKENT IJARA YOU	301.4K
KT Kvartira Toshkent Arenda Makler	90.1K
KL KVARTIRA I UYLAR	38.2K
AK Apartment Rent Tashkent	17.2K
AK Apartment Rentals Tashkent 🇺🇿	5.8K
AI Rent and Rent Apartment in Tashkent / Our Home .	5K
MA 🇺🇿Dom-X RENT/TASHKENT	3.1K
AK APARTMENT RENT IN TASHKENT	2.7K
AV RENT IN TASHKENT	630

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third. Larger — 2 channels (leader: **Kun.uz | Official channel**, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be used as a checklist and revisited in a month.

01

Top post of the week — Sunday

Audience most active on this day at 5 PM UZT.

IMPACT

**Best window
for important
post**

02

ER below niche benchmark — rethink formats

Current ER 0.62% vs norm 5.5%. Try polls and interactive formats.

IMPACT

+4.9pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? — Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
