

PROMTPRESS PUBLIC REPORT

Channel Audit

Алматы

Подселение

Квартиры

Квартира



@arenda062

📍 Almaty | #1 channel for rental housing! Ads: 📩 @zhan_manager
🏠 Apartments, rooms & shared housing — all in one place ✅ Only
verified landlords ⚡ No agents, no overpayments 🔥 New daily...

SUBSCRIBERS

29 396

ERR (% WHO SEE
POSTS)

REACH/POST

378

-1092 per month

2.0%
daily 0.9%

ad reach 278/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card — a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 29 396 —	 SUBSCRIBER REACH 1.29% avg % subs see post	 VIEWS/POST 378 median 386 · 20 days	 POSTS/DAY 13.4 ~94 per week
 7D TREND +3.3% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 406 chars median 377 · 20 days	 POSTS ANALYZED 271 20 days
 AD REACH 278 24h avg	 CHURN / MONTH -1092 last month	 QUOTABILITY 17 citation index · 94 channels mentioned ever	 CHANNEL AGE 1 yr 4 mo created 27.02.2025

AI EDITOR SUMMARY

Channel «Almaty Roommate Apartments Apartment» — 29 396 subs. Each post averages 378 people (1% subs), reach is low — consider expanding audience. Publishes 94 posts/week (~13/day) — very active. Week of Jun 22–28 reach stable (+3.3% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 271 posts over 20 days.
- 02 Dominant format – Photo (142/271 posts).
- 03 Avg post length – 406 chars (median 377).
- 04 Audience peak activity – Monday, 11:00 ALMT.
- 05 Strongest posts get 2x more views than the weakest (482 avg top vs 302 worst) – among 271 posts over 20 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº115.06 · 19:57 PHOTO !! URGENT !! - Looking for a roommate to share a room (2-bedroom apt) in Almalinsky district. Currently 2 people live in the apt...	VIEWS 492 REP. 1	REACTIONS — ER 1.7%
Nº214.06 · 18:16 TEXT Looking for one girl for roommate 🌸🌹 Gulder complex Spacious 2-room with separate kitchen. ✨ About: • bright, cozy and...	VIEWS 478 REP. 2	REACTIONS — ER 1.6%
Nº316.06 · 16:49 PHOTO Roommate wanted: Esentai Residences, Euro 3BR Girls only! Urgent! 🌹 Near KAZGU, Esentai Mall, Villa Boutiques, Botanical Garden, Atakent, Forum...	VIEWS 476 REP. 2	REACTIONS — ER 1.6%

Nº4 29.06 • 17:03 TEXT !! URGENTLY LOOKING FOR 1 GIRL TO SHARE !! (long-term) 📍 Address: Seifullina / Makataeva 👯 2 girls per room 🏠 In...	VIEWS 466 REACTIONS — REP. 4 ER 1.6%
Nº5 24.06 • 19:00 TEXT Assalaumagaleikum need 2 guys for roommate Located at Zharokova Tole bi 2-room Clean, age 18-22 boys needed...	VIEWS 464 REACTIONS — REP. 2 ER 1.6%
WORST 3	
↓ 20.06 • 07:59 TEXT 🔥 Urgently looking for 1–2 girls for shared housing in a separate isolated room (preferably one girl). Spacious 3-room apartment...	VIEWS 306 REACTIONS — REP. 3 ER 1.0%
↓ 19.06 • 13:05 TEXT Looking for 1 girl for a 2BR apartment 🆘 Age 19-20, preferably studying at Abay/Zhenpu. Clean, tidy, no bad habits, responsible...	VIEWS 305 REACTIONS — REP. 1 ER 1.0%
↓ 20.06 • 07:19 TEXT Looking for girl in 2-room apartment 🏠 📍 Tekeliyskaya st. Near Tashkentskaya Rozybakieva 🛏 Separate room. 💰 ...	VIEWS 297 REACTIONS — REP. — ER 1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How channel grew over the year

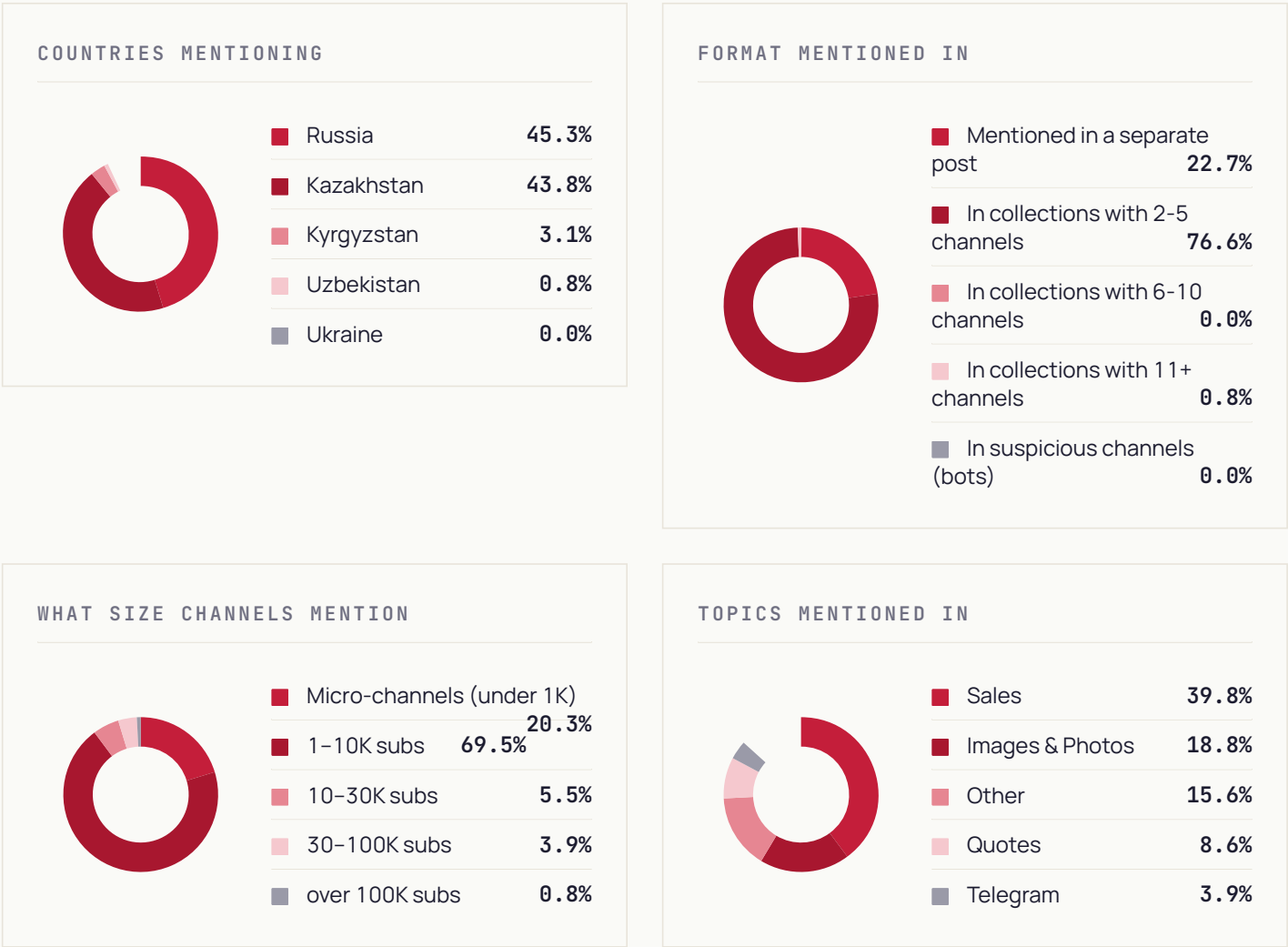
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

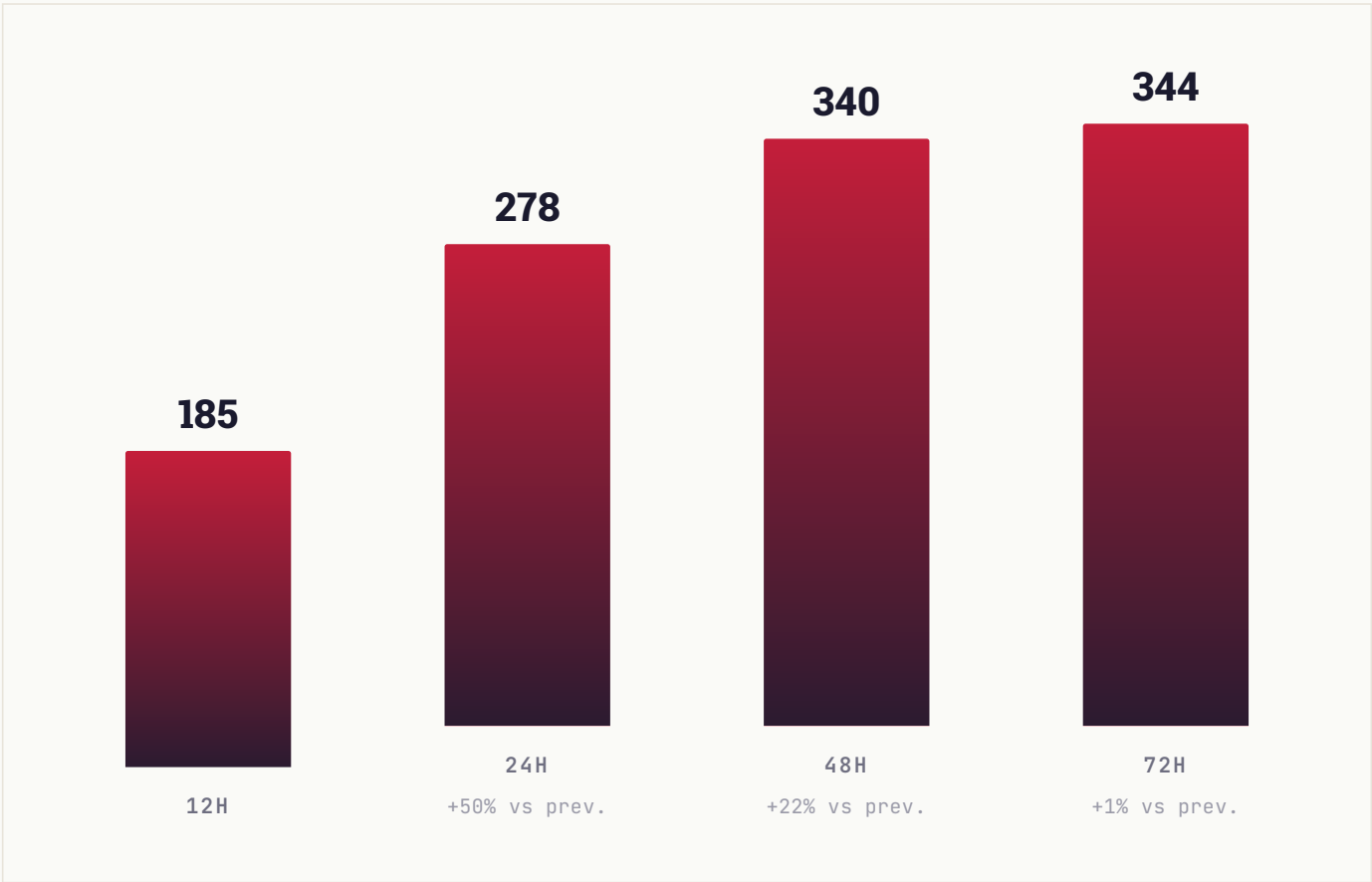
Citation index **17** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **94** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
CP Kazakhstan Cheaper	206K
AK Rent Apartment Almaty Roommate	77.3K
JA Janapost.kz	33.2K
АП Алматы Подселение Квартиры Квартира YOU	29.4K
C- Skidki.live - Discounts in Kazakhstan	24.1K
TK TRENDSHOP КАТАЛОГ ОПТОМ	18.7K
CA Almaty Apartments Rent in Almaty Find Roommates Almaty	17.4K
AK Rent Apartment Almaty Roommate	16.8K
MO Model3D_stl	13.2K
AC Amway Central Asia	13.1K
QO QMARKET ОПТОМ КАТАЛОГ	13K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#4 of 100). Strong position. Niche leader — Kazakhstan Cheaper (206K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **51**, they brought **56 409** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	0	0	4 842
December 2025	43	1	7 174
Nov 2025	3	1	4 519
Oct 2025	1	1	23 597
September 2025	0	0	5 823
August 2025	4	1	10 454

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
51	6	56 409

SECTION 08 · NICHE COMPARISON

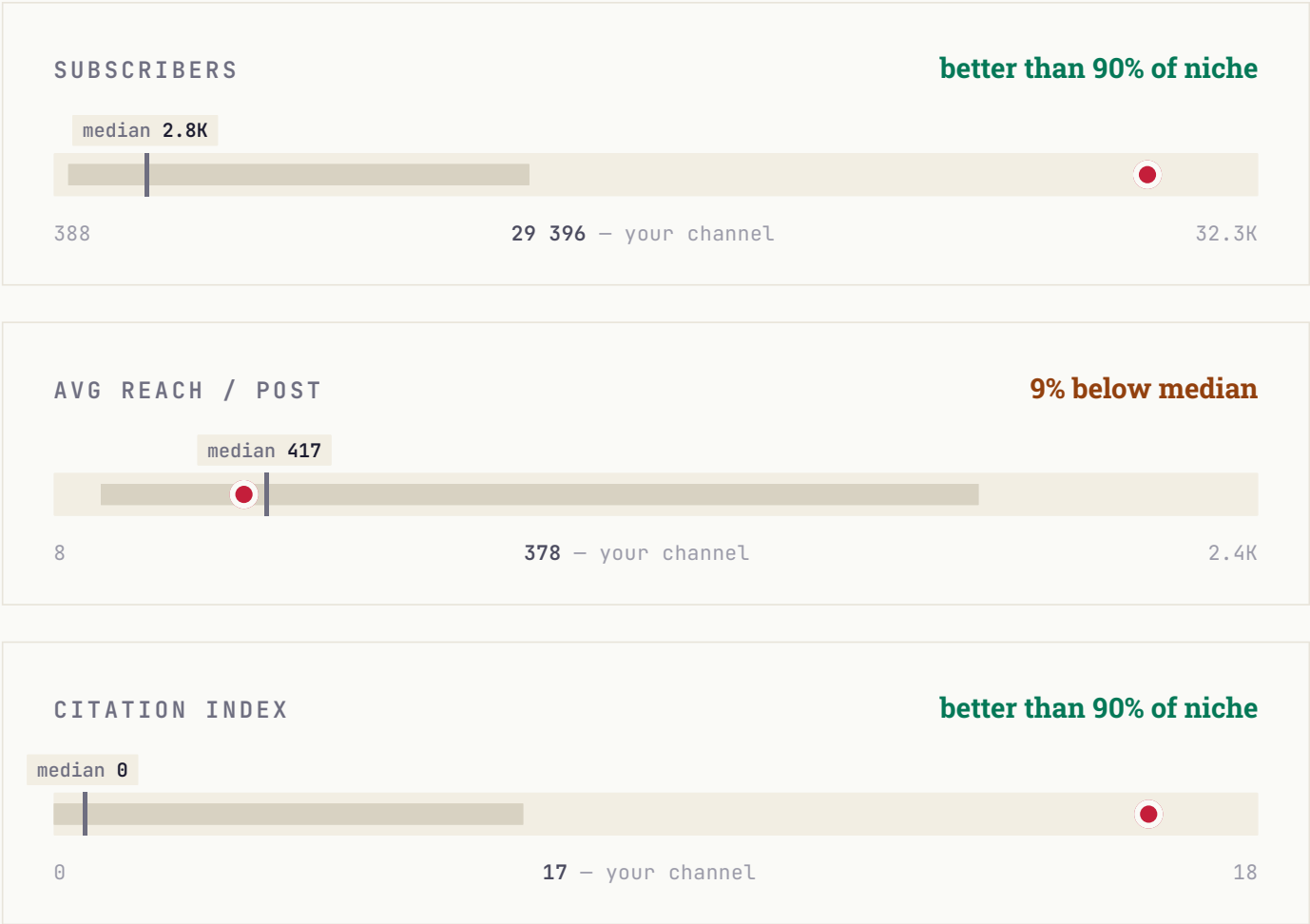
Where channel ranks in its league

Took top-100 channels in category «Sales» and saw how your channel compares.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#4/100

RANK IN NICHE

Channel in top 4% sales



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Monday

Audience most active on this day at 11:00 ALMT.

EFFECT

**Best time for
important
posts**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.29% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.2pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads through us & close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
