

PUBLIC REPORT BY PROMTPRESS

Channel audit

Архикад плюшки



@archpluhy

Hi, on this channel I'll share various useful materials for Archicad, video tutorials, library elements, articles, sites. Subscribe, it'll be interesting and informative

SUBSCRIBERS

12 863

+557 per month

ERR (% SEE POSTS)

47.0%

daily **18.4%**

REACH/POST

6.1K

ad reach **2.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 863 —	 SUBS REACH 47.15% avg % subs see post	 VIEWS/POST 6.1K median 7K · 24 days	 POSTS/WEEK 1.4 for period
 7D TREND — no data for period	 REACTIONS/POST 267.4 only 1,337 reactions, 750 reposts, 74 comments	 POST LENGTH 388 chars. median 403 · 24 days	 POSTS ANALYZED 5 24 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH +557 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 10.05.2022

AI EDITOR SUMMARY

Channel «Archicad goodies» — 12 863 subs. Each post avg views 6.1K people (47% of subs), wide reach for channel this size. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 5 posts in 24 days.
- 02 Dominant format – Photo (5/5 posts).
- 03 Avg post length – 388 chars (median 403).
- 04 Audience peak – Friday, 12:00 MSK.
- 05 Top posts get the most 2x more views than weakest (top avg 7.5K vs worst 4.9K) – among 5 posts in 24 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 09:34 PHOTO WALL FAUCET_V1(23+) Hi everyone, presenting a new item - wall faucet. Adjustable: -Diameters of all elements -Length...	VIEWS 8 478 REP. 203	REACTIONS 328 ER 65.9%
Nº2 03.07 · 11:46 PHOTO SLIDING SHOWER DOOR_V1(23+) Hi everyone, presenting a new item - sliding shower door...	VIEWS 7 109 REP. 163	REACTIONS 301 ER 55.3%
Nº3 30.06 · 12:29 PHOTO SHOWER MIXER BUILT-IN_V1(23+) Hi all, presenting a new item - Shower mixer. Configurable: -All diameters...	VIEWS 6 968 REP. 123	REACTIONS 197 ER 54.2%

Nº410.07 · 14:32 PHOTO VERTICAL TOWEL WARMER_V1(23+) Hi everyone, I present a new item - towel warmer...	VIEWS	REACTIONS
	5 306	346
	REP.	ER
	194	41.3%

Nº520.07 · 13:30 PHOTO SINK SIPHON_V1(23+) Hi all, another bathroom item - sink siphon. Configurable: -Overall dimensions -Diameters...	VIEWS	REACTIONS
	2 466	165
	REP.	ER
	67	19.2%

WORST 3

↓ 30.06 · 12:29 PHOTO SHOWER MIXER BUILT-IN_V1(23+) Hi all, presenting a new item - Shower mixer. Configurable: -All diameters...	VIEWS	REACTIONS
	6 968	197
	REP.	ER
	123	54.2%

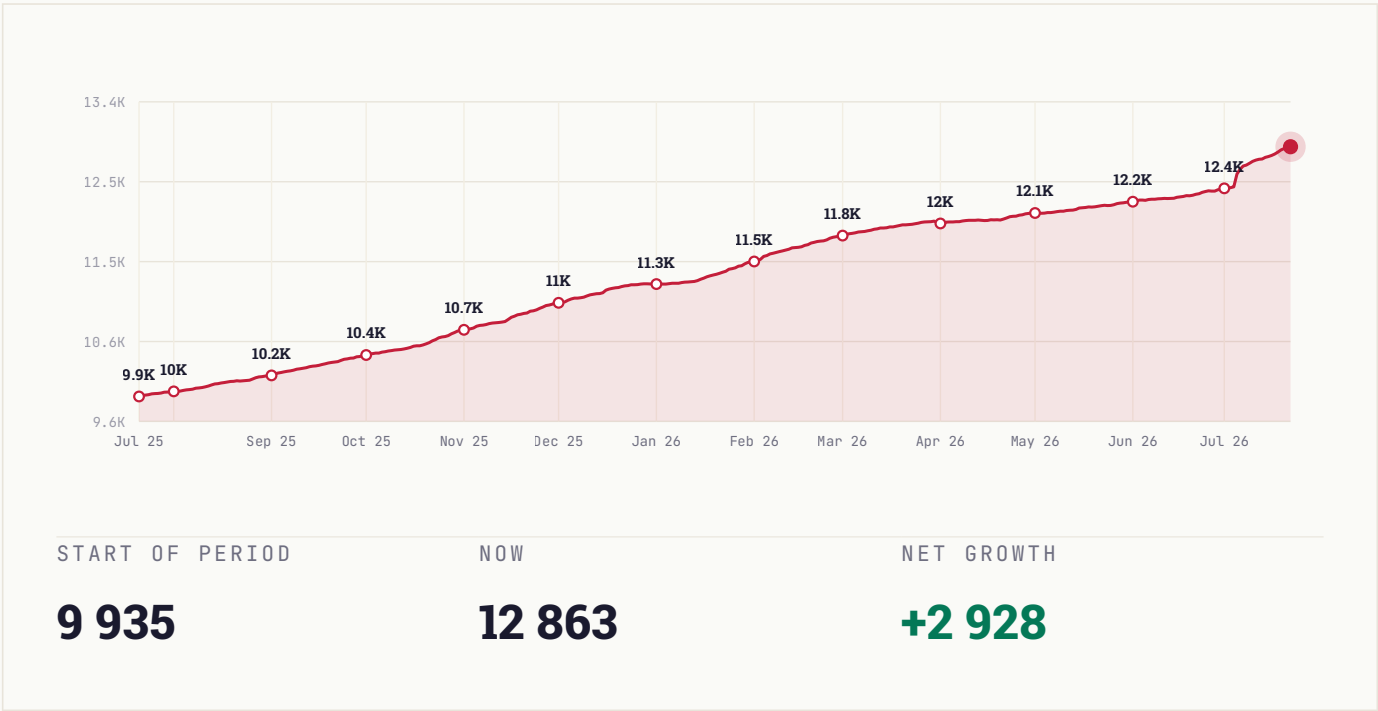
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	REP.	ER
	67	19.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

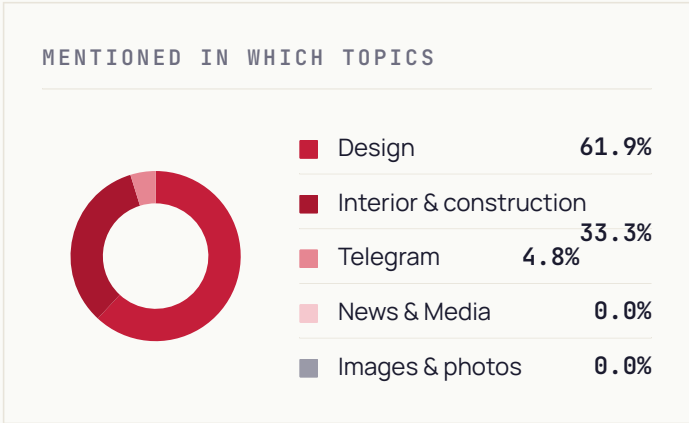
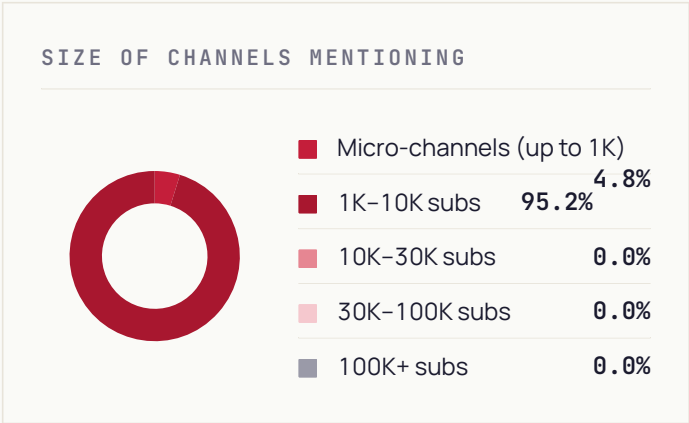
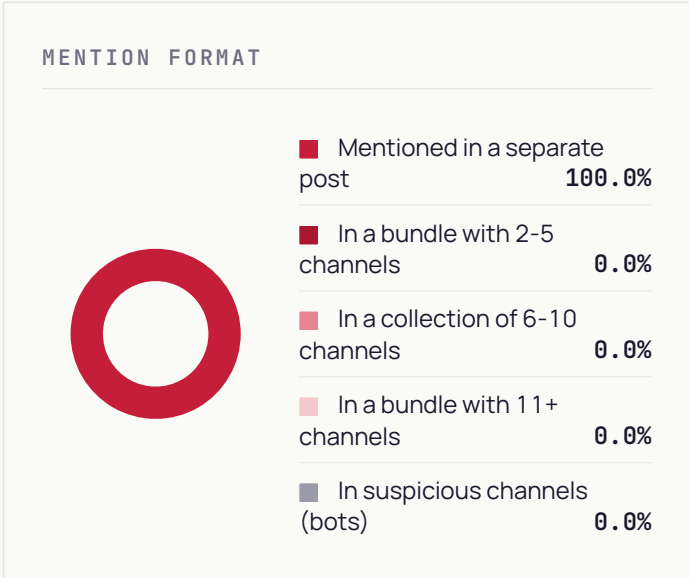
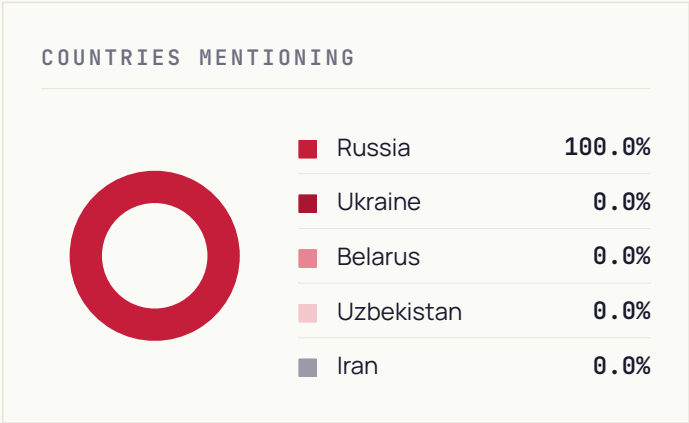
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · CITATIONS

Who mentions the channel and how

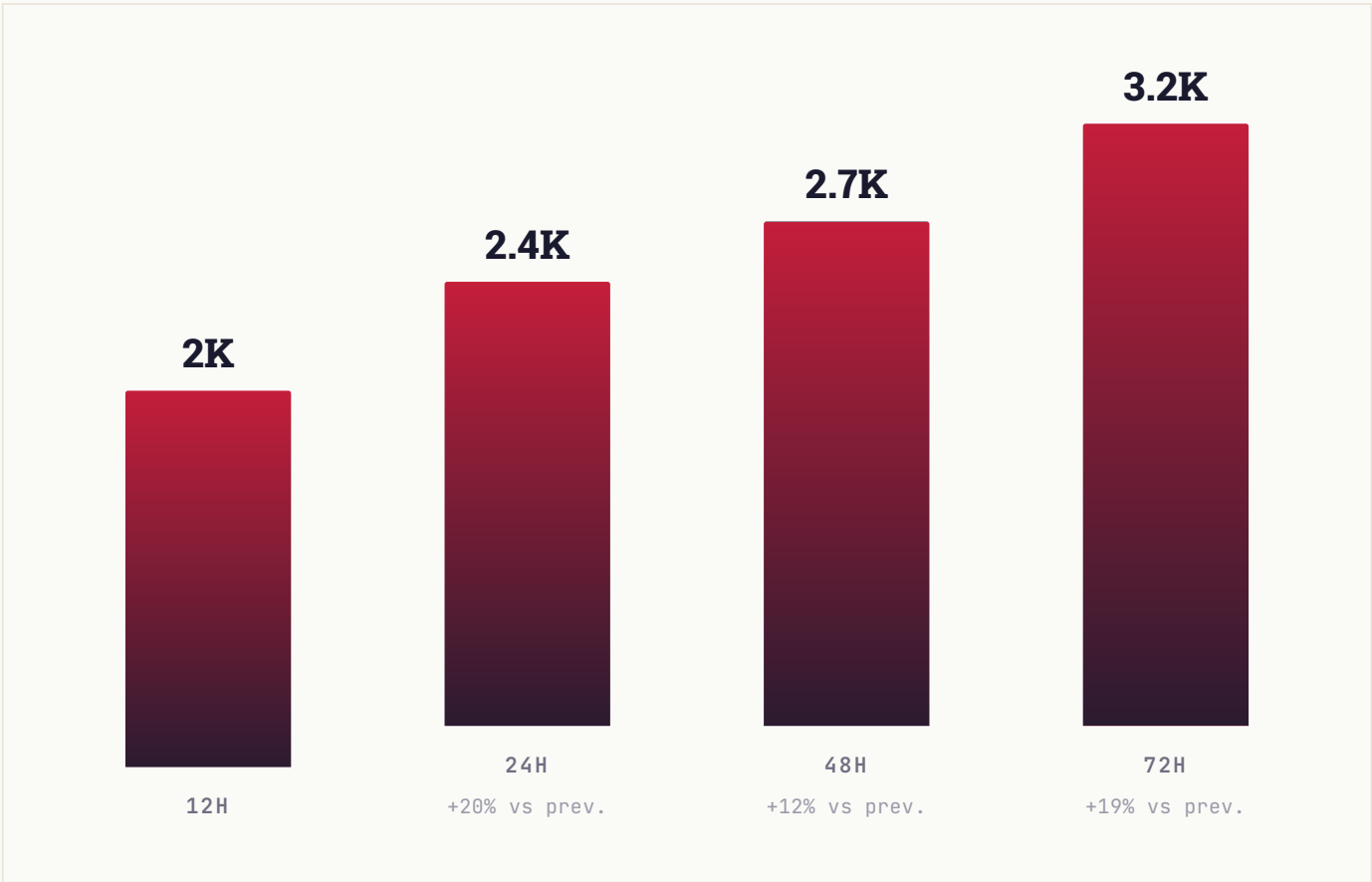
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DOMEО. ДИЗАЙН РЕМОНТ НЕДВИЖИМОСТЬ	539.3K
PL Layout	451.9K
AI Interior & decor	448.6K
MK My Apartment	427.1K
MS Wise Builder	409.3K
LK Favorite apartment	407.2K
GF GC FSK	376.9K
PR ProRealty	373.6K
US Smart Builder	353.3K
PI PIK	334.8K
AP Архикад плюшки	12.9K

COMPARATIVE INSIGHT

Channel not yet outside top 91 in niche — early growth stage. Niche leader — DOMEО. ДИЗАЙН | РЕМОНТ | НЕДВИЖИМОСТЬ (539.3K), top-91 median: 128K. First goal: enter top-91 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 534** new subs.

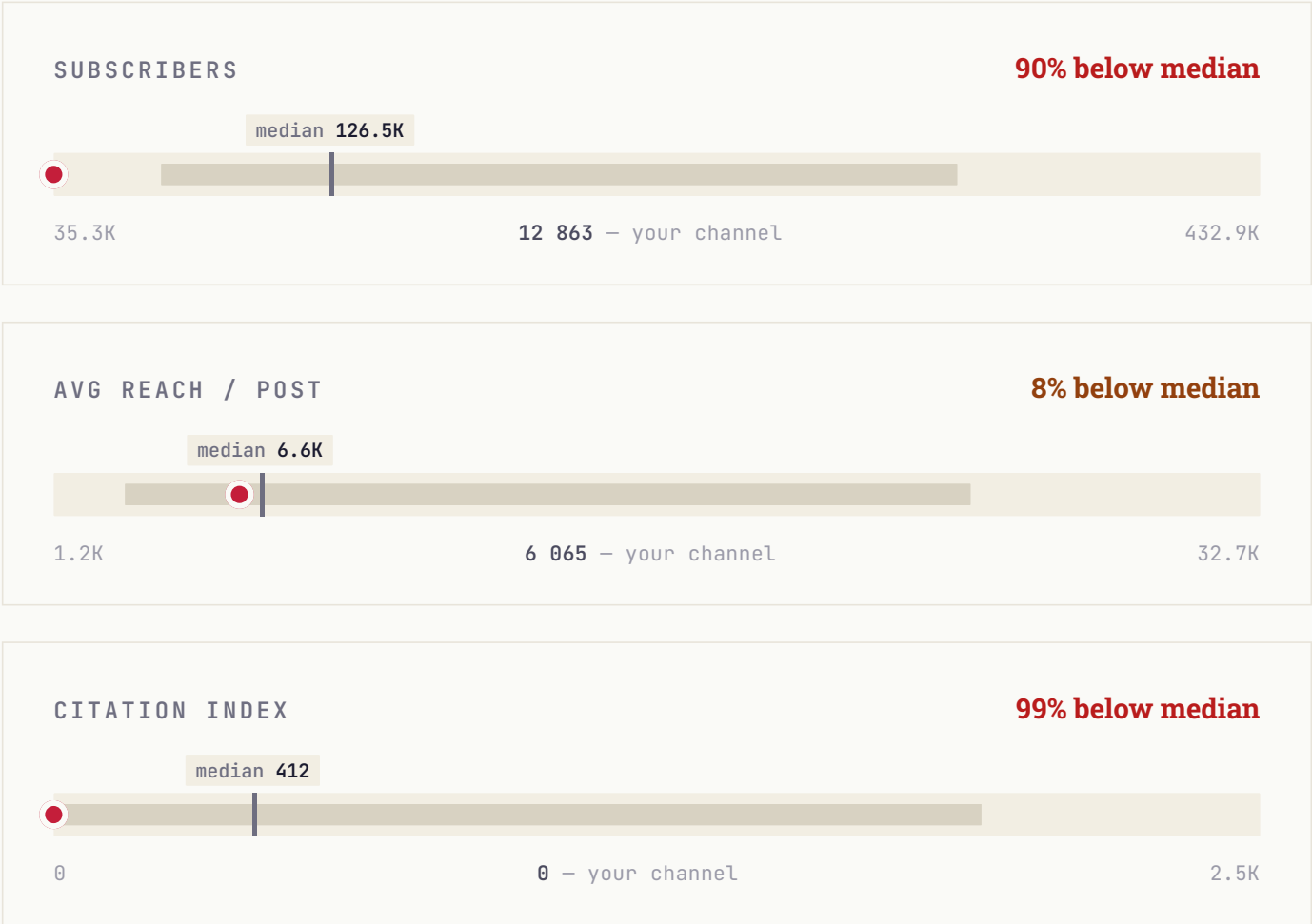
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	261	
December 2025	0	0	223	
Nov 2025	0	0	323	
Oct 2025	0	0	296	
September 2025	0	0	235	
August 2025	0	0	196	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
0	6	1 534

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.4 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 12:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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