

PUBLIC REPORT PROMTPRESS

# Channel audit

## 3d Archive



@archivestl

Collection of 3D models for printing and creativity. Questions:  
@TheLotus\_SM All materials are taken from public sources, are  
intended for informational viewing and belong to the respective  
publishers...

SUBSCRIBERS

**62 846**

+1128 per month

ERR (% SEE POSTS)

**10.0%**

per day 5.1%

REACH/POST

**6.5K**

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                      |                                                                                                                         |                                                                                                                       |                                                                                                        |
|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>62 846</div> <div>—</div>          | <div><div></div><div>SUBS REACH</div></div> <div>10.34%</div> <div>avg % of subs see post</div>                         | <div><div></div><div>VIEWS/POST</div></div> <div>6.5K</div> <div>median 6.4K · 24 days</div>                          | <div><div></div><div>POSTS/WEEK</div></div> <div>20.7</div> <div>over period</div>                     |
| <div><div></div><div>7D TREND</div></div> <div>—</div> <div>no data for period</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>7.6</div> <div>only 547 reactions, 6,194 reposts, 0 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>27 chars</div> <div>median 28 · 24 days</div>                       | <div><div></div><div>POSTS ANALYZED</div></div> <div>72</div> <div>24 days</div>                       |
| <div><div></div><div>AD REACH</div></div> <div>3.2K</div> <div>24h average</div>     | <div><div></div><div>CHURN / MONTH</div></div> <div>+1128</div> <div>last month</div>                                   | <div><div></div><div>QUOTABILITY</div></div> <div>16</div> <div>citation index · 54 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>5 years 5 months</div> <div>created 16.01.2021</div> |

AI EDITOR SUMMARY

Channel «3d Archive» – 62 846 subs. Each post averages 6.5K people (10% of subs), reach is low – consider expanding audience. Publishes 21 posts per week (~3 per day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 72 posts over 24 days.
- 02 Dominant format – Photo (36/72 posts).
- 03 Avg post length – 27 chars (median 28).
- 04 Peak audience activity – Thursday, 16:00 MSK.
- 05 Top posts gather 2x more views than the weakest (11.7K avg for top vs 4.7K for worst) – among 72 posts over 24 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

|                                                                                                     |                                                                      |                                                                   |
|-----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>18.06 · 13:07</div><div>TEXT</div></div> <div>#archive_other Justice</div>  | <div>VIEWS</div> <div>13 476</div> <div>REPOSTS</div> <div>117</div> | <div>REACTIONS</div> <div>8</div> <div>ER</div> <div>21.4%</div>  |
| <div><div>Nº2</div><div>18.06 · 13:06</div><div>PHOTO</div></div> <div>#archive_other Justice</div> | <div>VIEWS</div> <div>11 589</div> <div>REPOSTS</div> <div>133</div> | <div>REACTIONS</div> <div>17</div> <div>ER</div> <div>18.4%</div> |
| <div><div>Nº3</div><div>18.06 · 11:07</div><div>TEXT</div></div> <div>#archive_marvel Rogue</div>   | <div>VIEWS</div> <div>10 130</div> <div>REPOSTS</div> <div>139</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>16.1%</div>  |

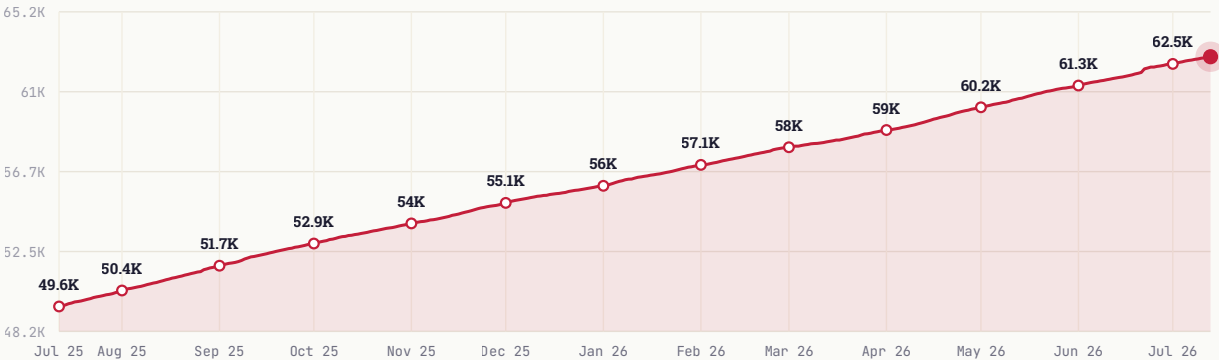
|                                                                                                              |                                                                     |                                                                   |
|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº4</div><div>18.06 · 11:06</div><div>PHOTO</div></div> <div>#archive_marvel Rogue</div>           | <div>VIEWS</div> <div>9 531</div> <div>REPOSTS</div> <div>133</div> | <div>REACTIONS</div> <div>20</div> <div>ER</div> <div>15.2%</div> |
| <div><div>Nº5</div><div>18.06 · 08:07</div><div>TEXT</div></div> <div>#archive_marvel Cosmic Spiderman</div> | <div>VIEWS</div> <div>8 207</div> <div>REPOSTS</div> <div>38</div>  | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>13.1%</div>  |

|                                                                                                     |                                                                    |                                                                 |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------|
| WORST 3                                                                                             |                                                                    |                                                                 |
| <div><div>↓</div><div>08.07 · 11:06</div><div>PHOTO</div></div> <div>#archive_dc Namor</div>        | <div>VIEWS</div> <div>4 713</div> <div>REPOSTS</div> <div>43</div> | <div>REACTIONS</div> <div>5</div> <div>ER</div> <div>7.5%</div> |
| <div><div>↓</div><div>08.07 · 04:06</div><div>PHOTO</div></div> <div>#archive_anime Astra Yao</div> | <div>VIEWS</div> <div>4 703</div> <div>REPOSTS</div> <div>53</div> | <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>7.5%</div> |
| <div><div>↓</div><div>08.07 · 04:07</div><div>TEXT</div></div> <div>#archive_anime Astra Yao</div>  | <div>VIEWS</div> <div>4 700</div> <div>REPOSTS</div> <div>56</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>7.5%</div> |

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



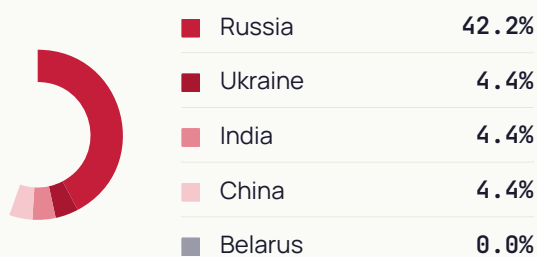
| START OF PERIOD | NOW    | NET GROWTH |
|-----------------|--------|------------|
| 49 572          | 62 848 | +13 276    |

## SECTION 04 • MENTIONS

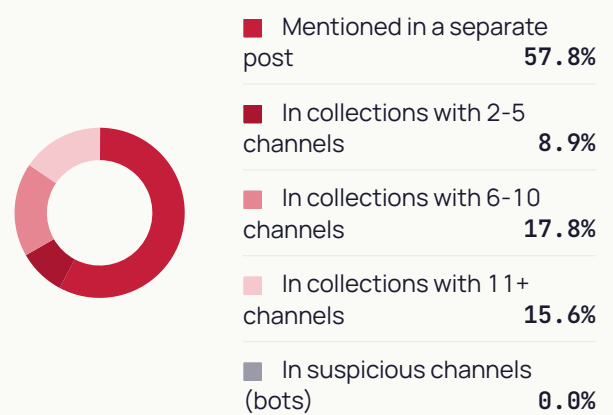
# Who mentions the channel and how

Citation index **16** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **54** different channels.

### COUNTRIES MENTIONING



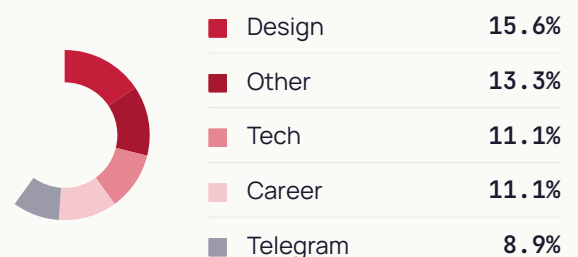
### FORMAT OF MENTIONS



### SIZE OF CHANNELS MENTIONING



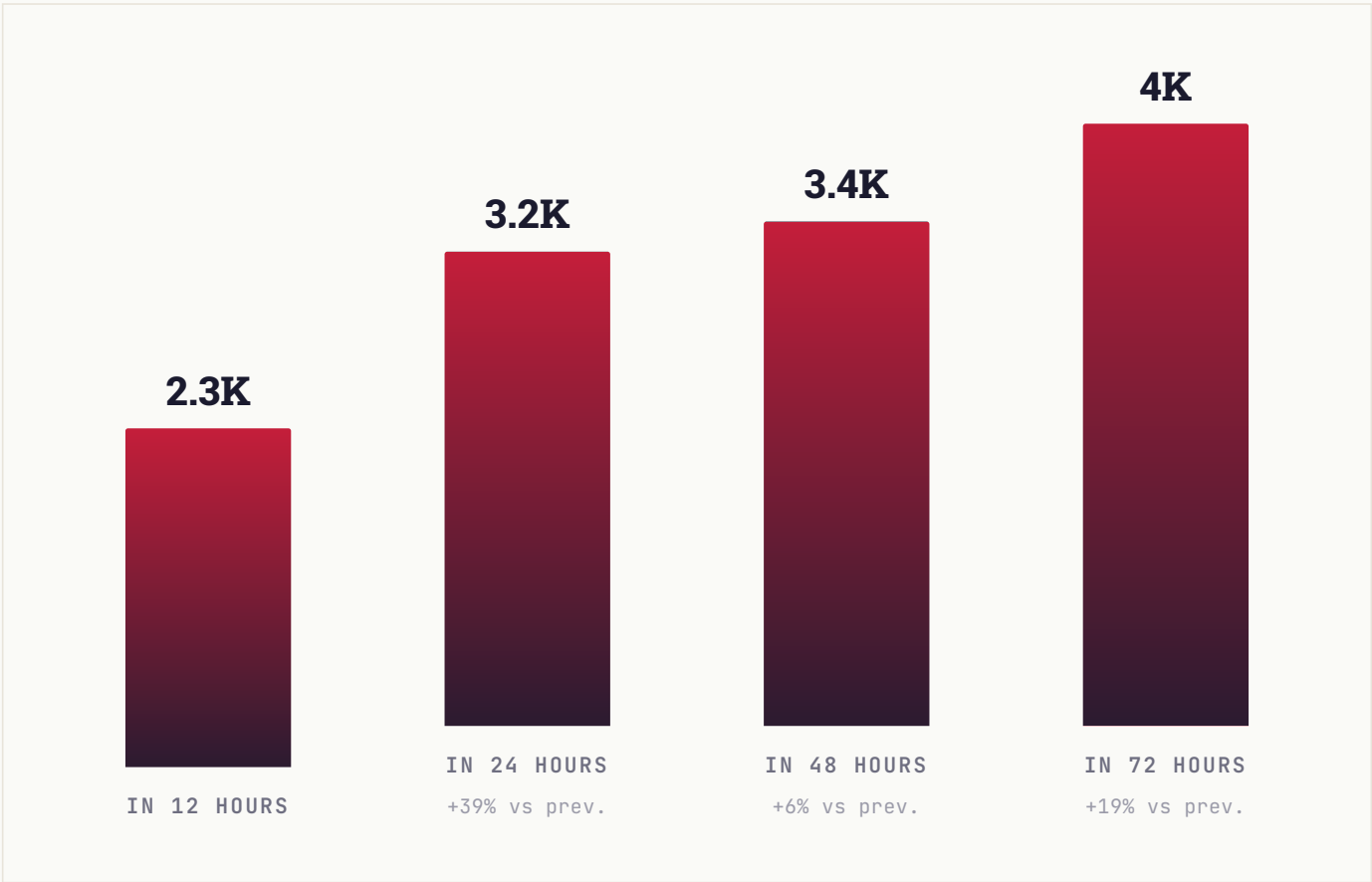
### TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

| CHANNEL                                    | SUBSCRIBERS |
|--------------------------------------------|-------------|
| AE After Effects Templates                 | 181K        |
| DG Designer Gang 🖐                         | 147.4K      |
| SZ STL Zone / 3D models / Free STL         | 136K        |
| ER Sexy font. Cyrillic                     | 134.7K      |
| ShZ What font is that?                     | 130.5K      |
| SΦ STL files   3D models   for 3D printing | 129.2K      |
| ShT What is Photoshop?                     | 108.1K      |
| FD Figma Design                            | 107.3K      |
| F3 Free 3DSky                              | 104.8K      |
| P  Photoshop   Design                      | 103.8K      |
| 3A 3d Archive YOU                          | 62.8K       |

COMPARATIVE CONCLUSION

Channel in top half of niche (#36 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **6 710** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| Jan 2026       | 0        | 0        | 1 096   | <div><div></div></div> |
| December 2025  | 0        | 0        | 927     | <div><div></div></div> |
| November 2025  | 0        | 0        | 1 084   | <div><div></div></div> |
| October 2025   | 0        | 0        | 1 058   | <div><div></div></div> |
| September 2025 | 0        | 0        | 1 197   | <div><div></div></div> |
| August 2025    | 0        | 0        | 1 348   | <div><div></div></div> |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 0              | 6              | 6 710                 |

— SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.  
Gray band = 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

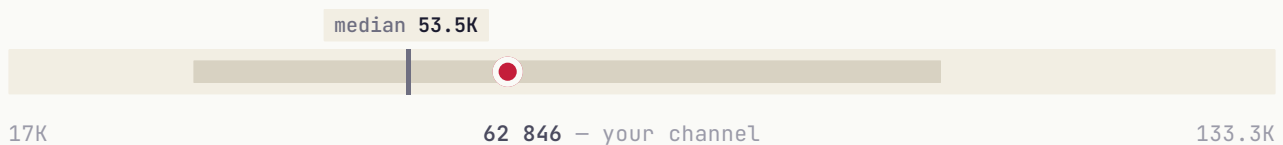
**#36** /100

RANK IN NICHE

Channel in top half of ranking

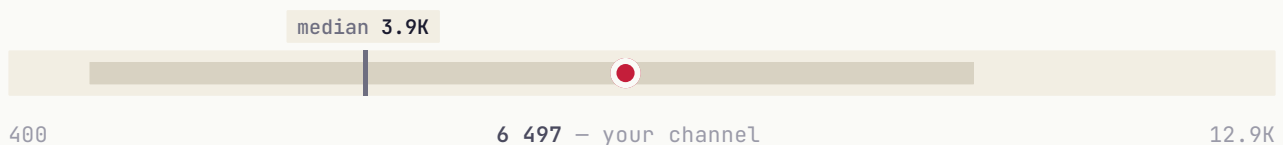
## SUBSCRIBERS

better than 57% of niche



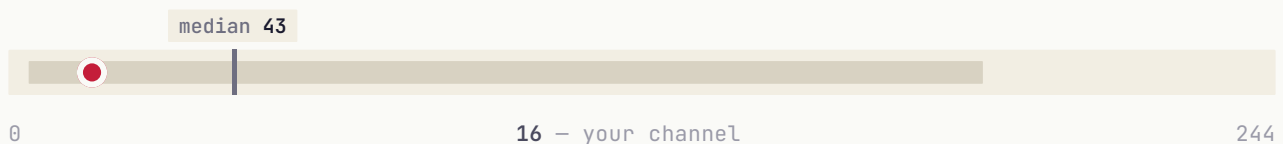
## AVG REACH / POST

better than 67% of niche



## CITATION INDEX

63% below median



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

**01****Best post day — Thursday**

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window  
for important  
posts****02****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains  
audience  
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One weekly poll on a hot topic — easy win.

EFFECT

**+5-15% ER****05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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