

PROMTPRESS PUBLIC REPORT

Channel audit

Архиватор | IT



@archivator_it

Archiving valuable knowledge for you Link: @Portal_v_IT
 Collaboration, copyright: @oleginc Channel on exchange: https://telega.in/c/archivator_it RKN: clck.ru/3HYoy8

SUBSCRIBERS

48 932

-358 per month

ERR (% SEE POSTS)

3.0%

per day 2.0%

REACH/POST

1.4K

ad reach 982/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 48 932 —	 SUBSCRIBER REACH 2.92% avg % of subs see post	 VIEWS/POST 1.4K median 1.5K · 29 days	 POSTS/WEEK 23.4 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 0.4 only 42 reactions, 680 reposts, 0 comments	 POST LENGTH 943 chars median 1000 · 29 days	 POSTS ANALYZED 98 29 days
 AD REACH 982 24h avg	 CHURN / MONTH -358 last month	 CITATION RATE 98 citation index · 265 channels mentioned over all time	 CHANNEL AGE 3 years 8 months created 08.11.2022

AI EDITOR SUMMARY

Channel «Архиватор | IT» — 48 932 subs. Each post averages 1.4K people (3% from subs), reach is low — need to expand audience. Publishes 23 posts/week (~3/day) — active publishing. For the week of Jun 29 – Jul 5, reach dropped by -6.7% to the week of June 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **98** posts over 29 days.
- 02 Dominant format — **Photo** (96/98 posts).
- 03 Avg post length — **943** chars (median 1000).
- 04 Audience activity peak — **Monday**, 17:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.7K avg for top vs 921 for worst) — among 98 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº117.06 · 16:07 PHOTO  Hands-On Python for DevOps: Leverage Python's native libraries to streamline your workflow and save time with automation (2024) ? What...	VIEWS	REACTIONS
	1 778	1
	REPOSTS	ER
	7	3.6%
Nº218.06 · 11:07 PHOTO  OpenIntro Statistics (2024) ? What you'll learn: You'll dive into fundamental concepts of probability and statistics that are...	VIEWS	REACTIONS
	1 742	—
	REPOSTS	ER
	13	3.6%
Nº318.06 · 16:07 PHOTO  The Developer's Playbook for Large Language Model Security: Building Secure AI Applications (2024) ? What you'll learn: You'll learn...	VIEWS	REACTIONS
	1 718	1
	REPOSTS	ER
	11	3.5%

Nº4 28.06 · 16:07 PHOTO  Anyone Can Code: The Art and Science of Logical Creativity, 1st Edition (2020) ? What you'll learn: You'll master the fundamental principles...	VIEWS 1 711 REPOSTS 9	REACTIONS 1 ER 3.5%
Nº5 16.06 · 08:07 PHOTO  Grokking Algorithms: An Illustrated Guide for Programmers and Other Curious People (2024) ? What you'll learn: You'll master...	VIEWS 1 710 REPOSTS 8	REACTIONS — ER 3.5%

|

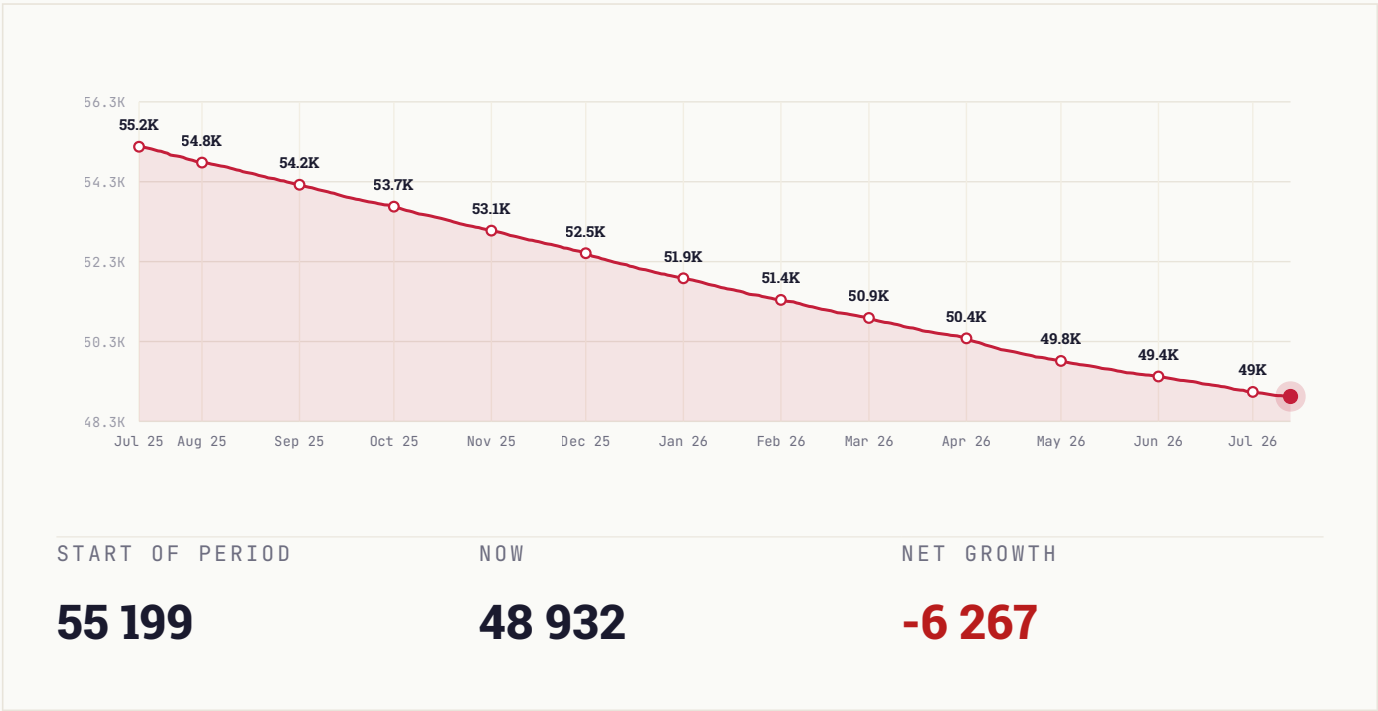
WORST 3

↓ 08.07 · 08:07 PHOTO  Effective Shell: A Practical User's Guide to Working Smarter on the Command Line (2025) ? What you'll learn:  Master the command...	VIEWS 1 118 REPOSTS 4	REACTIONS — ER 2.3%
↓ 15.06 · 10:45 PHOTO  Orthopedic seat cushion with memory foam Price: ~1000 RUB (original 4900 RUB) Delivery: free 📦 ...	VIEWS 943 REPOSTS 1	REACTIONS 1 ER 1.9%
↓ 08.07 · 10:25 PHOTO  Laptomo 15.6 Portable Monitor Price: ~6500₽ Rating: 4.8 😊 Reviews: 503 💬 📦 Order 15.6" portable monitor with IPS FHD (1920×1080)...	VIEWS 703 REPOSTS 1	REACTIONS 1 ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

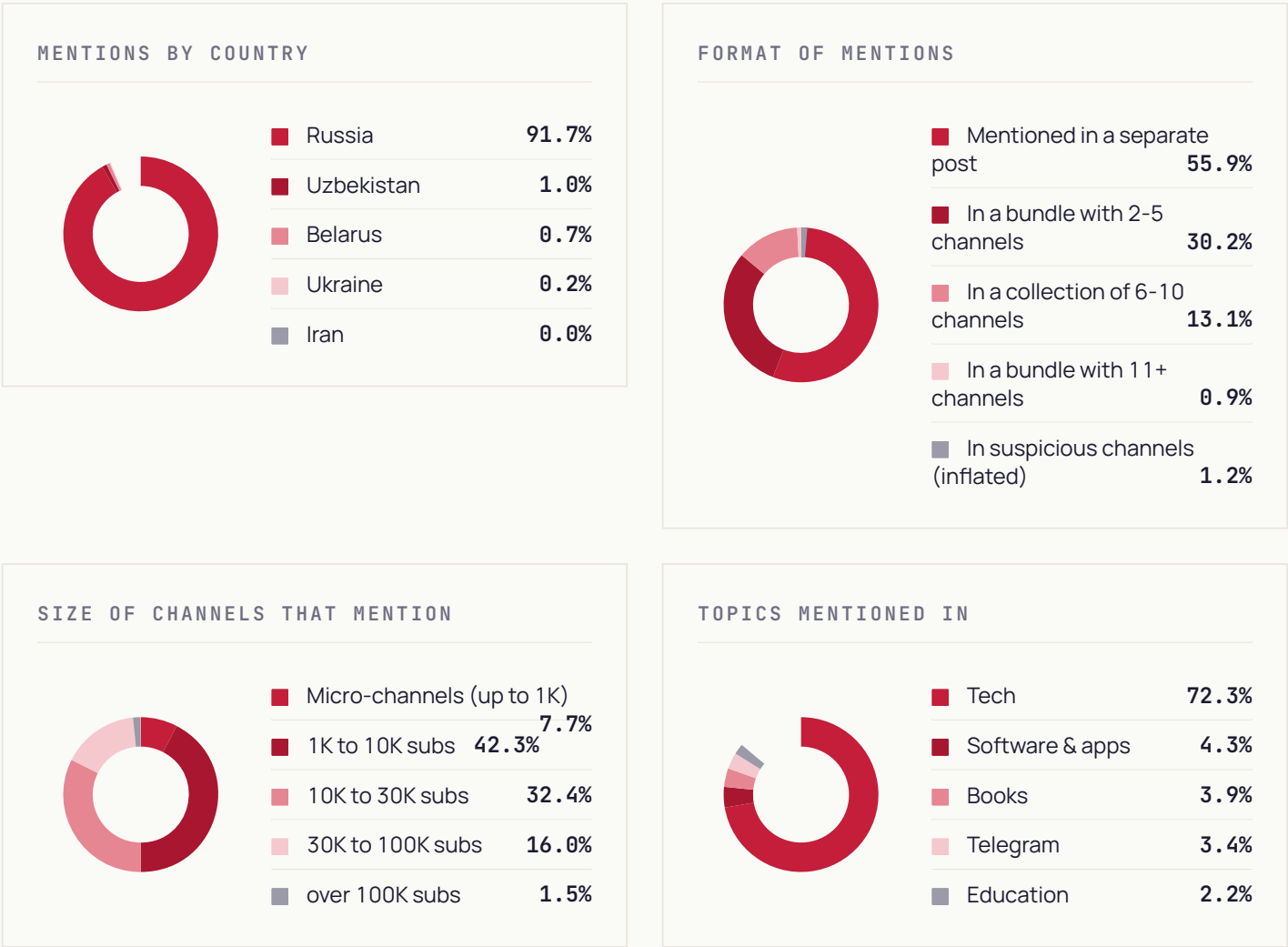
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

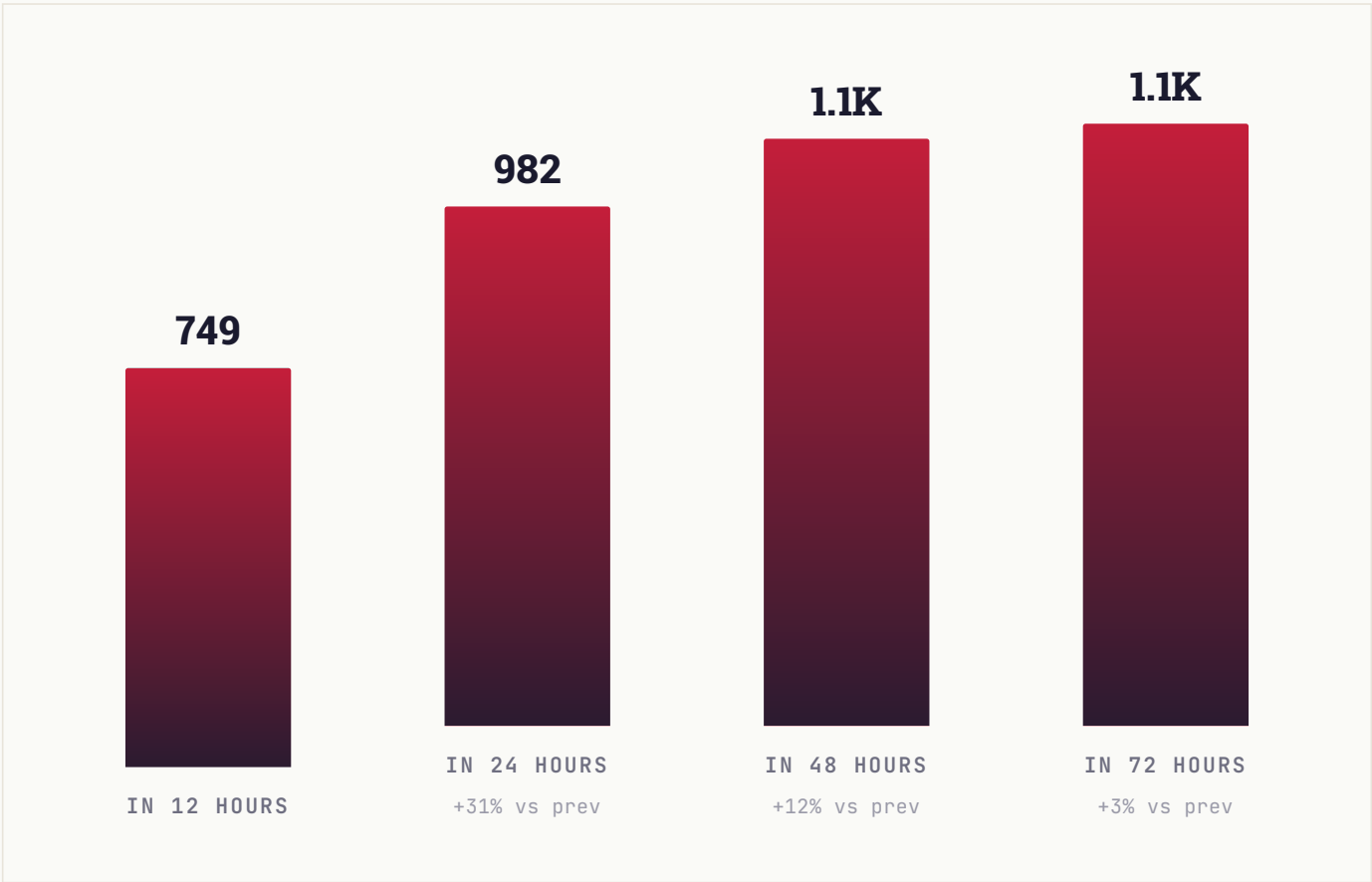
Citation index **98** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **265** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche peers.

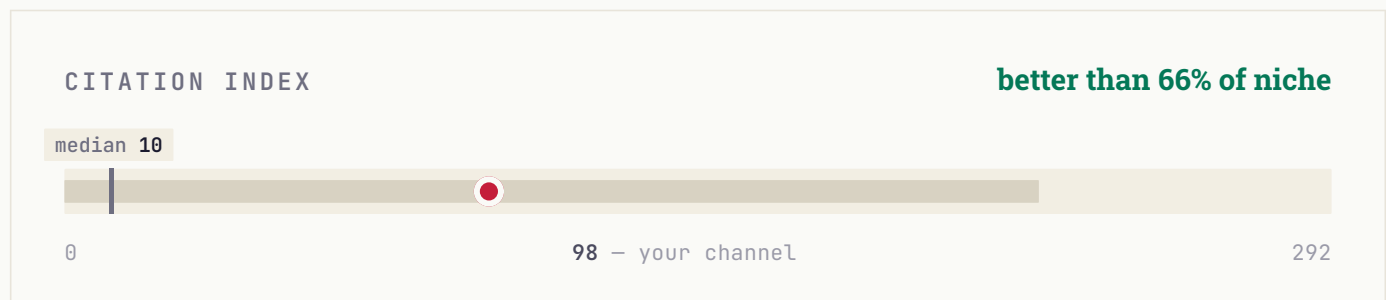
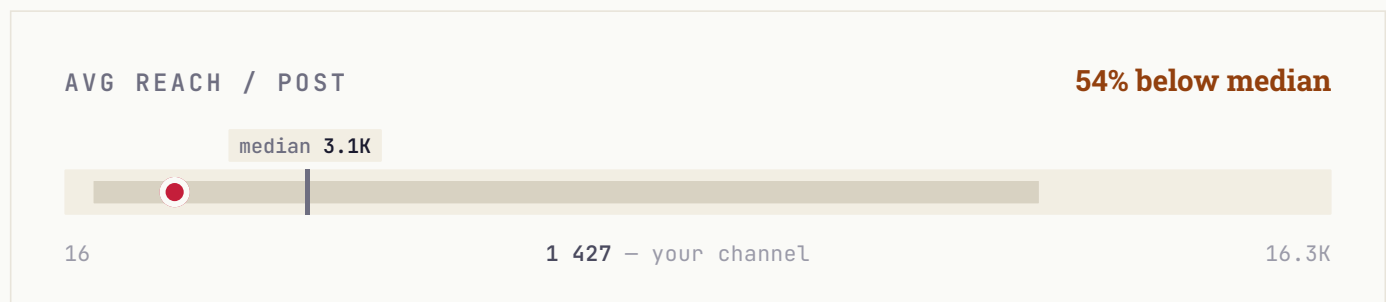
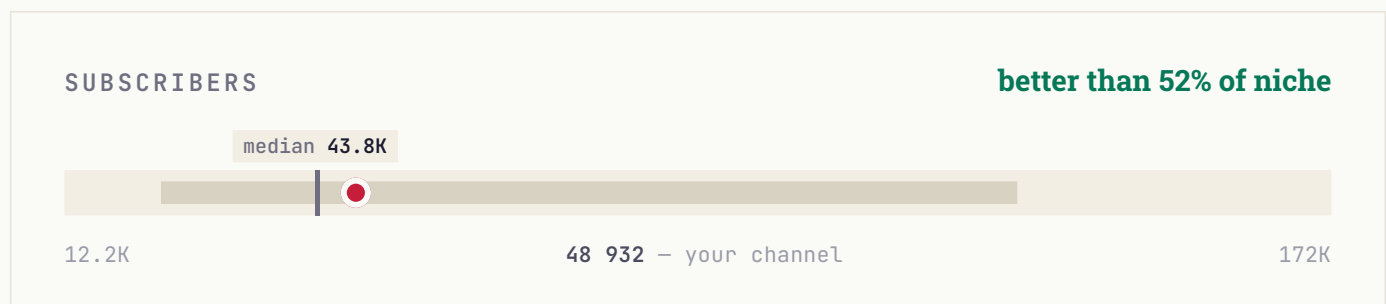
CHANNEL	SUBSCRIBERS
Mr Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیمہ نیکخواہ یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
AI Архиватор IT YOU	48.9K

COMPARATIVE INSIGHT

Channel in top half of niche (#48 of 100). Niche leader — Manjmy منجمى (406.4K), median subs 43.6K. Aim for the first quartile — a realistic 6-12 month horizon.

Where the channel stands in its league

#48 /100 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.92% vs norm 6.0%. Try polls and interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
