

PROMTPRESS PUBLIC REPORT

Channel audit

Archive

Programs



@arch_files

Archive of popular programs. Admin: @sfxxzx Channel link: <https://t.me/+FQRcnX5GWks1NzQy> Ads: @sfxxzx, @Spiral_Yuri, @reklama_nikita

SUBSCRIBERS

100 002

+452 per month

ERR (% SEE POSTS)

30.0%

per day 17.8%

REACH/POST

25K

ad reach 17.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 100 002 —	 SUBS REACH 24.97% avg % subs see post	 VIEWS/POST 25K median 25K · 7 days	 POSTS/WEEK 2.0 over period
 7D TREND — no data for period	 REACTIONS/POST 104.0 total 208 reactions, 32 reposts, 0 comments	 POST LENGTH 254 chars median 254 · 7 days	 POSTS ANALYZED 2 7 days
 AD REACH 17.8K 24h average	 CHURN / MONTH +452 last month	 QUOTE RATE 8 citation index · 46 channels mentioned all time	 CHANNEL AGE 2 years 9 months created 18.09.2023

AI EDITOR SUMMARY

Channel «Archive of Programs» — 100 002 subs. Each post averages 25K people (25% of subs), average reach — room to grow. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 7 days.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 254 chars (median 254).
- 04 Peak audience activity – Tuesday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (16.6K avg for top vs 25K for worst) – among 2 posts in 7 days. Analyze what the top has in common: topic, format, timing.

TOP 2 POSTS

Nº116.06 · 11:50TEXT Hi! I was often asked to make a separate channel for plugins, so I launched it – here's the link. Not many plugins yet, but will...	VIEWS	REACTIONS
	39 312	182
Nº223.06 · 13:20TEXT 30 days. Zero failures. Not a second of downtime. While competitors get DDoSed, Skip VPN held a month without a single second of downtime. Bypasses...	REPOSTS	ER
	21	39.3%

WORST 2

↓16.06 · 11:50TEXT Hi! I was often asked to make a separate channel for plugins, so I launched it – here's the link. Not many plugins yet, but will...	VIEWS	REACTIONS
	39 312	182
	REPOSTS	ER
	21	39.3%

↓ 23.06 · 13:20 TEXT 30 days. Zero failures. Not a second of downtime. While competitors get DDoSed, Skip VPN held a month without a single second of downtime. Bypasses...		VIEWS 10 621 REPOSTS 11	REACTIONS 26 ER 10.6%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

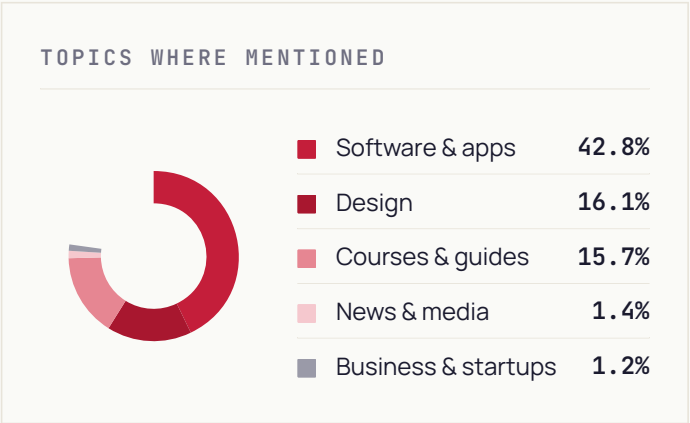
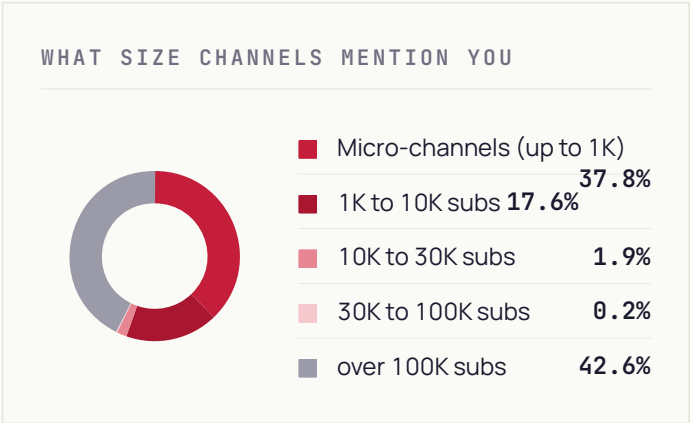
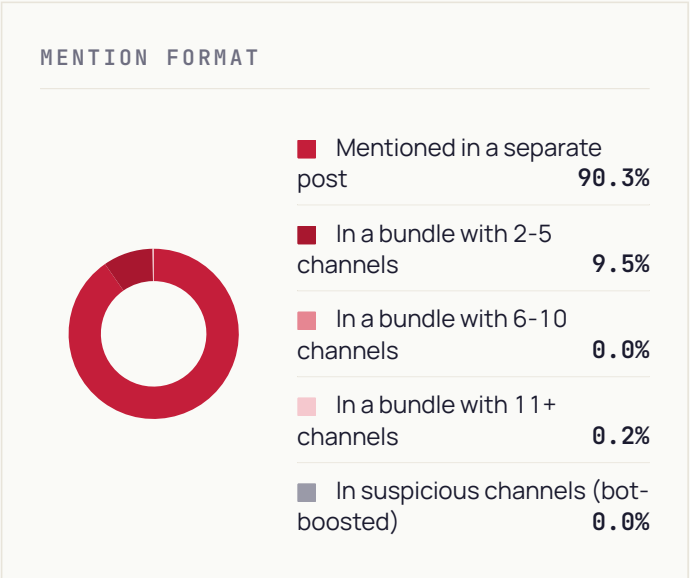
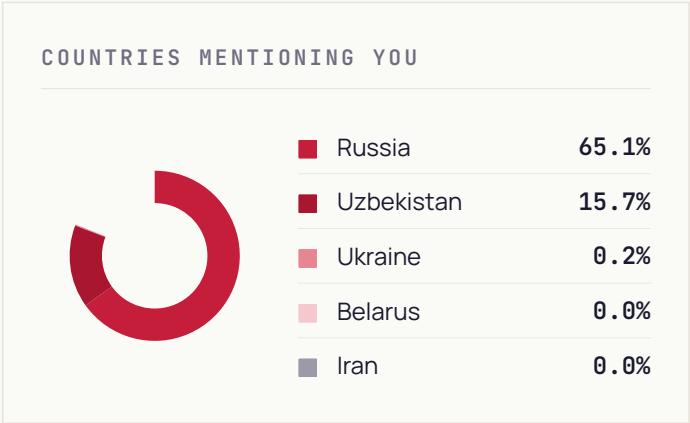
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

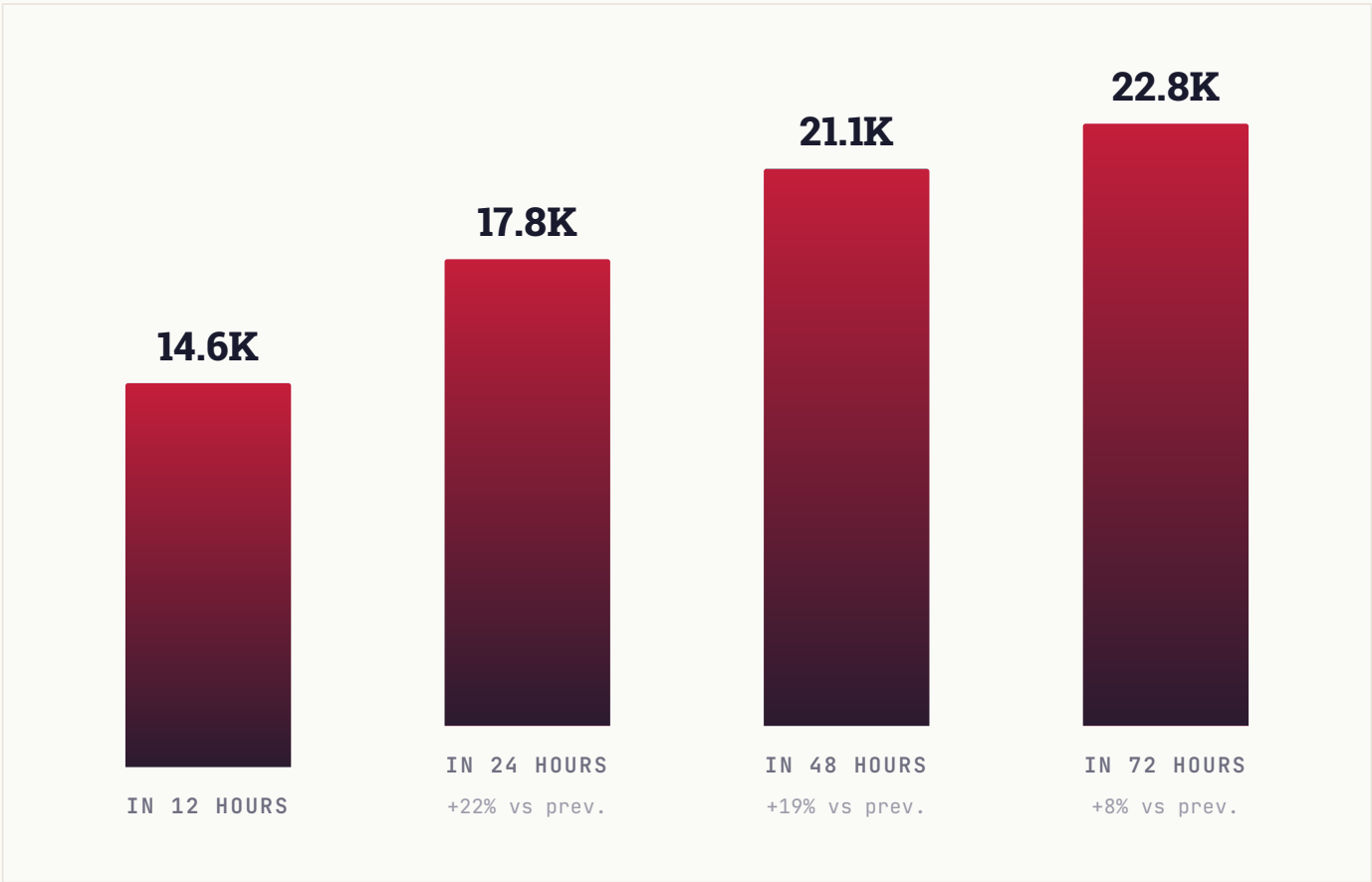
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned 46 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost – YouTube & internet without limits	810.9K
AP Archive Programs	100K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#80 of 99). Niche median — 139K subs. First KPI goal — reach median. Leader: TikTok Prime (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **13**, they brought **23 776** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1	1	4 297
November 2025	3	2	4 077
Oct 2025	2	2	4 310
Sep 2025	2	2	4 997
August 2025	4	4	3 108
July 2025	1	1	2 987

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
13	6	23 776

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

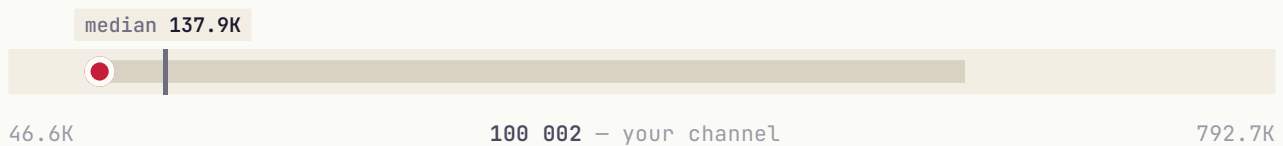
Took top-100 channels in category «Software & apps» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#80 /100

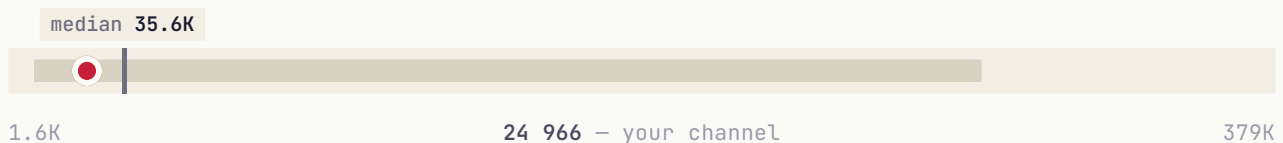
RANK IN NICHE

Channel in the bottom half of the ranking

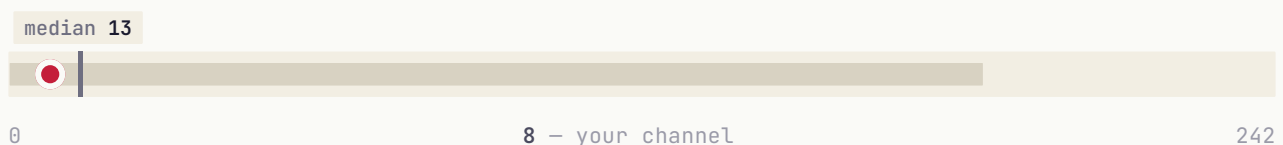
SUBSCRIBERS

27% below median

AVG REACH / POST

30% below median

CITATION INDEX

40% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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