

PUBLIC PROMTPRESS REPORT

Channel audit

Alex Parker Returns



@apwagner_official

Mowed dill before it was mainstream. Official channel.

@a_p_reklama - for ads

SUBSCRIBERS

31 426

+28951 per month

ERR (% SEE POSTS)

27.0%

last 24h **36.9%**

REACH/POST

11.2K

ad reach **9.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 31 426 —	 SUBSCRIBER REACH 35.54% avg % subs see post	 VIEWS/POST 11.2K median 10.2K · 29 days	 POSTS/WEEK 37.2 for period
 7D TREND +40.0% vs previous week	 REACTIONS/POST 328.2 total 51,197 reactions, 1,731 reposts, 1,425 comments	 POST LENGTH 156 chars median 82 · 29 days	 POSTS ANALYZED 156 29 days
 AD REACH 9.1K 24h avg	 CHURN / MONTH +28951 last month	 QUOTABILITY 34 citation index · 250 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 14.11.2022

AI EDITOR SUMMARY

Channel «Alex Parker Returns» – 31 426 subs. Avg views per post 11.2K people (36% of subs), good reach. Publishes 37 posts/week (~5/day) – active posting. Week 6–12 Jul reach up +40.0% by week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **156** posts over 29 days.
- 02 Dominant format – **Video** (106/156 posts).
- 03 Avg post length – **156** chars (median 82).
- 04 Peak audience activity – **Monday**, 15:00 MSK.
- 05 Strongest posts get **23x** more views than the weakest (32.8K avg for top vs 1.4K for worst) – among 156 posts in 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 04:35 VIDEO Good news from Syzran. Telegram works fine there.	VIEWS 36 619 REPOSTS 7	REACTIONS 122 ER 116.5%
Nº2 06.07 · 12:07 VIDEO Joy from the massive strike on Kyiv faded. Now it's Omsk Refinery's turn. Gas situation will get worse. So...	VIEWS 31 856 REPOSTS 10	REACTIONS 811 ER 101.4%
Nº3 09.07 · 09:12 TEXT Everyone lies. All, always. One pypa is good.	VIEWS 29 962 REPOSTS 1	REACTIONS 125 ER 95.3%

Nº4 09.07 • 09:02 VIDEO I appeal to the management of Lukoil, Rosneft, and Gazprom Neft. We all understand the situation the country is in today...	VIEWS 29 874 REACTIONS 554 REPOSTS 4 ER 95.1%
Nº5 09.07 • 07:56 VIDEO Situation. Probably bad gas.	VIEWS 29 800 REACTIONS 635 REPOSTS 17 ER 94.8%

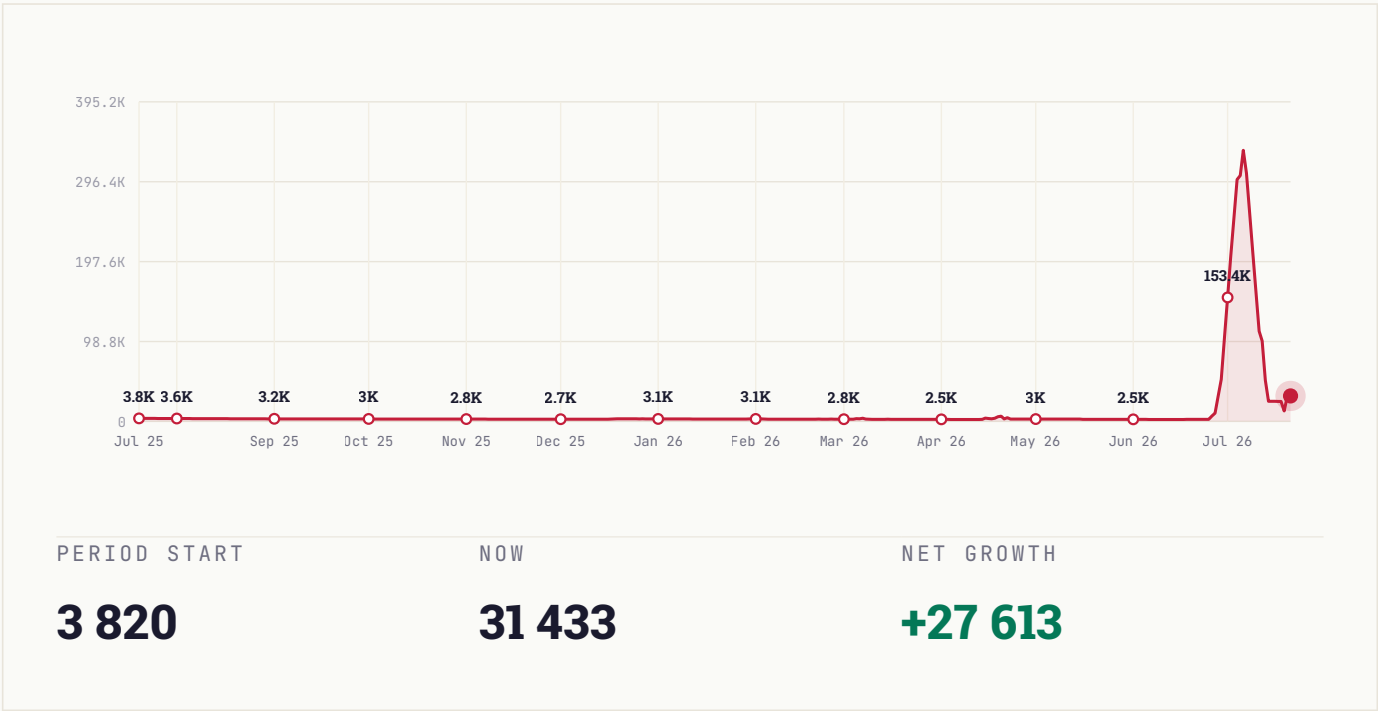
WORST 3

↓ 25.06 • 15:48 PHOTO For the naive who think you can opt out or have a legal right not to defend the homeland, here's a specially created...	VIEWS 1 475 REACTIONS 23 REPOSTS 3 ER 4.7%
↓ 25.06 • 09:46 VIDEO Looks like the gas station queues are slowly easing.	VIEWS 1 426 REACTIONS 34 REPOSTS 16 ER 4.5%
↓ 25.06 • 09:07 VIDEO Foreign agents specialists adjust fire report from Ufa. Work brothers!	VIEWS 1 421 REACTIONS 23 REPOSTS 13 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

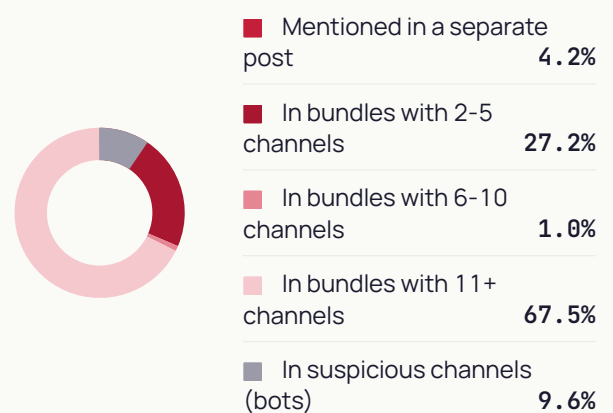
Who mentions the channel and how

Citation index **34** — channel popularity rating based on mentions. Considers not just count but weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **250** different channels.

COUNTRIES MENTIONING YOU



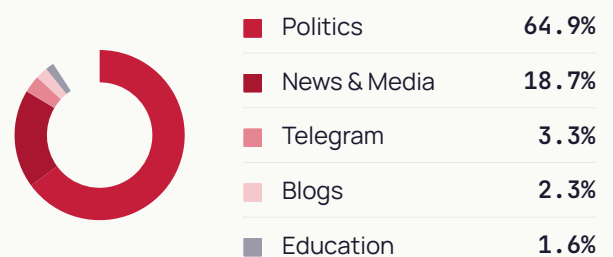
HOW THEY MENTION YOU



WHAT SIZE CHANNELS MENTION YOU



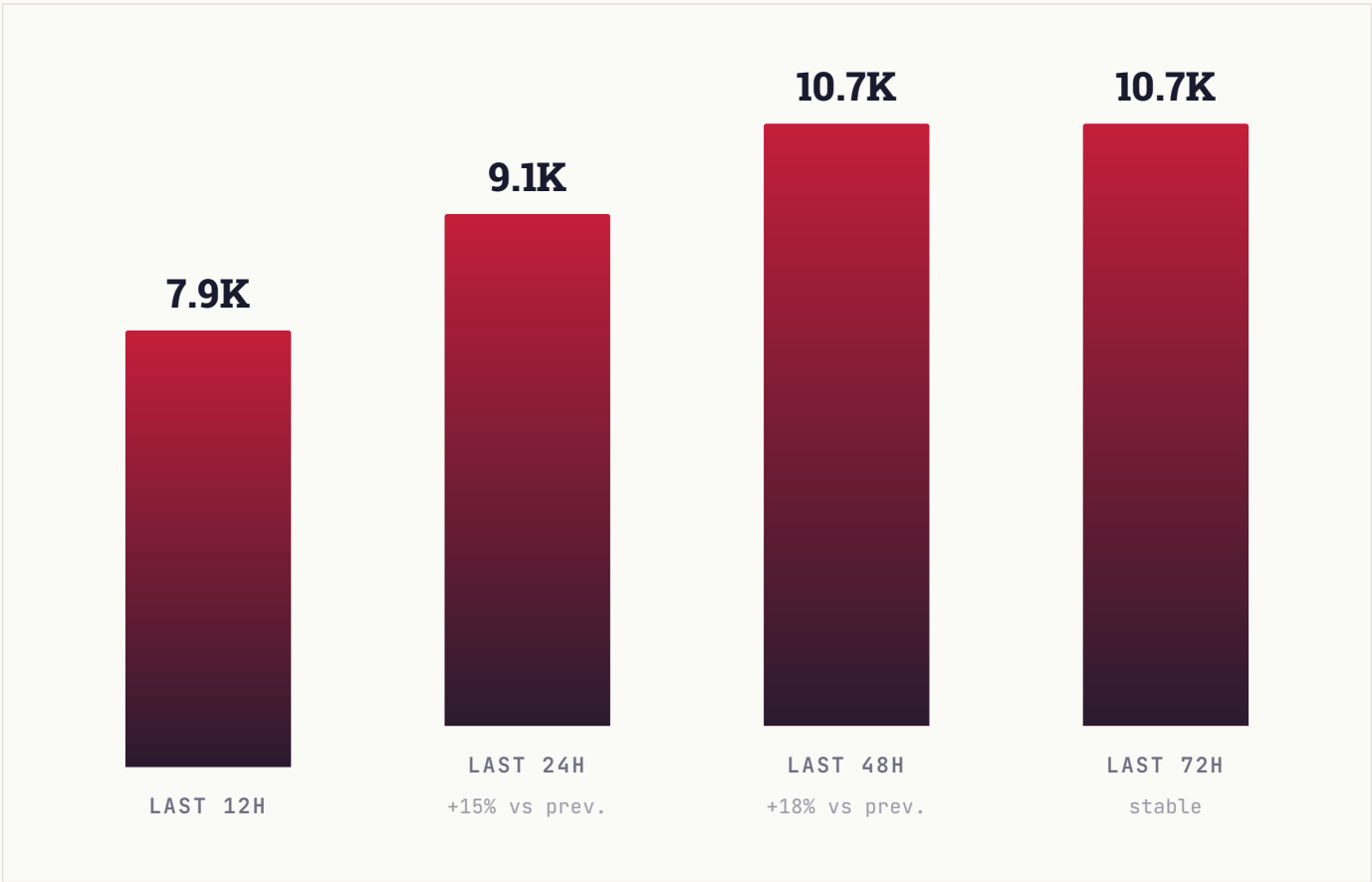
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
AP Alex Parker Returns YOU	31.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 102** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	351	
December 2025	0	0	692	
November 2025	0	0	2	
October 2025	0	0	1	
September 2025	0	0	29	
August 2025	0	0	27	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	1 102

Where your channel ranks in its league

median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Monday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager