

PUBLIC REPORT BY PROMTPRESS

Channel audit

APPS FULL



@apps_full

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SUBSCRIBERS

138 986

-554 per month

ERR (% SEE POSTS)

10.0%

within 24 hours 4.3%

REACH/POST

12.8K

ad reach 6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Software & Apps»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 138 986 —	 SUBS REACH 9.23% avg % of subs see post	 VIEWS/POST 12.8K median 13.3K · 29 days	 POSTS/WK 29.1 for the period
 7D TREND -16.3% vs previous week	 REACTIONS/POST 16.6 total 2,027 reactions, 6,750 reposts, 0 comments	 POST LENGTH 232 chars median 224 · 29 days	 POSTS ANALYZED 122 29 days
 AD REACH 6K 24h avg	 CHURN / MONTH -554 for the last month	 CITATION RATE 236 citation index · 541 channels mentioned ever	 CHANNEL AGE 8 years 5 months created 08.01.2018

AI EDITOR SUMMARY

Channel «@APPS FULL» — 138 986 subs. Each post averages 12.8K people (9% from subs), reach is low — consider expanding audience. Publishes 29 posts per week (~4/day) — active posting. For week Jun 8–14 reach dropped -16.3% by week 1–7 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 122 posts over 29 days.
- 02 Dominant format – Photo (65/122 posts).
- 03 Avg post length – 232 chars (median 224).
- 04 Peak audience activity – Friday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (17.9K avg for top vs 8.1K for worst) – among 122 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 07:17 PHOTO Aloha Browser – Browser with advanced privacy settings and built-in VPN. Plus ad blocker...	VIEWS 18 548 REPOSTS 50	REACTIONS 33 ER 13.3%
Nº2 29.05 · 08:49 TEXT ☒ Aloha Browser 8.4.3 ☒ APPS FULL Everything for Android	VIEWS 17 565 REPOSTS 117	REACTIONS 31 ER 12.6%
Nº3 05.06 · 06:41 PHOTO Cybershield is a new VPN app from the creator of WG Portal, Portal Connect, and Portal Tor. It's a Nekobox client with...	VIEWS 17 550 REPOSTS 154	REACTIONS 33 ER 12.6%

Nº403.06 · 16:20PHOTO Wink Music 3.0.71 Listen to your favorite tracks and songs offline! Podcasts, classics and music of all genres – all in one place. App...	VIEWS	REACTIONS
	17 482	21
	REPOSTS	ER
	26	12.6%

Nº528.05 · 06:40PHOTO Cybershield is a new VPN app from the creator of WG Portal, Portal Connect, and Portal Tor. It's a Nekobox client with...	VIEWS	REACTIONS
	17 036	23
	REPOSTS	ER
	165	12.3%

WORST 3

↓19.06 · 20:17PHOTO Earn to Die Rogue – the latest game in the popular Earn to Die series. Drive cars through zombie apocalypse and loot infested buildings...	VIEWS	REACTIONS
	8 269	10
	REPOSTS	ER
	3	5.9%

↓19.06 · 09:10TEXT Bubble Translator Pro 4.4.3 @Apps_Full ☒ APPS FULL All for Android	VIEWS	REACTIONS
	8 253	10
	REPOSTS	ER
	24	5.9%

↓19.06 · 13:10TEXT ☒ APPS FULL All for Android	VIEWS	REACTIONS
	7 871	10
	REPOSTS	ER
	33	5.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

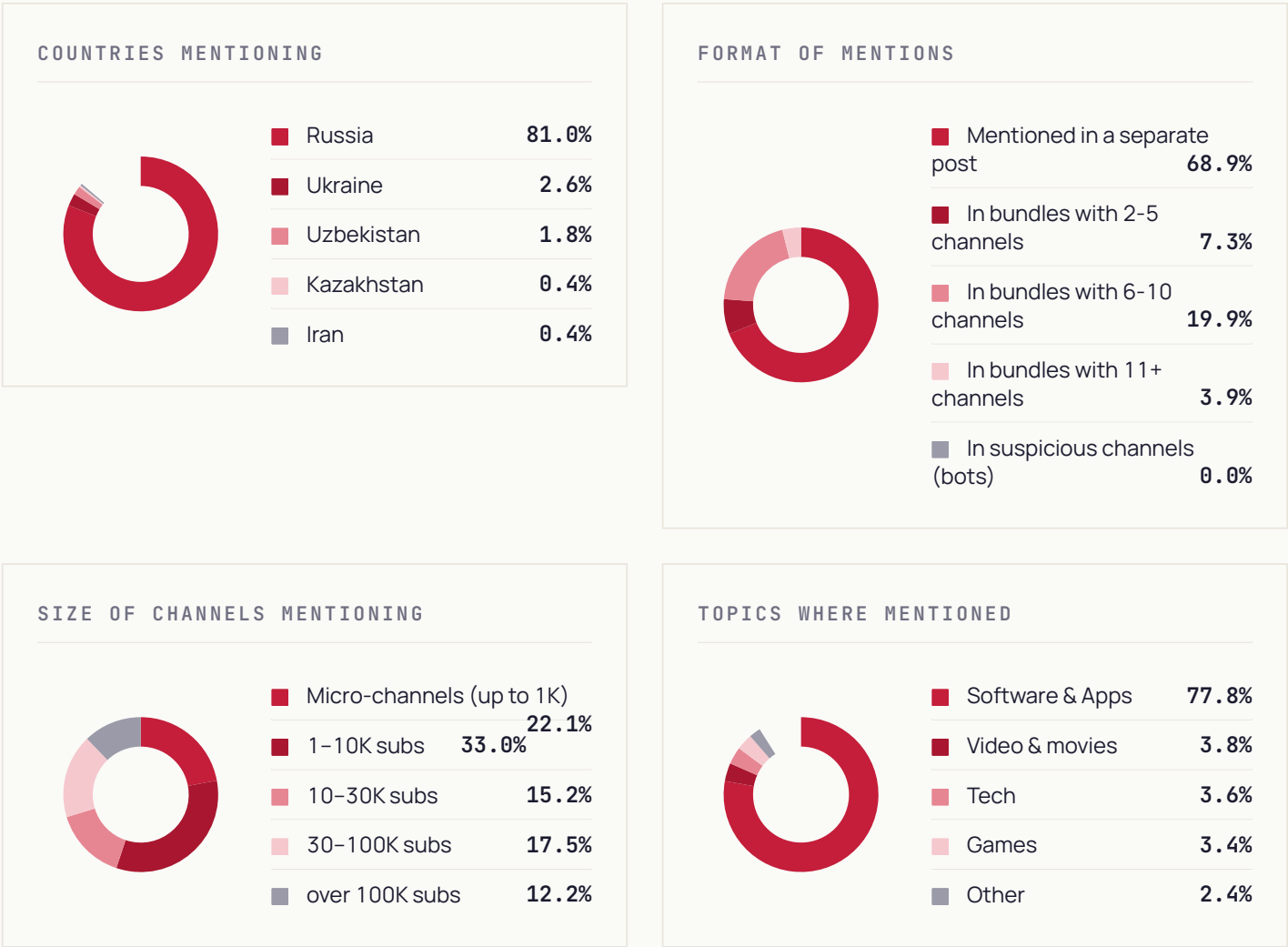
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

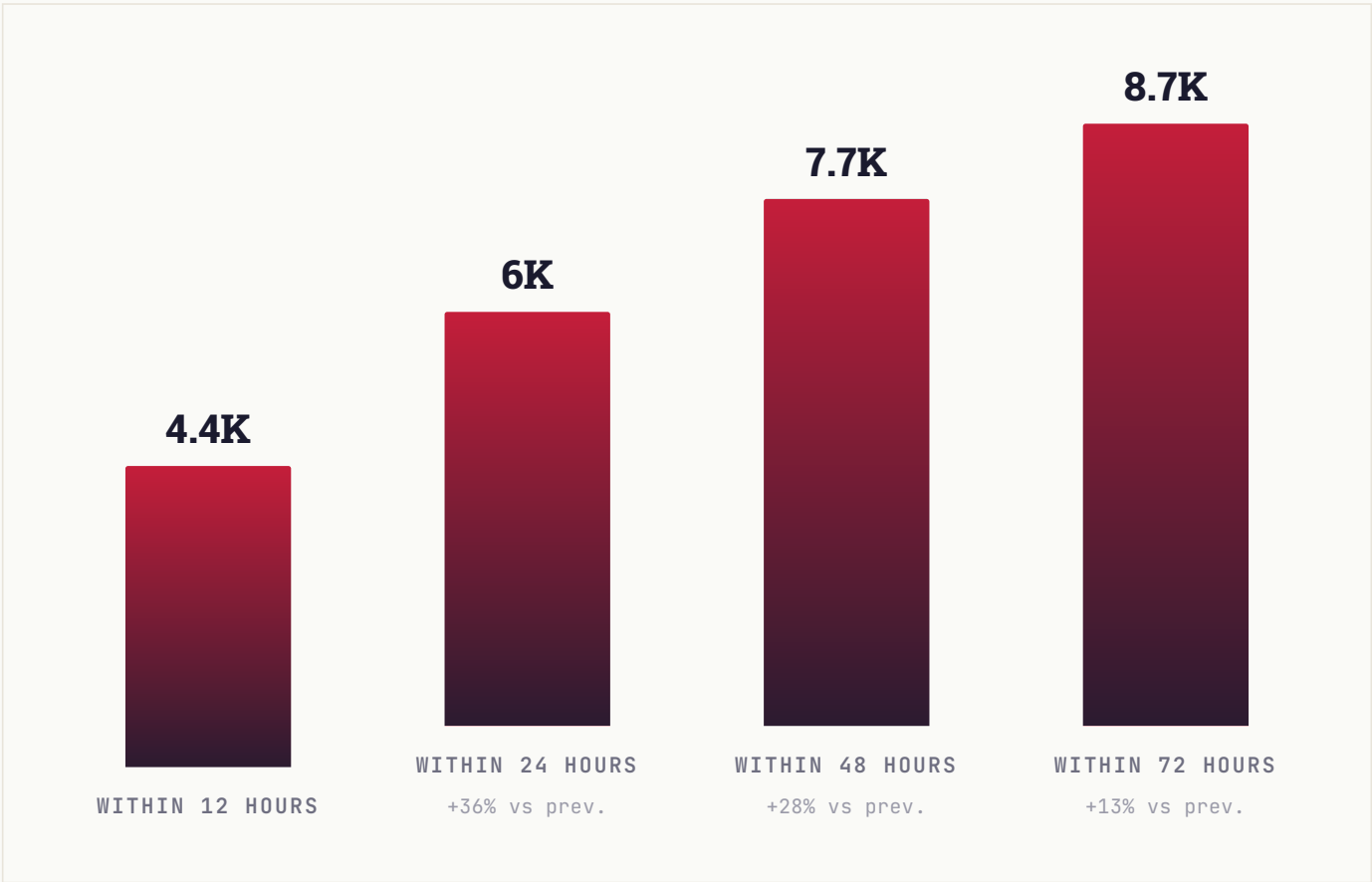
Citation index **236** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **541** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime	3.5M
T	TikTokModCloud	3M
TU	TikTok Updates	2.2M
CT	Central TikTok	1.7M
E	Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok mod for Android	916.6K
PM	Proxy MTProto Proxy 24/	841.5K
TT	TikTok mod on Android	825.6K
Y-	YBoost — YouTube & internet without limits	810.9K
F	APPS FULL	139K

COMPARATIVE CONCLUSION

Channel inbottom half of niche top-100 (#50 of 99). Niche median — 139K subs. First KPI goal — reach median. Leader: TikTok Prime (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 285**, they brought **1 634** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	161	23	478	
Nov 2025	199	20	142	
Oct 2025	125	19	434	
September 2025	261	27	408	
August 2025	265	19	141	
Jul 2025	274	17	31	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1 285	6	1 634

SECTION 08 · NICHE COMPARISON

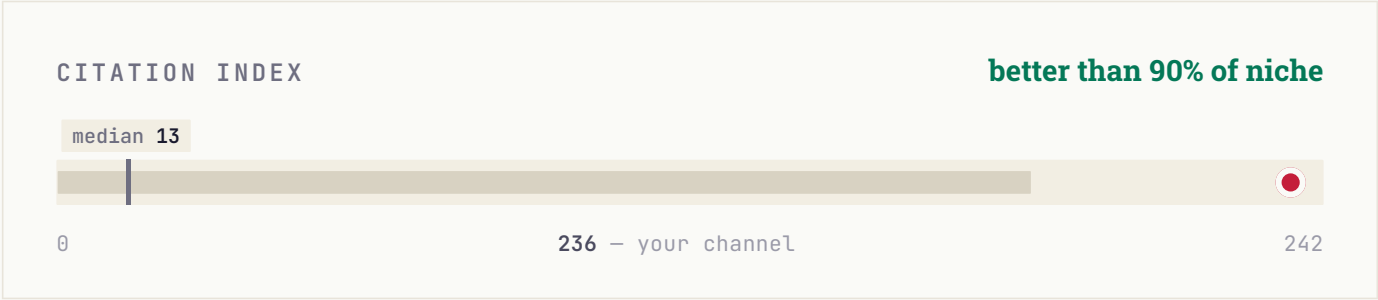
Where the channel ranks in its league

Took top-100 channels in category "Software & Apps» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#50/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
post****02****Increase video post share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
