

PROMTPRESS PUBLIC REPORT

Channel audit

AppleTheme



@applethemeyoutube

WALLPAPERS FROM VIDEO HERE! + news and videos from AppleTheme channel.

SUBSCRIBERS

61 292

+16415 per month

ERR (% SEE POSTS)

60.0%

per day 23.7%

REACH/POST

37.3K

ad reach 14.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 61 292 —	 SUBSCRIBER REACH 60.91% avg % of subs who see post	 VIEWS/POST 37.3K median 38.8K · 23 days	 POSTS/WEEK 5.8 over period
 7D TREND +2.7% vs previous week	 REACTIONS/POST 133.2 only 2,531 reactions, 951 reposts, 0 comments	 POST LENGTH 185 chars median 96 · 23 days	 POSTS ANALYZED 19 23 days
 AD REACH 14.4K 24h avg	 CHURN / MONTH +16415 last month	 CITATION INDEX 1 citation index · 22 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 04/11/2019

AI EDITOR SUMMARY

Channel «AppleTheme» — 61 292 subs. Each post gets on average 37.3K people (61% from subs), wide reach for a channel this size. Publishes 6 posts per week (~1 per day) — rare publications. For the week of June 29 – July 5, reach stable (+2.7% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 19 posts over 23 days.
- 02 Dominant format – Text (16/19 posts).
- 03 Avg post length – 185 characters (median 96).
- 04 Audience peak activity – Monday, 22:00 MSK.
- 05 Top posts get 3x more views than the weakest (54.3K avg for top vs 19.3K for worst) – across 19 posts in 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 19:43 TEXT (post without caption – text)	VIEWS 55 941 REPOSTS 60	REACTIONS 190 ER 91.3%
Nº2 29.06 · 19:43 TEXT iOS 26.5.2 update! What's new iOS 26.5.2? Full review iOS 26.5.2 https://youtu.be/HeDmH_GjF6E	VIEWS 54 223 REPOSTS 7	REACTIONS 109 ER 88.5%
Nº3 29.06 · 10:44 TEXT  iPhone Wallpapers  https://youtube.com/shorts/trwM8qewXwQ Tap to change wallpaper - https://youtube.com/shorts/YMj29zVk9TQ?is=9dJVqNQ9I4qoWJl7	VIEWS 52 756 REPOSTS 122	REACTIONS 161 ER 86.1%

Nº429.06 · 10:44 TEXT
(post without caption – text)

VIEWS	REACTIONS
52 159	212
REPOSTS	ER
358	85.1%

Nº525.06 · 14:36 TEXT
(post without caption – text)

VIEWS	REACTIONS
45 686	188
REPOSTS	ER
51	74.5%

WORST 3

↓ 07.07 · 06:34 TEXT
iOS 27 Beta 3 update! What's new iOS 27 Beta 3? Full review iOS 27 Beta 3 <https://youtu.be/Yey3k8Cowk4>

VIEWS	REACTIONS
22 953	82
REPOSTS	ER
5	37.4%

↓ 09.07 · 14:51 PHOTO
iOS 27 draining iPhone battery? How to fix battery drain! <https://youtu.be/-pM-gcvyf2c>

VIEWS	REACTIONS
17 464	53
REPOSTS	ER
10	28.5%

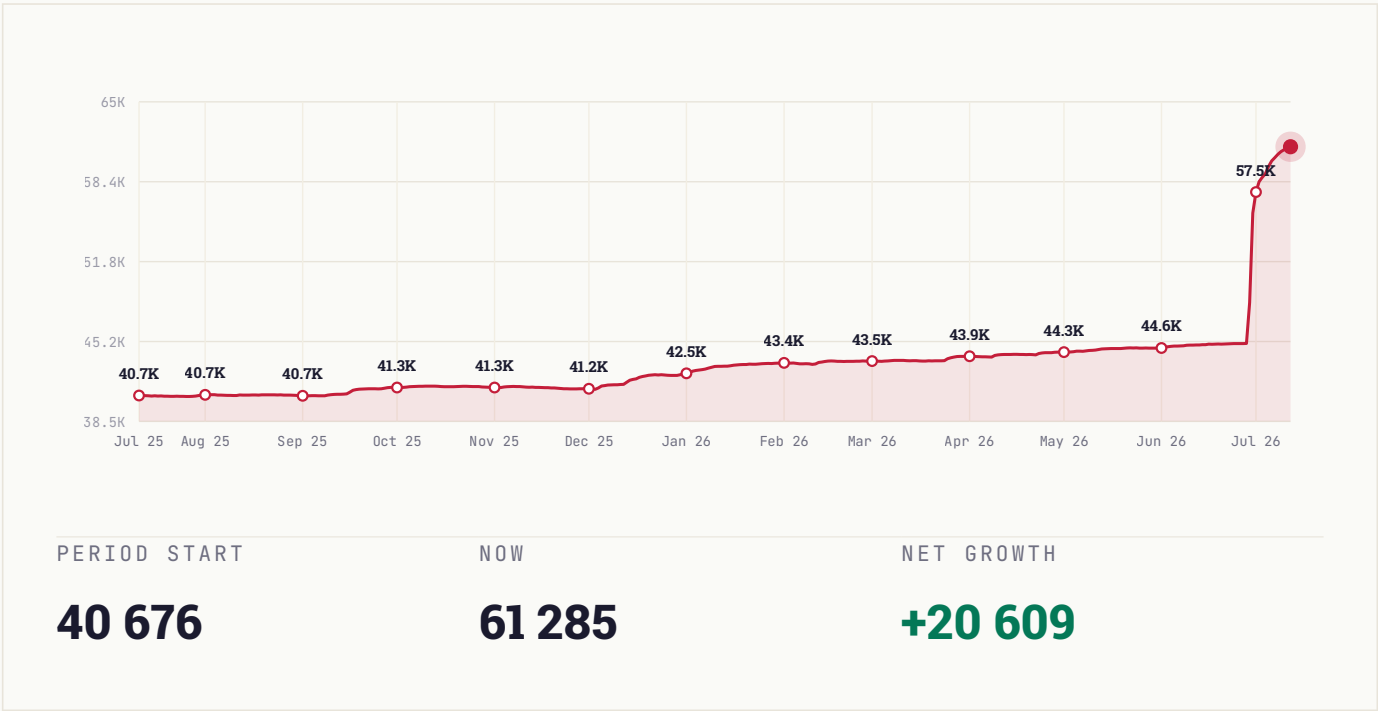
↓ 09.07 · 14:52 TEXT
(post without caption – text)

VIEWS	REACTIONS
17 391	157
REPOSTS	ER
36	28.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

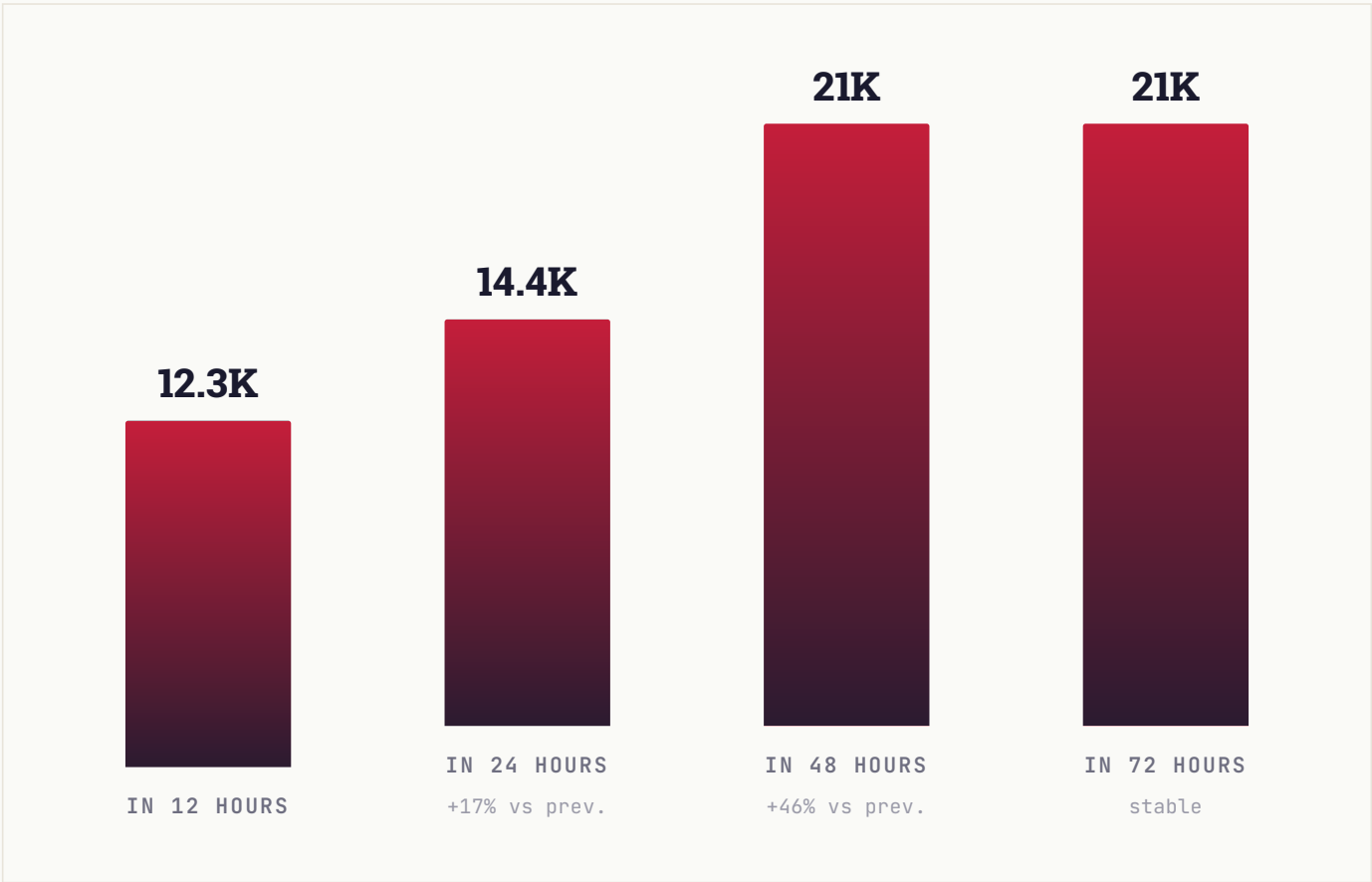
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
AP AppleTheme YOU	61.3K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** mentions found **2**, they brought **3 442** new subs.

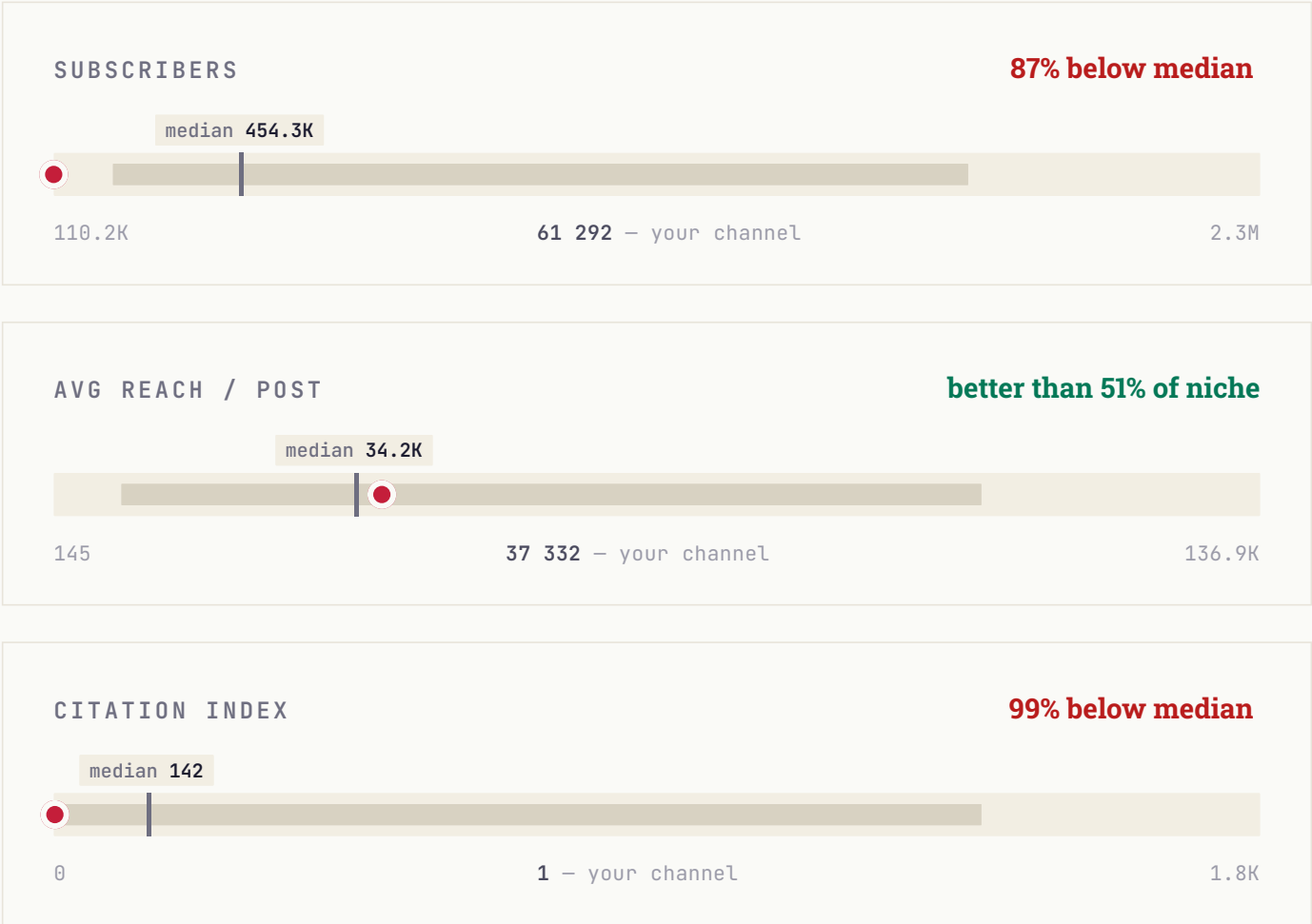
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	900
Dec 2025	0	0	1 363
Nov 2025	1	1	144
Oct 2025	1	1	161
September 2025	0	0	730
August 2025	0	0	144

TOTAL MENTIONS	MONTHS OF DATA	NEW SUBS
2	6	3 442

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Tech» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Monday
Audience most active on this day at 22:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase video post share
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Relevant
audience
growth |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
