

PROMTPRESS PUBLIC REPORT

Channel audit

Общий Аккаунт



@appboxoa

Channel for iOS device owners, publishing App Store accounts with paid games and apps. Collaboration: @rosettasto Common VIP Account: @thevipbox News channel:...

SUBSCRIBERS

74 758

+2801 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 1.0%

REACH/POST

2.6K

ad reach 755/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 74 758 —	 SUBS REACH 3.47% avg % of subs see post	 VIEWS/POST 2.6K median 2.6K · 2 days	 POSTS/WK 4.7 over period
 7D TREND — no data for period	 REACTIONS/POST — MTProto only	 POST LENGTH 897 chars median 897 · 2 days	 POSTS ANALYZED 2 2 days
 AD REACH 755 24h avg	 CHURN / MONTH +2801 last month	 CITATION RATE 5 citation index · 13 channels mentioned ever	 CHANNEL AGE 5 years 10 months created 03.08.2020

AI EDITOR SUMMARY

Channel «Общий Аккаунт» — 74 758 subs. Each post gets avg 2.6K people (3% of subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 2 days.
- 02 Dominant format — Photo (2/2 posts).
- 03 Avg post length — 897 chars (median 897).
- 04 Peak audience activity — Monday, 22:00 MSK.
- 05 Top posts get ×1 more views than the weakest (1.7K avg for top vs 2.6K for worst) — among 2 posts in 2 days. Analyze what the top has in common: topic, format, timing.

TOP 2 POSTS

№1	15.06 · 19:38	PHOTO	How to install apps Certificate name: China Telecom Corporation Limited Download certificate Direct...	VIEWS	REACTIONS
				3 073	—
№2	18.06 · 19:37	PHOTO	How to install apps Certificate name: VIETNAM AIRLINES JSC Download certificate Direct links to...	REPOSTS	ER
				31	4.1%

WORST 2

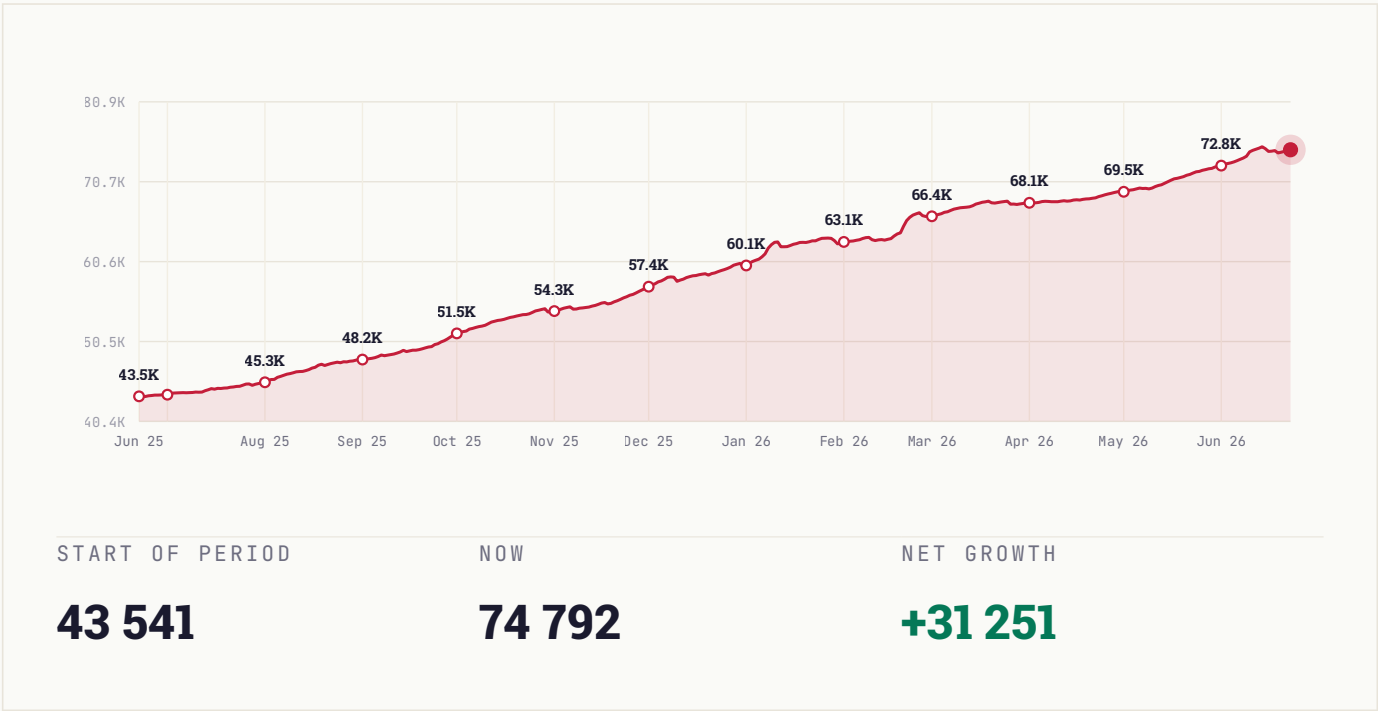
↓	15.06 · 19:38	PHOTO	How to install apps Certificate name: China Telecom Corporation Limited Download certificate Direct...	VIEWS	REACTIONS
				3 073	—
				REPOSTS	ER
				31	4.1%

↓ 18.06 · 19:37 PHOTO How to install apps Certificate name: VIETNAM AIRLINES JSC Download certificate Direct links to...		VIEWS 2122 REPOSTS 31	REACTIONS — ER 2.8%
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SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

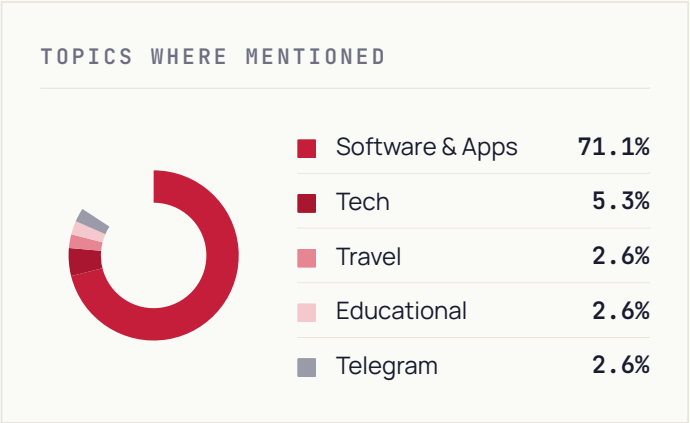
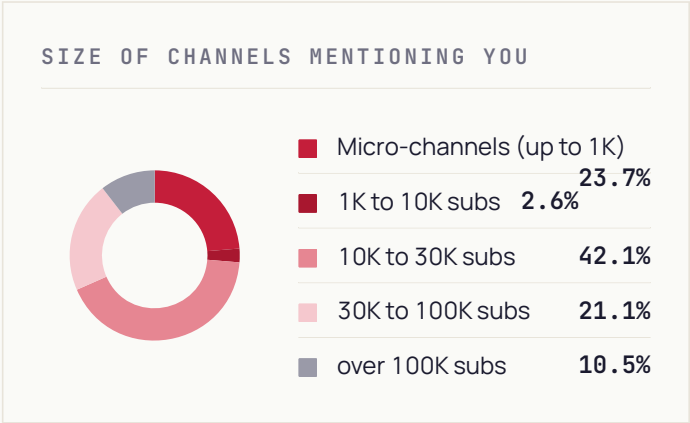
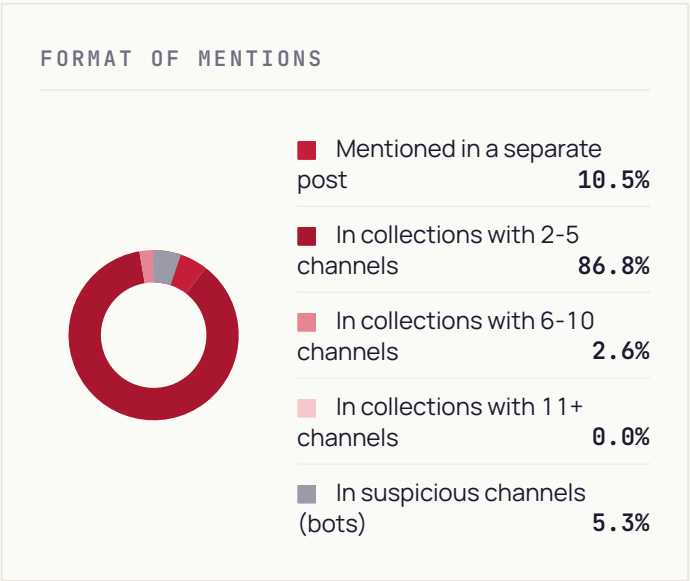
Subscriber growth chart for the year. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

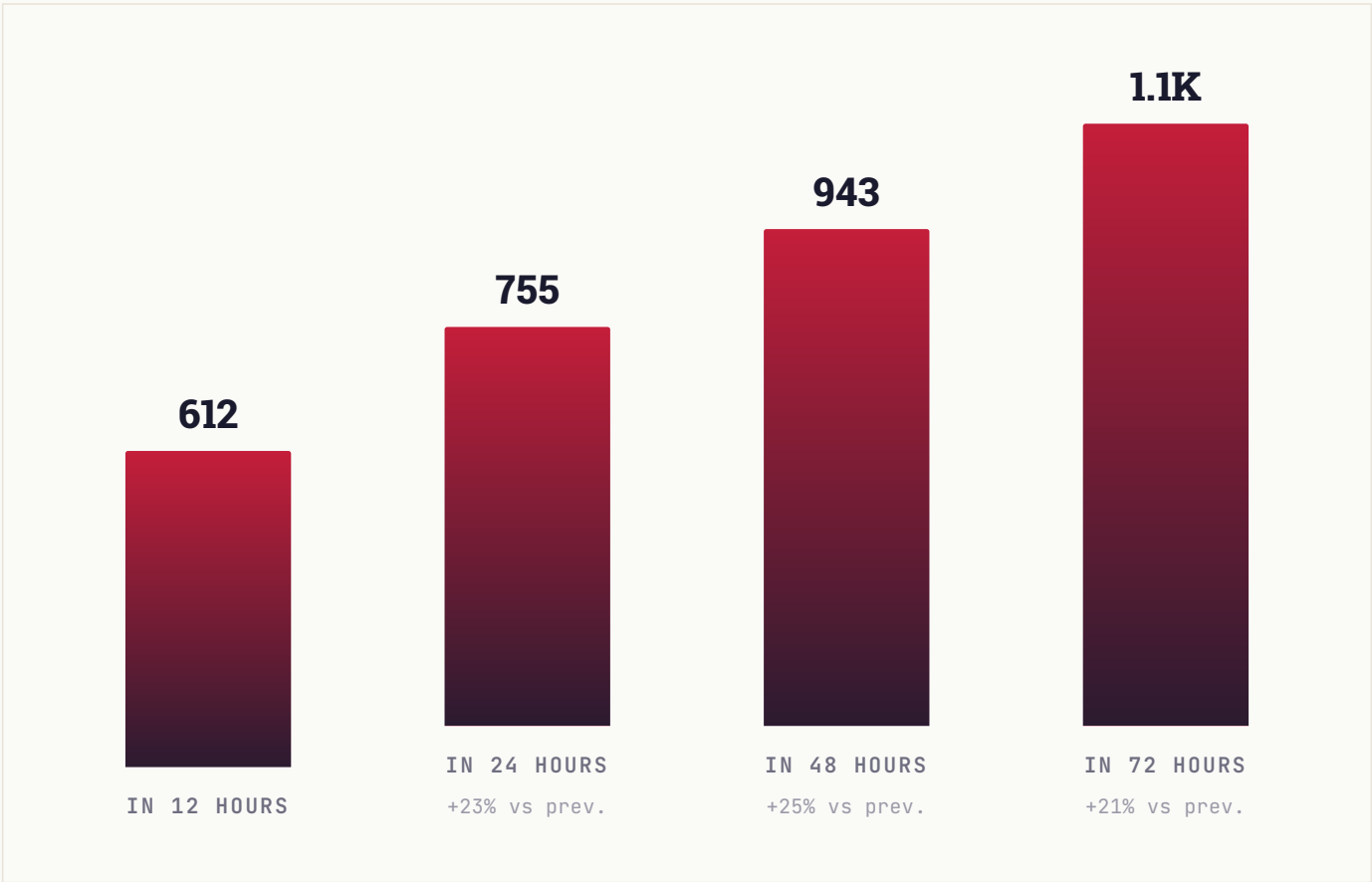
Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **13** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost — YouTube & internet without limits	810.9K
OA Общий Аккаунт YOU	74.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#99 of 99). Niche median — 139K subs.
First KPI to hit — reach the median. Leader: TikTok Prime (3.5M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **19 042** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	0	0	3 888
Nov 2025	0	0	3 480
Oct 2025	0	0	3 351
September 2025	0	0	3 350
August 2025	0	0	3 184
Jul 2025	0	0	1 789

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	19 042

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#99/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.7 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Monday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram holds audience longer & is favored by
the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 3.47% vs norm 5.5%. Try polls & interactive
formats.

EFFECT

+2.0pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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