

PUBLIC PROMTPRESS REPORT

Channel audit

Anya Enina



@anyaeninate1

Ads- @Elkinnssss enina@thefence.me

SUBSCRIBERS

20 516

+16230 per month

ERR (% WHO SEE
POSTS)

1.0%

last 24 hrs **0.3%**

REACH/POST

96

ad reach **70**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 20 516 –	 SUBSCRIBER REACH 0.47% avg % subs see post	 VIEWS/POST 96 median 82 · 28 days	 POSTS/WEEK 15.8 for period
 7D TREND -35.0% vs previous week	 REACTIONS/POST 0.7 only 46 reactions, 3 reposts, 0 comments	 POST LENGTH 38 chars. median 20 · 28 days	 POSTS ANALYZED 65 28 days
 AD REACH 70 24h avg	 CHURN / MONTH +16230 last month	 CITATION RATE 3 citation index · 14 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 15.05.2023

AI EDITOR SUMMARY

Channel «Anya Enina» – 20 516 subs. Avg views per post: 96 people (0% of subs), reach is low – consider expanding audience. Publishes 16 posts/week (~2/day) – steady pace. Week Jul 6–12 reach dropped -35.0% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 65 posts over 28 days.
- 02 Dominant format — Text (25/65 posts).
- 03 Avg post length — 38 chars (median 20).
- 04 Peak audience activity — Monday, 21:00 MSK.
- 05 Top posts bring in 3× more views than the weakest (176 avg for top vs 56 for worst) — among 65 posts over 28 days. Analyze what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 14.07 · 17:20 PHOTO 	VIEWS 180 REPOSTS —	REACTIONS — ER 0.9%
Nº2 14.07 · 17:20 VIDEO (post without caption — video)	VIEWS 175 REPOSTS —	REACTIONS — ER 0.9%
Nº3 29.06 · 18:32 PHOTO Slept, ate, came to sing with mouth	VIEWS 173 REPOSTS —	REACTIONS 1 ER 0.8%

Nº4 14.07 · 17:20 VIDEO (post without caption – video)	VIEWS 169 REPOSTS —	REACTIONS — ER 0.8%
Nº5 14.07 · 17:20 VIDEO (post without caption – video)	VIEWS 165 REPOSTS —	REACTIONS — ER 0.8%

|

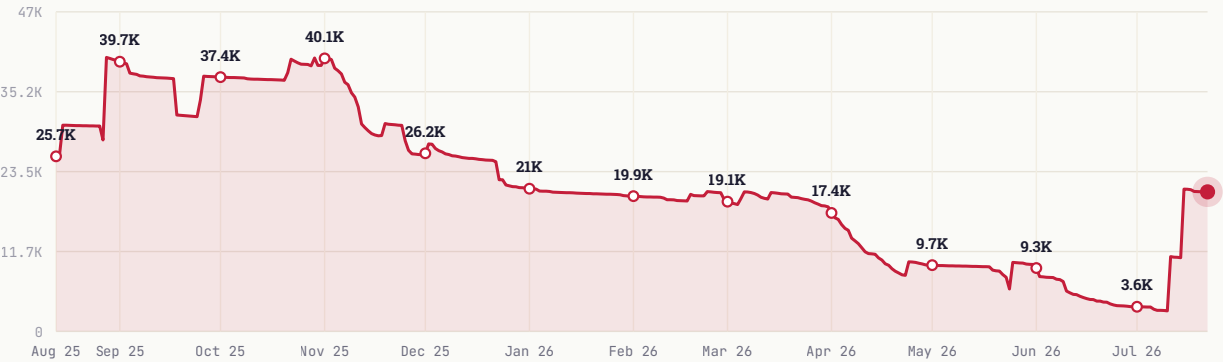
WORST 3

↓ 18.07 · 15:05 PHOTO Clearly messed up?	VIEWS 57 REPOSTS —	REACTIONS — ER 0.3%
↓ 18.07 · 14:01 PHOTO I'm hanging by a thread....	VIEWS 56 REPOSTS —	REACTIONS — ER 0.3%
↓ 17.07 · 19:32 PHOTO My cat became a star ❤️ Thanks👉👈	VIEWS 55 REPOSTS —	REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

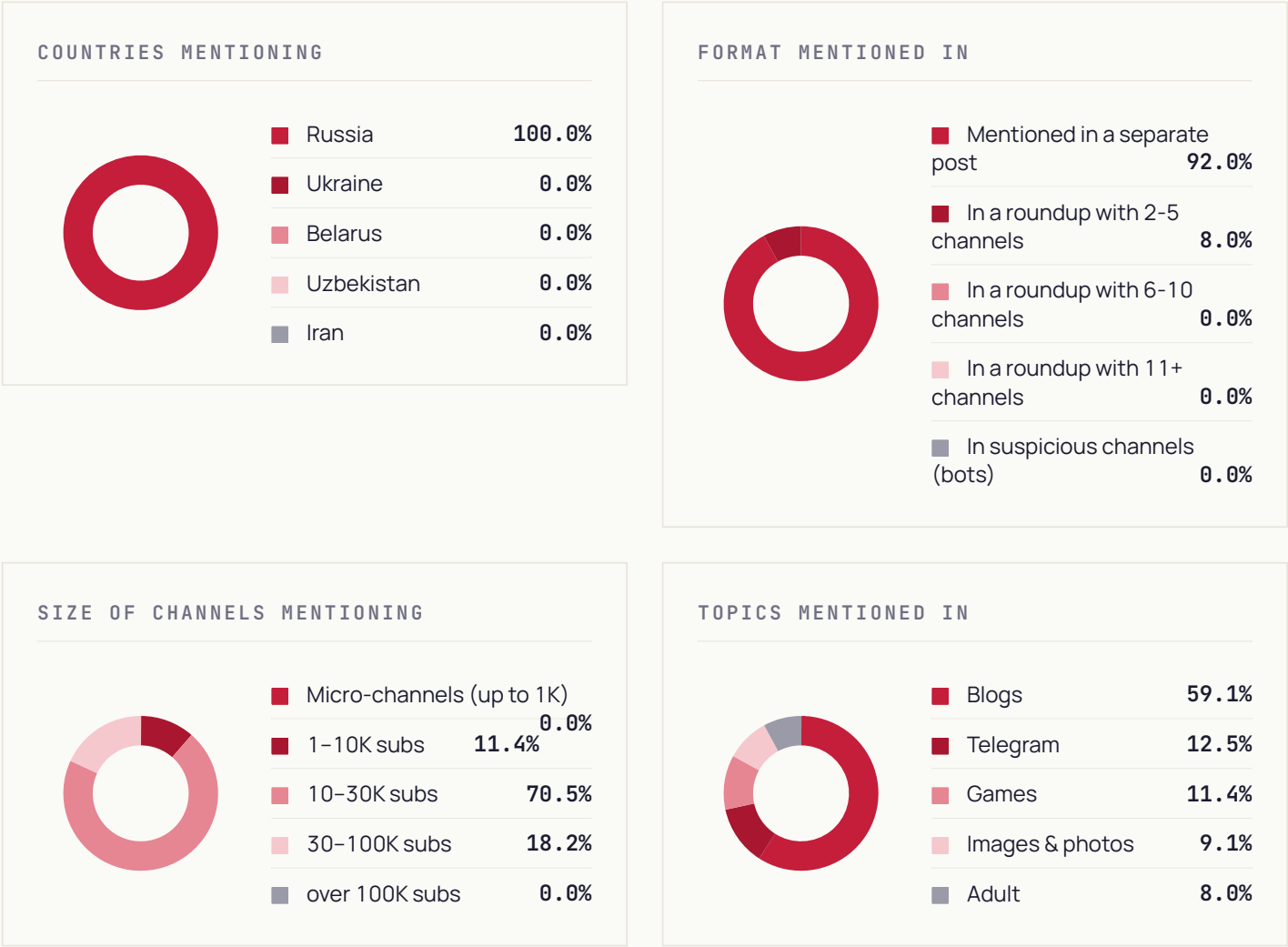


PERIOD START	NOW	NET GROWTH
25 746	20 516	-5 230

SECTION 04 · MENTIONS

Who mentions the channel and how

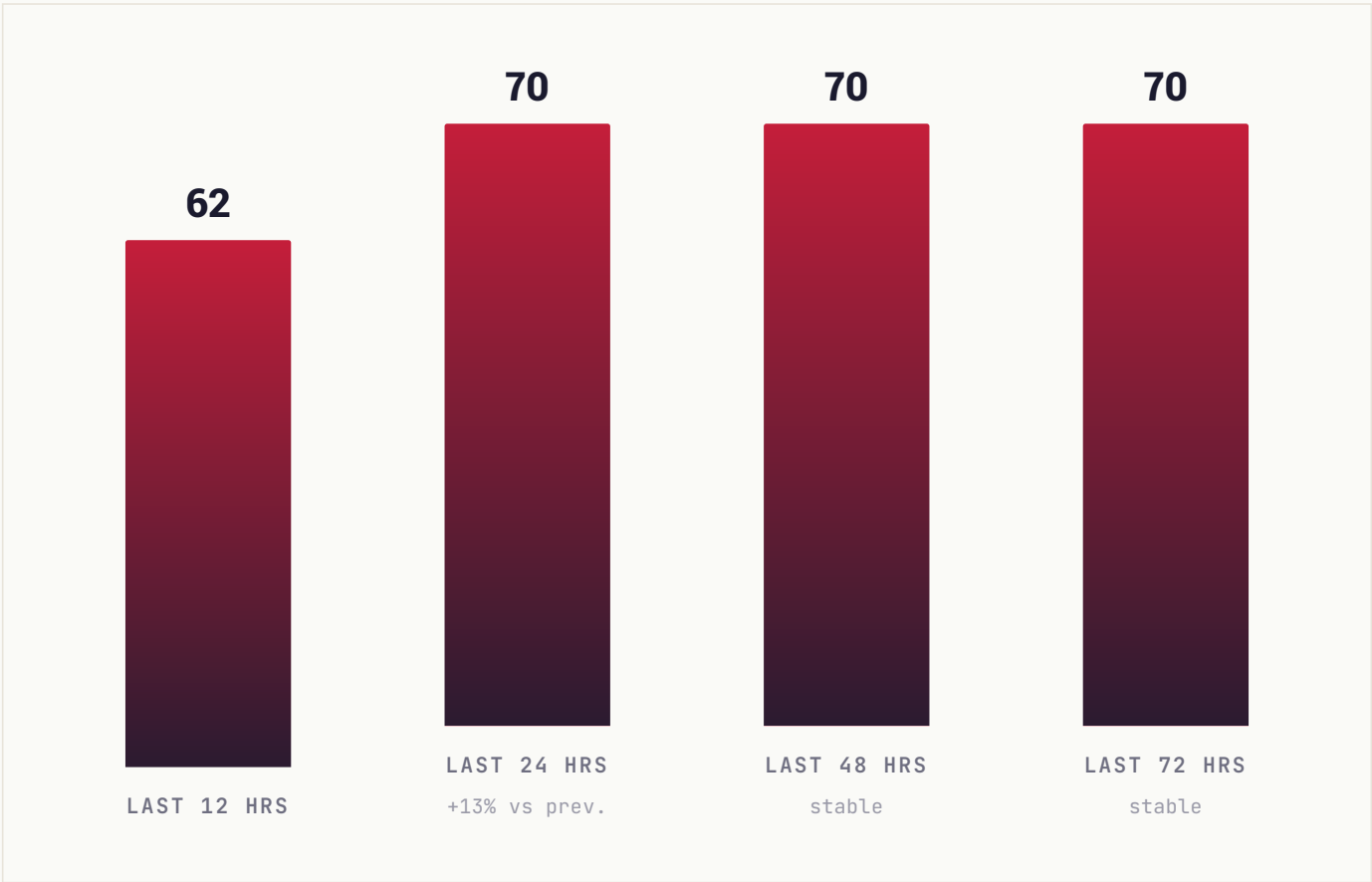
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 14 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ Broen lives here	1.1M
AE Anya Enina YOU	20.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **29**, they brought **31 324** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	0
December 2025	3	3	1 589
Nov 2025	1	1	2 836
Oct 2025	2	2	4 235
September 2025	4	2	5 953
August 2025	19	6	16 711
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
29	6		31 324

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Monday
 Audience most active on this day at 21:00 MSK.

EFFECT

Best time for important post
- 02

ER below niche benchmark — rethink formats
 Current ER 0.47% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+5.0pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with nearby channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
