

PROMTPRESS PUBLIC REPORT

Channel audit

Antarctic Wallet - News



@antarcticwallet

Antarctic Wallet – the first fully legal and licensed crypto wallet for simple real-life payments. Support: @Antarcticwalletsupport_bot
Website:...

SUBSCRIBERS

63 037

+3280 per month

ERR (% SEE POSTS)

27.0%

per day 12.9%

REACH/POST

18.5K

ad reach 8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a health indicator. Subtitle shows the period.

 SUBSCRIBERS 63 037 —	 SUBSCRIBER REACH 29.28% avg % of subs see post	 VIEWS/POST 18.5K median 14K · 29 days	 POSTS/WEEK 12.7 over period
 7D TREND -0.6% vs previous week	 REACTIONS/POST 112.2 only 5,949 reactions, 2,587 reposts, 2,327 comments	 POST LENGTH 676 chars median 672 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 8K 24h avg	 CHURN / MONTH +3280 last month	 CITATION RATE 156 citation index · 935 channels mentioned all time	 CHANNEL AGE 1 year 7 months created 02.12.2024

AI EDITOR SUMMARY

Channel «Antarctic Wallet - News» — 63 037 subs. Each post gets avg 18.5K people (29% of subs), that's good reach. Publishes 13 posts/week (~2/day) — regular schedule. For the week Jun 29 – Jul 5, reach stable (-0.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 53 posts over 29 days.
- 02 Dominant format: Photo (51/53 posts).
- 03 Avg post length – 676 chars (median 672).
- 04 Peak audience activity – Wed, 18:00 MSK.
- 05 Top posts get 9x more views than the weakest (96.3K avg for top vs 10.6K for worst) – among 53 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 15:48 PHOTO Win a top GTA VI edition + custom PS5 Pro & Slim ❤️ Summer giveaway from Antarctic Wallet – crypto wallet for QR payments...	VIEWS	REACTIONS
	247 039	210
	REPOSTS	ER
	160	391.9%
Nº2 17.06 · 22:07 PHOTO Your deposit address has been changed ❤️ We've updated TRC20 deposit addresses for Antarctic...	VIEWS	REACTIONS
	21 372	206
	REPOSTS	ER
	212	33.9%
Nº3 19.06 · 18:00 PHOTO Summer weekend fun ❤️ Why stay home when there's so much to do? Check out today's picks...	VIEWS	REACTIONS
	20 388	66
	REPOSTS	ER
	4	32.3%

Nº4 19.06 • 11:36 VIDEO Removed sanctions risks when transferring to exchanges ❤️ We adjusted AML parameters in Antarctic Wallet, so working with incoming...	VIEWS 19 708 REACTIONS 161 REPOSTS 312 ER 31.3%
Nº5 16.06 • 08:35 PHOTO We launched a card for online payments 🇪🇺 Earlier we launched an international card for offline payments outside Russia: in stores, cafes...	VIEWS 19 497 REACTIONS 207 REPOSTS 178 ER 30.9%

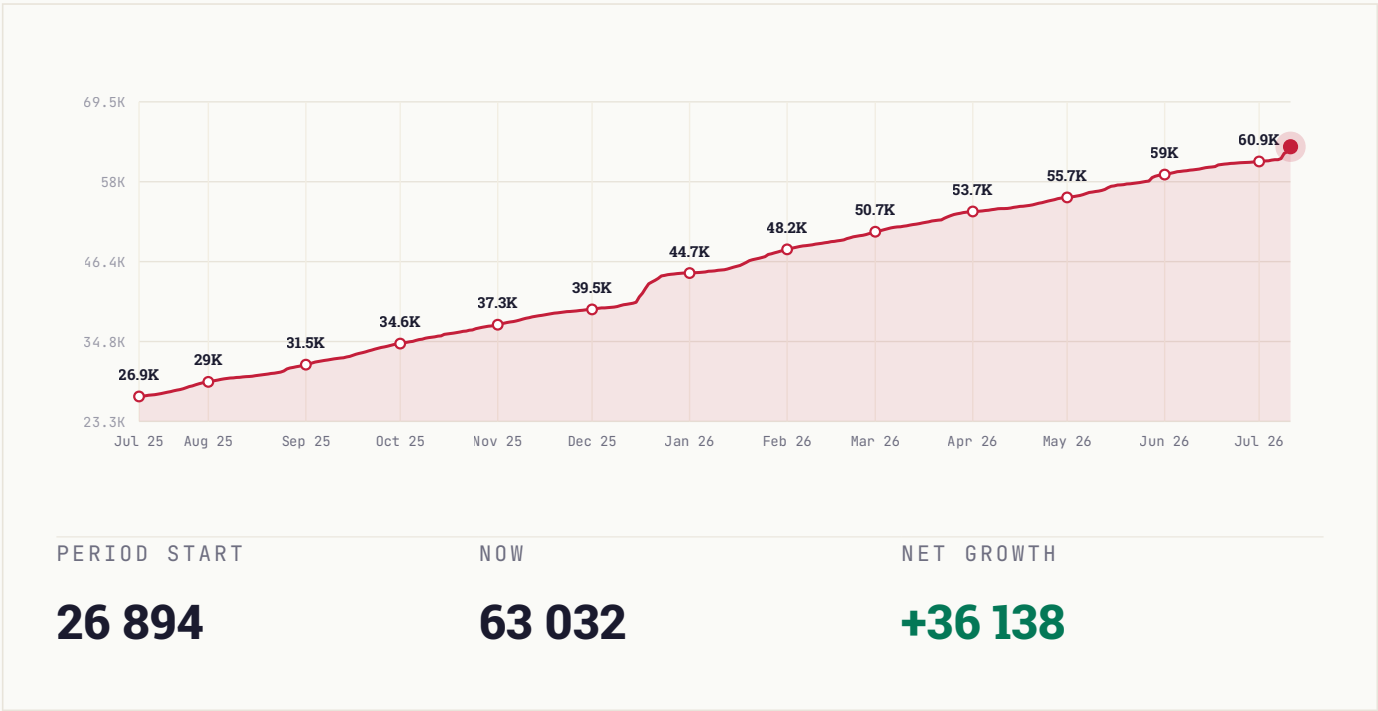
WORST 3

↓ 07.07 • 16:03 PHOTO Virtual cards are booming ❤️ Deposits via virtual cards surpassed \$10B for the first time – 250% YoY growth...	VIEWS 10 980 REACTIONS 77 REPOSTS 43 ER 17.4%
↓ 07.07 • 10:35 PHOTO Easy & safe USDT exchange ❤️ You quickly get used to convenience: in 2026 it's hard to imagine the old ways...	VIEWS 10 517 REACTIONS 194 REPOSTS 31 ER 16.7%
↓ 08.07 • 11:03 PHOTO Guess the 2026 World Cup finalists ❤️ Football is in full swing. FIFA reports 2026 WC matches drew...	VIEWS 10 433 REACTIONS 48 REPOSTS 8 ER 16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Yearly subscriber growth chart. Key months show exact sub count. See gains & losses.

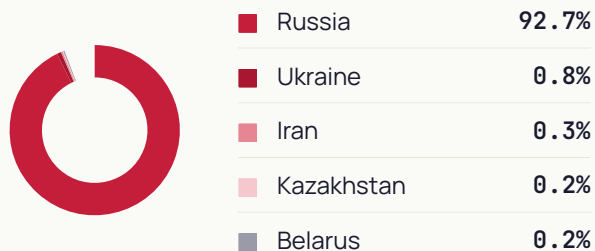


SECTION 04 • MENTIONS

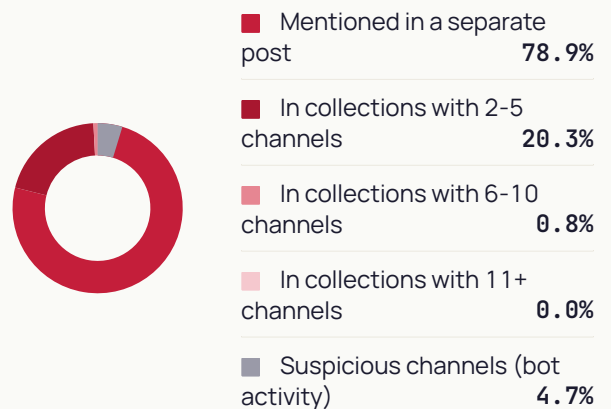
Who & how mentions the channel

Citation index **156** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **935** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



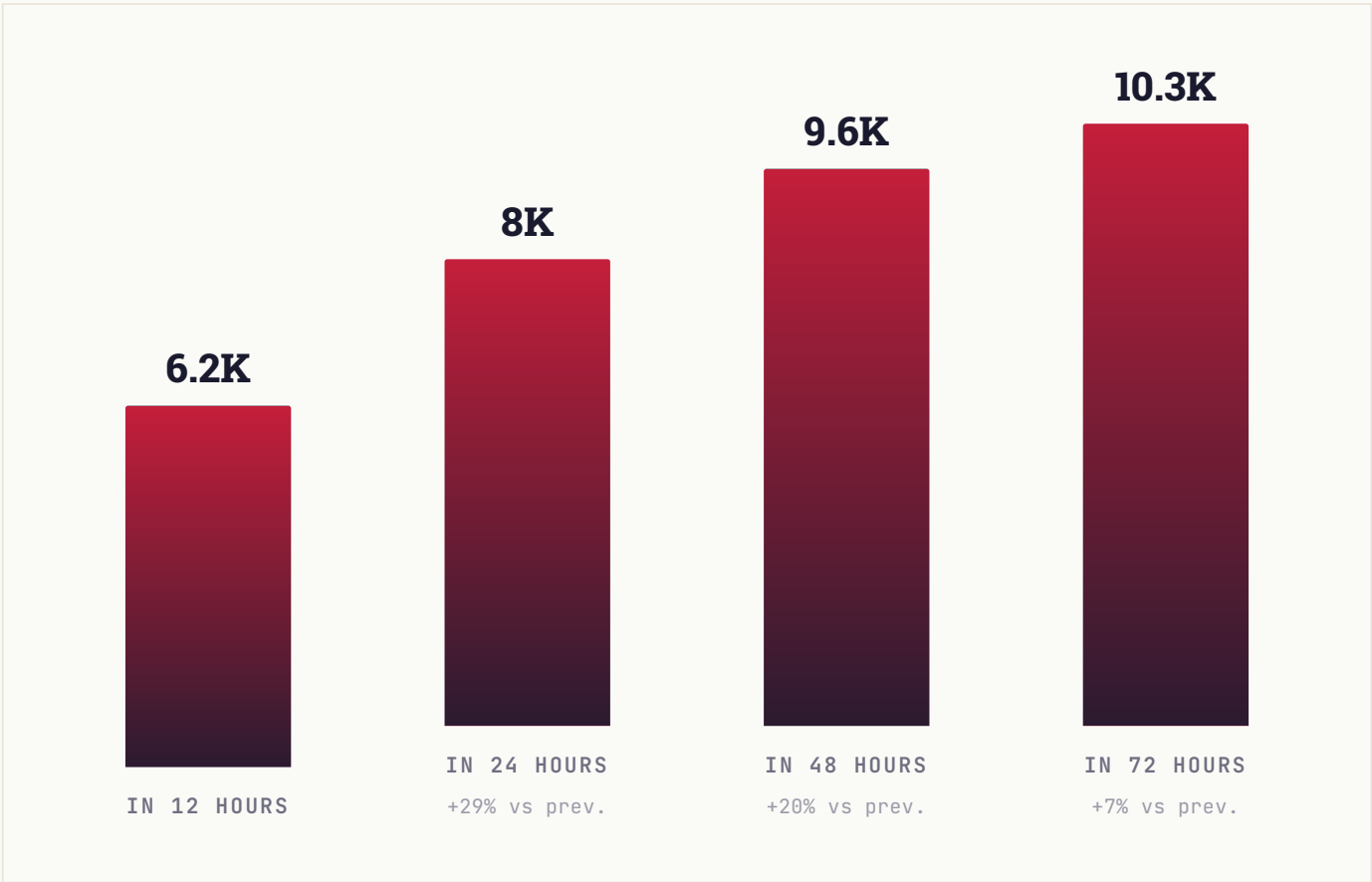
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
AW Antarctic Wallet - News YOU	63K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track mentions in other channels monthly. Over the last **6 months** such mentions were **1 579**, they brought **19 139** new subs.

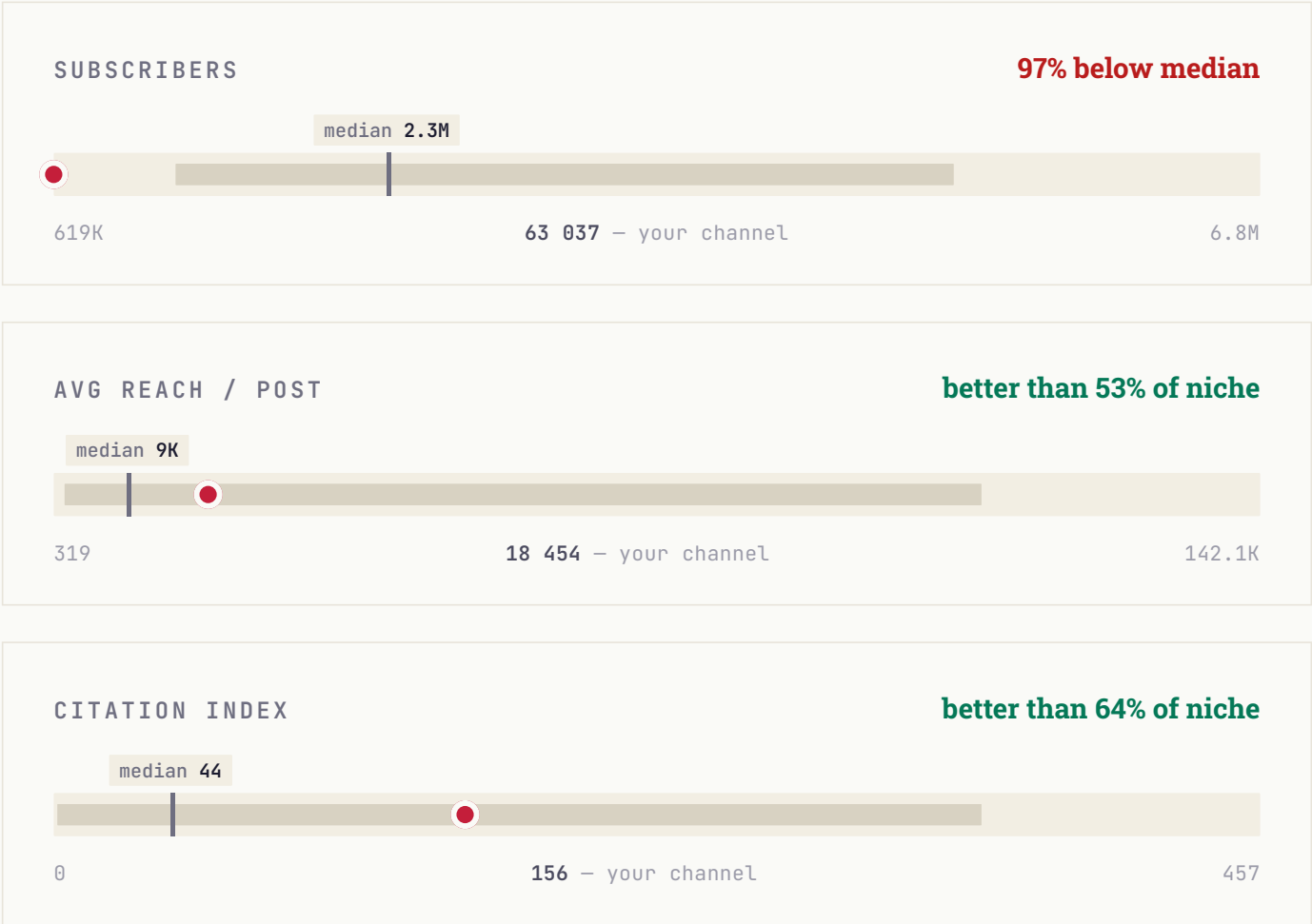
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	289	107	3 319	
December 2025	622	162	5 280	
November 2025	161	66	2 297	
October 2025	191	64	2 687	
September 2025	180	80	3 093	
August 2025	136	70	2 463	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 579	6	19 139

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day: Wednesday

Best time to post: this day at 18:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer & boosts algorithm performance. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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