

PROMTPRESS PUBLIC REPORT

Channel audit

Anton Alekseev



@ant0halex

SUBSCRIBERS

50 969

-59 per month

ERR (% SEE POSTS)

23.0%

daily 6.7%

REACH/POST

11.5K

ad reach 3.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 50 969 —	 SUBSCRIBER REACH 22.5% avg % subs see post	 VIEWS/POST 11.5K median 11.9K · 20 days	 POSTS/WEEK 1.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 191.0 764 reactions, 323 reposts, 0 comments	 POST LENGTH 120 chars median 122 · 20 days	 POSTS ANALYZED 4 20 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH -59 last month	 CITATION RATE 0 citation index · 30 channels mentioned ever	 CHANNEL AGE 4 yrs 3 mo created 10.03.2022

AI EDITOR SUMMARY

Channel «Anton Alekseev» — 50 969 subs. Each post averages 11.5K people (22% from subs), average reach — room to grow. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 20 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 120 chars (median 122).
- 04 Audience peak activity – Friday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (13.7K avg top vs 9.5K worst) – among 4 posts in 20 days. Worth analyzing what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 29.05 · 14:12 PHOTO Salt deposits in neck, withers, and widow's hump can't withstand this exercise and disappear in 5 minutes https://youtu.be/3LMU59ildcU	VIEWS 17 342 REP. 85	REACTIONS 199 ER 34.0%
Nº2 05.06 · 13:29 PHOTO Neck muscles fully relaxed, headache gone forever after this exercise https://youtu.be/anX4chR509Q	VIEWS 13 913 REP. 90	REACTIONS 183 ER 27.3%
Nº3 12.06 · 16:27 PHOTO Did it once and my big belly disappeared. All fat turned into steel muscles https://youtu.be/e7dHvIEtZRU	VIEWS 9 984 REP. 67	REACTIONS 233 ER 19.6%

Nº4 19.06 · 10:09 PHOTO This point relaxes neck muscles by 150%. Neck muscle spasm gone in 2 minutes. Head and neck no longer hurt https://youtu.be/ubPihCjtn7c	VIEWS 4 628 REP. 81	REACTIONS 149 ER 9.1%
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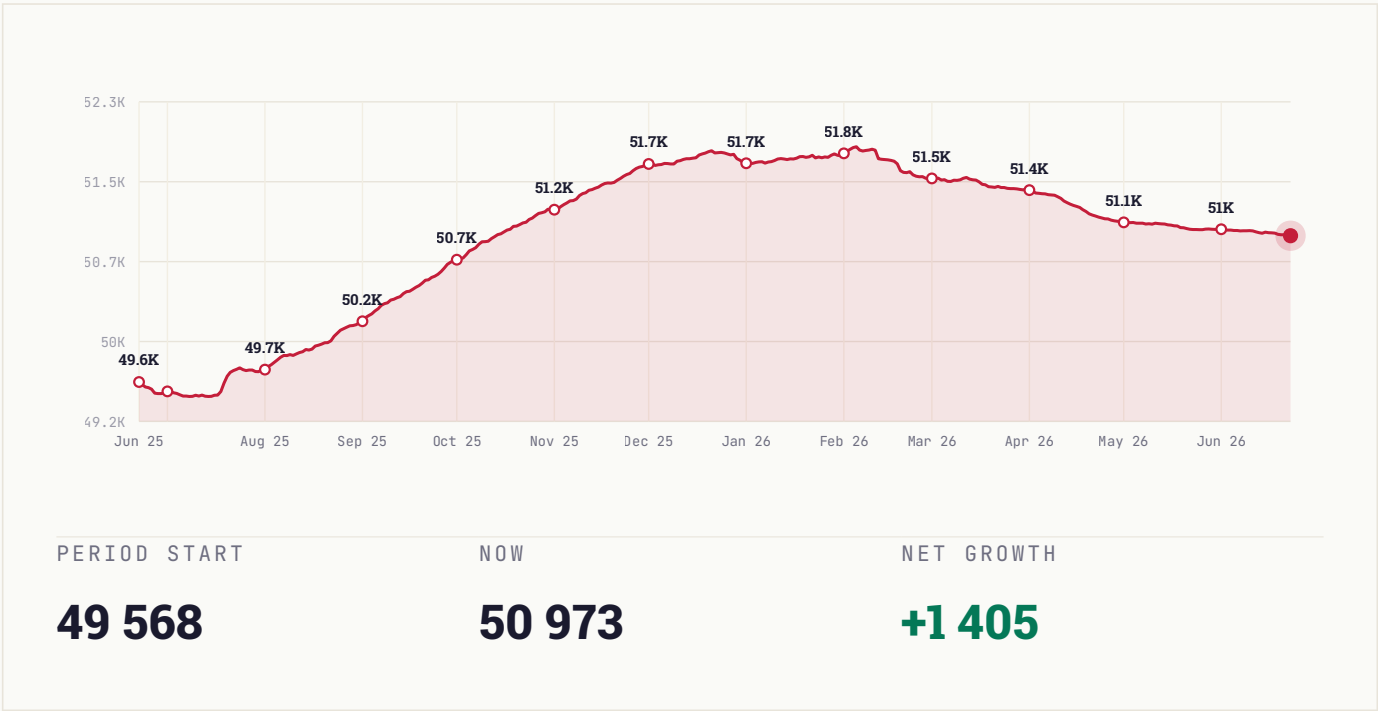
WORST 3

↓ 05.06 · 13:29 PHOTO Neck muscles fully relaxed, headache gone forever after this exercise https://youtu.be/anX4chR509Q	VIEWS 13 913 REP. 90	REACTIONS 183 ER 27.3%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

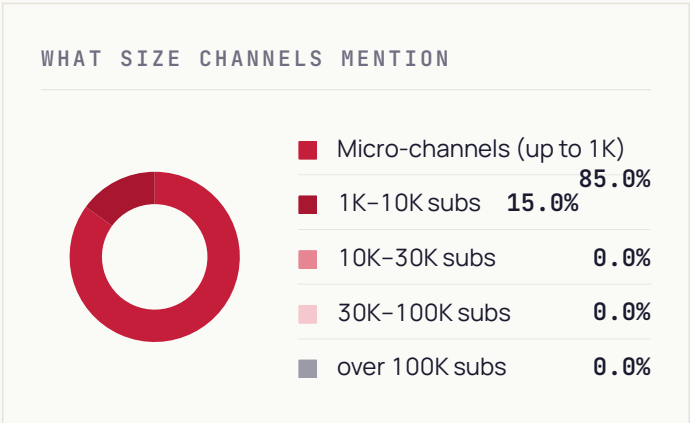
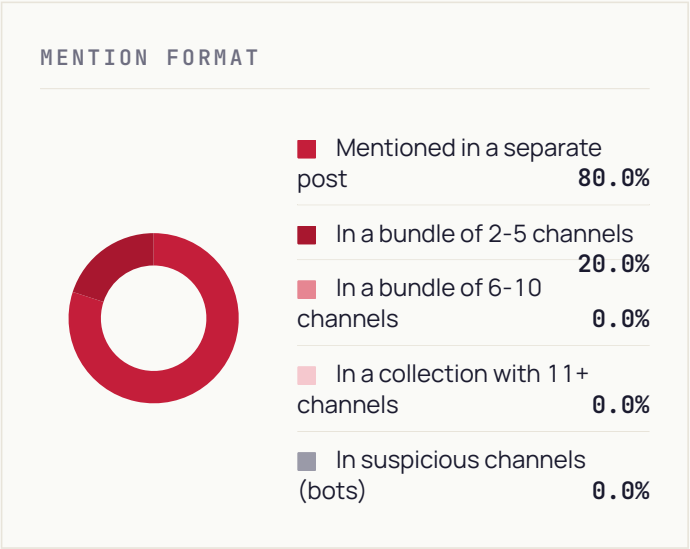
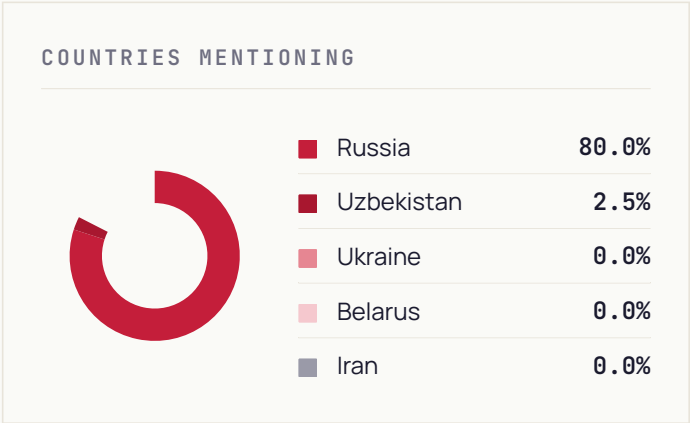
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

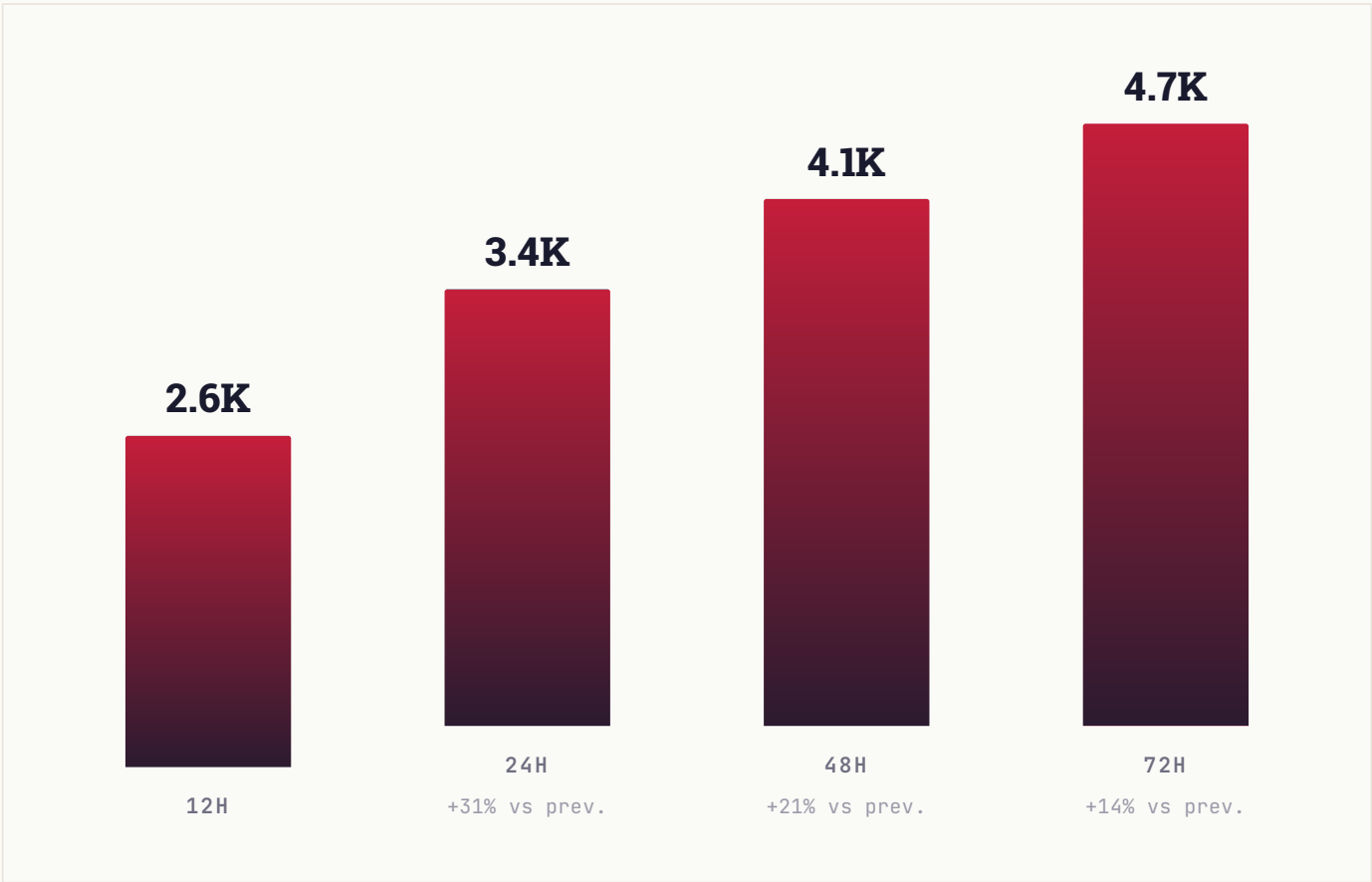
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 30 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the Morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
ZD ZdravKontrol	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Forensic Expert's Notes	171.5K
AA Anton Alekseev YOU	51K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#78 of 96). Niche median — 70.8K subs. First growth KPI — reach the median. Leader: Blog from the Morgue (359.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **1**, they brought **2 498** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	176
Nov 2025	0	0	429
Oct 2025	0	0	492
Sep 2025	0	0	599
August 2025	1	1	464
July 2025	0	0	338

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	2 498

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

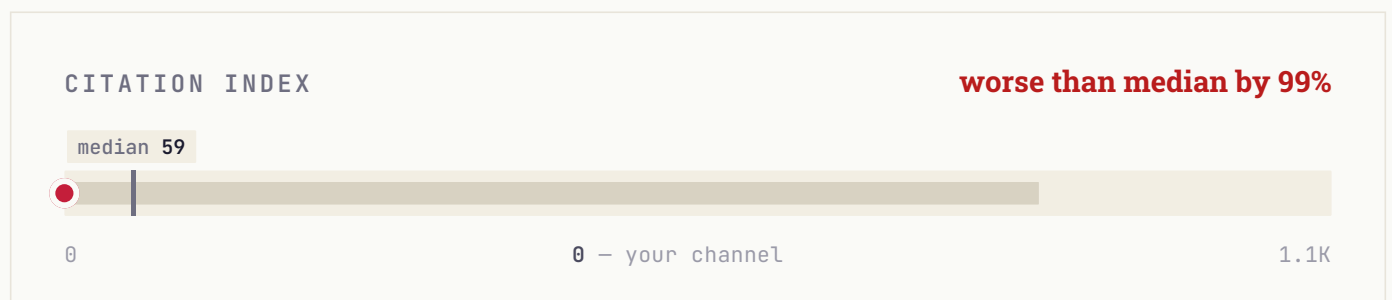
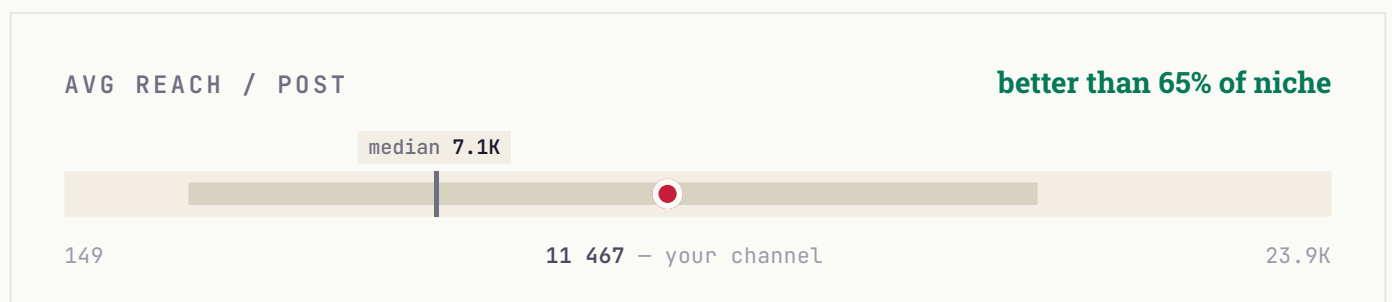
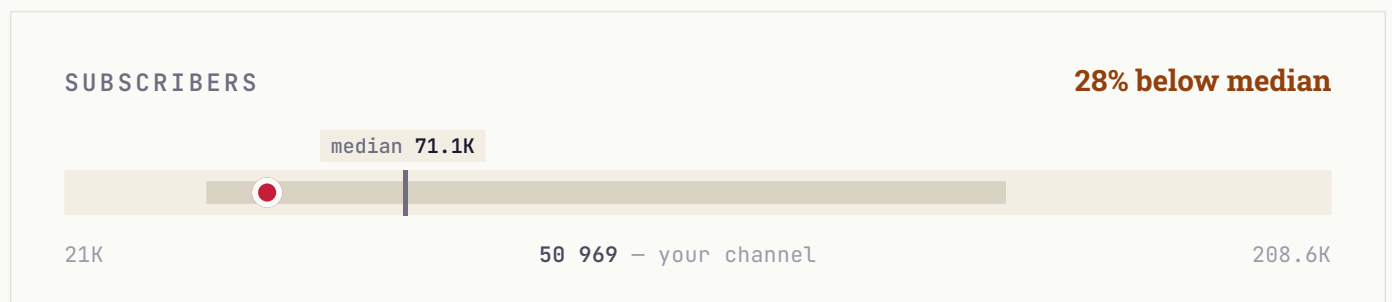
Took top-100 channels in category "Medicine» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#78

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
over volume**

02

Main post of the week — on Friday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best time for
key posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager