

PROMTPRESS PUBLIC REPORT

Channel audit

ANORBANK



@anorbank

O'zbekistondagi ilk milliy raqamli bank. Bog'lanish uchun raqamlar/
Номера для связи: +998555030000, 1290 Бот службы
поддержки: @AnorBankSupportBot www.instagram.com/anorbank...

SUBSCRIBERS

111 231

-50384 per month

ERR (% SEE POSTS)

3.0%

per day 1.6%

REACH/POST

3.2K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 111 231 —	 SUBS REACH 2.88% avg % subs see post	 VIEWS/POST 3.2K median 3.4K · 29 days	 POSTS/WEEK 12.0 for the period
 7D TREND -4.6% vs previous week	 REACTIONS/POST 6.8 only 340 reactions, 165 reposts, 0 comments	 POST LENGTH 945 chars median 1K · 29 days	 POSTS ANALYZED 50 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -50384 last month	 CITATION RATE 298 citation index · 440 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 04.01.2020

AI EDITOR SUMMARY

Channel «ANORBANK» – 111 231 subs. Each post averages 3.2K people (3% of subs), reach is low – consider expanding audience. Publishes 12 posts per week (~2/day) – consistent. Week 25–31 May reach stable (-4.6% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 50 posts over 29 days.
- 02 Dominant format – Photo (46/50 posts).
- 03 Avg post length – 945 chars (median 1000).
- 04 Peak audience activity – Friday, 17:00 UZT.
- 05 Top posts get 2x more views than the weakest (4.6K avg for top vs 2.4K for worst) – among 50 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 15.05 · 12:30 PHOTO Yoz – iliq kechalar, do'stlar va oila bilan uchrashuvlar, yangi yo'nalishlar va kutilmagan sayohatlar fasli ➔ Bu – hozir bilan yashab...	VIEWS 5 167 REPOSTS 1	REACTIONS 11 ER 4.6%
Nº2 28.05 · 13:28 PHOTO To'lov uchun kartalar bor. Yana ANORBANK'ning Visa Infinite kartasi ham bor – imtiyozlar kundalik hayotning bir qismiga aylanganda...	VIEWS 4 492 REPOSTS 1	REACTIONS 9 ER 4.0%
Nº3 14.05 · 10:03 PHOTO Shahar tez ritmda yashayotgan bir paytda, moliyaviy yechimlar har doim qo'l ostida bo'lishi muhim ☒ ANORBANK bankomatlari butun...	VIEWS 4 206 REPOSTS 4	REACTIONS 8 ER 3.8%

Nº4 20.05 · 10:17 PHOTO Oloydagi valyuta bozori — dollar ayirboshlagan koʻpchilik uchun tanish joy ☒ Endi u ANORBANK ilovasida ☒ Endi siz: ☒ Oʻz kursingizni...	VIEWS 4 147 REPOSTS 1	REACTIONS 6 ER 3.7%
Nº5 29.05 · 13:02 PHOTO ...«Zoʻr gʻoya topdim!» «Hammasini rejalashtirdim!» «Boshlash uchun ozgina mablagʻ yetishmayapti...» 😊 Tanish holatmi? Unda Business Go...	VIEWS 4 124 REPOSTS 3	REACTIONS 6 ER 3.7%

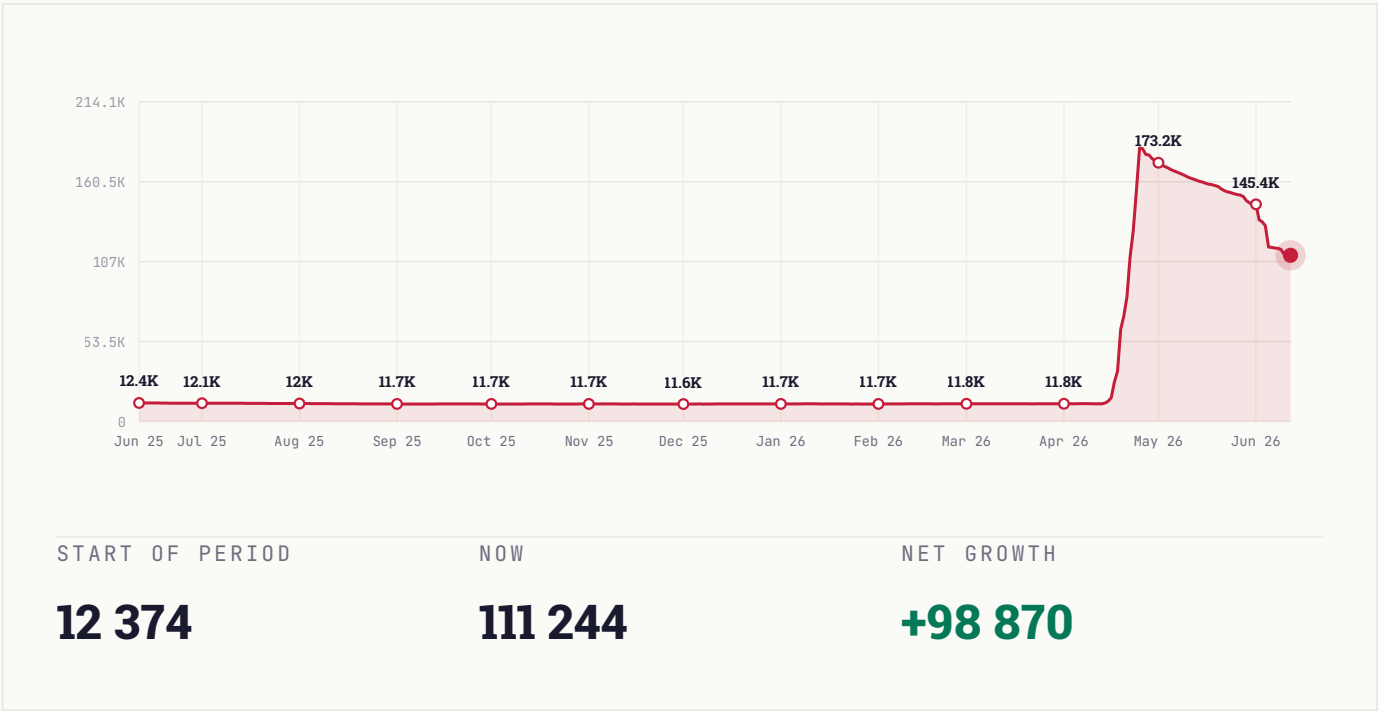
WORST 3

↓ 02.06 · 07:16 PHOTO ☒ Valyutalar kursi / Exchange rates — 02.06.2026 / 10:50 ☒ Bankomatlar / ATMs ☒☒ USD (US dollar): Buy (Purchase)...	VIEWS 2 502 REPOSTS 2	REACTIONS 2 ER 2.2%
↓ 08.06 · 04:39 PHOTO ☒ Valyutalar kursi / Exchange rates — 08.06.2026 / 09:00 ☒ Bankomatlar / ATMs ☒☒ USD (US dollar): Buy (Purchase)...	VIEWS 2 424 REPOSTS 3	REACTIONS 3 ER 2.2%
↓ 08.06 · 16:40 PHOTO Safar oldidan har doim bajarilishi kerak boʻlgan mayda ishlar koʻp boʻladi 😊 ANORBANK bankomatlari bilan ularning bir qismini bir necha...	VIEWS 2 218 REPOSTS 1	REACTIONS 9 ER 2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

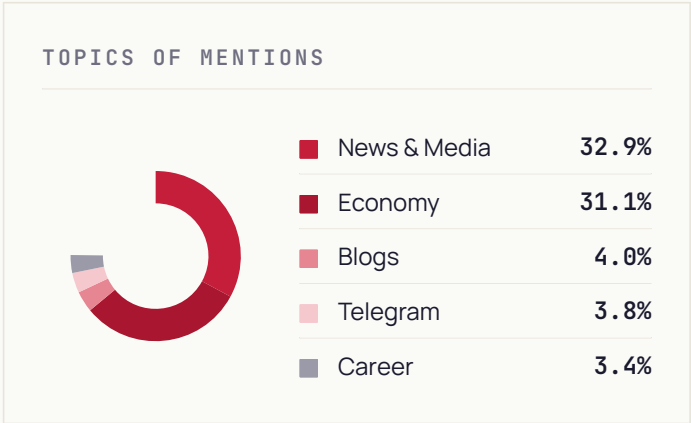
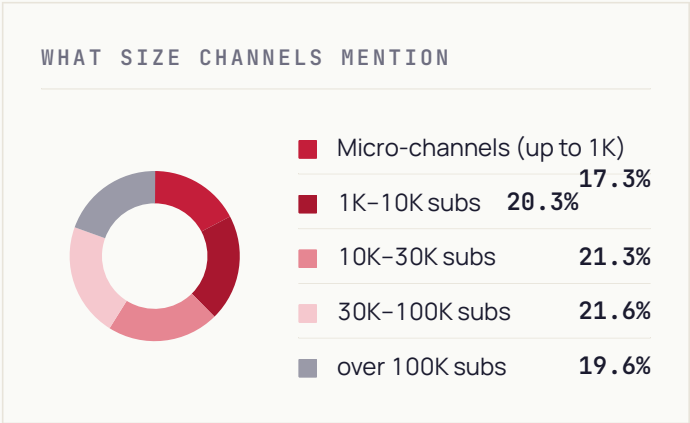
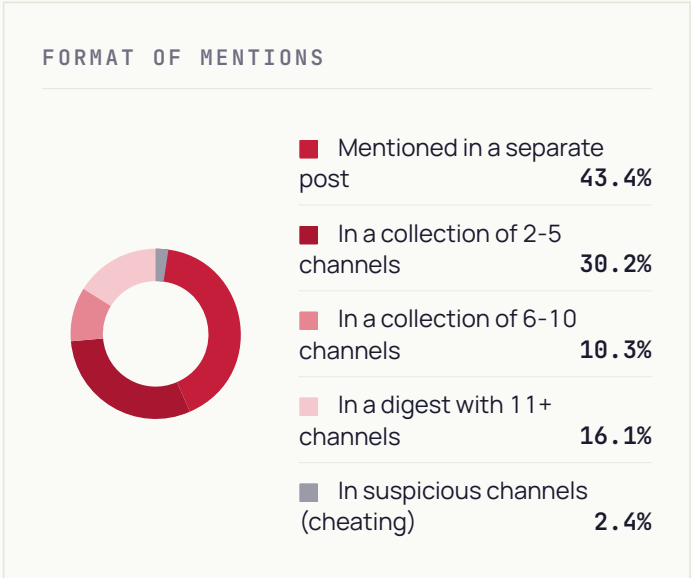
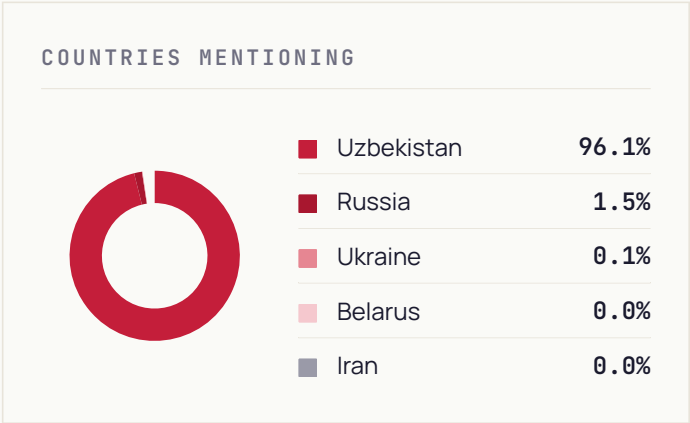
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

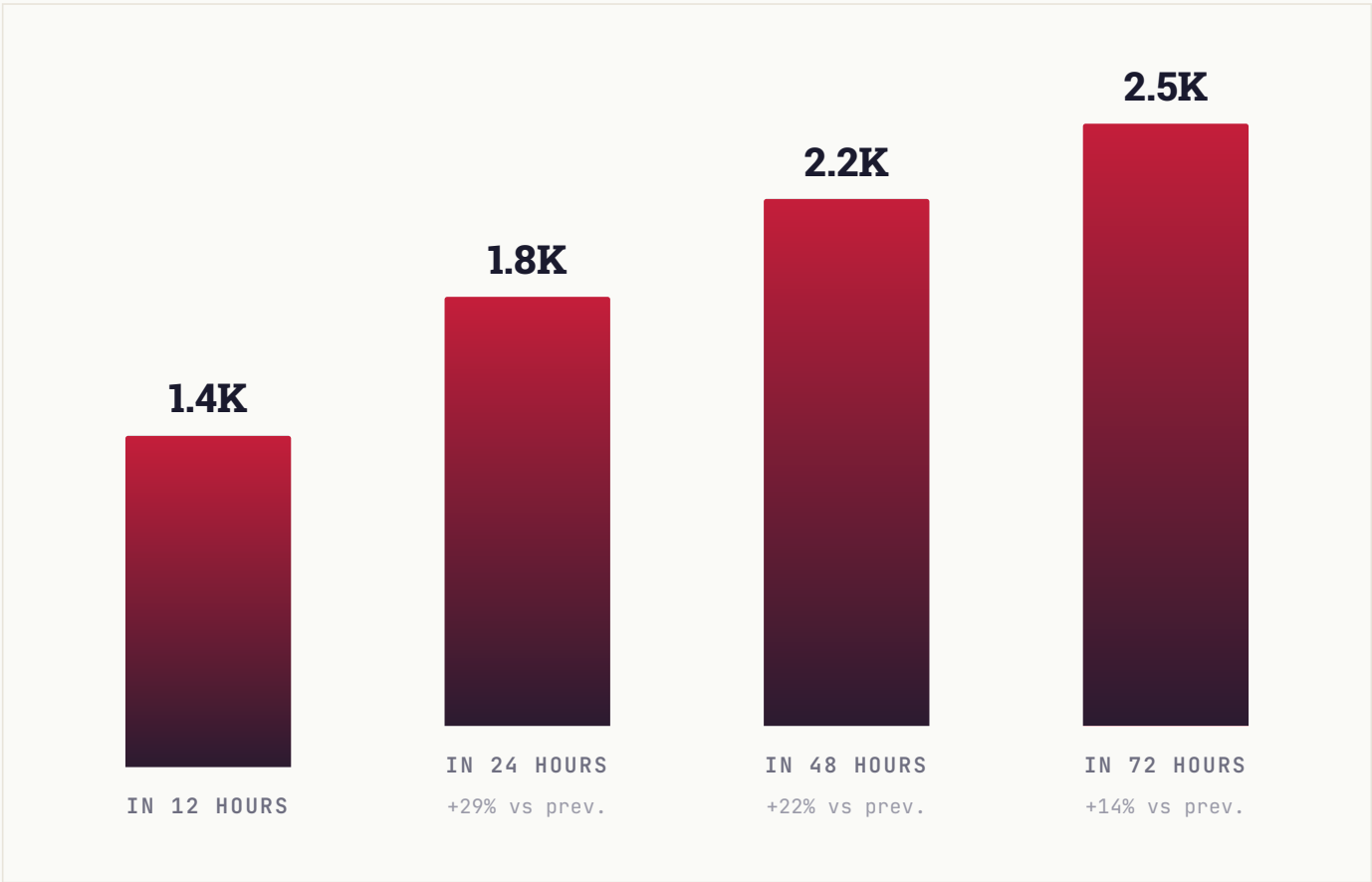
Citation index **298** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **440** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK YOU	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
🇺🇿 🇺🇿Bankir kundaligi	67.8K

COMPARATIVE INSIGHT

Channel in top 10 niche (#5 of 99). Strong position. Niche leader: bank_kuni (167.3K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions **97**, they brought **630** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	18	15	148	
November 2025	7	7	82	
October 2025	22	21	122	
September 2025	9	9	155	
August 2025	13	12	18	
July 2025	28	26	105	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
97	6	630

SECTION 08 · NICHE COMPARISON

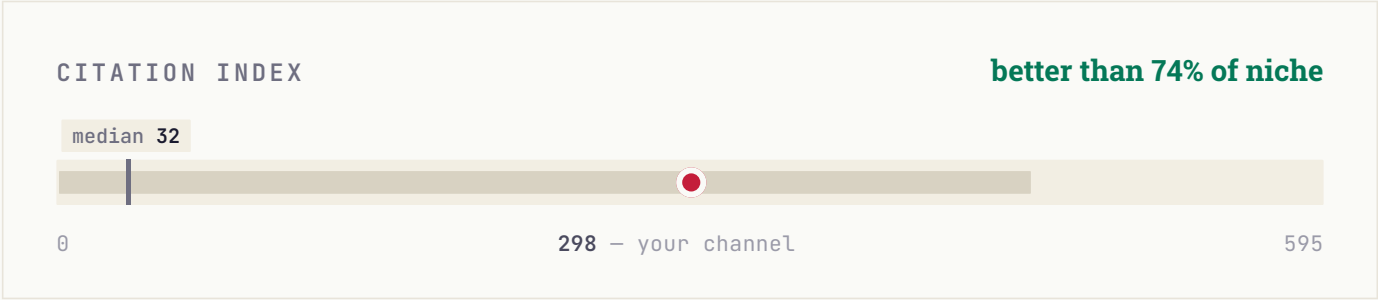
Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#5/100

RANK IN NICHE

Channel in top 5% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 17:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.88% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+1.6pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further — run ads through us and hit your growth target
in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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