

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Career to the top from Anna Znamenskaya



@annaznamenskaya

How to build a career with above-market income — hacks from a top manager at Apple, Viber, Activision Blizzard Free career situation diagnosis:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
30 907	8.0%	2.2K
07.07.2026 +55 per month	per day 3.2%	ad reach 996/24h

[HTTPS://PROMTPRESS.COM/AUDIT/ANNAZNAMENSKAYA](https://promptpress.com/audit/annaznamenskaya)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 30 907 —	 SUBSCRIBER REACH 7.22% avg % subs see post	 VIEWS/POST 2.2K median 2.3K · 29 days	 POSTS/WEEK 5.5 for the period
 7D TREND +5.3% vs previous week	 REACTIONS/POST 9.1 total 209 reactions, 208 reposts, 24 comments	 POST LENGTH 916 chars median 1000 · 29 days	 POSTS ANALYZED 23 29 days
 AD REACH 996 24h avg	 CHURN / MONTH +55 last month	 CITATION RATE 185 citation index · 300 channels mentioned all time	 CHANNEL AGE 6 years 1 day created 06.07.2020

AI EDITOR SUMMARY

Channel «Career to the top from Anna Znamenskaya» – 30 907 subs. Each post avg views 2.2K people (7% from subs), reach is low – need to grow audience. Posts 6 posts per week (~1/day) – rare. Week 22–28 Jun reach grew by +5.3% by week 15–21 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 23 posts in 29 days.
- 02 Dominant format – Photo (18/23 posts).
- 03 Avg post length – 916 chars (median 1000).
- 04 Peak audience activity – Wed, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.3K avg top vs 1.9K worst) – among 23 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 05:14 PHOTO "I was so convincing I messed up all their plans" Lidia joined the Path Up program wanting to become more resilient in...	VIEWS 3 733 REPOSTS 9	REACTIONS 7 ER 12.1%
Nº2 15.06 · 05:26 PHOTO A very unpleasant career study! Specialists from the Burning Glass Institute and the NY School of Professional Studies...	VIEWS 3 085 REPOSTS 10	REACTIONS 8 ER 10.0%
Nº3 24.06 · 06:12 PHOTO I was considered a "grump" at work 🙄 It would seem the corporate world is the same everywhere, whether in Russia or England, offices are all the same and...	VIEWS 2 968 REPOSTS 11	REACTIONS 34 ER 9.6%

Nº4 20.06 • 06:13 PHOTO +20% salary & promotion to Head of Engineering Excellence / Transformation in UK. This feedback from a participant of our...	VIEWS 2 678 REPOSTS 2 REACTIONS 6 ER 8.7%
Nº5 11.06 • 14:23 PHOTO If you don't grow within the company every 2–3 years, moving up from your current position and salary will be much harder. During this time...	VIEWS 2 656 REPOSTS 5 REACTIONS 7 ER 8.6%

WORST 3

↓ 01.07 • 05:31 PHOTO Why you can't get past ATS despite ChatGPT and HR advice Another sad LinkedIn story where...	VIEWS 1 980 REPOSTS 12 REACTIONS 3 ER 6.4%
↓ 03.07 • 05:22 PHOTO Five months. That's the average job search time in Moscow. One in five searches longer than six months. One in ten...	VIEWS 1 968 REPOSTS 14 REACTIONS 5 ER 6.4%
↓ 04.07 • 06:21 PHOTO "I already know everything and can do it myself" — okay. But not using a free, ready, structured step-by-step strategy...	VIEWS 1 719 REPOSTS 5 REACTIONS 5 ER 5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



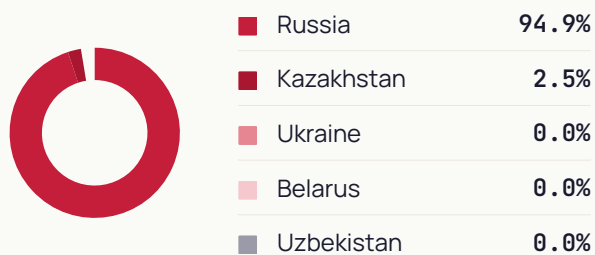
START DATE	NOW	NET GROWTH
27 921	30 907	+2 986

SECTION 04 • CITATIONS

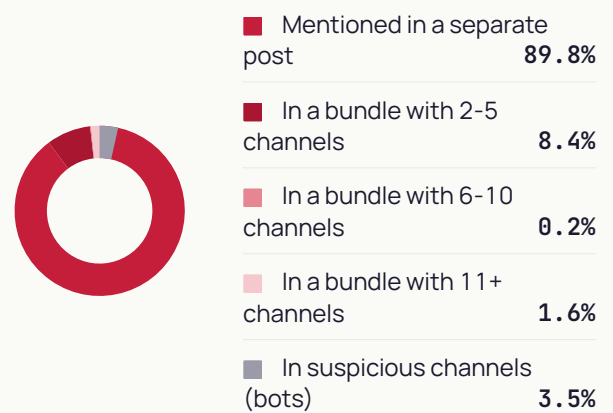
Who mentions the channel and how

Citation index **185** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **300** different channels.

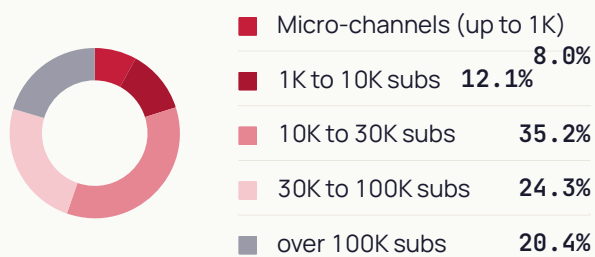
COUNTRIES MENTIONED FROM



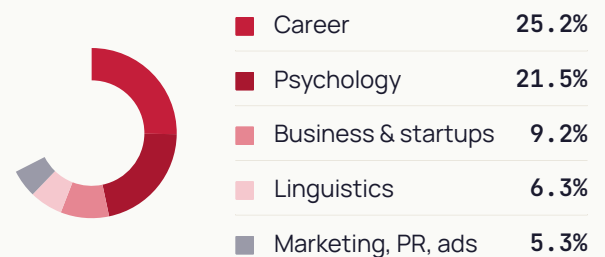
FORMAT MENTIONED IN



WHAT SIZE CHANNELS MENTION



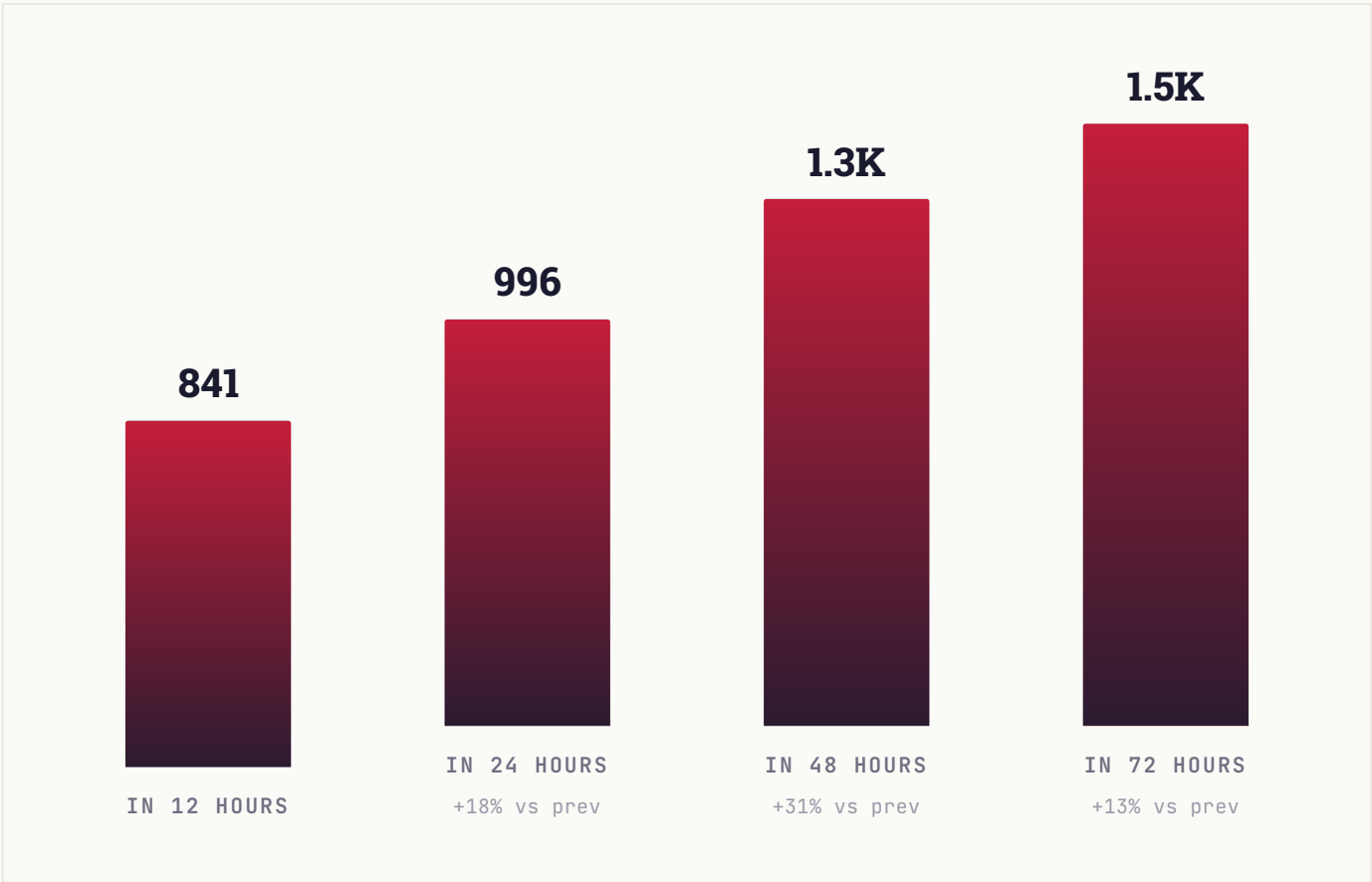
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
X· HOME · Remote Work · Freelance	252.2K
FI Freelance Relocation Remote Work Internships	246.5K
TI TeleWork Freelance Remote jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
ER Career to the top from Anna Znamenskaya YOU	30.9K

COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median top-92: 89.5K. First goal: enter top-92 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **9**, they brought **2 015** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	5	399
December 2025	1	1	53
November 2025	0	0	301
October 2025	0	0	135
September 2025	2	2	571
August 2025	1	1	556

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
9	6	2 015

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «**Career**» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- 01

Top post of the week — on Wednesday
Audience is most active on this day at 09:00 MSK.

EFFECT
**Best window
for a key post**
- 02

System traffic buy
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
**+1000-3000
subs**
- 03

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT
**Growth from
relevant
audience**
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
