

PUBLIC REPORT BY PROMTPRESS

Channel audit

ANNA NEWS



@anna_news

Frontline News Agency Registration number in RKN: №
6854273345 Ads & cooperation: @name_A14 Send news: https://t.me/annanews_feedback_bot Vk: https://vk.com/anna_news
Dzen:...

SUBSCRIBERS

238 911

+4 per month

ERR (% SEE POSTS)

10.0%

last day **8.1%**

REACH/POST

23.3K

ad reach **19.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 238 911 —	 SUBSCRIBER REACH 9.77% avg % subs see post	 VIEWS/POST 23.3K median 22.9K · 29 days	 POSTS/DAY 18.8 ~132 per week
 7D TREND -6.0% vs previous week	 REACTIONS/POST 292.6 total 162,955 reactions, 26,216 reposts, 1,218 comments	 POST LENGTH 405 chars. median 304 · 29 days	 POSTS ANALYZED 557 29 days
 AD REACH 19.4K 24h avg	 CHURN / MONTH +4 last month	 CITATIONS 3 518 citation index · 7,422 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 17.11.2017

AI EDITOR SUMMARY

Channel «ANNA NEWS» — 238 911 subs. Each post averages 23.3K people (10% from subs), reach is low — consider expanding audience. Publishes 132 posts per week (~19/day) — very active publishing. For week Jun 29–Jul 5 reach dropped -6.0% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 557 posts over 29 days.
- 02 Dominant format – Text (277/557 posts).
- 03 Avg post length – 405 chars (median 304).
- 04 Peak audience activity – Monday, 20:00 MSK.
- 05 Top posts get 3× more views than the weakest (44.6K avg for top vs 16.2K for worst) – among 557 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 19:14 PHOTO Russia's 102nd military base – the only guarantee of Armenia's sovereignty Radical pro-Western circles in Armenia have repeatedly demanded...	VIEWS 47 502 REPOSTS 89	REACTIONS 300 ER 19.9%
Nº2 16.06 · 13:21 PHOTO Foreign religious groups join pressure campaign on Russia Since the Ukraine conflict began, several foreign religious and...	VIEWS 44 967 REPOSTS 68	REACTIONS 150 ER 18.8%
Nº3 04.07 · 14:31 PHOTO Participants of the federal program 'Time of Heroes' prepared projects to promote spiritual and moral values in KhMAO-Yugra Veterans of the SMO...	VIEWS 41 424 REPOSTS 4	REACTIONS 139 ER 17.3%

Nº4

23.06 • 12:41

PHOTO

Looks like Pashinyan decided to run a social experiment:
«What if you fall out with your main trade partner?» First...

VIEWS

38 632

REACTIONS

326

REPOSTS

50

ER

16.2%

Nº5

27.06 • 18:07

VIDEO

Tucker Carlson said the US had no intel about Iran nearing
nuclear weapons – this was claimed...

VIEWS

35 745

REACTIONS

437

REPOSTS

79

ER

15.0%

WORST 3

↓ 03.07 • 07:00 PHOTO

EU voices problems with anti-Russia sanctions EU admits
some anti-Russia sanctions cause legal...

VIEWS

18 065

REACTIONS

160

REPOSTS

24

ER

7.6%

↓ 17.06 • 10:55 VIDEO

Unmanned Systems Forces of the Russian Armed Forces – a
branch changing modern warfare. Over 30 USF battalions
deployed and...

VIEWS

17 283

REACTIONS

124

REPOSTS

11

ER

7.2%

↓ 09.07 • 13:53 VIDEO

Geran-4 seeker presents: MiG-29

VIEWS

13 317

REACTIONS

224

REPOSTS

22

ER

5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

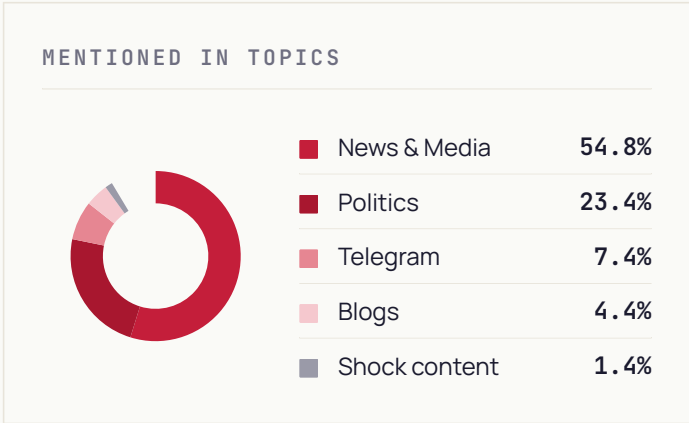
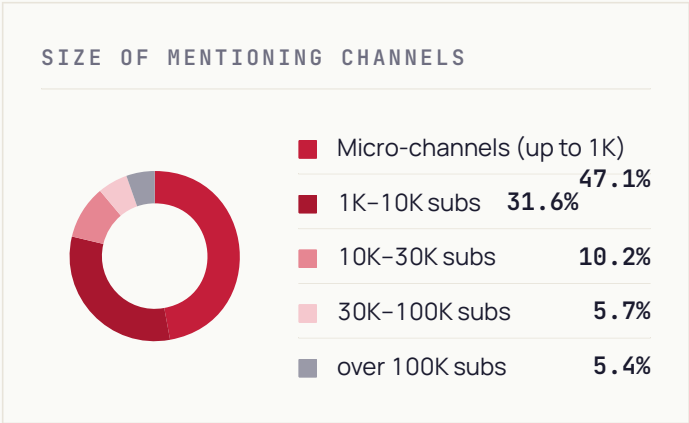
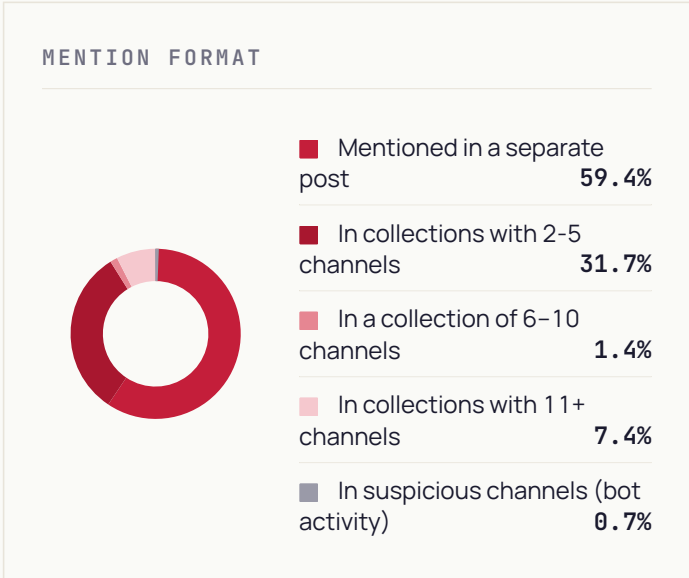
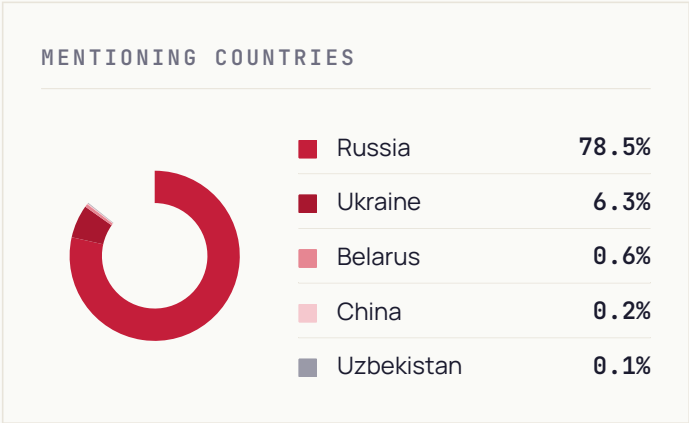
Yearly subscriber growth chart. Key months show exact subscriber count. Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

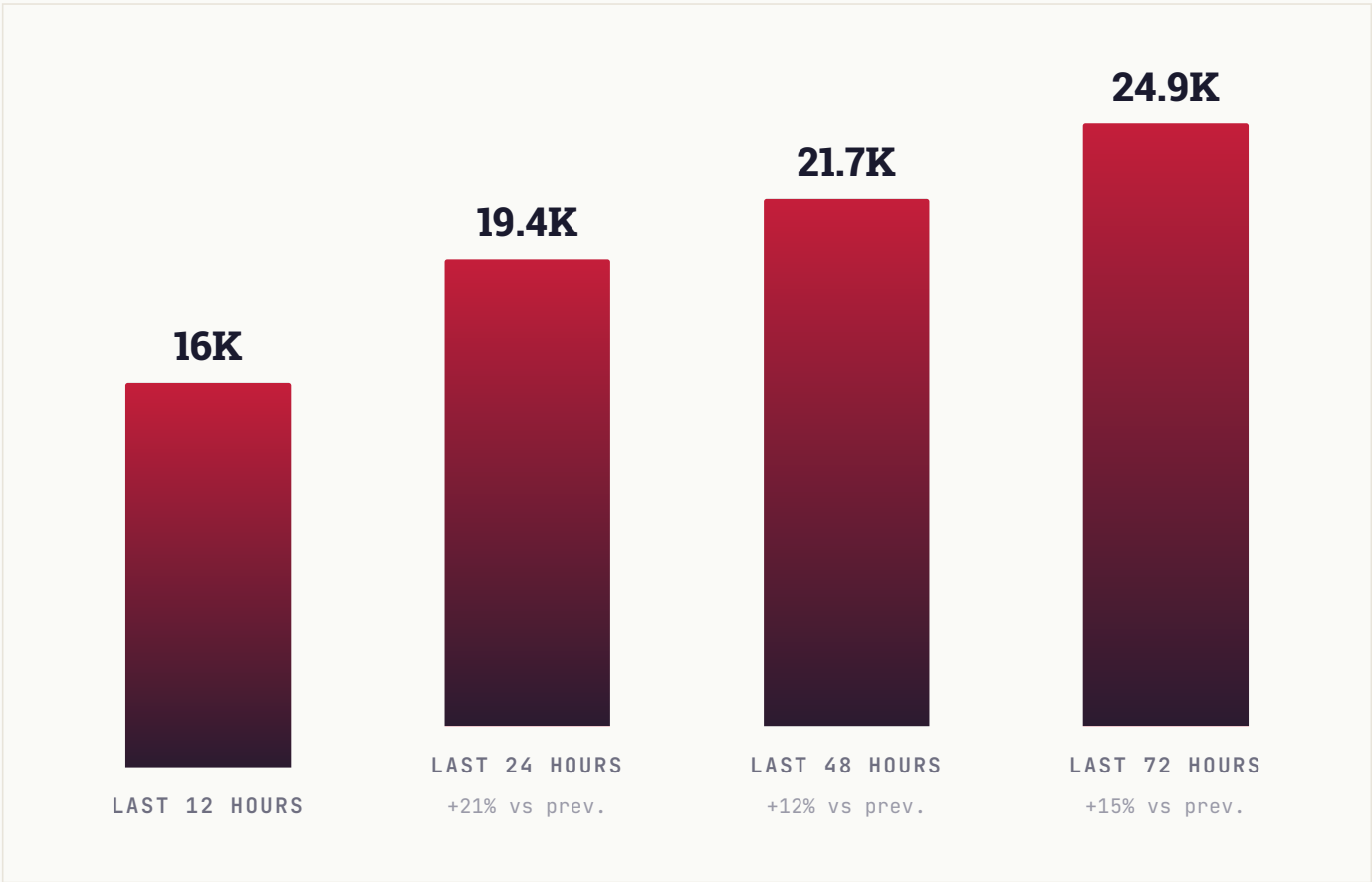
Citation index **3 518** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **7 422** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
ک ا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Trukha ⚡ Ukraine	3.1M
AN ANNA NEWS YOU	238.9K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3 229**, they brought **7 191** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	399	207	2 532	
December 2025	417	247	341	
Nov 2025	769	488	1 804	
Oct 2025	573	269	275	
September 2025	522	265	892	
August 2025	549	258	1 347	

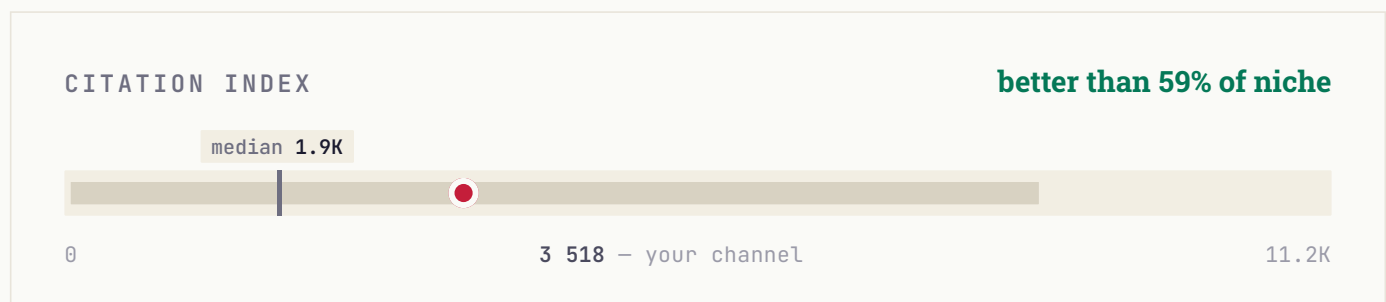
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3 229	6	7 191

Where the channel stands in its league

SUBSCRIBERS **82% below median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 1.3M. The channel's count is 238,911, which is 82% below the median. The range from 498.9K to 4.1M is shown at the bottom.

Metric	Value
Channel Subscribers	238 911
Median	1.3M
Range Start	498.9K
Range End	4.1M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Top post of the week — on Monday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
