

PUBLIC REPORT BY PROMTPRESS

Channel audit

Anixart – Official channel



@anixart

Anixart is a mobile app that helps you discover a wide variety of Eastern animation works. 📱Download the app: <https://anixart-app.com> 📱..

SUBSCRIBERS

184 459

-184 per month

ERR (% WHO SEE
POSTS)

39.0%

per day 21.9%

REACH/POST

71.4K

ad reach 40.4K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Software & Apps»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 184 459 —	SUBS REACH 38.7% avg % subs see post	VIEWS/POST 71.4K median 58.7K · 7 days	POSTS/WEEK 2.7 over period
7D TREND — no data for period	REACTIONS/POST 1633.7 total 4,901 reactions, 762 reposts, 3,315 comments	POST LENGTH 608 chars median 608 · 7 days	POSTS ANALYZED 3 7 days
AD REACH 40.4K 24h avg	CHURN / MONTH -184 last month	CITATION RATE 17 citation index · 48 channels mentioned all time	CHANNEL AGE 6 years 9 months created 03.09.2019

AI EDITOR SUMMARY

Channel «Anixart – Official channel» – 184 459 subs. Each post gets avg 71.4K people (39% of subs), good reach. Publishes 3 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 7 days.
- 02 Dominant format – Text (2/3 of posts).
- 03 Avg post length – 608 chars (median 608).
- 04 Peak audience activity – Sunday, 02:00 MSK.
- 05 Top posts get 1x more views than the weakest (71.4K avg for top vs 71.4K for worst) – among 3 posts in 7 days. Analyze what the top ones share: topic, format, publish time.

TOP 3 POSTS

Nº1 07.06 · 23:05 TEXT ⌘ Maintenance June 8 from 2:10 to ~2:40 MSK – app may be unavailable...	VIEWS 98 971 REPOSTS 73	REACTIONS 2 742 ER 53.7%
Nº2 15.06 · 20:59 TEXT ⌘ Version 9.0 BETA 12 Summer is here! ⌘ Light update: refreshed logo, screen...	VIEWS 58 664 REPOSTS 669	REACTIONS 1 178 ER 31.8%
Nº3 15.06 · 20:59 PHOTO (captionless post – photo)	VIEWS 56 549 REPOSTS 20	REACTIONS 981 ER 30.7%

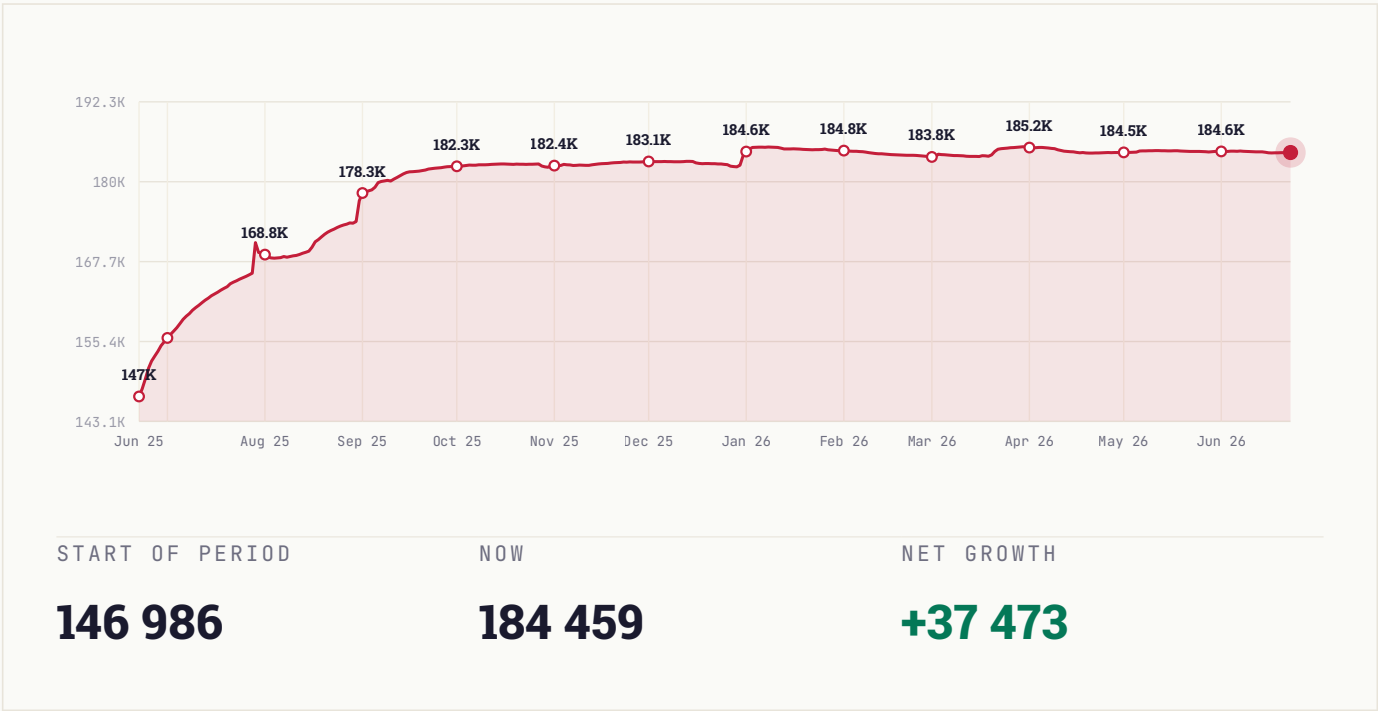
WORST 3

↓ 07.06 · 23:05 TEXT ☒ Maintenance June 8 from 2:10 to ~2:40 MSK — app may be unavailable...	VIEWS 98 971 REPOSTS 73	REACTIONS 2 742 ER 53.7%
↓ 15.06 · 20:59 TEXT ☒ Version 9.0 BETA 12 Summer is here! ☒ Light update: refreshed logo, screen...	VIEWS 58 664 REPOSTS 669	REACTIONS 1 178 ER 31.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

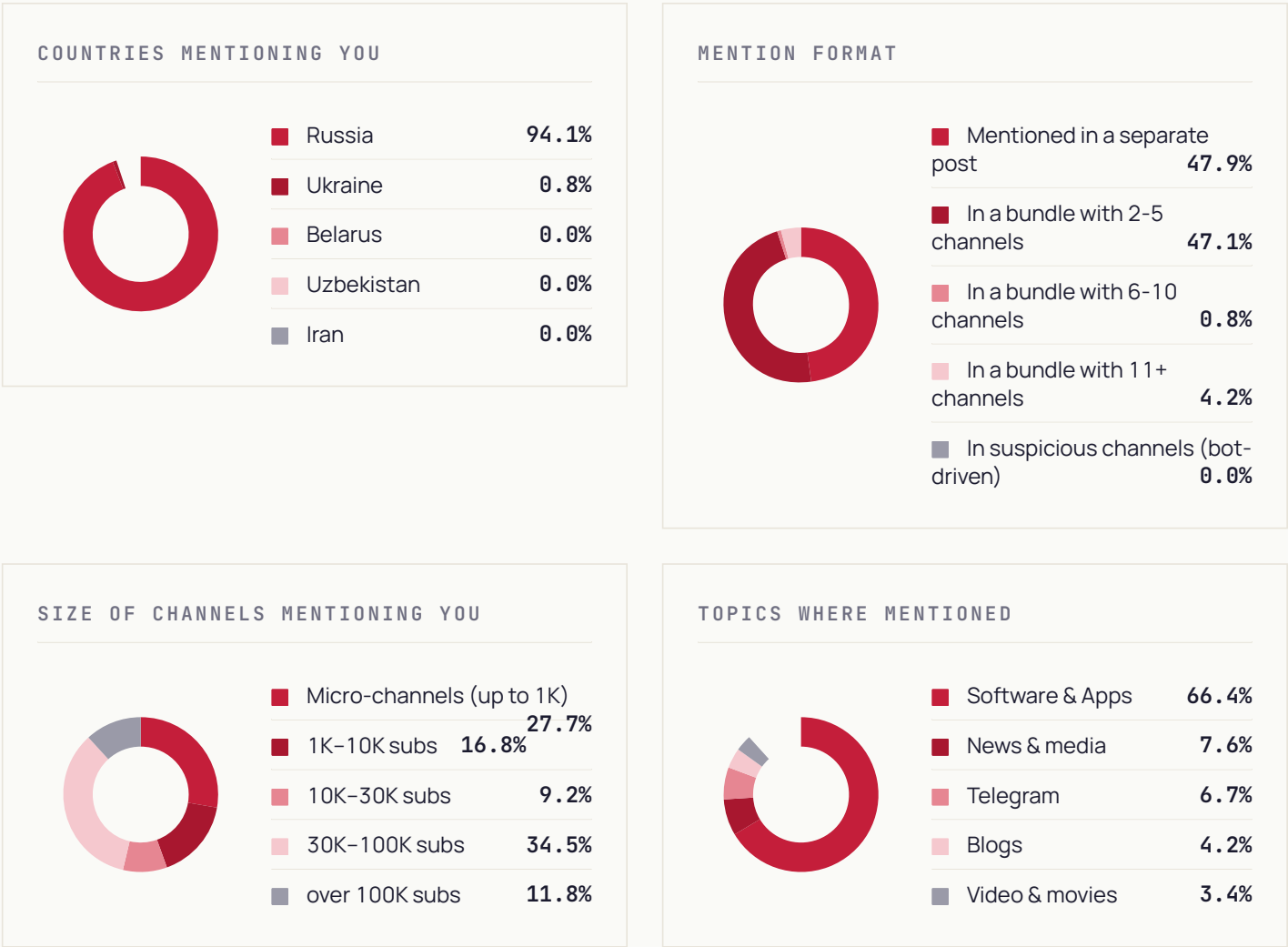
Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

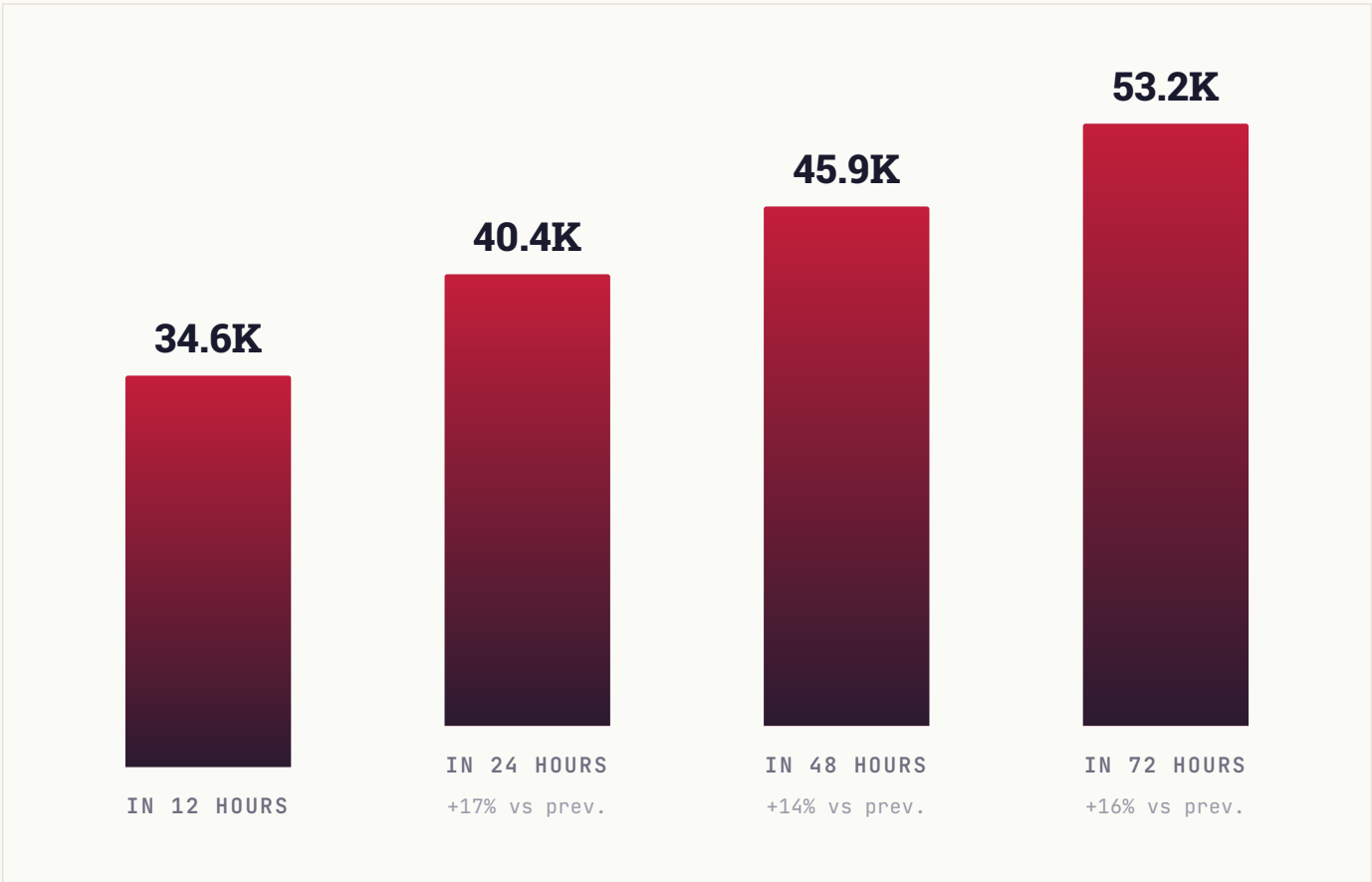
Citation index **17** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **48** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime ☒	3.5M
T☒	TikTokModCloud ☒	3M
TU	TikTok Updates ☒	2.2M
CT	Central TikTok ⚡	1.7M
☒E	☒ Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok Mod for Android	916.6K
PM	Proxy MTProto Proxy 24/	841.5K
TT	TikTok mod on Android	825.6K
Y-	YBoost — YouTube & internet without limits	810.9K
A-	Anixart — Official channel YOU	184.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#39 of 99). Niche leader: TikTok Prime ☒ (3.5M), median subs 139K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

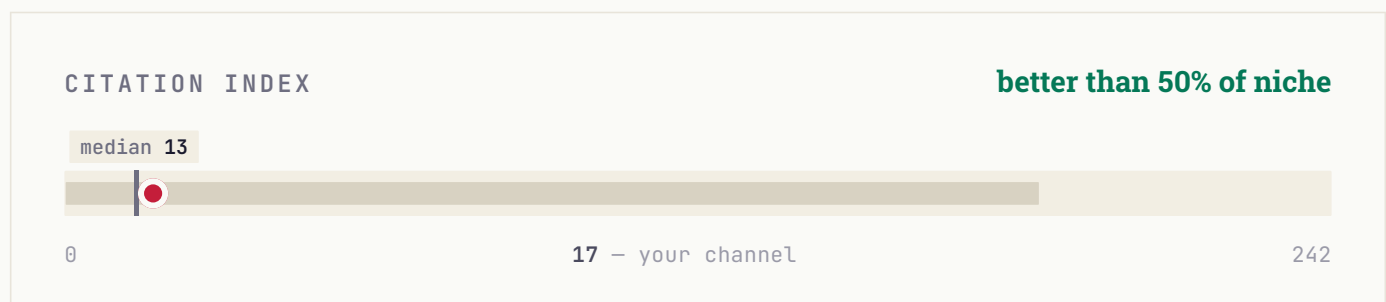
Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **17**, they brought **33 083** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	1 834
November 2025	3	3	882
October 2025	0	0	779
September 2025	8	4	5 362
August 2025	5	3	8 976
July 2025	1	1	15 250

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
17	6	33 083

Where the channel stands in its league

#39 /100 RANK IN NICHE
Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Sunday

Audience is most active on this day at 02:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
