

PUBLIC PROMTPRESS REPORT

Channel audit

angel khloe



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SUBSCRIBERS

59 845

+1827 per month

ERR (% SEE POSTS)

36.0%

in 24 hours 19.2%

REACH/POST

20.9K

ad reach 11.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 59 845 —	 SUBS REACH 34.89% avg % subs see post	 VIEWS/POST 20.9K median 21.2K · 29 days	 POSTS/WEEK 11.4 for the period
 7D TREND -5.2% vs previous week	 REACTIONS/POST 467.0 total 22 418 reactions, 3 073 reposts, 182 comments	 POST LENGTH 440 chars median 470 · 29 days	 POSTS ANALYZED 48 29 days
 AD REACH 11.4K 24h avg	 CHURN / MONTH +1827 last month	 CITATION RATE 23 citation index · 82 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 08.02.2020

AI EDITOR SUMMARY

Channel «angel chloe» — 59 845 subs. Each post averages 20.9K people (35% of subs), good reach. Posts 11 posts per week (~2/day) — regular schedule. For week Jul 6–12 reach dropped by -5.2% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 48 posts in 29 days.
- 02 Dominant format — Photo (30/48 posts).
- 03 Avg post length — 440 chars (median 470).
- 04 Peak audience activity — Saturday, 15:00 MSK.
- 05 Top posts get ×1 more views than the weakest (25.3K avg for top vs 17.9K for worst) — among 48 posts over 29 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 27.06 · 12:26 PHOTO finally updated my pick-me jars 💖🍷💋 showed them in a video a few months ago, since then toner and serum ran out...	VIEWS 26 510 REPOSTS 44	REACTIONS 214 ER 44.3%
Nº2 19.06 · 11:05 PHOTO what a makeup.... editing a tutorial on eyes with all products today, plus a separate blush technique 🎀	VIEWS 24 860 REPOSTS 212	REACTIONS 1 163 ER 41.5%
Nº3 20.06 · 21:13 PHOTO I don't want to test cosmetics anymore, this is fucked don't want to bash the product or brand, because I really like their stuff, this is...	VIEWS 24 677 REPOSTS 100	REACTIONS 552 ER 41.2%

Nº4 23.06 · 09:58 PHOTO do Denis and I want kids and have we discussed it? of course we did) seems like in the first year of relationship we started building...	VIEWS 24 652 REPOSTS 25 REACTIONS 1 462 ER 41.2%
Nº5 18.06 · 12:25 PHOTO just like I never leave my black tee and blue jeans, I haven't left this scent for the last month💔 Tom Ford Metallique...	VIEWS 24 532 REPOSTS 51 REACTIONS 115 ER 41.0%

WORST 3

↓ 14.07 · 13:08 TEXT girls thank you all so much for the response, if I could I would appoint all of you!! I now have two new moderators, finally 😭 now...	VIEWS 18 013 REPOSTS 1 REACTIONS 374 ER 30.1%
↓ 14.07 · 11:24 TEXT but how to choose now tell me.....	VIEWS 17 825 REPOSTS 2 REACTIONS 227 ER 29.8%
↓ 14.07 · 11:21 TEXT girls, I really need a moderator in the channel chat, maybe someone wants to? write in the comments, I'll contact you in PM and we'll discuss tasks: 1...	VIEWS 17 760 REPOSTS 19 REACTIONS 354 ER 29.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

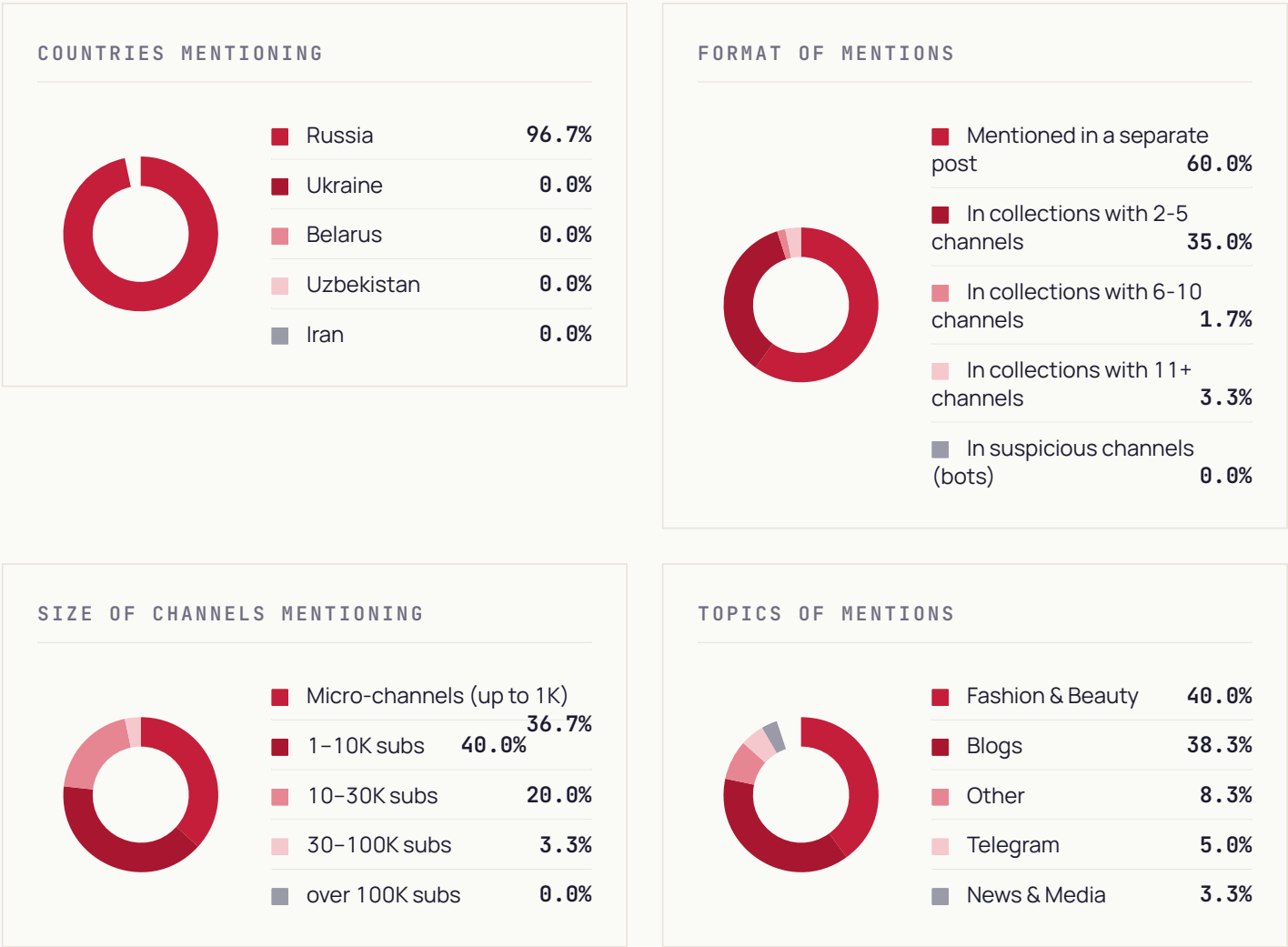
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

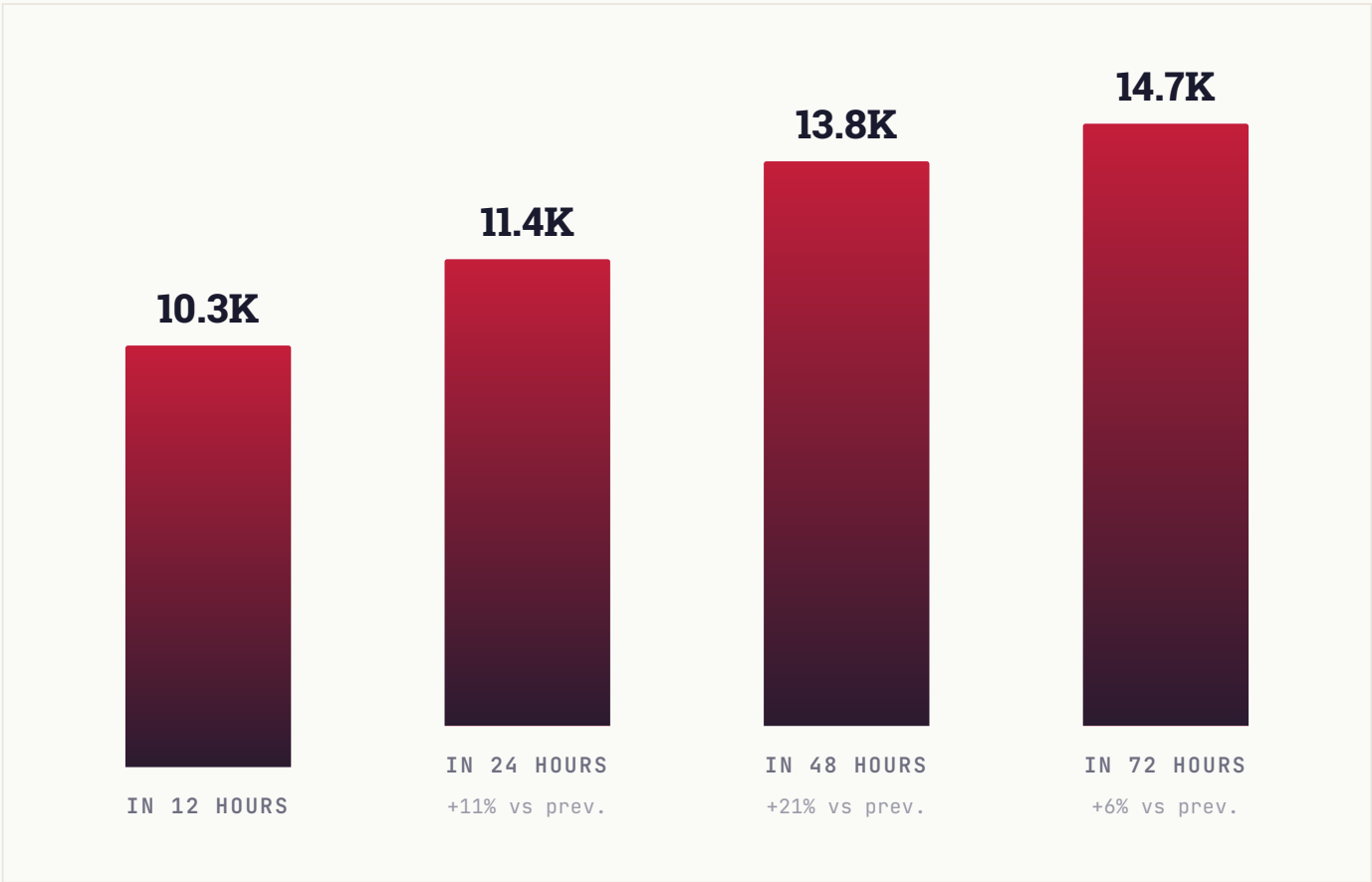
Citation index **23** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **82** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
AH angel khloe YOU	59.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **8**, they brought **2 967** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	117
December 2025	2	2	0
Nov 2025	0	0	72
Oct 2025	2	2	123
Sep 2025	1	1	0
August 2025	2	2	2 655

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
8	6	2 967

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Top post of the week — on Saturday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | System traffic buy
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and close your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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