

PUBLIC REPORT BY PROMTPRESS

Channel audit

AndroHappy



@androhappy

Best PREMIUM apps for your Android smartphone! ✓Download and use. Everything for convenience! Admin - @MishaF7

SUBSCRIBERS

96 973

+659 per month

ERR (% WHO SEE
POSTS)

32.0%

in a day **11.3%**

REACH/POST

29.4K

ad reach **11K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 96 973 —	 SUBS REACH 30.31% avg % subs see post	 VIEWS/POST 29.4K median 31.9K · 29 days	 POSTS/WK 16.6 over period
 7D TREND -15.9% vs previous week	 REACTIONS/POST 67.8 only 4,680 reactions, 4,821 reposts, 0 comments	 POST LENGTH 351 chars median 343 · 29 days	 POSTS ANALYZED 69 29 days
 AD REACH 11K 24h avg	 CHURN / MONTH +659 last month	 CITATION RATE 36 citation index · 77 channels mentioned all time	 CHANNEL AGE 3 years 5 months created 27.12.2022

AI EDITOR SUMMARY

Channel «AndroHappy» – 96 973 subs. Each post averages 29.4K people (30% of subs), good reach. Publishes 17 posts per week (~2/day) – regular schedule. For week Jun 8–14 reach dropped -15.9% by week 1–7 Jun – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts over 29 days.
- 02 Dominant format – **Text** (35/69 posts).
- 03 Avg post length – **351** chars (median 343).
- 04 Audience peak activity – **Tuesday**, 16:00 MSK.
- 05 Top posts get **2×** more views than the weakest (42.8K avg for top vs 18.2K for worst) – among 69 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 15:03 TEXT 📺Video to MP3 - updated app that extracts music from video easily and quickly. Has extra features, e.g., you can...	VIEWS 43 190 REPOSTS 113	REACTIONS 105 ER 44.5%
Nº2 02.06 · 13:06 TEXT 📺TG Proxy Parser - app that collects free MTProto proxies for Telegram from various sources, tests them for...	VIEWS 42 845 REPOSTS 449	REACTIONS 173 ER 44.2%
Nº3 25.05 · 15:00 TEXT 📺MyRadio is online radio on your smartphone. Large selection of stations. Has a cool music recording feature. Useful...	VIEWS 42 498 REPOSTS 74	REACTIONS 92 ER 43.8%

Nº4 01.06 · 15:07 PHOTO 1Win is a licensed gaming platform offering sports betting (football, boxing, tennis, hockey, etc.) and online games with huge...	VIEWS 41 424 REPOSTS 4	REACTIONS 87 ER 42.7%
Nº5 03.06 · 15:20 TEXT Star DNS is an app for changing the DNS server your internet traffic goes through. Useful for blocking ads, protecting from...	VIEWS 41 368 REPOSTS 120	REACTIONS 128 ER 42.7%

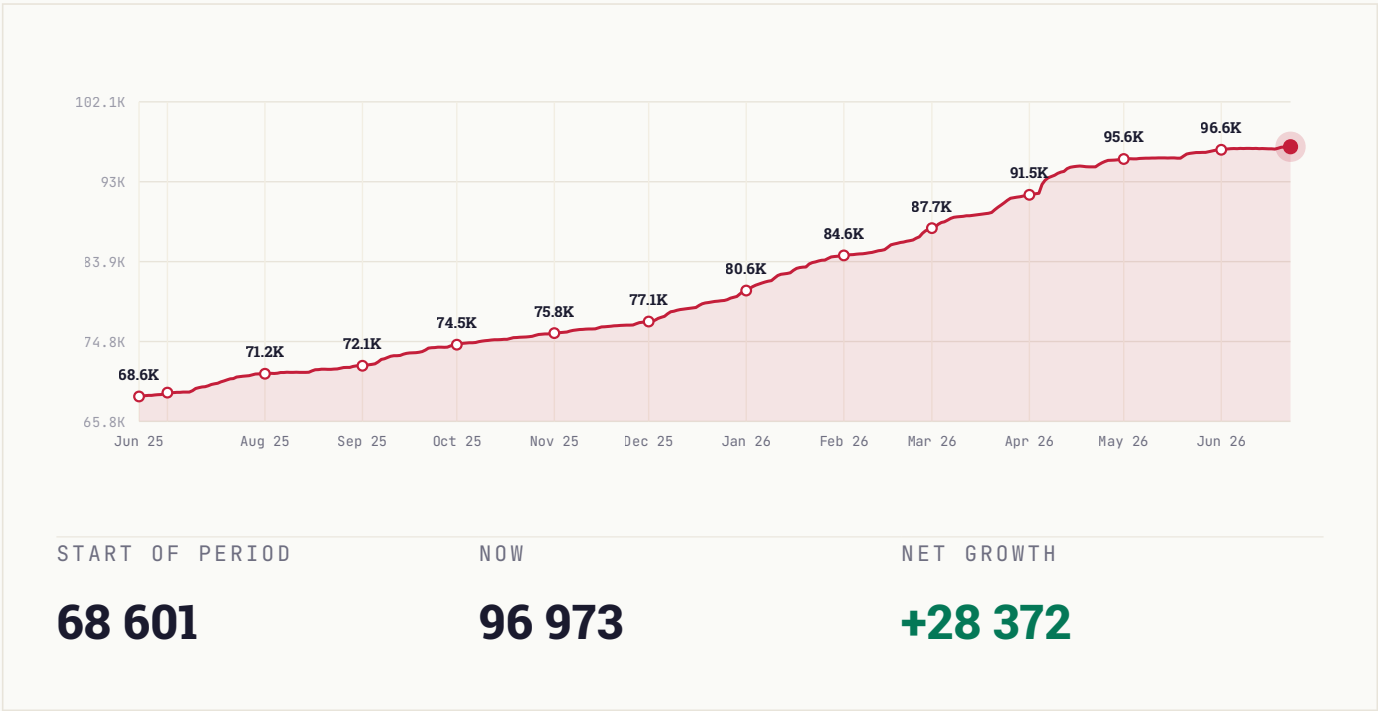
WORST 3

↓ 19.06 · 08:59 TEXT Remini is a great app for improving photo quality and sharpness. Restore old images. Many useful...	VIEWS 19 701 REPOSTS 45	REACTIONS 47 ER 20.3%
↓ 19.06 · 11:00 PHOTO (no caption – photo)	VIEWS 17 609 REPOSTS 12	REACTIONS 29 ER 18.2%
↓ 19.06 · 08:59 PHOTO (no caption – photo)	VIEWS 17 223 REPOSTS 6	REACTIONS 21 ER 17.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

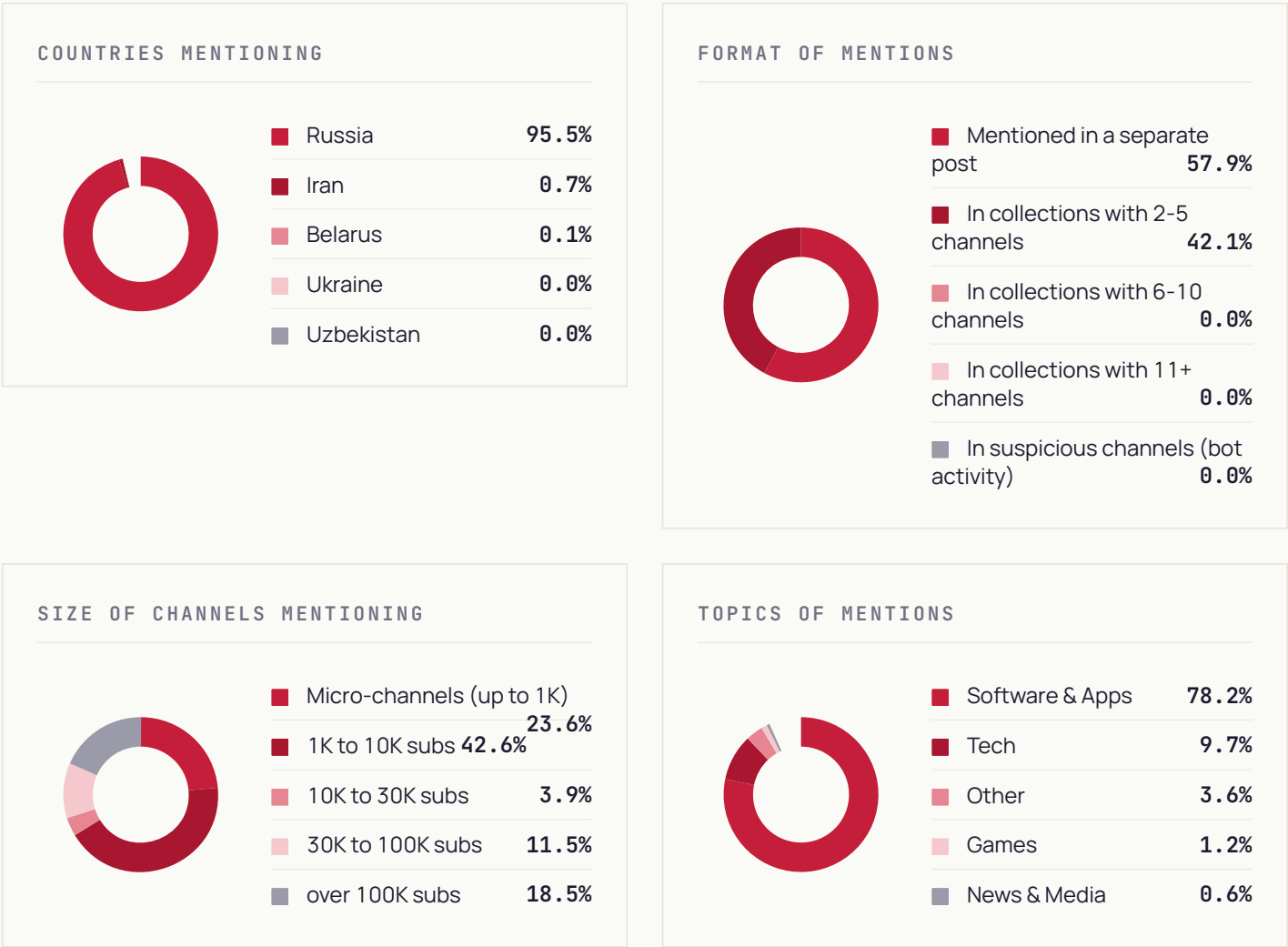
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who mentions the channel and how

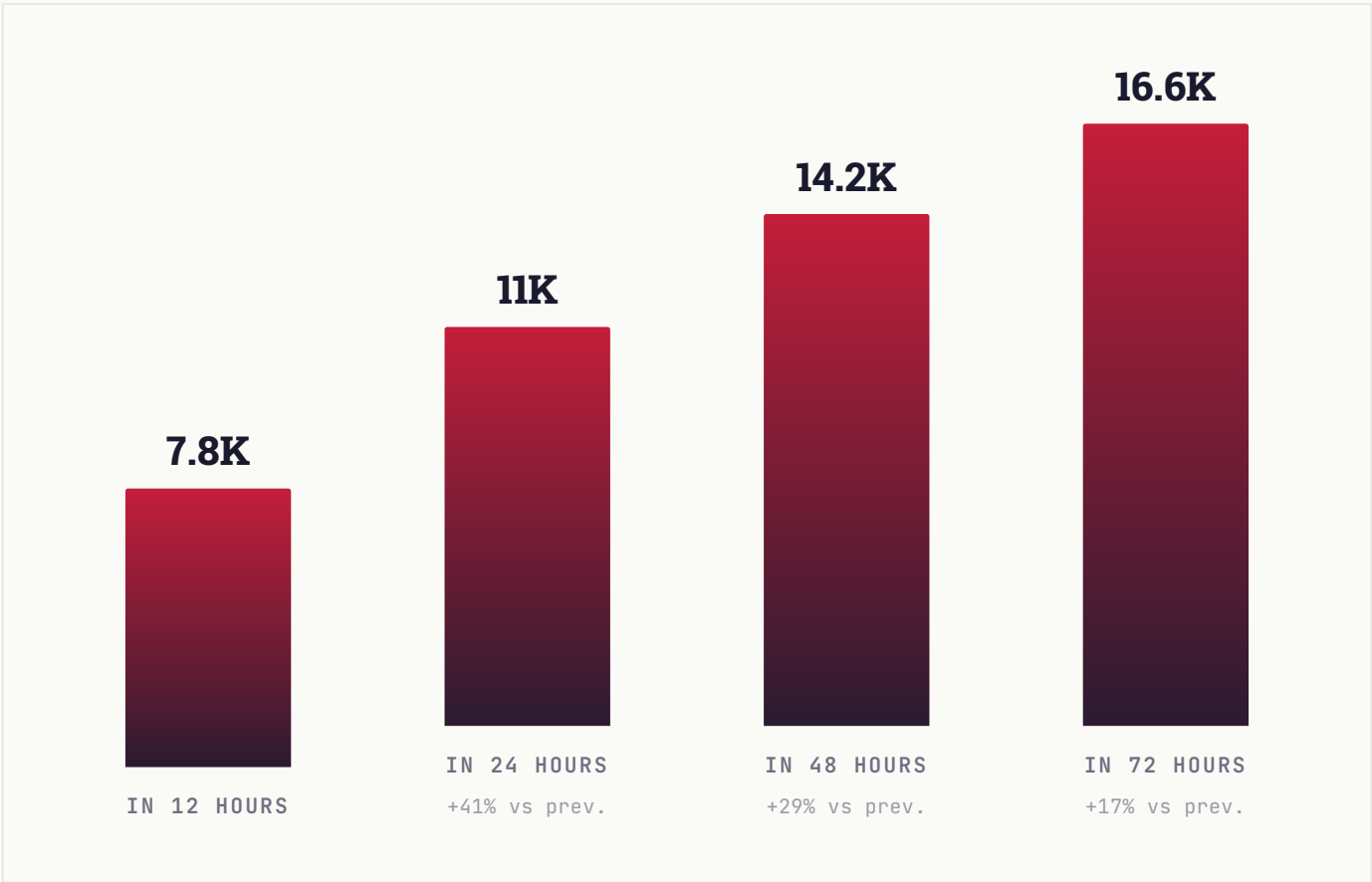
Citation index **36** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **77** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok mod for Android	825.6K
Y- YBoost – YouTube & internet without limits	810.9K
AN AndroHappy YOU	97K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#86 of 99). Niche median — 139K subs. First KPI goal — reach median. Leader: TikTok Prime (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **378**, they brought **11 741** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	71	11	3 485
November 2025	77	9	1 317
October 2025	89	8	1 321
September 2025	55	8	2 385
August 2025	43	6	988
July 2025	43	6	2 245

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
378	6	11 741

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

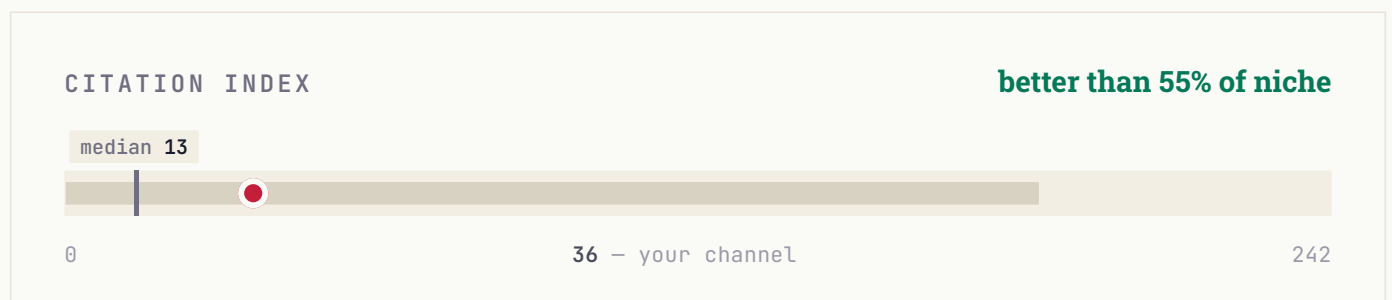
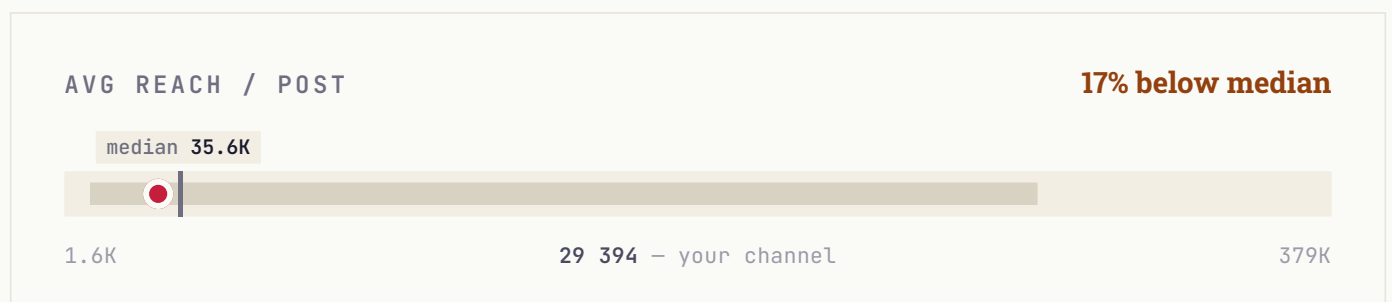
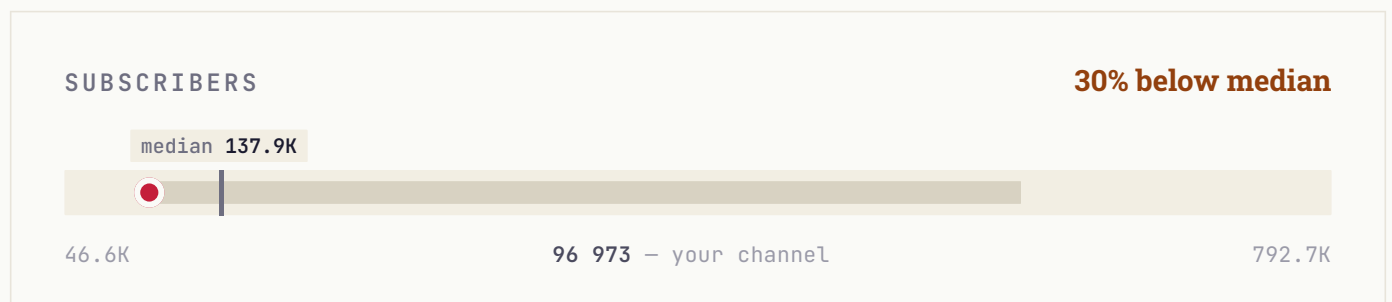
Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#86

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post of the week – Tuesday
 Most active today at 16:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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