

PROMTPRESS PUBLIC REPORT

Channel audit

АНДИЖОН Бугун



@andijan_bugun

For advertising: @Andijan_Admin 📩 You are on a channel widely spread among ANDIJAN RESIDENTS! Follow the latest news from Andijan and our country with us! 📺 If you have VIDEOS about our country...

SUBSCRIBERS

105 013

-11164 per month

ERR (% SEE POSTS)

7.0%

in 24 hours **5.4%**

REACH/POST

7.5K

ad reach **5.8K**/24h

— CONTENT · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who & how mentions the channel

05 **Ad potential**

How long a post brings reach

06 **Competitors**

Niche neighbors · your spot

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 105 013 —	 SUBS REACH 7.15% avg % subs see post	 VIEWS/POST 7.5K median 7.1K · 29 days	 POSTS/DAY 15.2 ~107 per week
 7D TREND +16.8% vs prev week	 REACTIONS/POST 15.1 total 6,897 reactions, 26,433 reposts, 0 comments	 POST LENGTH 365 chars median 306 · 29 days	 POSTS ANALYZED 456 29 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH -11164 last month	 CITATION RATE 39 citation index · 210 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 18.02.2020

AI EDITOR SUMMARY

Channel «Andijon Bugun» – 105 013 subs. Each post averages 7.5K people (7% of subs), reach is low – consider expanding audience. Publishes 107 posts per week (~15/day) – very active posting. For week 25–31 May reach grew +16.8% by week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **456** posts over 29 days.
- 02 Dominant format – **Video** (267/456 posts).
- 03 Avg post length – **365** chars (median 306).
- 04 Audience peak – **Monday, 02:00 UZT**.
- 05 Top posts get **4×** more views than the weakest (21.4K avg for top vs 5.6K for worst) – among 456 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 21:58 VIDEO ✎ ARAFA KUNIGA ETKAZDI YANA Qalblarga jo bo'lib mustahkam imon, Haq degan qo'llarga sof duo to'lsin. Musulmon dindoshim, do'st-u qadrdon, Arafa...	VIEWS 22 560 REPOSTS 683	REACTIONS 7 ER 21.5%
Nº2 27.05 · 00:26 VIDEO ✎ #Хайрли_тонг ✎ Praise the Creator for reaching the blessed 'HAYIT' day! ✎ To my closest person, 'HAYIT'...	VIEWS 21 404 REPOSTS 824	REACTIONS 6 ER 20.4%
Nº3 25.05 · 21:59 PHOTO ✎ ARAFA MUBORAK! KIRIB KELGAN ARAFA KUNI BARCHANGIZGA MUBORAK BO'LSIN!!! ENG YAQINLARGA YUBORIB BIRINCHILARDAN TABRIKLAB QO'YING. ✎ ✎...	VIEWS 20 300 REPOSTS 560	REACTIONS 11 ER 19.3%

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

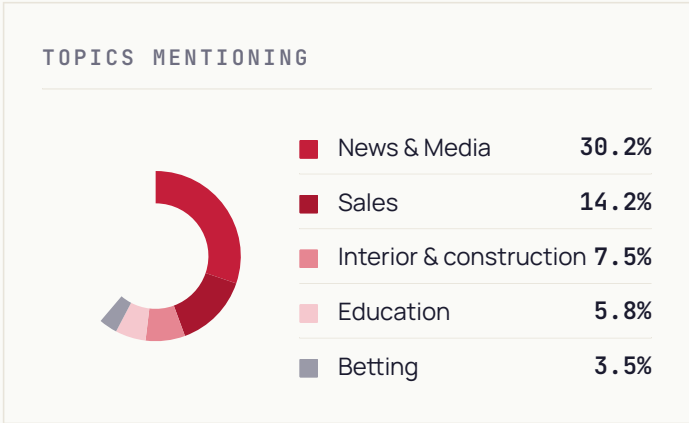
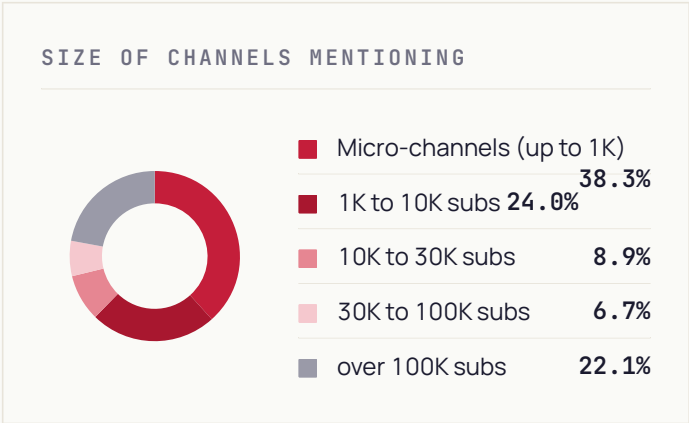
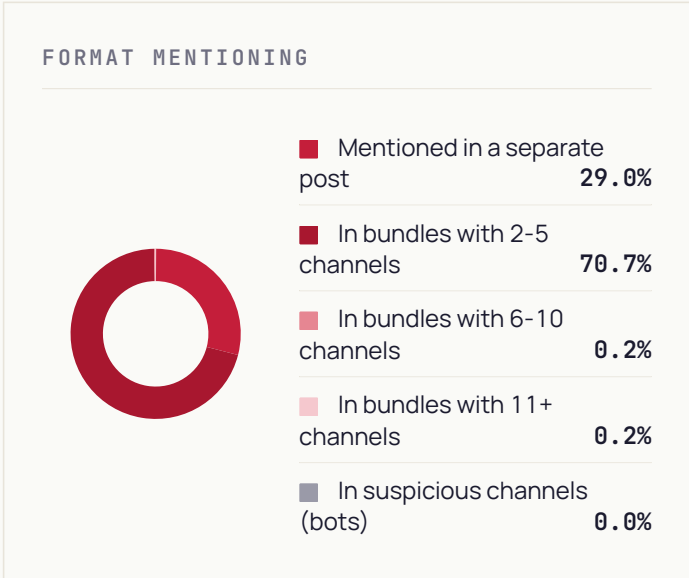
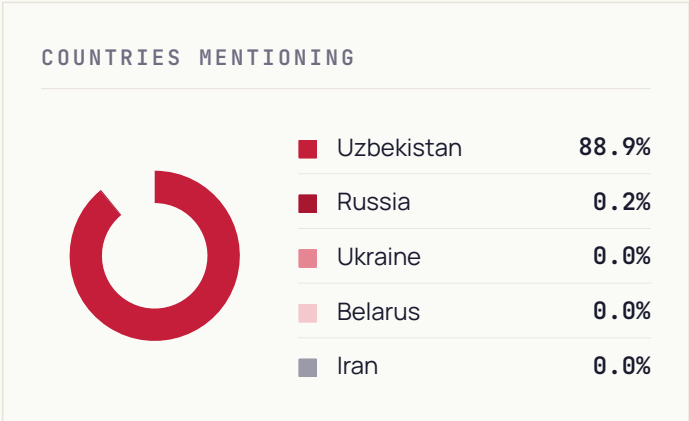
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who how mentions the channel

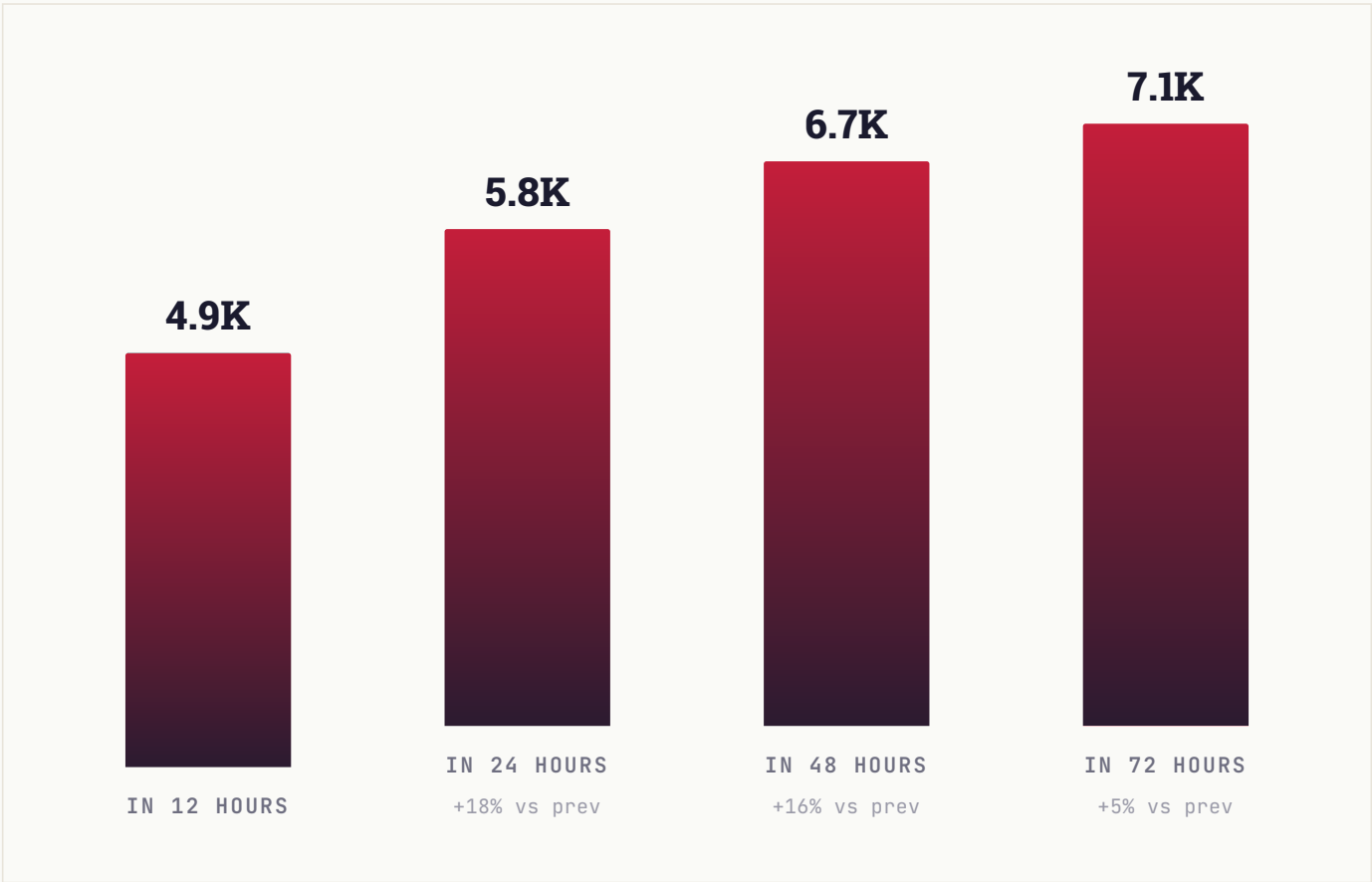
Citation index **39** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel 'weighs' more than from 1k. All time the channel was mentioned **210** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
K Kun.uz Расмий канал	1.1M
TP Telegram_Yulduzlari Расмий канал	1M
WB Vodiy bozor	951.5K
MU MILITSIYA UZB Расмий канал	553K
AB Andijon Bugun Андижон бугун	437.2K
AT Andijonliklar TV Расмий	212.2K
WB Vodiy Bozor ads	131.8K
AB Андижон Бугун YOU	105K
BA BASTION	52.2K
TV Tanqid va Tahlil	6.9K
ShA Shuhrat Abdurahmonov	103

COMPARATIVE CONCLUSION

Channel in bottom third of selection (8th of 11). Larger — 7 channels (leader: Kun.uz | Расмий канал, 1.1M); these are growth targets, reach them via paid placements or partnerships. Smaller — 3 channels, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **43**, they brought **130 670** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2	1	13 818
Nov 2025	14	5	1 732
Oct 2025	14	6	20 829
Sep 2025	5	2	94 243
August 2025	2	2	0
July 2025	6	6	48
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS	
43	6	130 670	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Monday**

Audience is most active on this day at 02:00 UZT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
