

— PROMTPRESS PUBLIC REPORT

Channel audit

Анатомия

Силуэта®

Пластический

хирург Орлов

Антон,

абдоминопластика

маммопластика,

бодилифт

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 40 641 —	 SUBSCRIBER REACH 18.99% avg % subs see post	 VIEWS/POST 7.7K median 8.4K · 29 days	 POSTS/WK 7.0 for the period
 7D TREND -7.1% vs prev week	 REACTIONS/POST 316.9 total 9,506 reactions, 338 reposts, 396 comments	 POST LENGTH 444 chars. median 412 · 29 days	 POSTS ANALYZED 30 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH +134 last month	 CITATIONS 869 citation index · 899 channels mentioned it ever	 CHANNEL AGE 5 yrs 3 mo created 09.03.2021

AI EDITOR SUMMARY

Channel «Anatomy of Silhouette® Plastic Surgeon Orlov Anton, abdominoplasty, mammoplasty, bodylift» – 40 641 subs. Each post gets on average 7.7K people (19% of subs), average reach – room to grow. Posts 7 posts per week (~1/day) – consistent. For week Jun 8–14 reach dropped -7.1% vs week Jun 1–7 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 30 posts over 29 days.
- 02 Dominant format — Video (17/30 posts).
- 03 Avg post length — 444 chars (median 412).
- 04 Audience peak activity — Monday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.8K avg for top vs 5.9K for worst) — among 30 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 18:52 PHOTO My dears, I need your Expert help Story: a girl came to me several times for a consultation about a repeat...	VIEWS 11 193 REPOSTS 5	REACTIONS 137 ER 27.5%
Nº2 26.05 · 16:37 PHOTO I travel a lot and maybe on the road I learned to find the pluses Can think about work, switch gears My work is unique...	VIEWS 10 925 REPOSTS 8	REACTIONS 355 ER 26.9%
Nº3 29.05 · 18:54 PHOTO Imagine for a second that this girl hadn't had surgery 2 years ago And how much she worried, feared, doubted...	VIEWS 10 291 REPOSTS 24	REACTIONS 444 ER 25.3%

Nº4

01.06 · 15:58

PHOTO

For each patient, our team will do their best, that's our goal ☺
Yes, anatomy and tissues vary, but the common culture of my...

VIEWS

9 695

REPOSTS

12

REACTIONS

398

ER

23.9%

Nº5

24.05 · 18:01

TEXT

Incredibly beautiful breast after reduction mammoplasty at 2 months. In comments ☹️☹️☹️

VIEWS

9 633

REPOSTS

2

REACTIONS

89

ER

23.7%

WORST 3

↓ 16.06 · 08:33 VIDEO

Took video from open access, so no copyright infringement☺️♂
Doctor from China or Korea, probably☹️☹️ I have many questions and even...

VIEWS

6 102

REPOSTS

11

REACTIONS

342

ER

15.0%

↓ 18.06 · 18:27 PHOTO

Implants are always about breast augmentation☹️ They are a tool to achieve the goal in breast plastic surgery☹️ There are enough...

VIEWS

5 857

REPOSTS

8

REACTIONS

206

ER

14.4%

↓ 19.06 · 14:31 VIDEO

Men rarely agree to publications ☹️ So we need your huge support for our cool guy (can't call him otherwise)☹️ Men need...

VIEWS

5 782

REPOSTS

9

REACTIONS

605

ER

14.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

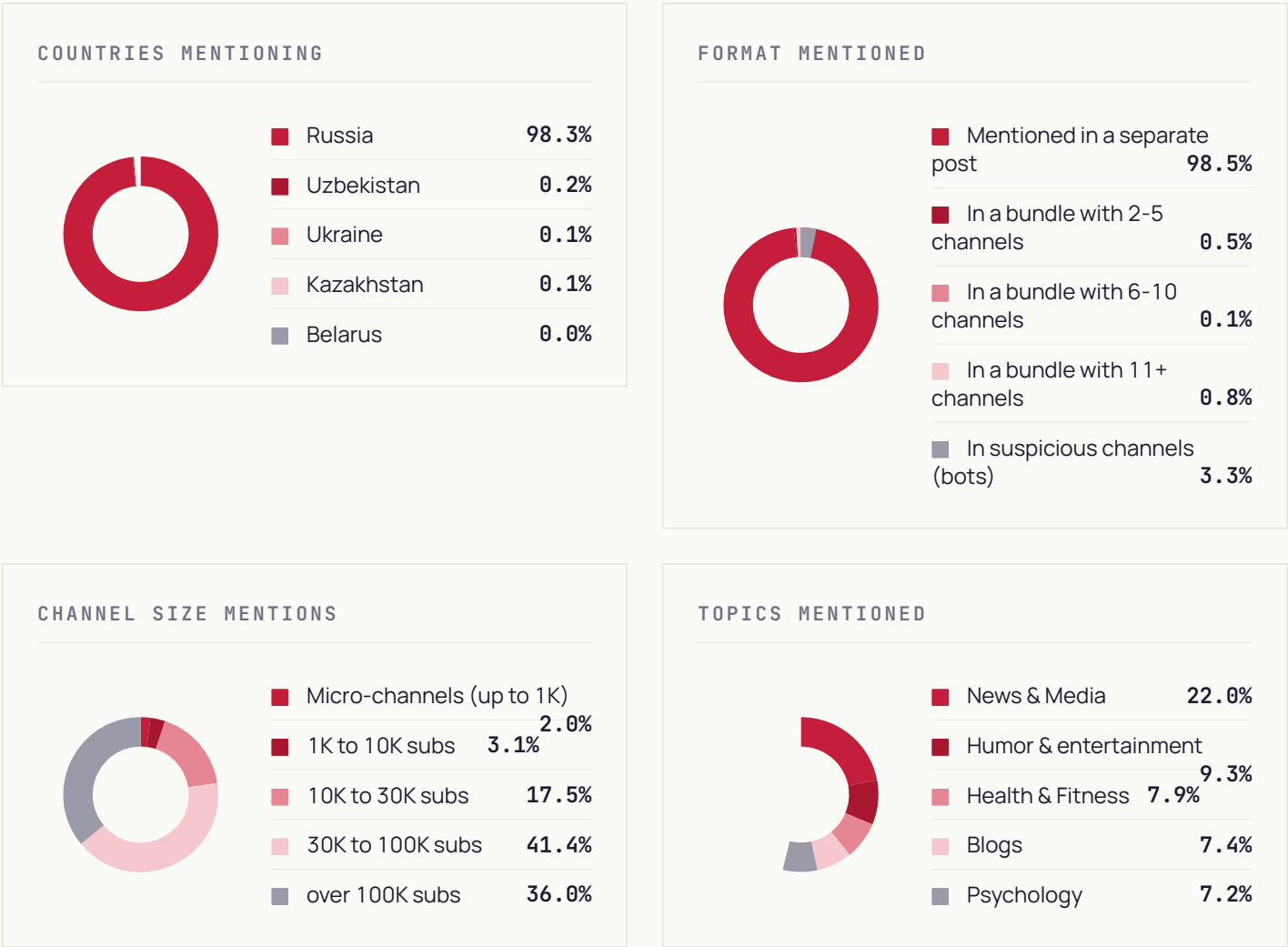


PERIOD START	NOW	NET GROWTH
37 799	40 639	+2 840

SECTION 04 · CITATIONS

Who mentions the channel & how

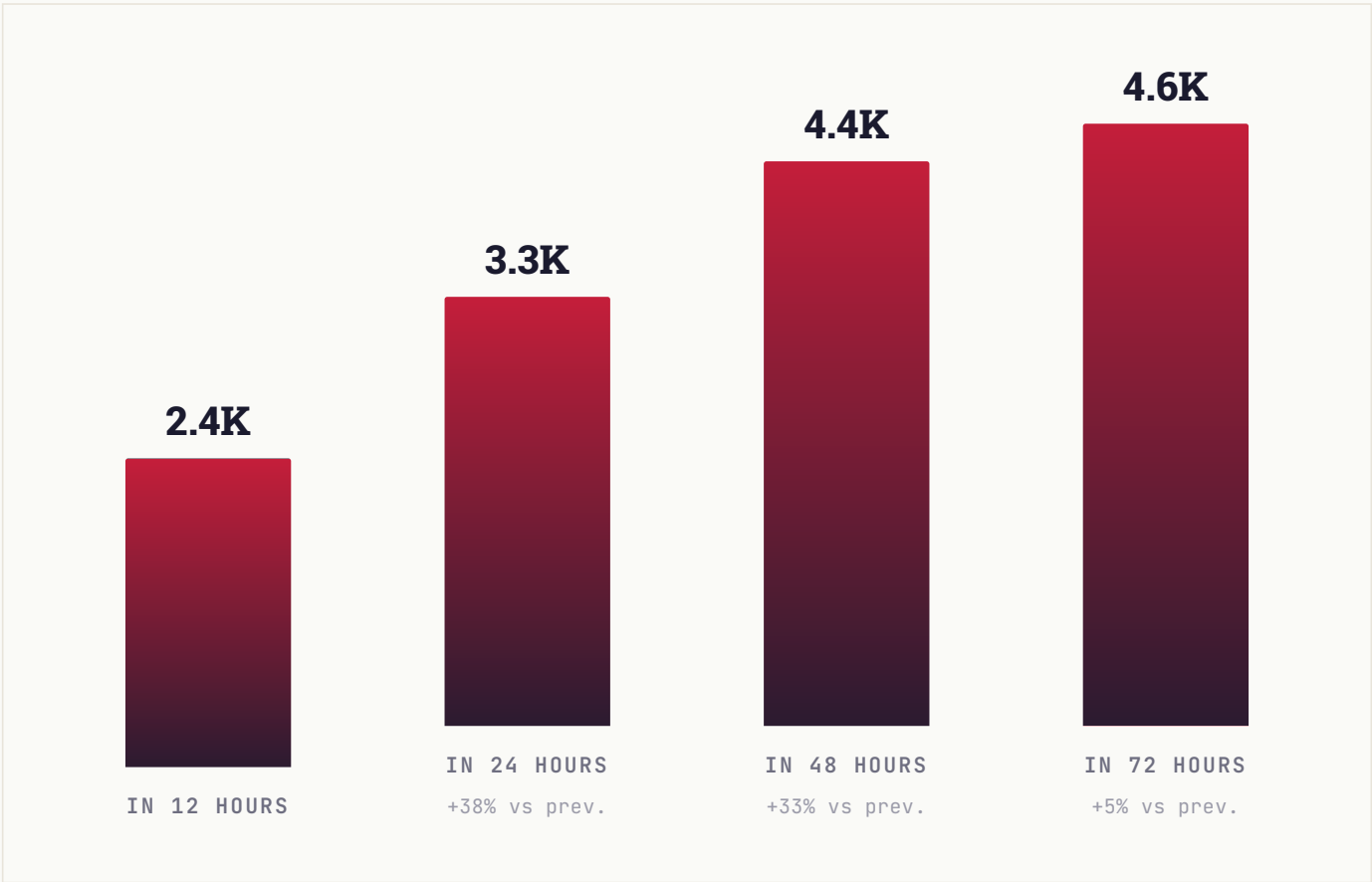
Citation index **869** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **899** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the Morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
Health HealthControl	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
Lifestyle Notes of a Forensic Expert	171.5K
AS Анатомия Силуэта® Пластический хирург Орлов Антон, абдоминопластика, маммопластика, бодилифт YOU	40.6K

COMPARATIVE INSIGHT

Channel in bottom half of niche top 100 (#98 of 96). Niche median — 70.8K subs. First growth KPI — reach median. Leader: Blog from the Morgue (359.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **140**, they brought **4 899** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS BROUGHT
December 2025	30	27	728
November 2025	27	26	1 483
October 2025	20	19	574
September 2025	27	27	1 044
August 2025	14	13	748
July 2025	22	22	322
TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED	
140	6	4 899	

SECTION 08 · NICHE COMPARISON

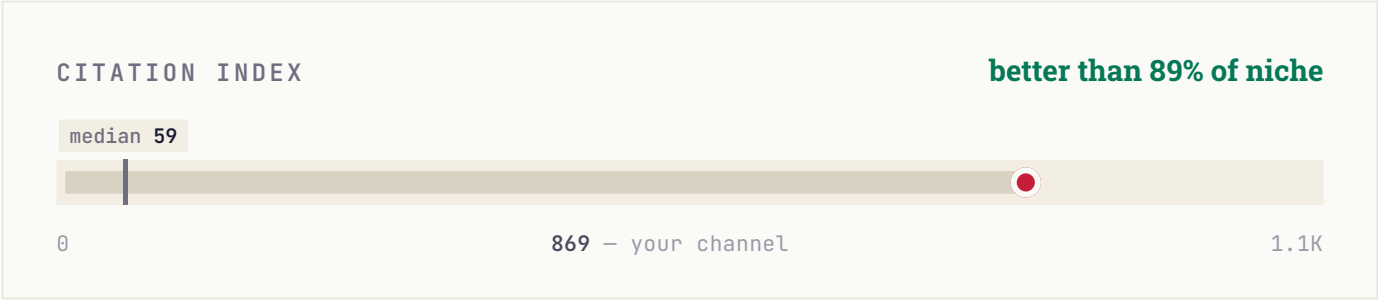
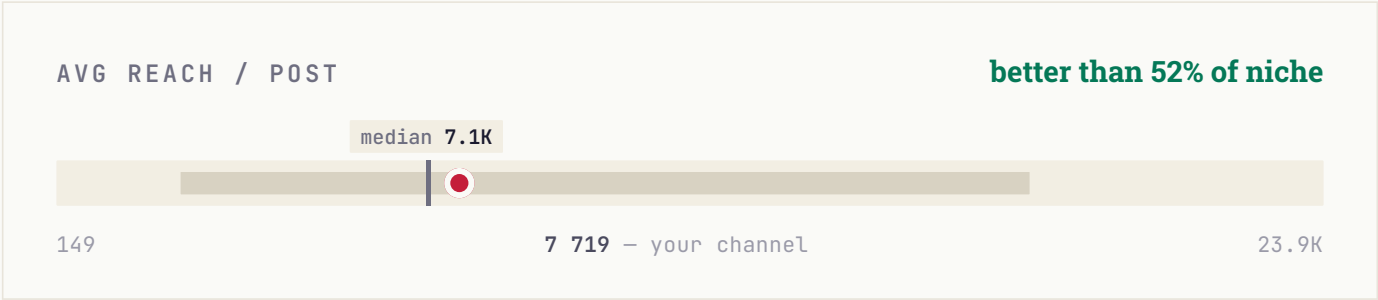
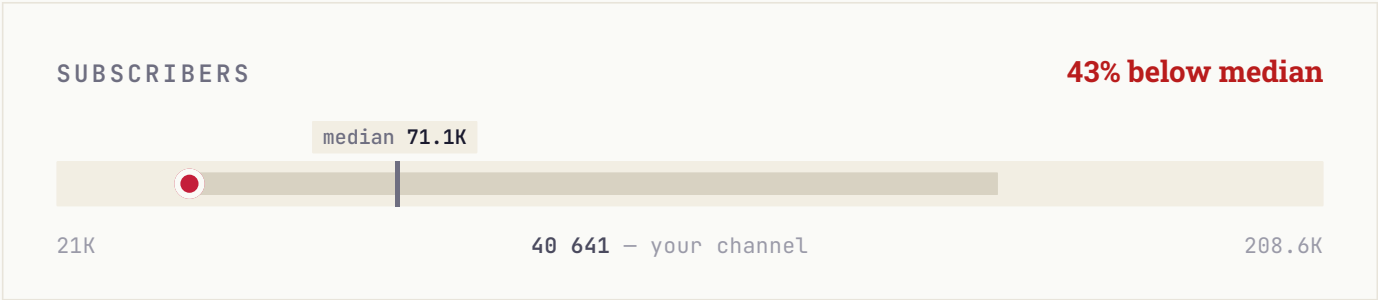
Where the channel stands in its league

Took top-100 channels in category "Medicine» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#98/100

RANK IN NICHE

Channel in the lower half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
post****02**

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04**

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 **Launch an ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact Manager**

t.me/PromptPress_manager
