

PUBLIC REPORT BY PROMTPRESS

Channel audit

Anar Abdullaev |

anarabdullaev

twitch



@anarabdullaevtwitch

Welcome stampers 🤗 Kick: kick.com/anarabdullaev Twitch:

twitch.tv/anarabdullaev Chat link: [https://t.me/](https://t.me/+Rj2TIWZSbSwwNDM6)

+Rj2TIWZSbSwwNDM6 RKN statement No. 7362855124

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
599 736	39.0%	248.2K
05.07.2026 ⁺¹⁸³¹² per month	daily ^{28.5%}	ad reach ^{171.3K} /24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Blogs»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 599 736 —	 SUBSCRIBER REACH 41.38% avg % subs see post	 VIEWS/POST 248.2K median 249K · 29 days	 POSTS/WEEK 24.8 over period
 7D TREND -14.6% vs previous week	 REACTIONS/POST 9692.4 1,027,391 reactions, 44,525 reposts, 54,176 comments	 POST LENGTH 105 chars median 50 · 29 days	 POSTS ANALYZED 106 29 days
 AD REACH 171.3K 24h avg	 CHURN / MONTH +18312 last month	 CITATION RATE 198 citation index · 598 channels mentioned ever	 CHANNEL AGE 3 years 15 days created 20.06.2023

AI EDITOR SUMMARY

Channel «Anar Abdullaev | anarabdullaev twitch» – 599 736 subs. Each post avg views 248.2K people (41% from subs), broad reach for channel this size. Publishes 25 posts/week (~4/day) – active posting. Week Jun 22–28 reach dropped -14.6% to week Jun 15–21 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **106** posts over 29 days.
- 02 Dominant format – **Video** (71/106 posts).
- 03 Avg post length – **105** chars (median 50).
- 04 Audience peak – **Monday**, 21:00 MSK.
- 05 Top posts get **2x** more views than weakest (329.5K avg top vs 198.9K bottom) – across 106 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 10:31 VIDEO ↑TOP Announcing the start of the special project "Anar is looking for Paul" together with FONBET ↑TOP ⚽Ready to watch a lot of football? Ready to guess match outcomes?...	VIEWS	REACTIONS
	345 114	6 902
	REPOSTS	ER
	185	57.5%
Nº2 16.06 · 16:29 PHOTO 600k , I'm in awe, thanks , waiting for congratulations🥹	VIEWS	REACTIONS
	325 315	17 533
	REPOSTS	ER
	78	54.2%
Nº3 17.06 · 11:03 VIDEO (post without caption – video)	VIEWS	REACTIONS
	317 945	34 700
	REPOSTS	ER
	3 175	53.0%

Nº416.06 · 14:57 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
313 783	10 442
REPOSTS	ER
775	52.3%

Nº516.06 · 11:56 **TEXT**
Starting a stream?

VIEWS	REACTIONS
312 666	7 155
REPOSTS	ER
141	52.1%

WORST 3

↓ 01.07 · 11:11 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
203 487	8 358
REPOSTS	ER
149	33.9%

↓ 01.07 · 19:23 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
200 298	10 062
REPOSTS	ER
225	33.4%

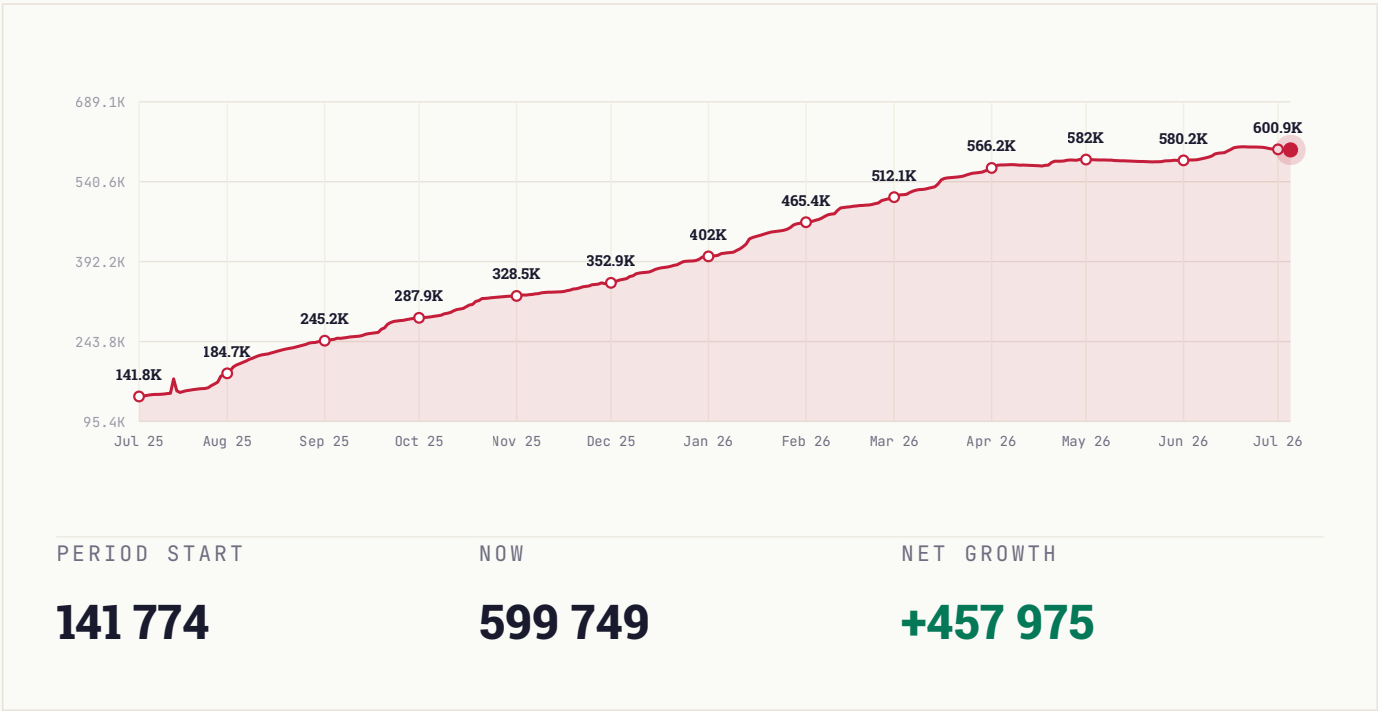
↓ 02.07 · 11:38 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
192 844	9 637
REPOSTS	ER
424	32.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

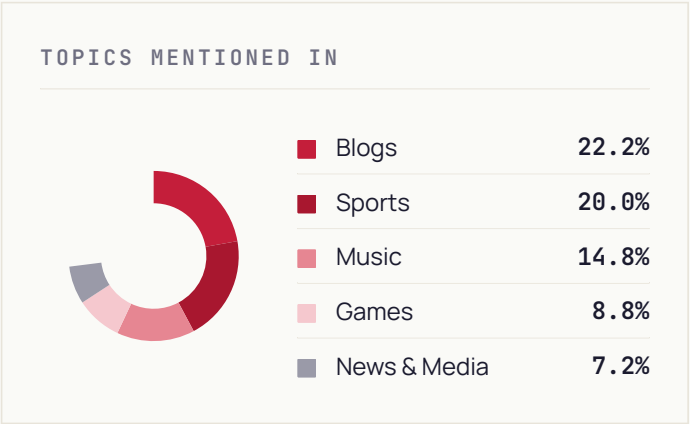
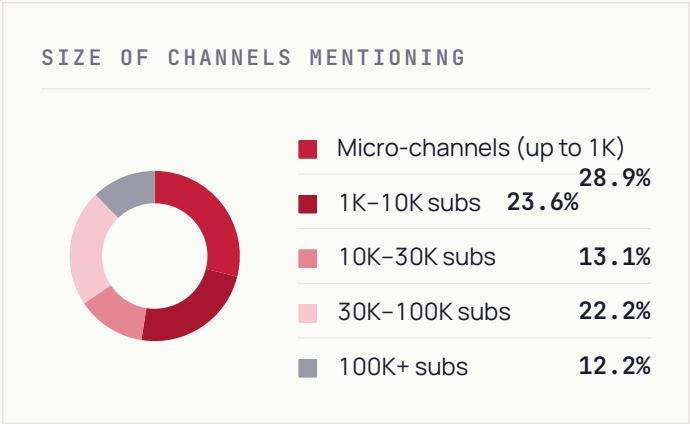
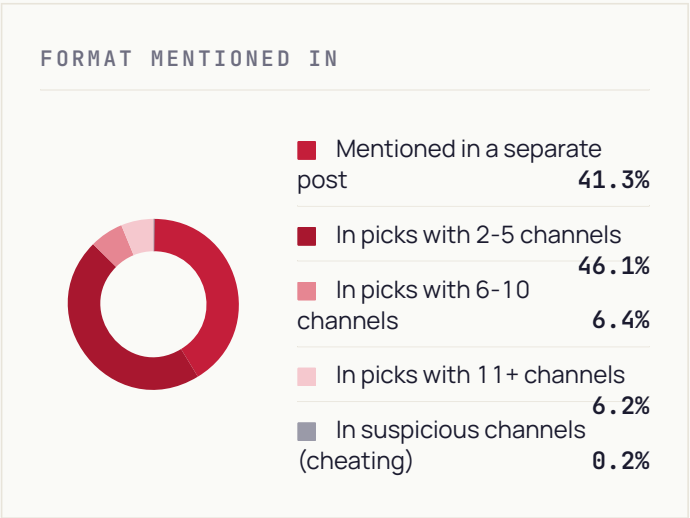
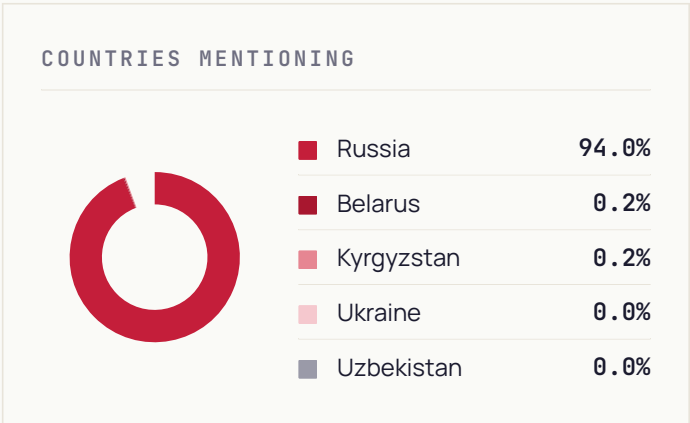
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

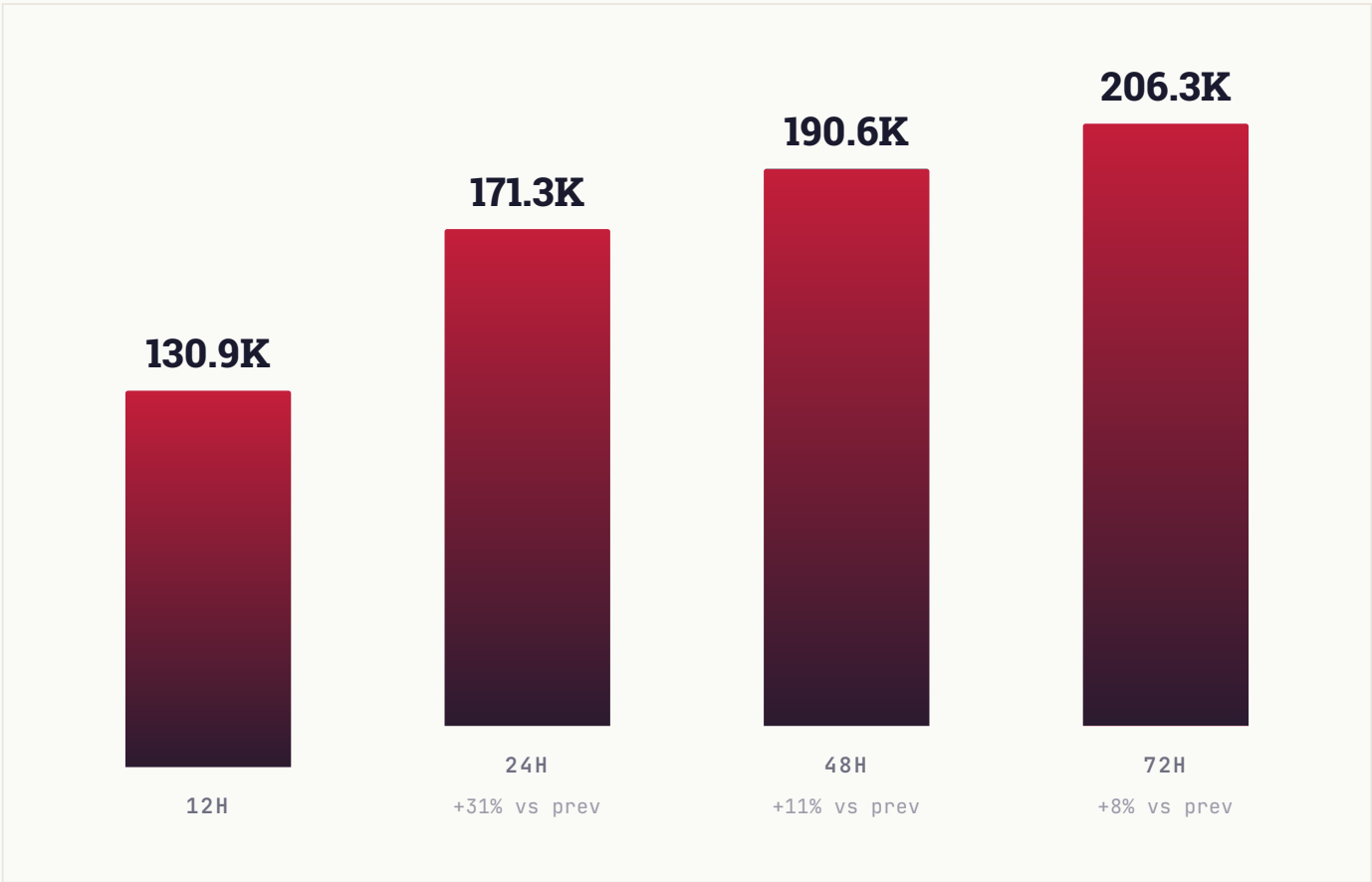
Citation index **198** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **598** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
AA Anar Abdullaev anarabdullaev twitch YOU	599.7K

COMPARATIVE CONCLUSION

Channel in top half of niche (#33 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **166**, they brought **284 697** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	12	9	62 974
December 2025	32	23	49 490
November 2025	67	53	25 721
October 2025	21	15	40 834
September 2025	5	4	43 297
August 2025	29	25	62 381
TOTAL MENTIONS			166
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			284 697

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#33 /100

POSITION IN NICHE

Channel in top half of ranking

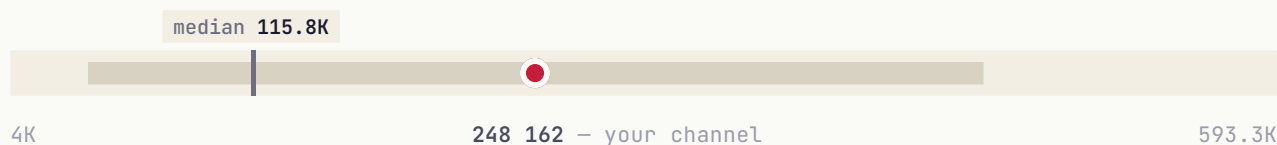
SUBSCRIBERS

better than 62% of niche



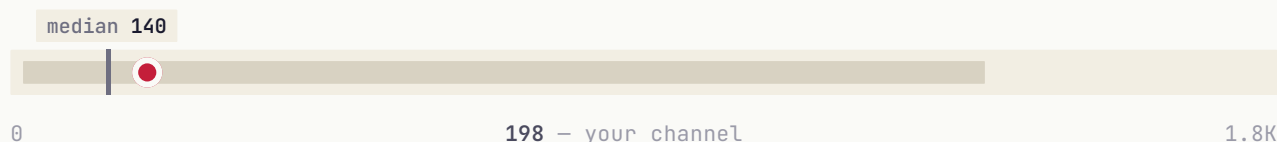
AVG REACH / POST

better than 65% of niche



CITATION INDEX

better than 51% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday
 Audience most active on this day at 21:00 MSK.

EFFECT
Best time for an important post

02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

04

Cross-promo with similar channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

**Launch Telegram
ads**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager