

— PROMTPRESS PUBLIC REPORT

Channel audit

Ambassadors Wall (Tyler's Wall)



@ambassadors

Chat: @ambassadorschat Pass for Wall: @Alexander_Viktorov

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
205 330	1.0%	504
-5926 per month 16.06.2026	in 24 hrs 0.2% HTTPS: // PROMTPRESS.COM/AUDIT/AMBASSADORS	ad reach 352/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 205 330 —	 SUBSCRIBER REACH 0.25% avg % of subs see post	 VIEWS/POST 504 median 499 · 29 days	 POSTS/WEEK 24.8 over period
 7D TREND -11.5% vs prev week	 REACTIONS/POST 13.7 only 1,409 reactions, 115 reposts, 129 comments	 POST LENGTH 257 chars median 115 · 29 days	 POSTS ANALYZED 103 29 days
 AD REACH 352 24h avg	 CHURN / MONTH -5926 over last month	 CITATION RATE 70 citation index · 275 channels mentioned all time	 CHANNEL AGE 1 year 1 month created 23.04.2025

AI EDITOR SUMMARY

Channel «Ambassadors Wall (Tyler's Wall)» — 205 330 subs. Each post averages 504 people (0% of subs), reach is low — consider expanding audience. Publishes 25 posts per week (~4/day) — active posting. For week 1–7 June reach dropped -11.5% by week 25–31 May — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **103** posts over 29 days.
- 02 Dominant format — **Text** (55/103 posts).
- 03 Avg post length — **257** chars (median 115).
- 04 Peak audience activity — **Monday**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (801 avg for top vs 375 for worst) — among 103 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 18.05 · 14:58 PHOTO Pavel Durov writes: bots can now talk to other bots in Telegram Yeah, just like in my comments!!!	VIEWS 855 REPOSTS 2	REACTIONS 16 ER 0.4%
Nº2 18.05 · 13:10 TEXT Good thing it's not two chairs	VIEWS 781 REPOSTS —	REACTIONS 13 ER 0.4%
Nº3 18.05 · 12:37 PHOTO Two news Good and bad TON pumped to \$2.04 Dollar CRASHED, COLLAPSED, DESTROYED to 72	VIEWS 769 REPOSTS 2	REACTIONS 15 ER 0.4%

Nº4 19.05 • 18:09 PHOTO Telegram SMMer started burning on Twitter Also coincided with Victor leaving as community leader of TF	VIEWS 744 REPOSTS 3 REACTIONS 14 ER 0.4%
Nº5 18.05 • 07:40 PHOTO 📺 Wallet Weekly Digest tonight! time: 19:00 (MSK) (7:00 PM GMT +3) live at: https://t.me/walletcommunitycis?livestream Direct...	VIEWS 722 REPOSTS 1 REACTIONS 9 ER 0.4%

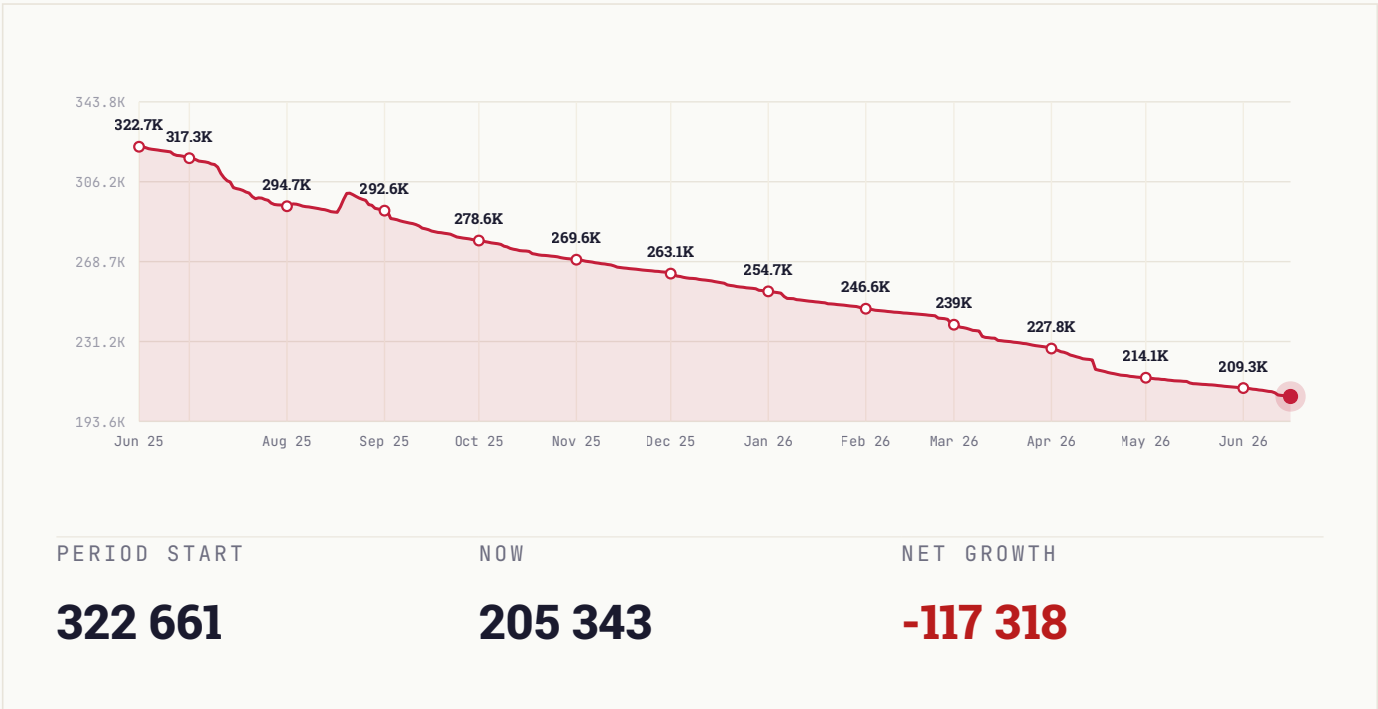
WORST 3

↓ 01.06 • 15:57 TEXT Historically valuable artifacts 😊📺	VIEWS 381 REPOSTS — REACTIONS 9 ER 0.2%
↓ 01.06 • 13:59 TEXT Regarding renaming TON to GRAM Immediately recalls a joke: Revenue drops at a brothel. The director panics and calls a meeting:—...	VIEWS 377 REPOSTS 1 REACTIONS 12 ER 0.2%
↓ 01.06 • 14:36 TEXT mgramga	VIEWS 368 REPOSTS 1 REACTIONS 13 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • CITATIONS

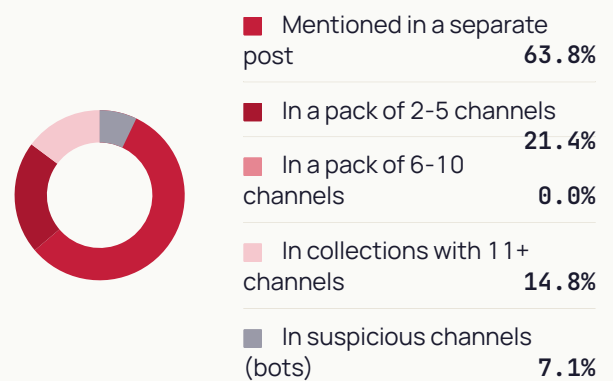
Who and how mentions the channel

Citation index **70** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **275** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



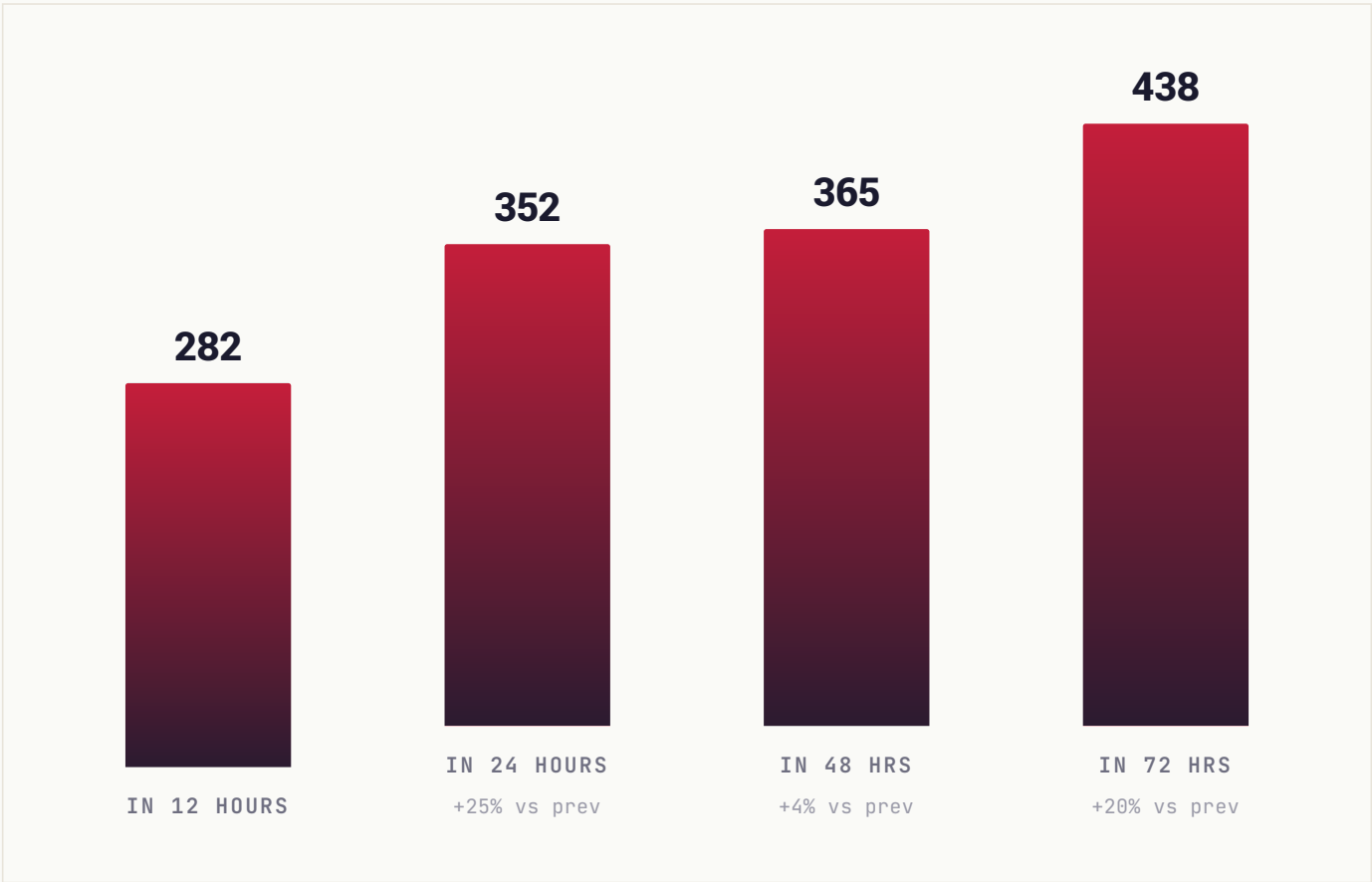
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
AW Ambassadors Wall (Tyler's Wall) YOU	205.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#85 of 99). Niche median — 307.7K subs.
First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **10 523** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	5	5	0
Nov 2025	17	17	0
Oct 2025	44	28	0
Sep 2025	1	1	0
August 2025	2	2	10 150
July 2025	10	6	373

TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBSCRIBERS
79	6	10 523

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

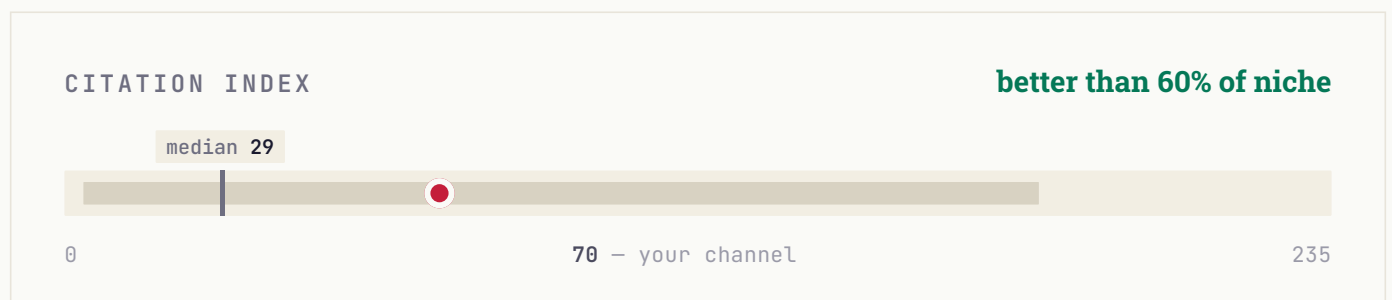
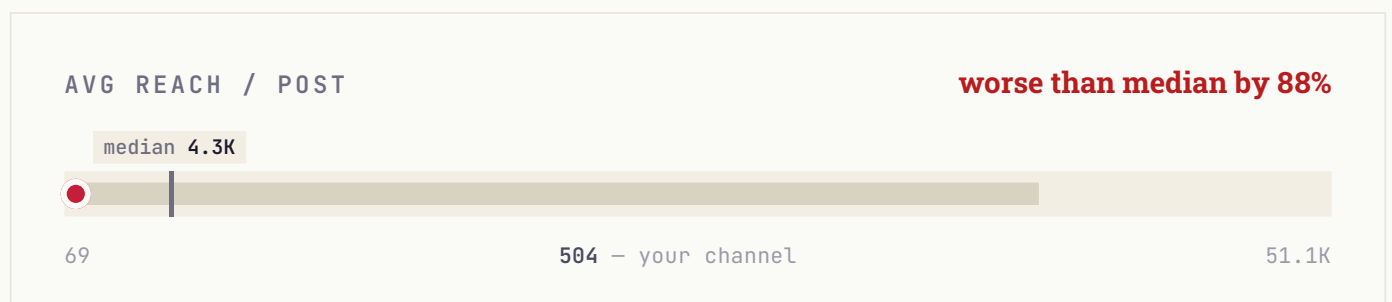
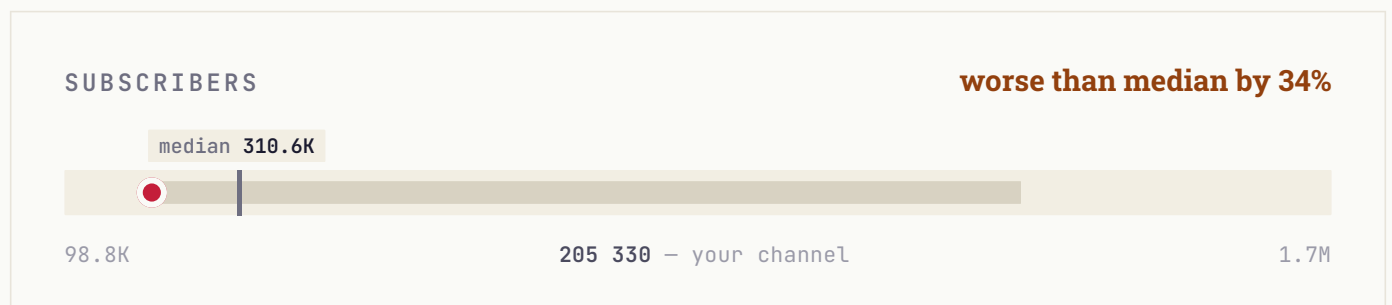
Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#85

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

On this day at 10:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.25% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.2pp ER
- 04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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