

PROMTPRESS PUBLIC REPORT

Channel audit

Aman Alimbayev



@amaninvest

<https://amaninvest.org/> Asset allocation. Portfolio approach to investing based on scientific research and reliable empirical data. 14+ years in investing. Clients from Forbes list...

SUBSCRIBERS

15 484

-39 per month

ERR (% SEE POSTS)

24.0%

in 24h 10.5%

REACH/POST

3.7K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 484 —	 SUBS REACH 23.76% avg % subs see post	 VIEWS/POST 3.7K median 3.2K · 27 days	 POSTS/WEEK 6.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 43.4 total 998 reactions, 385 reposts, 14 comments	 POST LENGTH 755 chars median 999 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 1.6K avg 24h	 CHURN / MONTH -39 last month	 CITATION RATE 27 citation index · 59 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 16.10.2020

AI EDITOR SUMMARY

Channel «Aman Alimbayev» — 15 484 subs. Each post avg views 3.7K people (24% of subs), avg reach — room to grow. Posts 6 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 23 posts over 27 days.
- 02 Dominant format – Text (12/23 posts).
- 03 Avg post length – 755 chars (median 999).
- 04 Peak audience activity – Monday, 20:00 ALMT.
- 05 Top-performing posts get 2× more views than the weakest (7K avg for top vs 2.8K for worst) – among 23 posts in 27 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 15:28 TEXT Why we lose money in a hurry: thoughts after the «Business Nomads» podcast In consultations, I regularly see people losing money not...	VIEWS 12 093 REPOSTS 37	REACTIONS 41 ER 78.1%
Nº2 20.06 · 15:48 TEXT The richest entrepreneurs in Kazakhstan make the same money mistake At a business meeting, an entrepreneur sat next to me. «Factories...	VIEWS 4 456 REPOSTS 61	REACTIONS 119 ER 28.8%
Nº3 11.06 · 17:33 TEXT On the biggest IPO of the decade Tomorrow, June 12, 2026, SpaceX shares start trading on NASDAQ at \$135...	VIEWS 4 306 REPOSTS 12	REACTIONS 46 ER 27.8%

Nº4 07.06 · 13:21 VIDEO Yesterday I talked to a subscriber for two hours. Just got to know each other. We shared stories. Analyzed her market situation and approach to...	VIEWS 4 116 REPOSTS 3	REACTIONS 45 ER 26.6%
Nº5 24.06 · 15:16 TEXT Capital – what for? – The end goal is not business, but capital. I realized that. Say, I started withdrawing money from the business, building capital...	VIEWS 3 891 REPOSTS 25	REACTIONS 95 ER 25.1%

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WORST 3

↓ 18.06 · 03:09 PHOTO Michael Burry plans to short SpaceX The hero of «The Big Short» admitted he really wants to short SpaceX big time, but he...	VIEWS 2 841 REPOSTS 3	REACTIONS 23 ER 18.3%
↓ 18.06 · 01:54 PHOTO What investors can learn from 100 years of stock market returns?	VIEWS 2 762 REPOSTS 5	REACTIONS 6 ER 17.8%
↓ 17.06 · 15:30 TEXT Plan is nothing. Planning is everything.	VIEWS 2 749 REPOSTS —	REACTIONS 17 ER 17.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

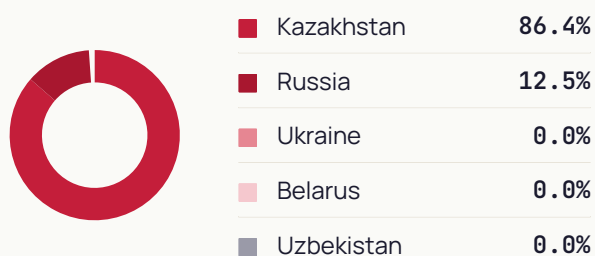


SECTION 04 • CITATIONS

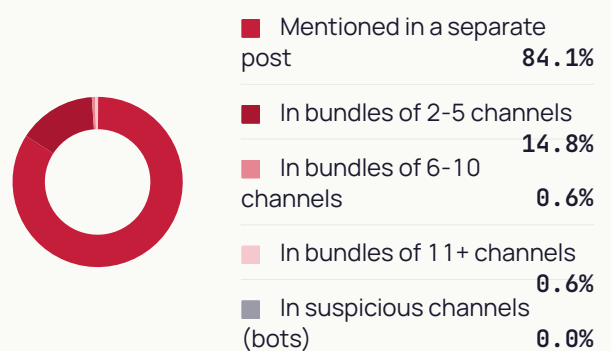
Who mentions the channel and how

Citation index **27** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **59** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



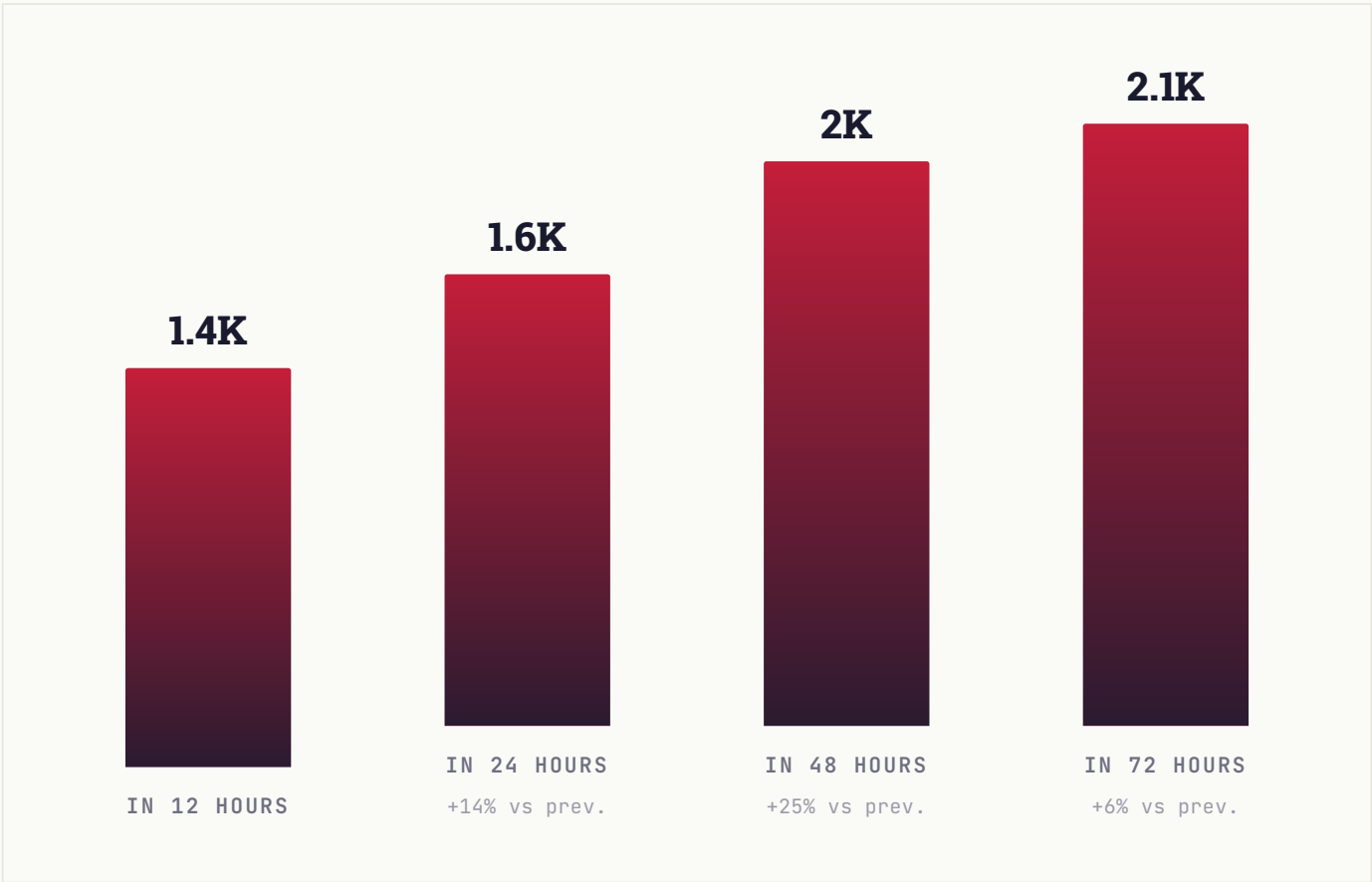
TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENGENOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - Kazakhstan News	47.1K
B  Bugin.info   	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AZ Alibek Zhalgaspayev Investments in Kazakhstan 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
AA Aman Alimbayev YOU	15.5K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#14 of 99). Leader — TENGENOMIKA (72K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **17**, they brought **894** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	2	185
December 2025	4	1	215
November 2025	1	1	66
October 2025	4	3	278
Sep 2025	3	2	78
August 2025	3	2	72

TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBS
17	6	894

SECTION 08 · NICHE COMPARISON

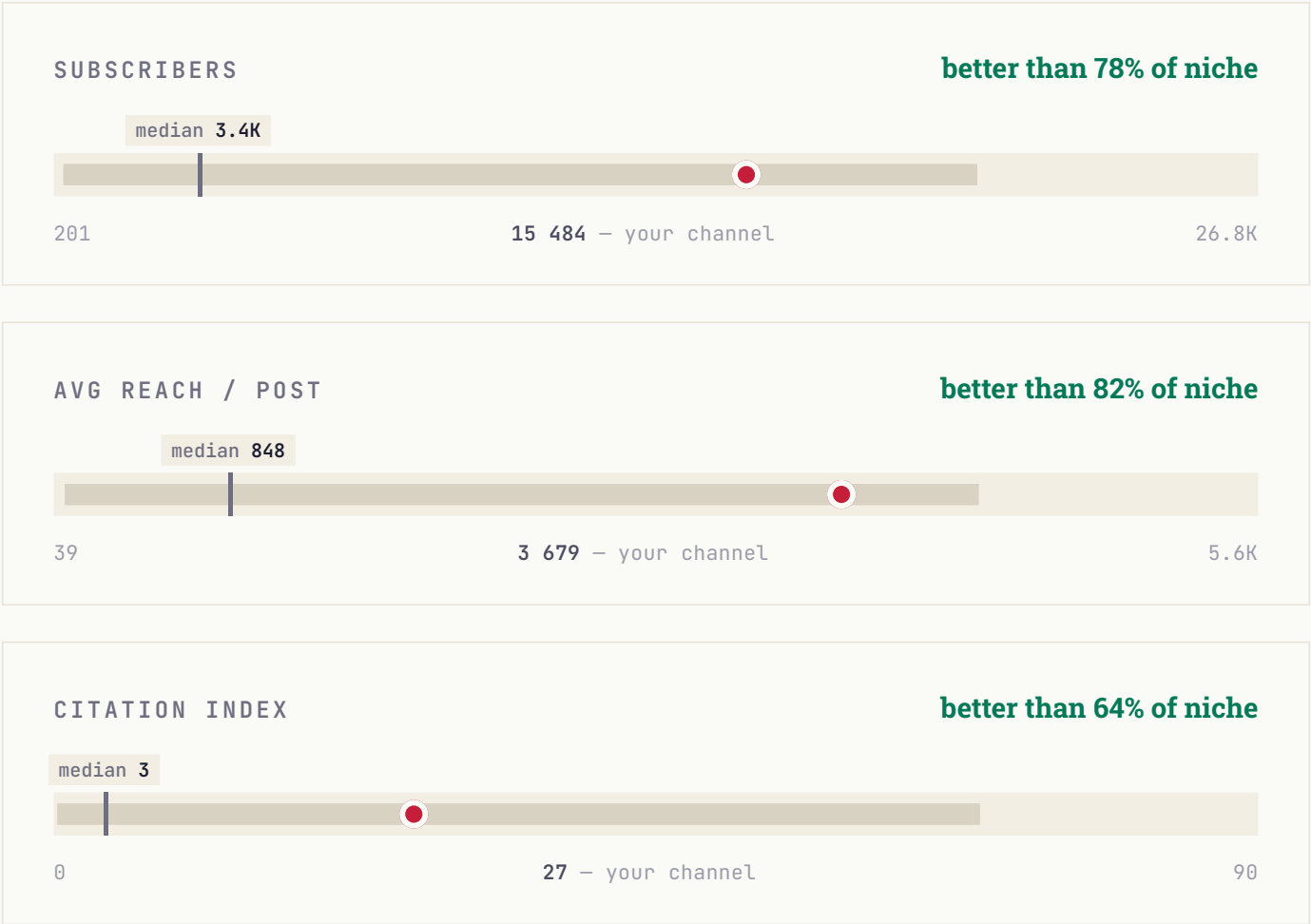
Where the channel stands in its league

Top-100 channels in category «Economy» and saw how your channel compares.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.

#14/100

RANK IN NICHE

Channel in top 14% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post of the week — on Monday

Audience is most active on this day at 20:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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