

PROMTPRESS PUBLIC REPORT

Channel audit

Wallet News



@altynwallet_com

Wallet: @Altyn_Wallet_bot Support: @altyn_sup_bot API
connection: @b2b_altyn www.altyn-wallet.com

SUBS

973 851

-81591 per month

ERR (% SEE POSTS)

1.0%

daily 0.0%

REACH/POST

1.5K

ad reach 424/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 973 851 —	 SUBSCRIBER REACH 0.15% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 2 days	 POSTS/WK 7.6 over period
 7D TREND — no data for period	 REACTS/POST 15.3 total 46 reactions, 15 reposts, 0 comments	 POST LENGTH 314 chars median 315 · 2 days	 POSTS ANALYZED 3 2 days
 AD REACH 424 24h avg	 CHURN / MONTH -81591 last month	 CITATION INDEX 8 citation index · 40 channels mentioned ever	 CHANNEL AGE 8 years 2 months created 17.03.2018

AI EDITOR SUMMARY

Channel «Wallet News» — 973 851 subs. Each post averages 1.5K people (0% subs), reach is low — need to grow audience. Publishes 8 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts over 2 days.
- 02 Dominant format – Photo (3/3 posts).
- 03 Avg post length – 314 chars (median 315).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.5K avg for top vs 1.5K for worst) – among 3 posts over 2 days. Worth analyzing what top posts have in common – topic, format, time.

TOP 3 POSTS

Nº1 22.05 · 11:38 PHOTO It's good 🌟🌟🌟🌟 Kazan is the best place in the world! ✂ Create your personal wallet 😊 ↓ ↓ ↓ → Pay with crypto wherever you like -...	VIEWS 1 535 REPOSTS 6	REACTS 23 ER 0.2%
Nº2 21.05 · 09:17 PHOTO 🌟Kazan, we're here Altyn Wallet team is already at the VIII KAZAN CRYPTOFORUM. Conference officially started, our booth B+3 /...	VIEWS 1 479 REPOSTS 5	REACTS 10 ER 0.2%
Nº3 19.05 · 17:31 PHOTO 🌟Friends, we need your support! Altyn Wallet is nominated for KAZAN CRYPTOFORUM AWARDS 2026: How to vote - 2 simple...	VIEWS 1 443 REPOSTS 4	REACTS 13 ER 0.1%

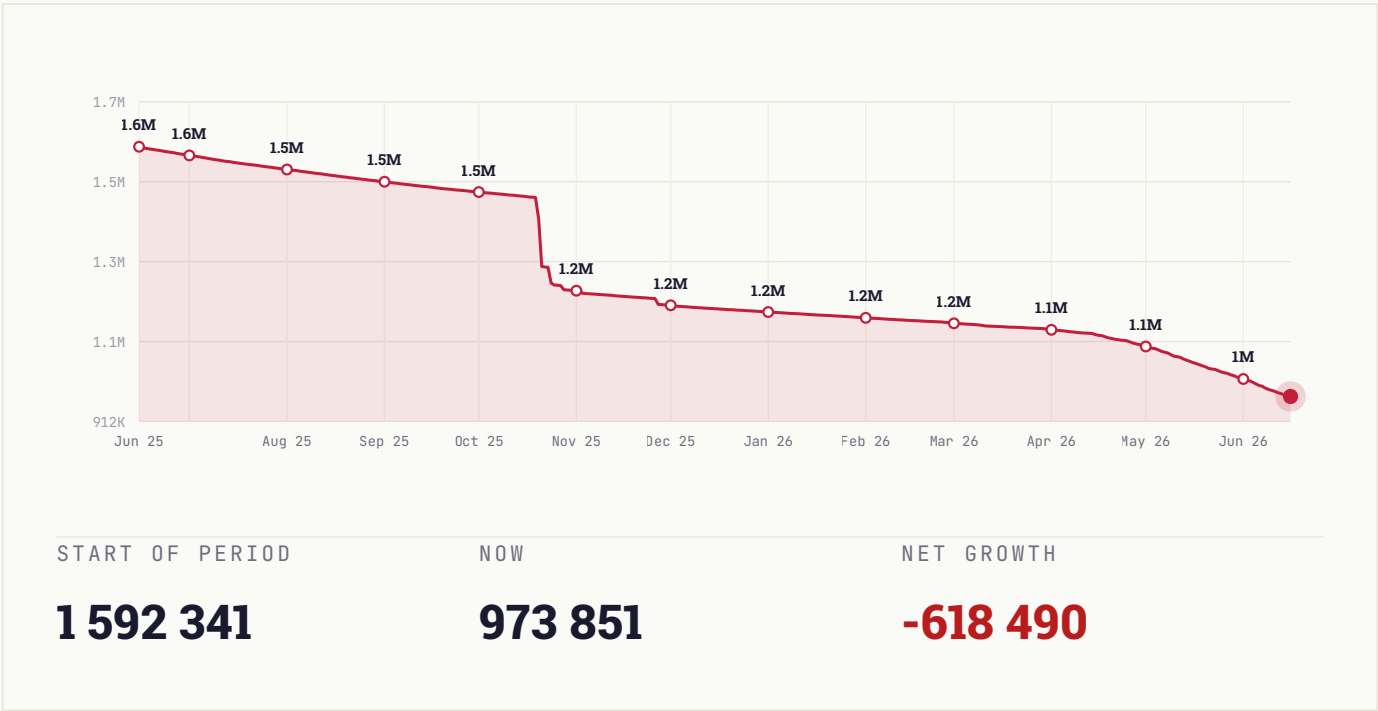
WORST 3

↓ 22.05 • 11:38 PHOTO It's good 🌟🌟🌟🌟 Kazan is the best place in the world! ✂️ Create your personal wallet 😊 ↓↓↓ ➡️ Pay with crypto wherever you like -...	VIEWS 1 535 REPOSTS 6	REACTS 23 ER 0.2%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

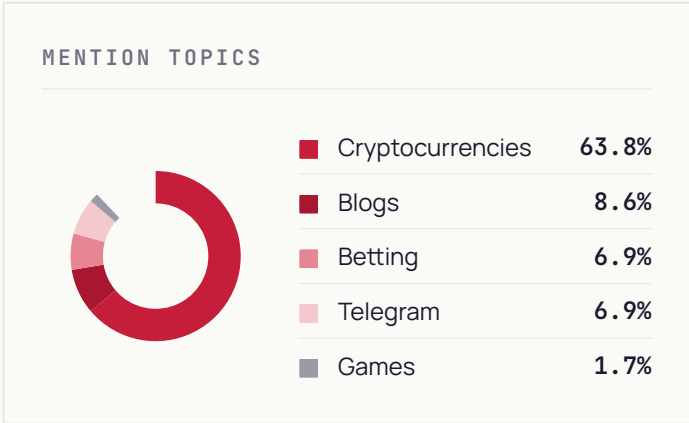
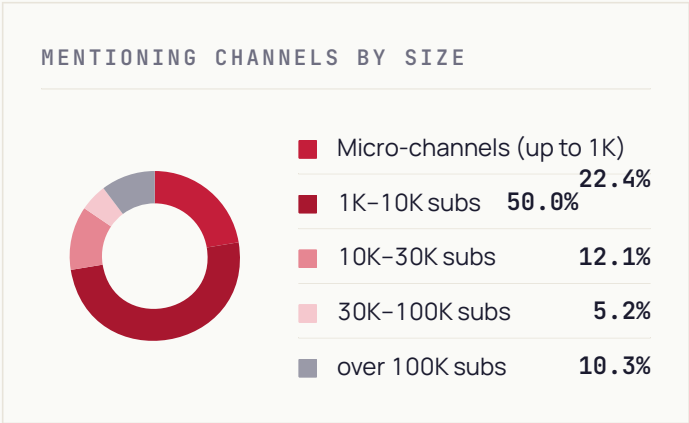
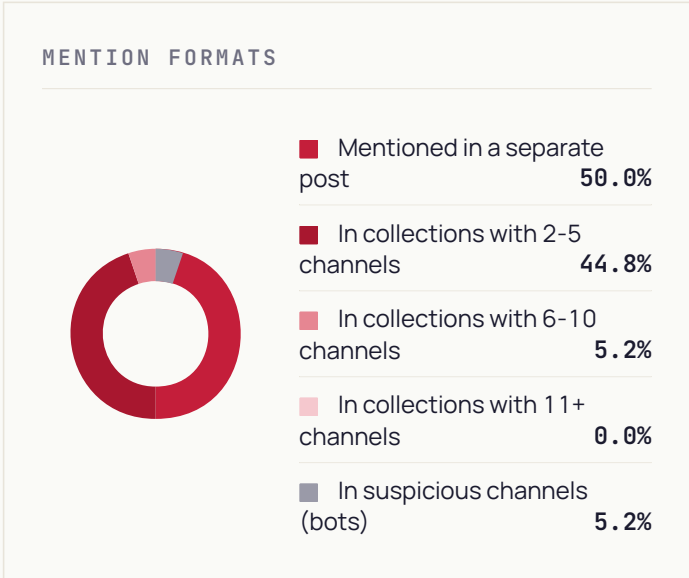
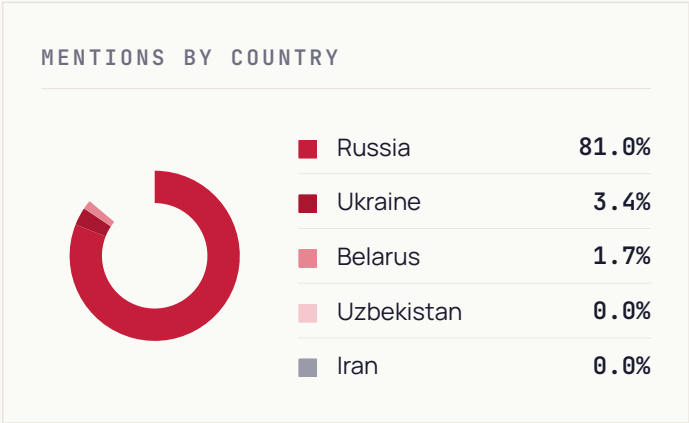
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

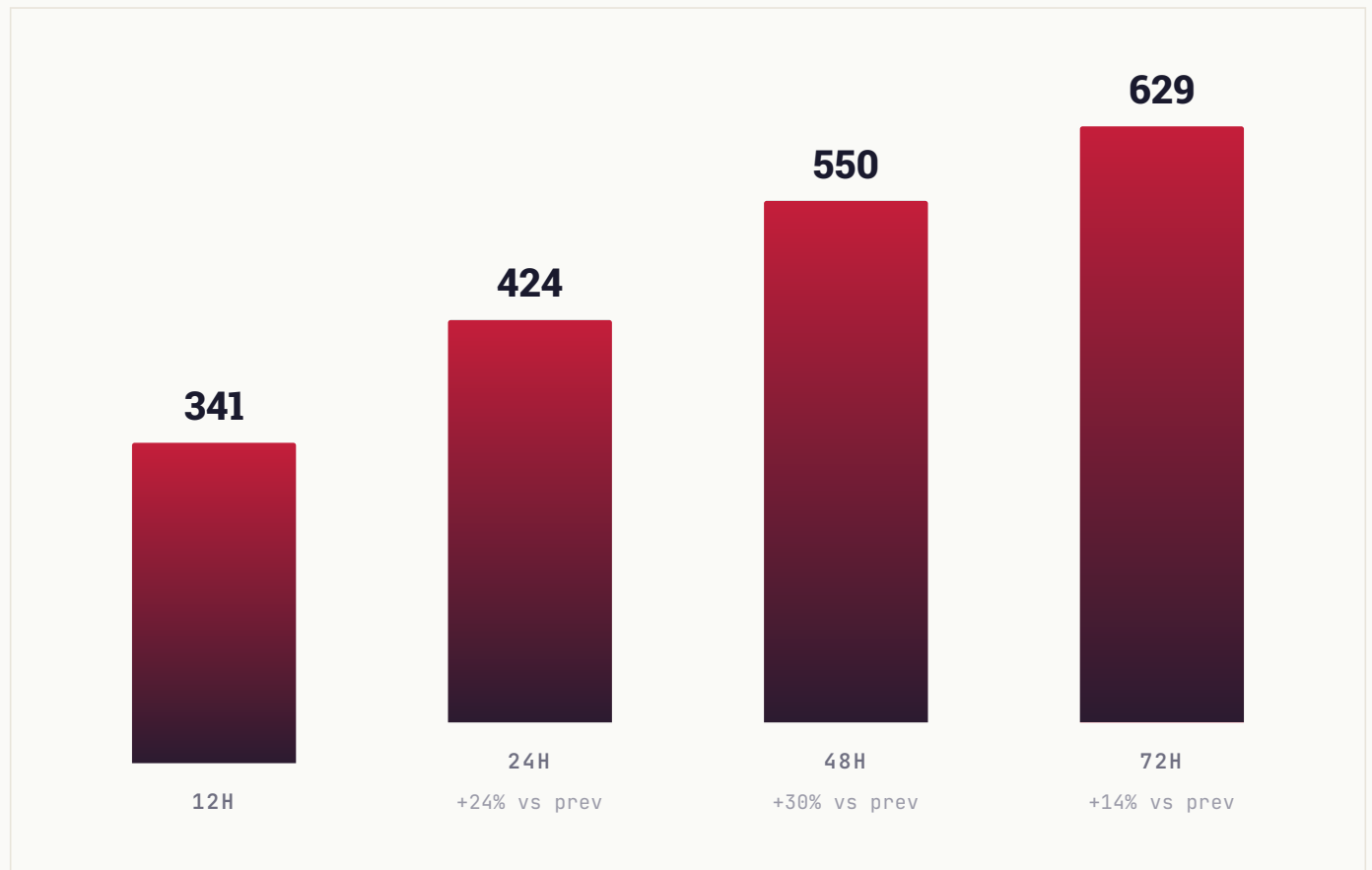
Citation index **8** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **40** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its place among niche peers.

CHANNEL	SUBS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
WN Wallet News YOU	973.9K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#17 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · NICHE COMPARISON

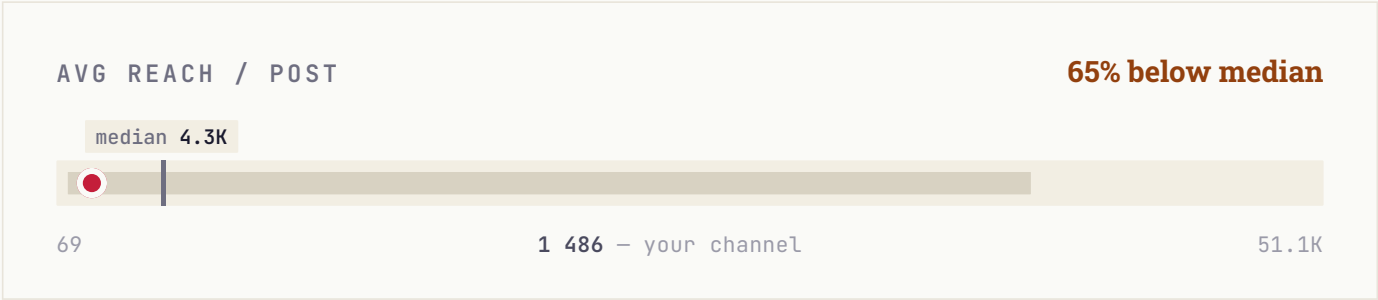
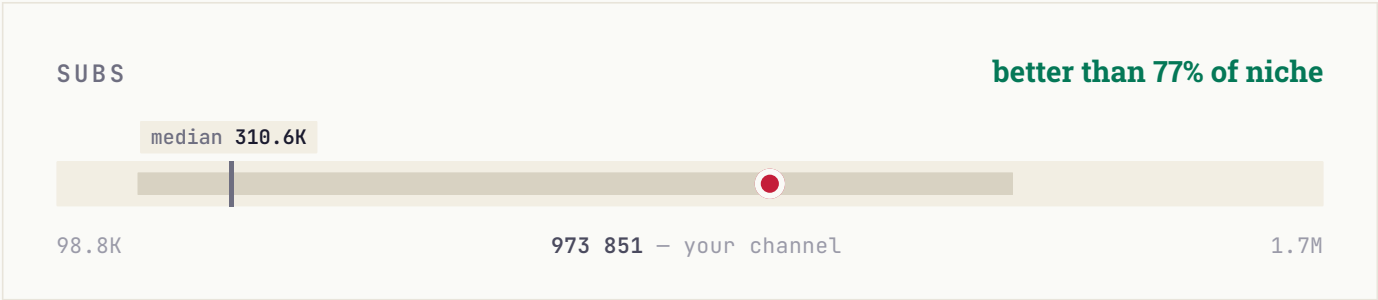
Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#17/100

POSITION IN NICHE

Channel in top 17% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
 Audience most active on this day at 14:00 MSK.

EFFECT

Best window for important post
- 02

Increase share of video posts
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 0.15% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.3pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by 5-15%.
 One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
