

PUBLIC REPORT BY PROMTPRESS

Channel audit

ALPHA



@alphaboyband

'ALPHA' Official Telegram Channel EMMA (Official Video) https://youtu.be/s8Tk7K5NkAI?si=uHFKPEHPVi-LA_Nf

SUBSCRIBERS

21 122

-109 per month

ERR (% SEE POSTS)

41.0%

in a day **23.1%**

REACH/POST

8.5K

ad reach **4.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 21 122 —	 SUBS REACH 40.42% avg % subs see post	 VIEWS/POST 8.5K median 8.4K · 25 days	 POSTS/WK 16.2 over period
 7D TREND -16.2% vs previous week	 REACTIONS/POST 1019.2 total 59,116 reactions, 563 reposts, 26,609 comments	 POST LENGTH 47 chars median 40 · 25 days	 POSTS ANALYZED 58 25 days
 AD REACH 4.9K 24h avg	 CHURN / MONTH -109 last month	 CITATION RATE 5 citation index · 73 channels mentioned all time	 CHANNEL AGE 3 years 20 days created 13.06.2023

AI EDITOR SUMMARY

Channel «ALPHA» – 21 122 subs. Each post averages 8.5K people (40% from subs), this is wide reach for a channel of this size. Publishes 16 posts per week (~2/day) – regular schedule. For week 22–28 Jun reach dropped -16.2% by week 15–21 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **58** posts over 25 days.
- 02 Dominant format – **Text** (24/58 posts).
- 03 Avg post length – **47** chars (median 40).
- 04 Peak audience activity – **Tuesday**, 20:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (12.4K avg for top vs 6.6K for worst) – among 58 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 16:10 TEXT https://www.instagram.com/reel/DZP_7G-MAHG/?igsh=MWtnY2llczltZ3Fscg== COVER SHOW шықты!	VIEWS 12 798 REPOSTS 10	REACTIONS 626 ER 60.6%
Nº2 09.06 · 15:23 TEXT https://openyoutu.be/59nQCUZQkoo ALPHA - 'JIBER' Official Teaser 1	VIEWS 12 631 REPOSTS 26	REACTIONS 900 ER 59.8%
Nº3 09.06 · 15:09 TEXT L&P, қайырлы кеш!💖 Қалдарыңыз қалай? Бірер минуттардан соң, бізде өте бір жақсы, су жаңа бастама шығайын деп тұр. ALPHA қолдауларыңызды...	VIEWS 11 868 REPOSTS 27	REACTIONS 1 133 ER 56.2%

Nº4 22.06 · 00:45 PHOTO Студиядан үйге қайттым жемісті жұмыс болды бүгін	VIEWS 11 515 REPOSTS 10	REACTIONS 1 630 ER 54.5%
Nº5 20.06 · 15:05 TEXT https://vt.tiktok.com/ZS9jvHRvqKQym-qWKKa	VIEWS 11 029 REPOSTS 5	REACTIONS 563 ER 52.2%

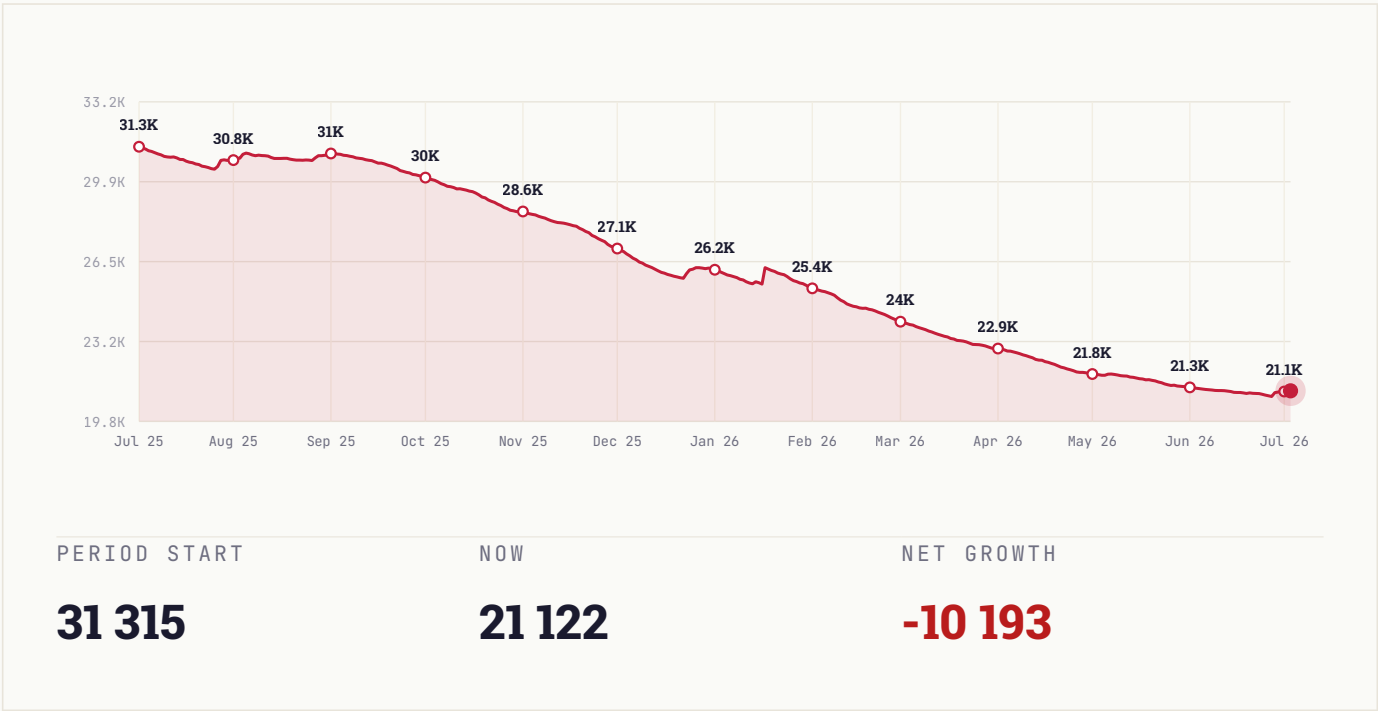
WORST 3

↓ 27.06 · 16:53 PHOTO (post without caption – photo)	VIEWS 6 597 REPOSTS 11	REACTIONS 1 239 ER 31.2%
↓ 27.06 · 16:58 PHOTO (post without caption – photo)	VIEWS 6 572 REPOSTS 22	REACTIONS 1 258 ER 31.1%
↓ 27.06 · 16:58 PHOTO (post without caption – photo)	VIEWS 6 550 REPOSTS 22	REACTIONS 1 141 ER 31.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

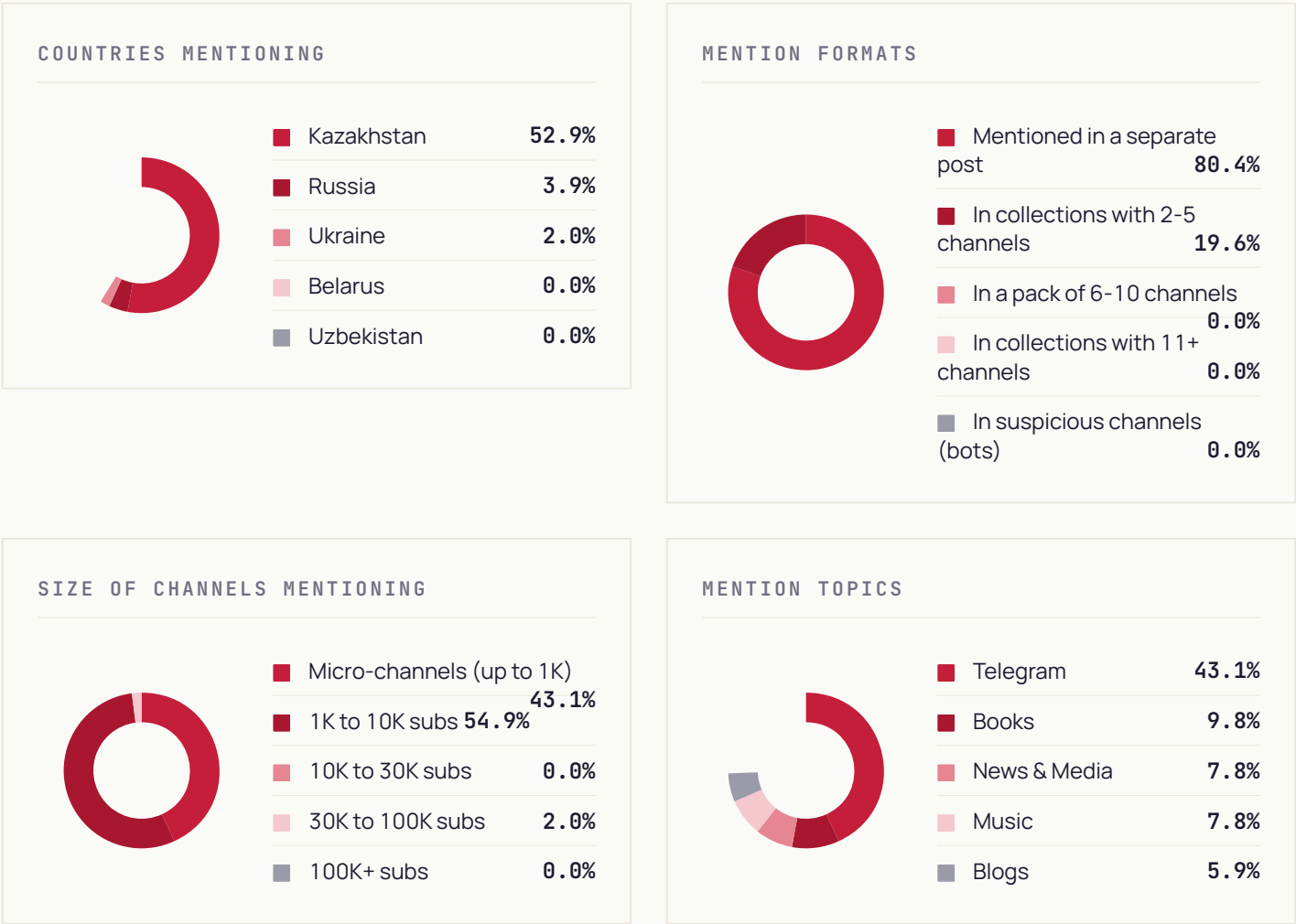
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

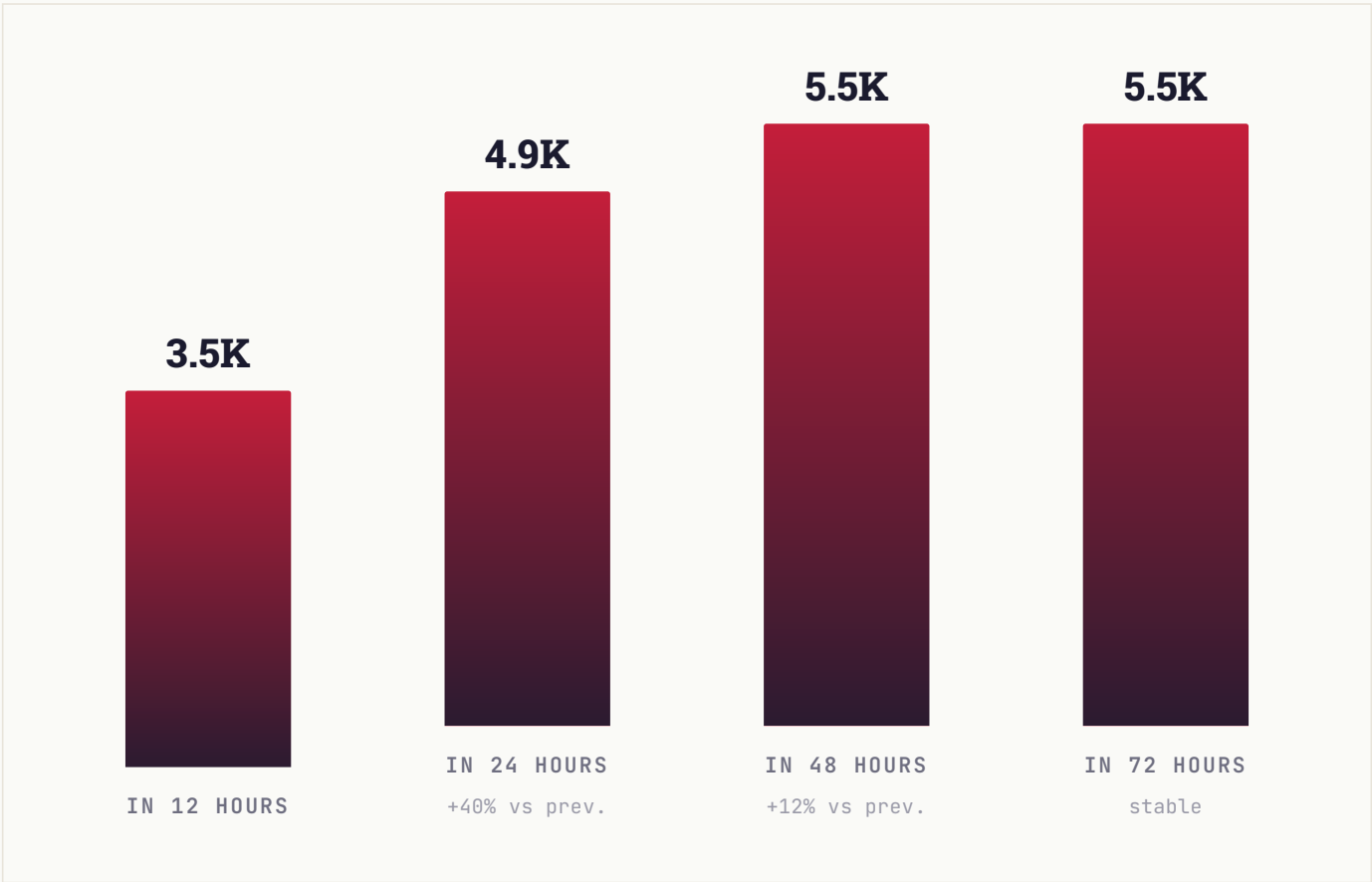
Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. Over all time, the channel was mentioned **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
AL ALPHA YOU	21.1K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#12 of 98). Leader — Margulan Seisembay (212.9K). Goal for the coming months: enter the niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **8**, they brought **1 903** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	767	
December 2025	2	2	468	
Nov 2025	3	3	20	
Oct 2025	1	1	6	
Sep 2025	0	0	75	
August 2025	2	2	567	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
8	6	1 903

SECTION 08 · NICHE COMPARISON

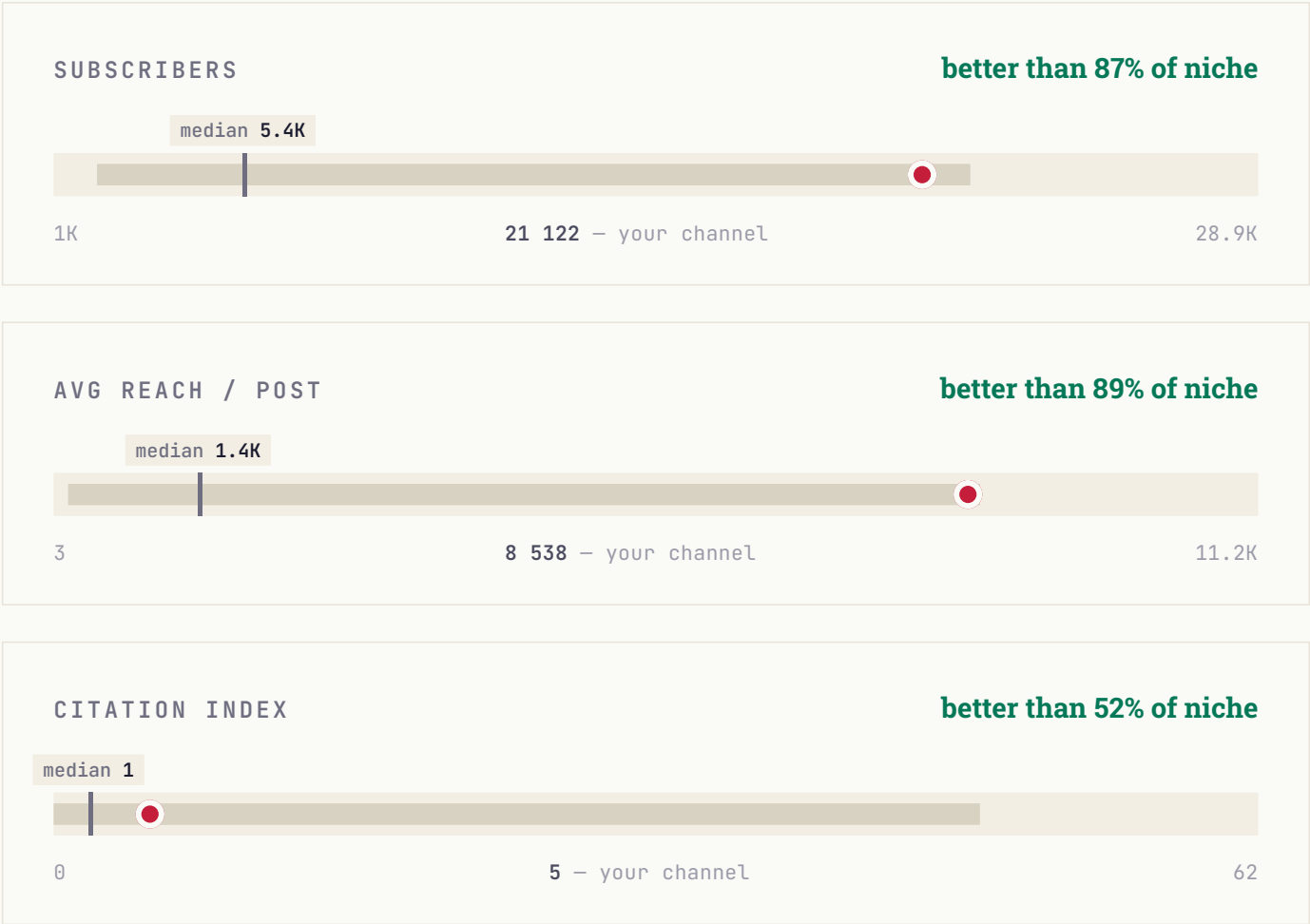
Where channel ranks in its league

Took top-100 channels in category "Blogs» and saw how your channel compares.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#12/100

POSITION IN NICHE

Channel in top 12% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 20:00 ALMT.

EFFECT

**Best window
for important
post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
