

PROMTPRESS PUBLIC REPORT

Channel audit

Kris.p.media



@almatykrispi

Latest news of Kazakhstan and World 🇰🇿🌐📌 For ads and cooperation: <http://wa.me/+77014220415> Instagram: @kris.p.media @krispi_astana @krisp_almaty 📍 More news on site:

...

SUBSCRIBERS

19 769

-290 per month

ERR (% SEE POSTS)

10.0%

in 24 hrs **5.1%**

REACH/POST

1.9K

ad reach **1K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 19 769 —	 SUBSCRIBER REACH 9.42% avg % subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/WEEK 9.6 over period
 7D TREND -5.2% vs previous week	 REACTIONS/POST 9.5 total 380 reactions, 100 reposts, 37 comments	 POST LENGTH 734 chars median 746 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH -290 last month	 CITATION RATE 22 citation index · 67 channels mentioned all time	 CHANNEL AGE 4 years 6 months created 26.12.2021

AI EDITOR SUMMARY

Channel «Kris.p.media» — 19 769 subs. Each post averages 1.9K people (9% of subs), low reach — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week 22–28 Jun reach dropped -5.2% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts in 29 days.
- 02 Dominant format – Photo (29/40 posts).
- 03 Avg post length – 734 chars (median 746).
- 04 Audience peak – Sunday, 13:00 ALMT.
- 05 Top posts get 2x more views than the weakest (2.8K avg for top vs 1.4K for worst) – among 40 posts in 29 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 14.06 · 08:43 VIDEO Chairman of the «Ädilet» party Aibek Dadebay spoke with journalists of leading republican media before the start of the II Congress. Despite...	VIEWS	REACTIONS
	3 883	1
	REPOSTS	ER
	2	19.6%
Nº2 12.06 · 13:33 PHOTO Emotional meeting in Almaty: bone marrow donor from Dagestan Akhmet met 7-year-old boy he saved three years ago...	VIEWS	REACTIONS
	2 348	29
	REPOSTS	ER
	1	11.9%
Nº3 19.06 · 14:48 PHOTO Ural entrepreneurs demand justice in case against deputy Bazarbek Robert and Zhanar Irmenov claim that Majilis deputy...	VIEWS	REACTIONS
	2 193	7
	REPOSTS	ER
	1	11.1%

Nº4 11.06 • 07:38 PHOTO Cotton candy vendor in Almaty held accountable after photo from Lake Sayran went viral. The man was washing a metal...	VIEWS 2 154 REACTIONS 7 REPOSTS 4 ER 10.9%
Nº5 19.06 • 12:44 PHOTO Man detained in Astana for fraud of 70 mln tenge. According to the city police, the 40-year-old man posed as a reliable...	VIEWS 2 131 REACTIONS — REPOSTS 3 ER 10.8%

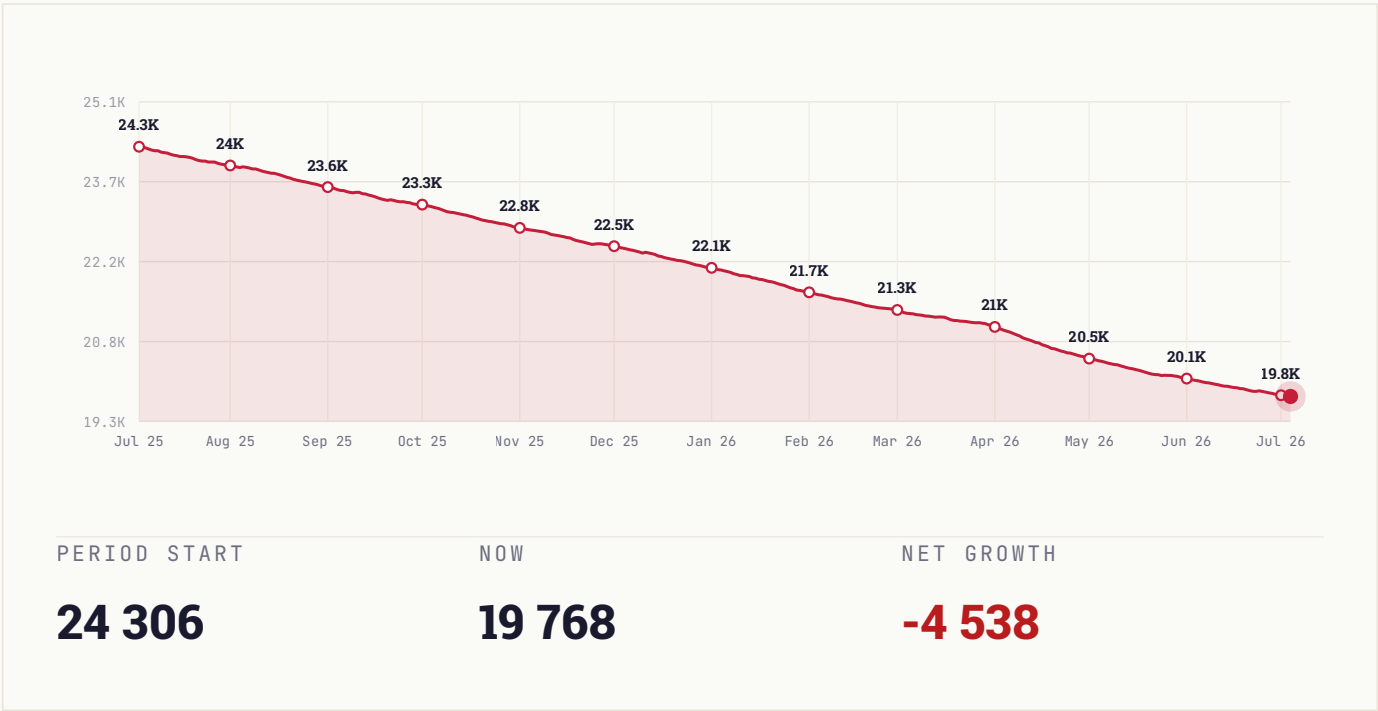
WORST 3

↓ 30.06 • 04:27 PHOTO Public environmental hearings on new General Plan for Almaty until 2040 have started. Main goal of the new...	VIEWS 1 540 REACTIONS 145 REPOSTS 1 ER 7.8%
↓ 30.06 • 14:01 PHOTO Kaspi.kz founder Mikhail Lomtadze announced Apple Pay launch for Kaspi users...	VIEWS 1 455 REACTIONS 5 REPOSTS 8 ER 7.4%
↓ 30.06 • 10:36 PHOTO The Head of State signed a decree appointing Erlan Karin as First Deputy Head of the Presidential Administration...	VIEWS 1 355 REACTIONS 2 REPOSTS 3 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

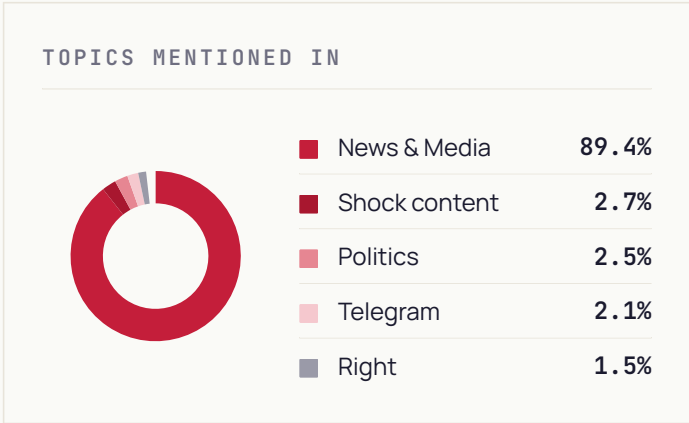
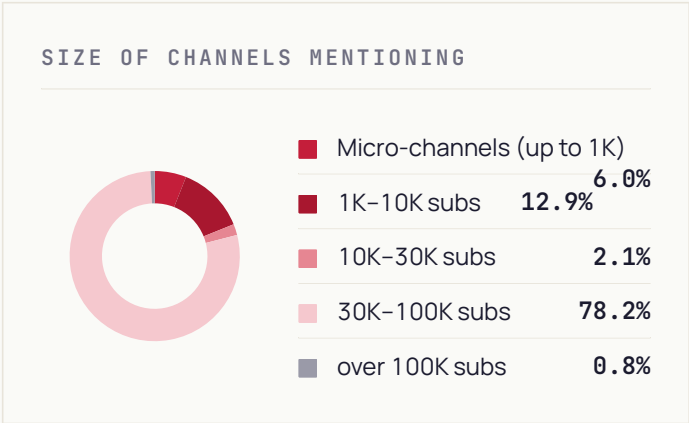
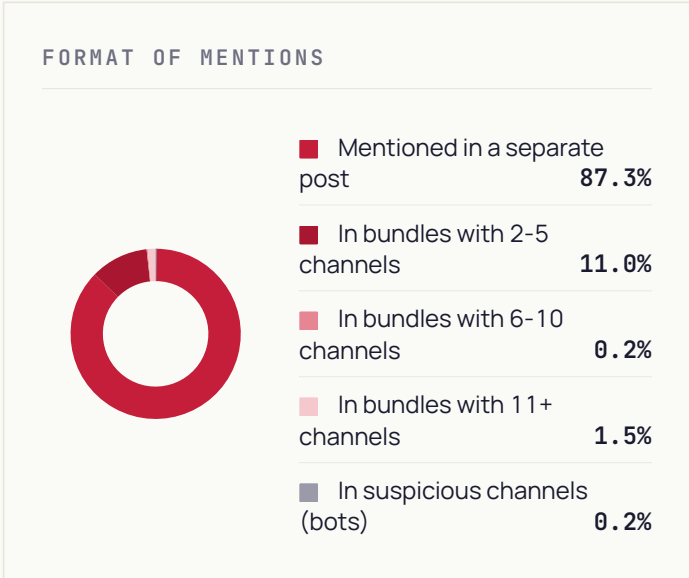
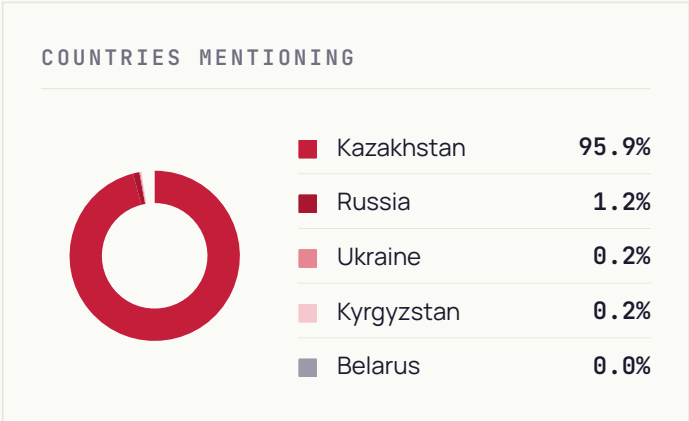
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

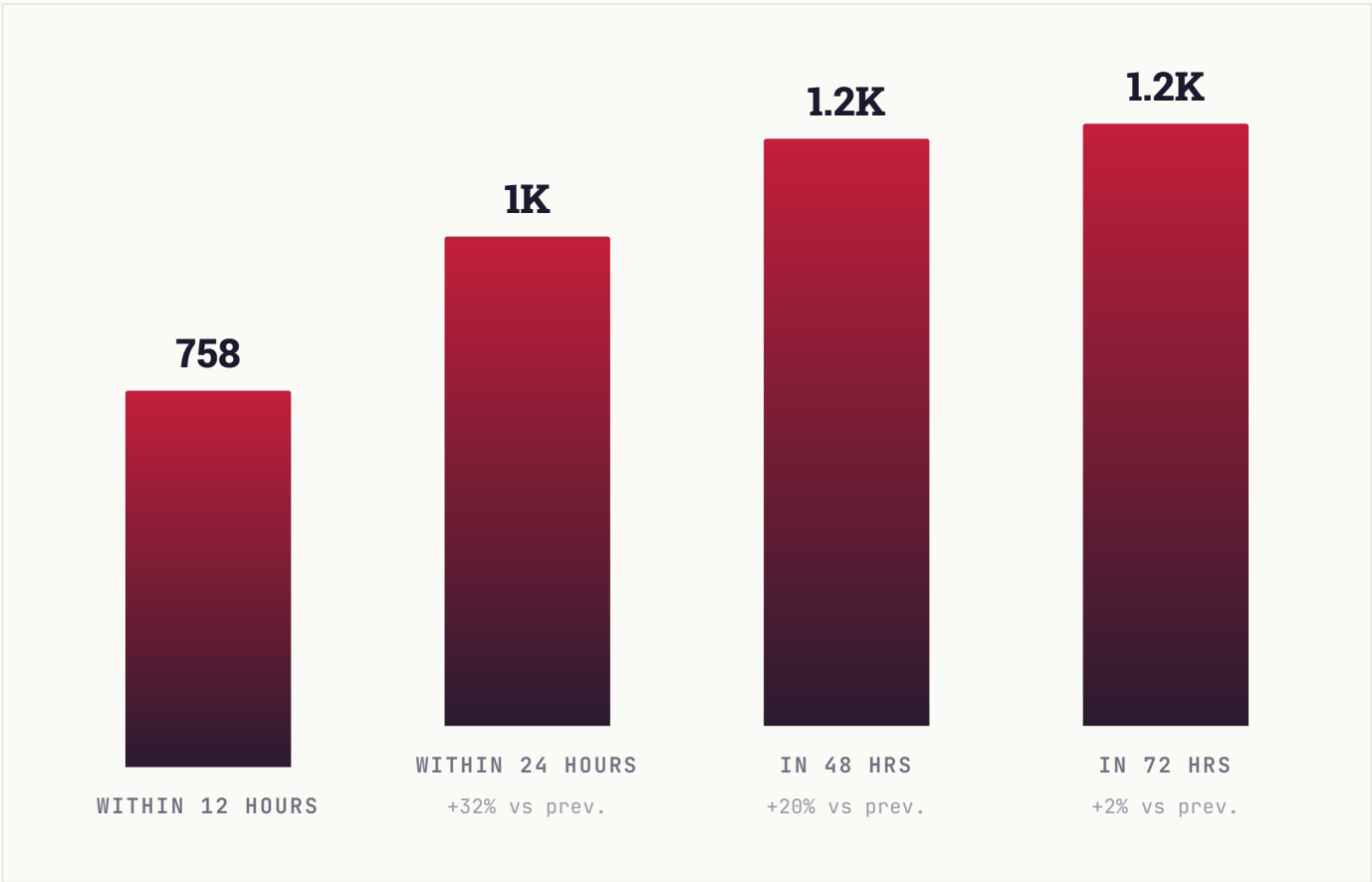
Citation index **22** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **67** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - News of Kazakhstan	256.4K
Z- Zakon.kz - News of Kazakhstan and World	204.1K
ZN ZTB NEWS - News of Kazakhstan	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NEKhabar	76.2K
AB Atameken Business - News of Kazakhstan	74.2K
KR Kris.p.media YOU	19.8K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#51 of 99). Niche median — 20.2K subs. First growth KPI — reach median. Leader: Dauletten (342.4K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **60** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	1	1	15
November 2025	13	12	13
October 2025	0	0	0
Sep 2025	0	0	19
August 2025	1	1	13
TOTAL MENTIONS			15
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			60

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

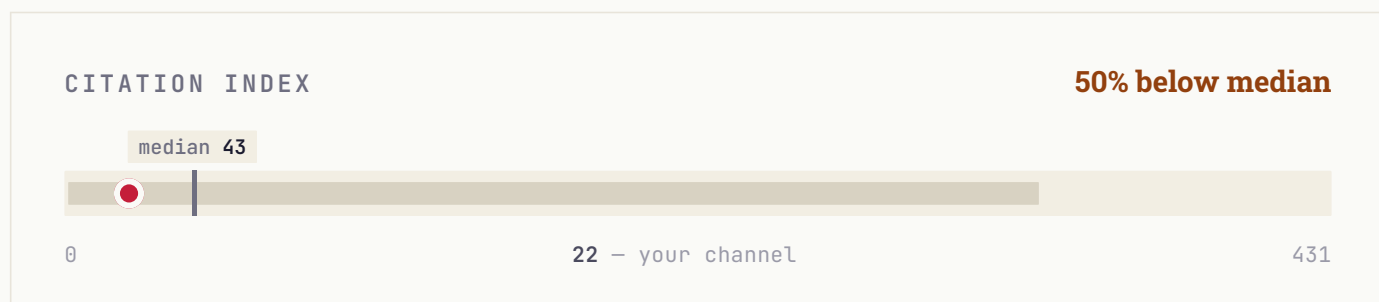
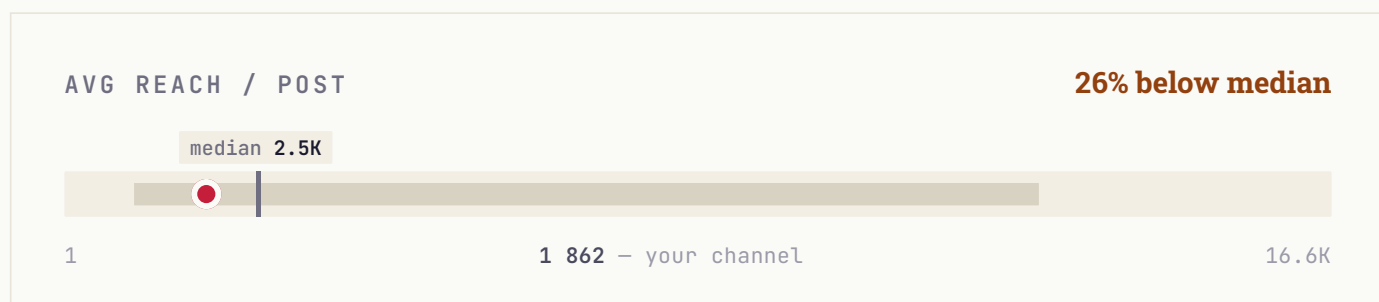
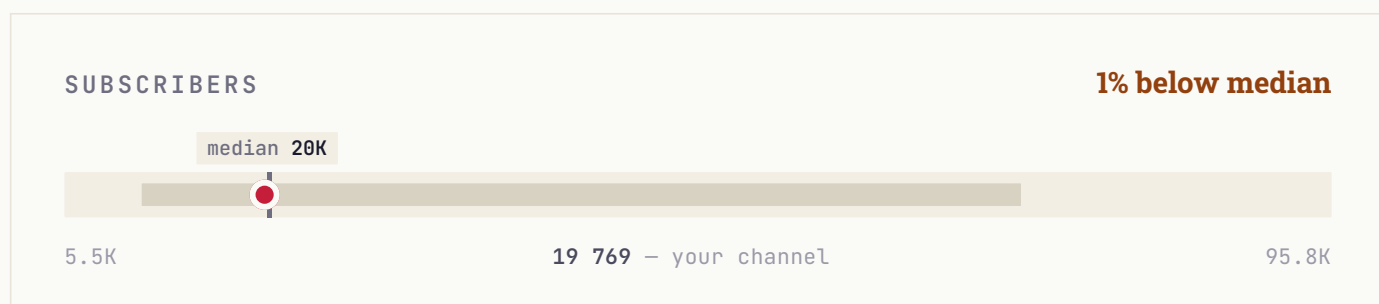
Top-100 channels in category «News & Media» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#51

/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 13:00 ALMT.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it every day — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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