

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Jobs in Almaty | Almaty Job Fair



@almaty\_rabota\_work

✓ Jobs only. No MLM! ~~~ Attention! We also have a large  
Instagram: [instagram.com/almaty.rabota.vakansii](https://www.instagram.com/almaty.rabota.vakansii) ~~~ 👉 To post a  
job, write...

SUBSCRIBERS

**11 847**

+540 per month

ERR (% SEE POSTS)

**8.0%**

per day 4.8%

REACH/POST

**945**

ad reach 572/24h

— CONTENTS · 2026

# What's inside the report

## 01 Channel snapshot

12 key metrics · AI summary

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Top 5 posts · worst 3 · insights

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Yearly chart · growth

## 04 Citation rate

Who mentions the channel and how

## 05 Ad potential

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## 07 Mention dynamics

6 months · monthly

## 08 Niche comparison

Rank in «Career» category

## 09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                     |                                                                                                                                                                                     |                                                                                                                                                                                 |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>11 847</div> <div>—</div>             | <div> SUBS REACH</div> <div>7.98%</div> <div>avg % subs see post</div>                             | <div> VIEWS/POST</div> <div>945</div> <div>median 950 · 29 days</div>                          | <div> POSTS/DAY</div> <div>13.3</div> <div>~93 per week</div>                      |
| <div> 7D TREND</div> <div>-11.0%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>0.4</div> <div>only 170 reactions, 1,202 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>527 chars</div> <div>median 515 · 29 days</div>                   | <div> POSTS ANALYZED</div> <div>390</div> <div>29 days</div>                       |
| <div> AD REACH</div> <div>572</div> <div>24h avg</div>           | <div> CHURN / MONTH</div> <div>+540</div> <div>last month</div>                                  | <div> CITATION RATE</div> <div>0</div> <div>citation index · 8 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>7 years 1 month</div> <div>created 13.05.2019</div> |

AI EDITOR SUMMARY

Channel «Jobs in Almaty | Almaty Job Fair» — 11 847 subs. Each post averages 945 people (8% from subs), low reach — expand audience. Publishes 93 posts/week (~13/day) — very active. Week 22–28 Jun reach dropped -11.0% by week 15–21 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **390** posts over 29 days.
- 02 Dominant format – **Text** (390/390 posts).
- 03 Avg post length – **527** chars (median 515).
- 04 Peak audience activity – **Saturday**, 18:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (1.4K avg for top vs 750 for worst) – among 390 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                                                                 |                                                                    |                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>11.06 · 11:00</div><div>TEXT</div></div> <div><div>🔑</div><div>HIRING? 🔥</div><div>Total audience across all social media – 150,000+ subs.</div><div>📌</div><div>Links to our platforms: –...</div></div>                                               | <div>VIEWS</div> <div>1 434</div> <div>REPOSTS</div> <div>1</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>12.1%</div> |
| <div><div>Nº2</div><div>13.06 · 08:16</div><div>TEXT</div></div> <div><div>✅</div><div>Kino Room needs:</div><div>📌</div><div>Admin (Female)</div><div>📅</div><div>Schedule: 2 days on, 2 off</div><div>🕒</div><div>Hours: 14:00 to 03:00</div><div>📍</div><div>...</div></div> | <div>VIEWS</div> <div>1 384</div> <div>REPOSTS</div> <div>14</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>11.7%</div> |
| <div><div>Nº3</div><div>13.06 · 13:10</div><div>TEXT</div></div> <div><div>📌</div><div>Nursing home chain (Besagash area) needs caring &amp; responsible caregivers</div><div>📅</div><div>Schedule: 2 days on, 2 off</div><div>📋</div><div>...</div></div>                      | <div>VIEWS</div> <div>1 369</div> <div>REPOSTS</div> <div>3</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>11.6%</div> |

|                                                                                                                                                                                                              |                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 13.06 • 07:55 <span>TEXT</span><br><b>✓ Security agency hires guards</b> <b>📌 Guards for permanent positions</b> <b>📋 Conditions:</b> <b>📅 July 17</b> <b>Schedule: 24h shift every 2 days...</b> | <div>VIEWS</div> <b>1 364</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>11.5%</b>  |
| <b>Nº5</b> 12.06 • 13:40 <span>TEXT</span><br><b>📌 Logistics company operator (female only)</b> <b>📅 July 17</b> <b>Schedule: 6/1 or 2/2</b> <b>🕒 Hours: 10:00 to 22:00</b> <b>🎯 We...</b>                   | <div>VIEWS</div> <b>1 343</b><br><div>REPOSTS</div> <b>13</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>11.3%</b> |

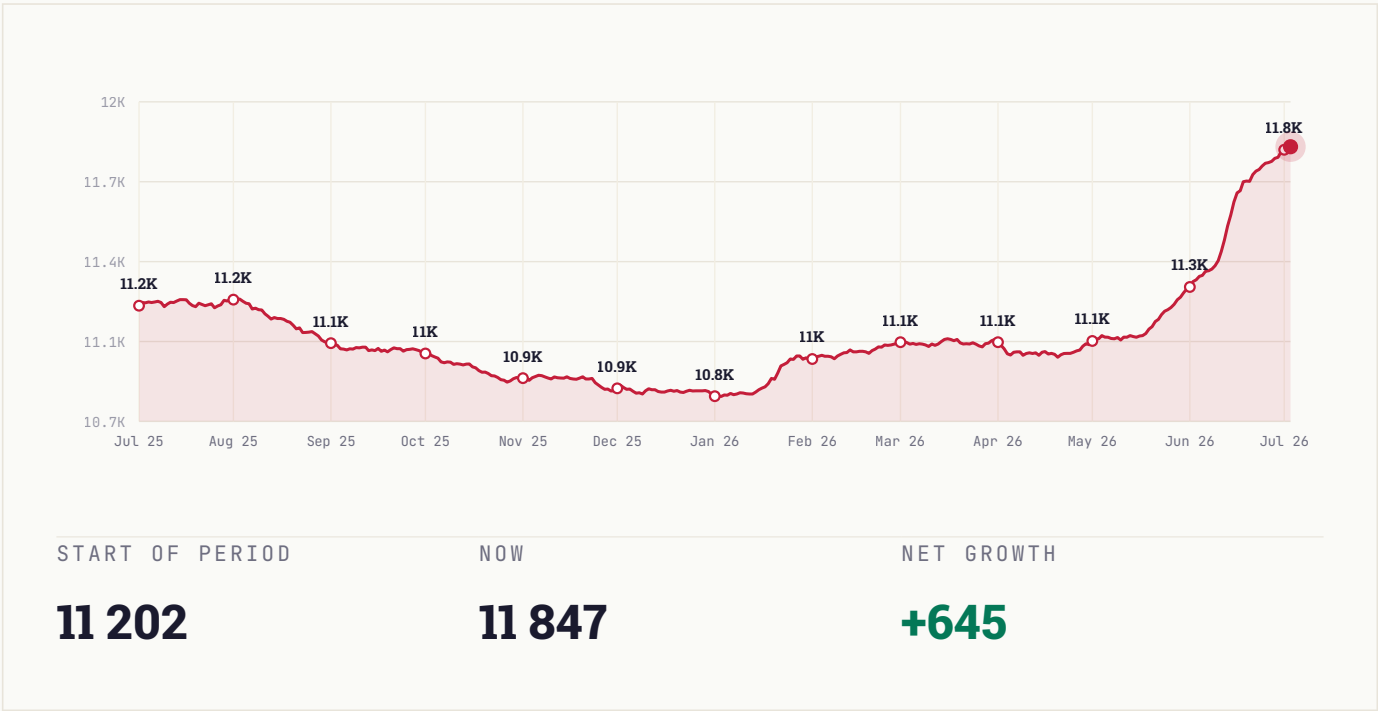
### WORST 3

|                                                                                                                                                                                                            |                                                                                                                          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| <b>↓</b> 29.06 • 07:03 <span>TEXT</span><br><b>✓ Warehouse needs:</b> <b>📌 Accountant-operator</b> <b>📅 July 17</b> <b>Schedule: 5/2</b><br><b>💰 Salary: 300.000 KZT net</b> <b>📍 Address: Bayserke...</b> | <div>VIEWS</div> <b>759</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>6.4%</b> |
| <b>↓</b> 29.06 • 10:26 <span>TEXT</span><br><b>✓ Tashkent pilaf &amp; tandyr samsa</b> <b>📌 Need a cook</b> <b>💰 Salary: negotiable.</b> <b>📅 July 17</b> <b>Schedule: 07:00 to 19:00.</b> <b>📋 ...</b>    | <div>VIEWS</div> <b>748</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>6.3%</b> |
| <b>↓</b> 29.06 • 11:35 <span>TEXT</span><br><b>📌 Need a maid</b> <b>📋 Requirements: – Neat &amp; responsible woman – Permanent position – Preferably live-in...</b>                                        | <div>VIEWS</div> <b>745</b><br><div>REPOSTS</div> <b>2</b><br><div>REACTIONS</div> <b>1</b><br><div>ER</div> <b>6.3%</b> |

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

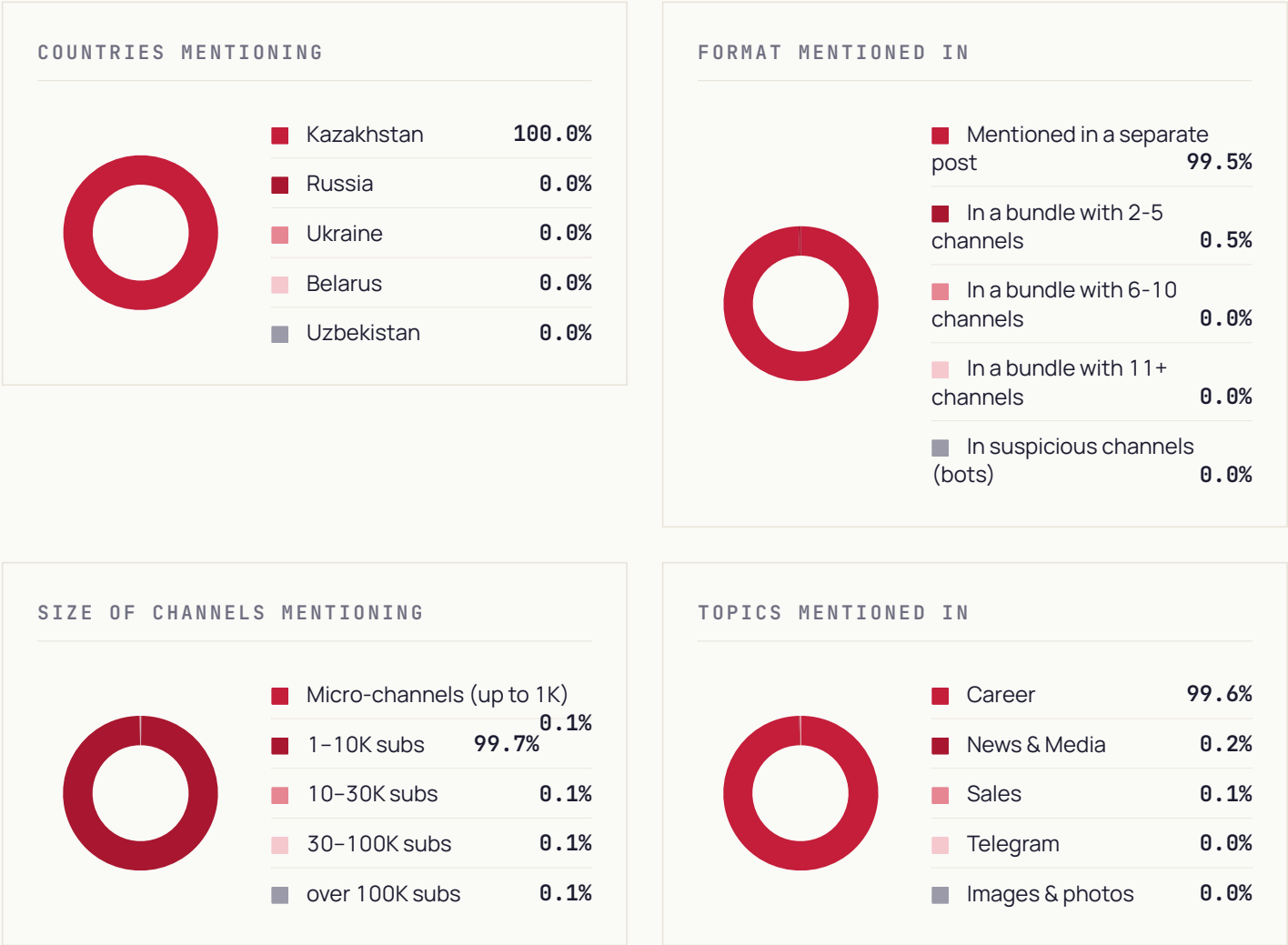
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

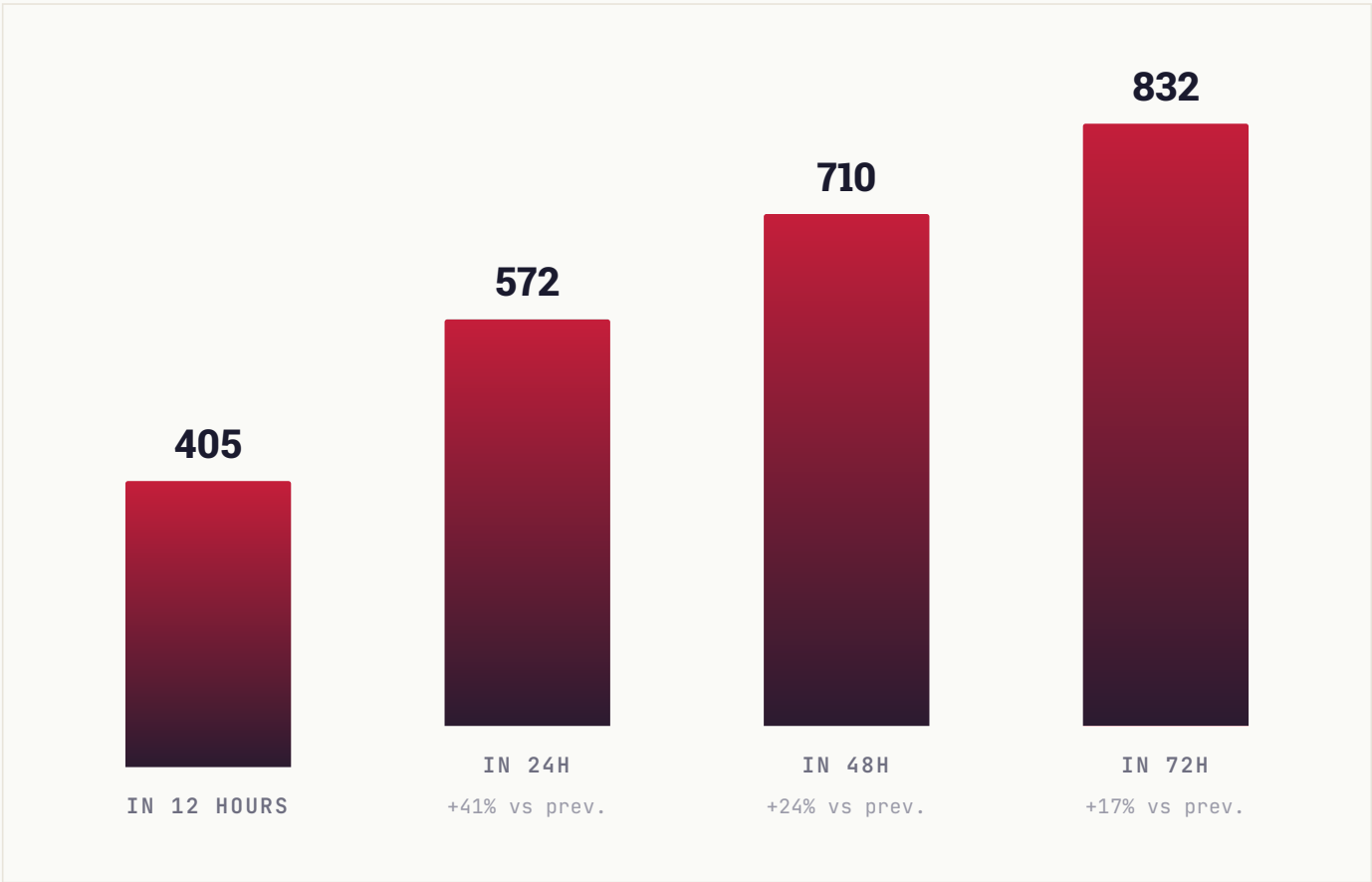
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions 8 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                                          | SUBSCRIBERS |
|--------------------------------------------------|-------------|
| CP СЫНЫП ЖЕТ. ҚР. КЛ. РУК. РК                    | 50K         |
| RV Almaty Job Fair   Jobs Almaty                 | 40.6K       |
| JB JobKZ: вакансии / работа в Kazakhstane        | 34.5K       |
| IB IT Вакансии Kazakhstan                        | 33.3K       |
| DK Dev KZ   Vacancy                              | 23.7K       |
| RV Jobs in Astana   Astana Jobs Vacancies        | 23.2K       |
| RV Jobs in Astana   Жұмыс                        | 18.4K       |
| RV Jobs in Uralsk - Жұмыс Оралда                 | 18.2K       |
| KC KAZAKHSTAN CASTING CLUB   модели и актеры     | 18.2K       |
| BK Bloggers of Kazakhstan   ugc & micro-bloggers | 18.1K       |
| RV Jobs in Almaty   Almaty Job Fair YOU          | 11.8K       |

COMPARATIVE INSIGHT

Channel intop quartile of niche (#14 of 90). Leader — СЫНЫП ЖЕТ. ҚР. КЛ. РУК. РК (50K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **416** new subs.

| PERIOD         | MENTIONS       | CHANNELS | BROUGHT SUBSCRIBERS  |
|----------------|----------------|----------|----------------------|
| Jan 2026       | 0              | 0        | 187                  |
| December 2025  | 0              | 0        | 67                   |
| Nov 2025       | 0              | 0        | 55                   |
| Oct 2025       | 0              | 0        | 32                   |
| Sep 2025       | 0              | 0        | 55                   |
| August 2025    | 0              | 0        | 20                   |
| TOTAL MENTIONS | MONTHS OF DATA |          | ACQUIRED SUBSCRIBERS |
| 0              | 6              |          | 416                  |

SECTION 08 · NICHE COMPARISON

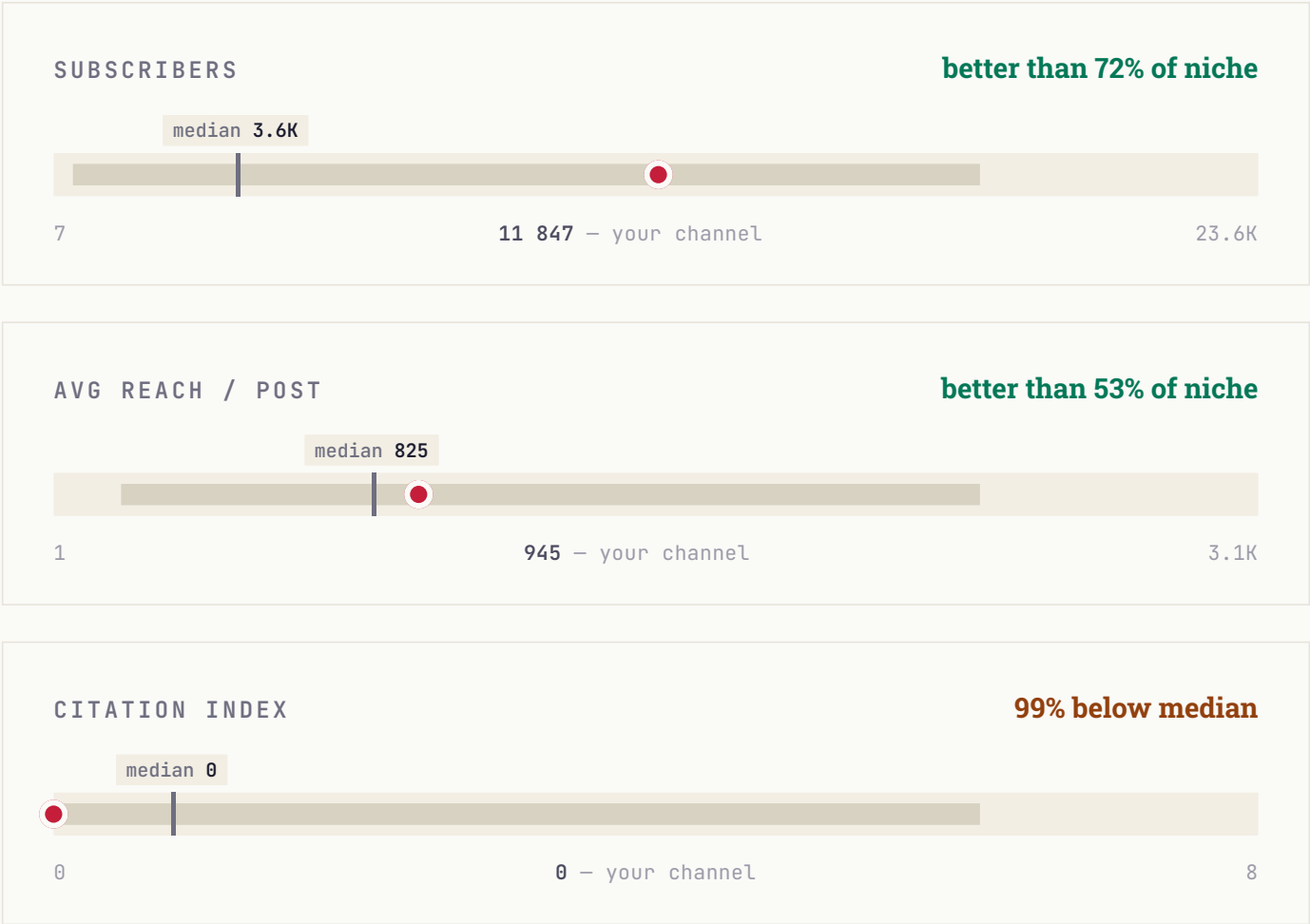
# Where the channel stands in its league

Took top-91 channels in «Career» and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#14 /91

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- |           |                                                                                                                                                                                                            |                                                            |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| <b>01</b> | <b>Main post of the week — on Saturday</b><br>Audience is most active on this day at 18:00 ALMT.                                                                                                           | EFFECT<br><b>Best window<br/>for an<br/>important post</b> |
| <b>02</b> | <b>Increase video post share</b><br>Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25%.                                                                    | EFFECT<br><b>Video retains<br/>audience<br/>better</b>     |
| <b>03</b> | <b>System traffic buy</b><br>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (organic integrations), <b>Premium</b> (target audience). PromptPress picks sources per niche. | EFFECT<br><b>+1000-3000<br/>subs</b>                       |
| <b>04</b> | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually boost ER by +5-15%.<br>One poll per week on a hot topic — easy growth lever.                                             | EFFECT<br><b>+5-15% ER</b>                                 |
| <b>05</b> | <b>Cross-promo with neighboring channels</b><br>Swap posts with same-niche channels once a quarter.<br>No need daily — 2-3 collabs give relevant growth.                                                   | EFFECT<br><b>Growth from<br/>relevant<br/>audience</b>     |

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

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**01**      **Launch ads in Telegram**      <https://panel.promptpress.com/register>

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**02**      **Contact manager**      [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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