

PUBLIC REPORT BY PROMTPRESS

Channel audit

Almaty Job Fair | Jobs Almaty



@almaty_rabota01

Looking for a job or side gig? Or maybe you need a top salesperson, a reliable office manager, or someone who fits right into your team? On our channel you can...

SUBSCRIBERS

40 553

+1066 per month

ERR (% SEE POSTS)

11.0%

daily 5.3%

REACH/POST

4.3K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 40 553 —	 SUBSCRIBER REACH 10.57% avg % subs see post	 VIEWS/POST 4.3K median 4.5K · 29 days	 POSTS/WEEK 43.0 for period
 7D TREND -0.2% vs previous week	 REACTIONS/POST 9.6 1,729 reactions, 3,005 reposts, 114 comments	 POST LENGTH 625 chars median 575 · 29 days	 POSTS ANALYZED 180 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH +1066 last month	 CITATION RATE 11 citation index · 29 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 17.01.2019

AI EDITOR SUMMARY

Channel "Almaty Job Fair | Work Almaty" – 40 553 subs. Each post avg views 4.3K people (11% subs), reach low – need to grow audience. Publishes 43 posts/week (~6/day) – active posting. Week Jun 15–21 reach stable (-0.2% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **180** posts in 29 days.
- 02 Dominant format – **Text** (180/180 posts).
- 03 Avg post length – **625** chars (median 575).
- 04 Peak audience activity – **Friday, 19:00** ALMT.
- 05 Strongest posts get **2x** more views than weakest (5.7K avg top vs 3.2K worst) – across 180 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 14:10 TEXT TOO Stark Trade Required: Low-current systems installer Almaty. Kazakhstan citizens only! Due to expansion we invite...	VIEWS 6 161 REP. 11	REACTIONS 12 ER 15.2%
Nº2 06.06 · 13:08 TEXT To Coffee Shop Wanted: Barista Looking for an active and responsible team member! Coffee shop hours: Mon-Thu 9:00-23:00 Fri-Sun...	VIEWS 5 418 REP. 33	REACTIONS 22 ER 13.4%
Nº3 11.06 · 15:48 TEXT To education center Qadam Study Wanted: Sales manager Requirements: – Must know Kazakh – Willingness to work...	VIEWS 5 407 REP. 30	REACTIONS 8 ER 13.3%

Nº4 12.06 • 13:39 TEXT To distribution company "Warehouse #6" Wanted: Warehouse worker for cold storage. Requirements: - Experience as a warehouse worker, picker, or...	VIEWS 5 407 REP. 5 REACTIONS 11 ER 13.3%
Nº5 05.06 • 14:44 TEXT To grocery store chain Wanted: Male cashiers for night shift Requirements: - 1+ year grocery experience - Friendliness...	VIEWS 5 379 REP. 9 REACTIONS 4 ER 13.3%

WORST 3

↓ 29.06 • 07:57 TEXT To company ECO FooD Wanted: Driver-forwarder Responsibilities: – Delivering goods to stores Conditions: – Schedule: 6/1 – Time...	VIEWS 3 222 REP. 8 REACTIONS 1 ER 7.9%
↓ 29.06 • 05:49 TEXT Naz Кутім орталығы Требуется: Менеджер (администратор) Талаптар: • Телефонмен клиенттерге жауап беру • Клиенттерді күтіп алу , оплата...	VIEWS 3 197 REP. 10 REACTIONS 7 ER 7.9%
↓ 29.06 • 06:51 TEXT To patent office BROCS Wanted: Manager Requirements: – Female – Knowledge of Russian and Uzbek – Work experience in...	VIEWS 3 178 REP. 4 REACTIONS 5 ER 7.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

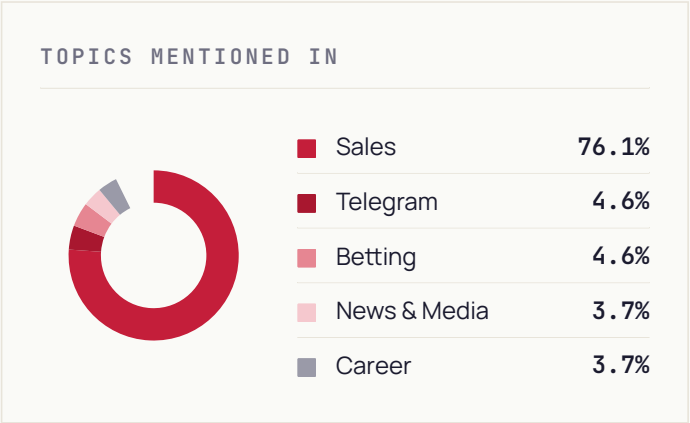
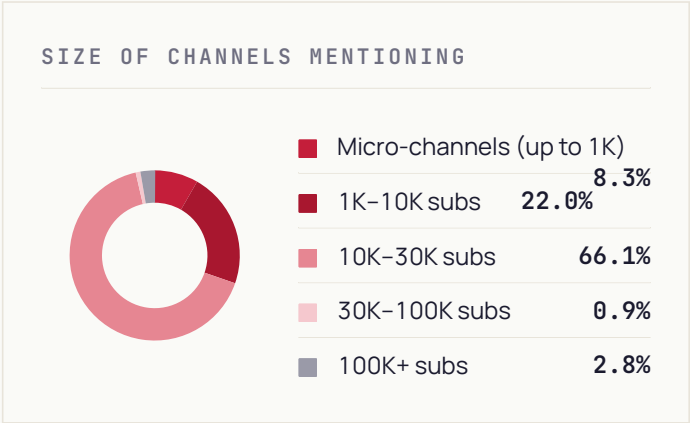
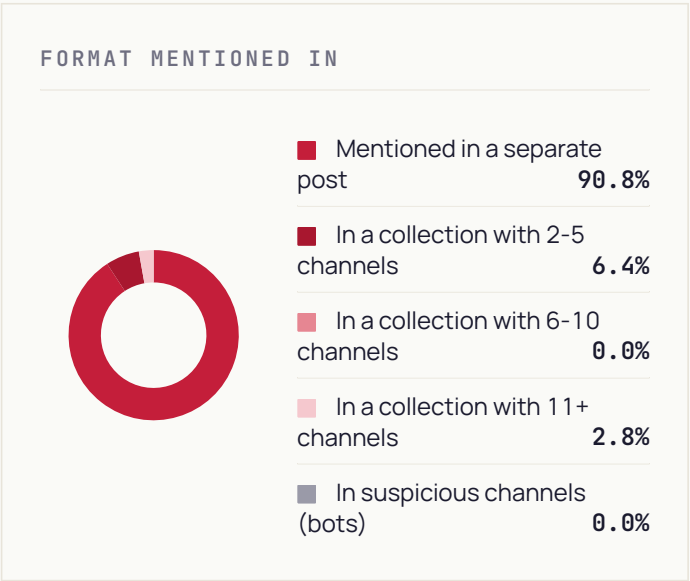
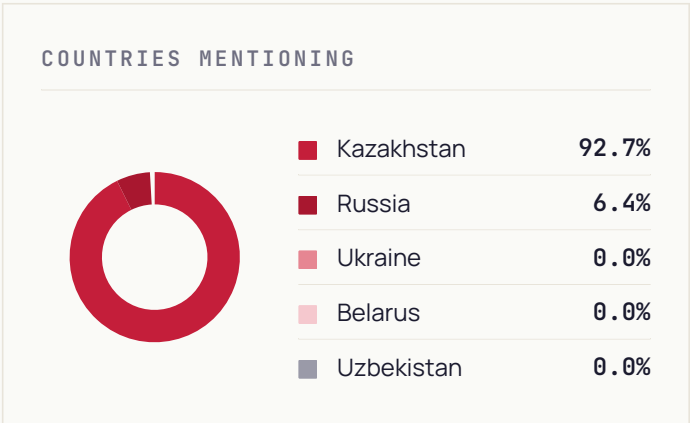
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

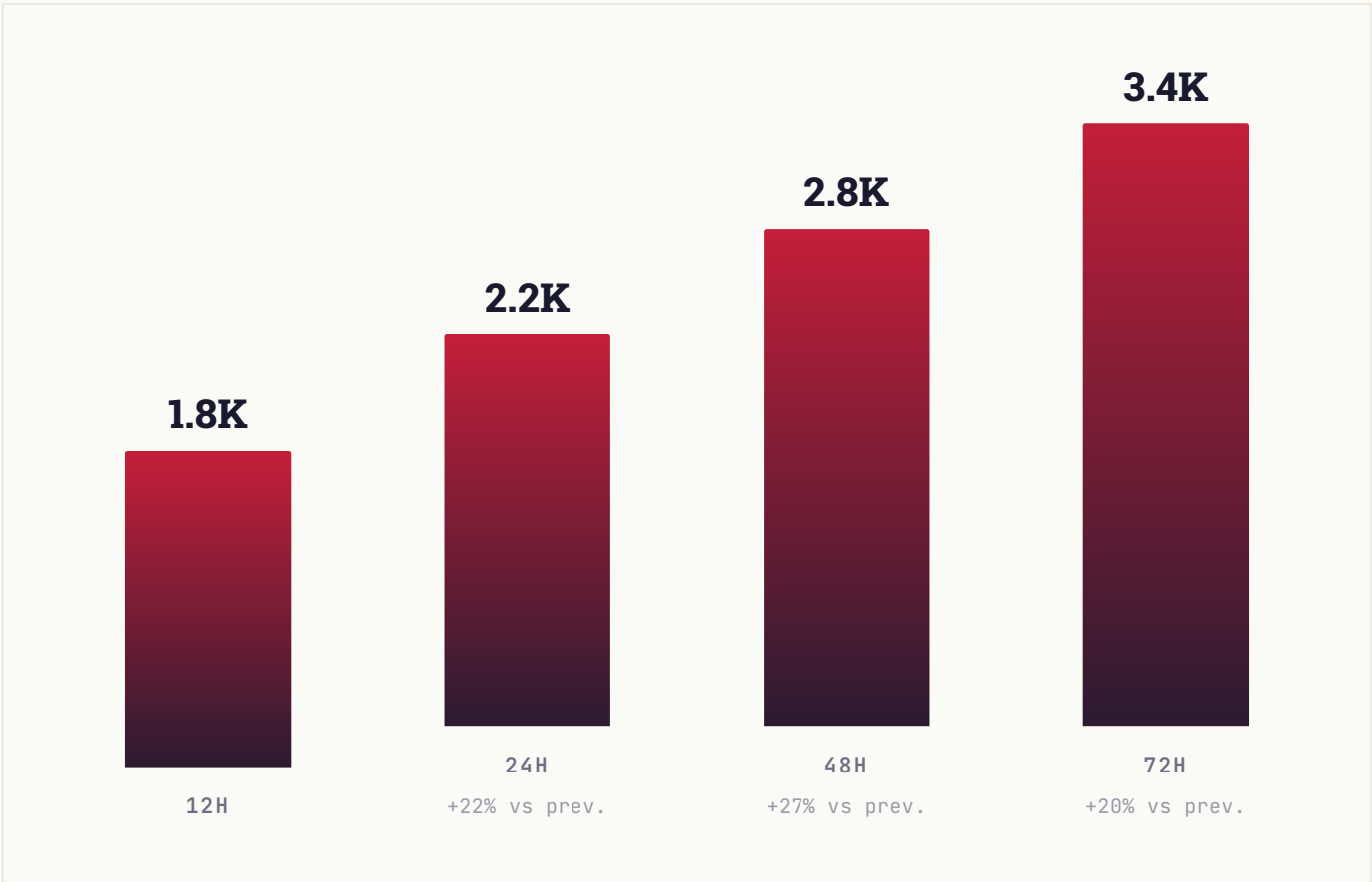
Citation index **11** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentioned **29** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SJ SYNYP ZHET. KR. KL. RUK. RK	50K
YAV Almaty Job Fair Jobs Almaty YOU	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Work Astana Vacancies	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Bloggers of Kazakhstan ugc and microbloggers	18.1K
RV Jobs in Astana	15.7K

COMPARATIVE INSIGHT

Channel in top-2 niche (#2 of 90 category channels). One of the leaders — client partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **1 031** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	633
December 2025	1	1	44
November 2025	0	0	53
October 2025	0	0	36
Sep 2025	1	1	94
August 2025	0	0	171

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3	6	1 031

SECTION 08 · NICHE COMPARISON

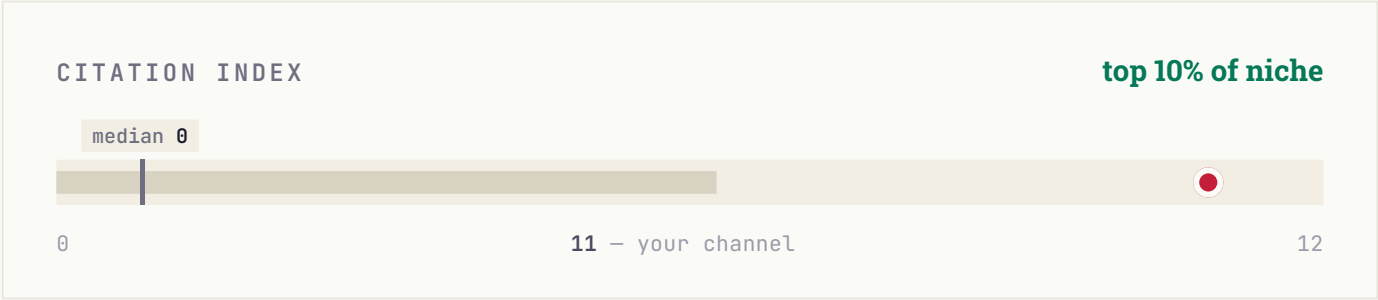
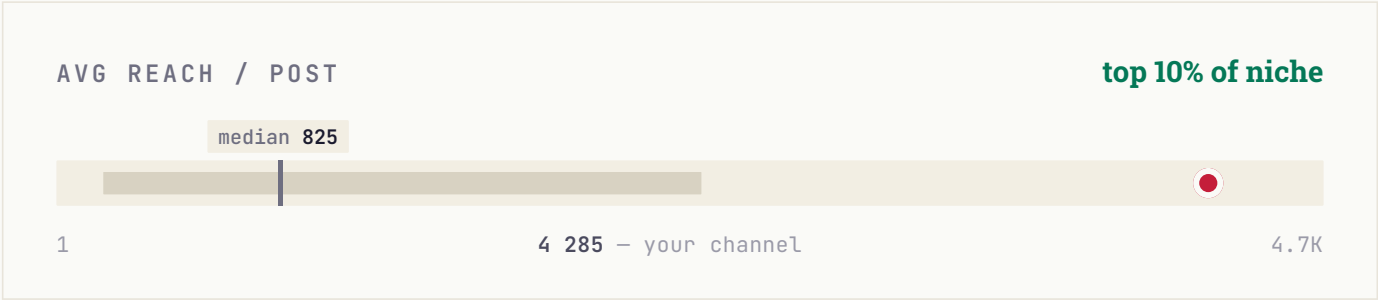
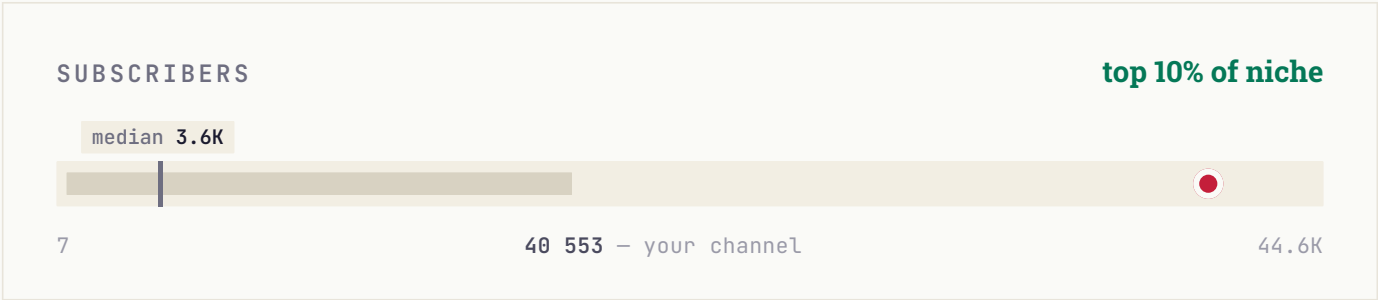
Where channel stands in its league

Took top-91 channels in category "Career» and saw how the channel looks against them. Gray bar — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/91

POSITION IN NICHE

Channel in top 2% career



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
On this day at 19:00 ALMT audience is most active.

EFFECT
Best time for important posts
- 02

Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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