

PROMTPRESS PUBLIC REPORT

Channel audit

Zhemuzh



@allstori

Stories for everyone  For all questions @Cactusq1, @olinka2,
(payment only to me)

SUBSCRIBERS

32 848

-111 per month

ERR (% SEE POSTS)

7.0%

per day **2.7%**

REACH/POST

2.3K

ad reach **891**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 32 848 —	 SUBS REACH 6.99% avg % subs see a post	 VIEWS/POST 2.3K median 2.4K · 29 days	 POSTS/WEEK 21.4 for the period
 7D TREND -16.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 8 chars. median 7 · 29 days	 POSTS ANALYZED 91 29 days
 AD REACH 891 24h avg	 CHURN / MONTH -111 for the last month	 QUOTE RATE 36 citation index · 25 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 25.07.2021

AI EDITOR SUMMARY

Channel «Zhemuzh ❤️» — 32 848 subs. Each post averages 2.3K people (7% of subs), reach is low — consider expanding audience. Publishes 21 posts per week (~3/day) — active posting. For week Jul 6–12, reach dropped -16.0% by week of Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **91** posts over 29 days.
- 02 Dominant format — **Photo** (91/91 posts).
- 03 Avg post length — **8** chars (median 7).
- 04 Audience peak — **Thursday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (3.2K avg for top vs 1.5K for worst) — among 91 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.06 · 15:06 PHOTO #traveling We in Max 	VIEWS	REACTIONS
	3 250	—
	REPOSTS	ER
	4	9.9%
Nº2 17.06 · 19:06 PHOTO #flowers	VIEWS	REACTIONS
	3 167	—
	REPOSTS	ER
	8	9.6%
Nº3 18.06 · 07:05 PHOTO #sport	VIEWS	REACTIONS
	3 105	—
	REPOSTS	ER
	3	9.5%

Nº4

20.06 · 07:05

PHOTO

#traveling

VIEWS	REACTIONS
3 088	—
REPOSTS	ER
5	9.4%

Nº5

19.06 · 12:05

PHOTO

#withhusband

VIEWS	REACTIONS
3 083	—
REPOSTS	ER
6	9.4%

WORST 3

↓

13.07 · 19:05

PHOTO

#sport

VIEWS	REACTIONS
1 573	—
REPOSTS	ER
1	4.8%

↓

14.07 · 07:05

PHOTO

#flowers

VIEWS	REACTIONS
1 491	—
REPOSTS	ER
6	4.5%

↓

14.07 · 12:06

PHOTO

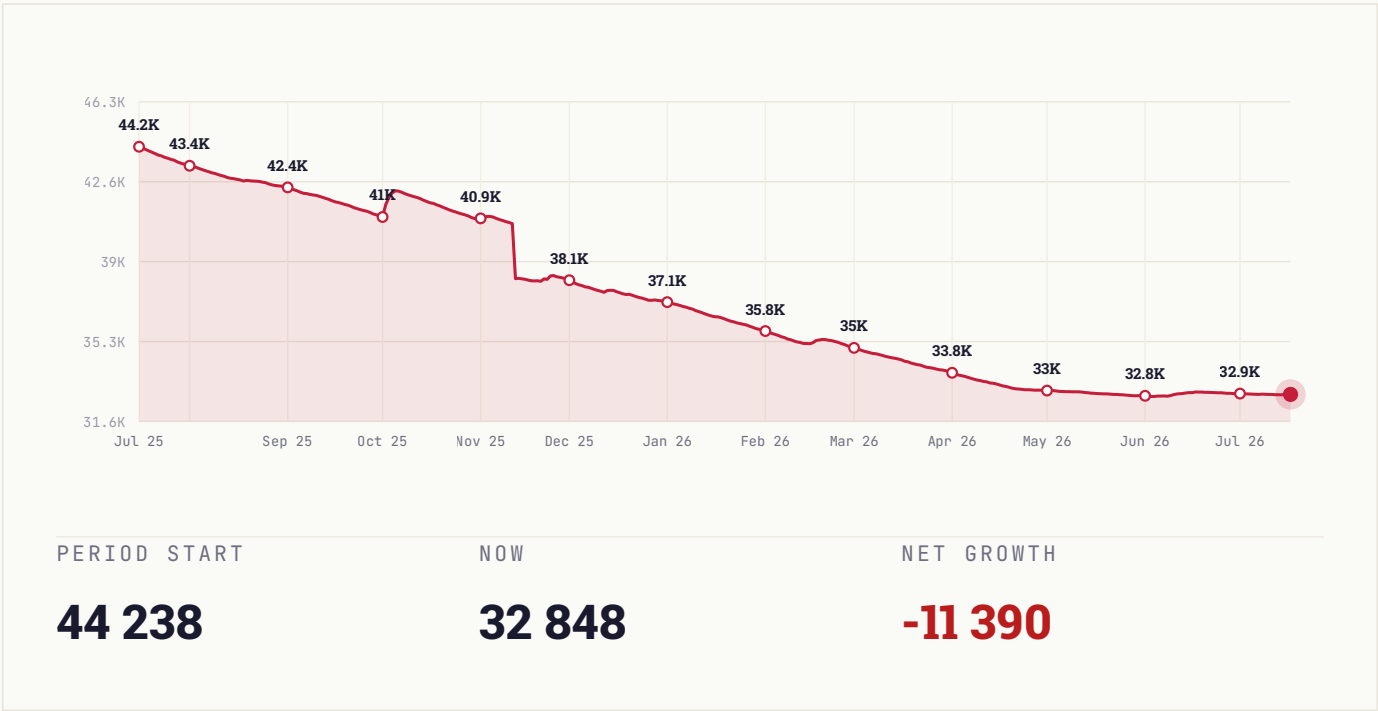
#sport

VIEWS	REACTIONS
1 487	—
REPOSTS	ER
1	4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



— SECTION 04 · MENTIONS

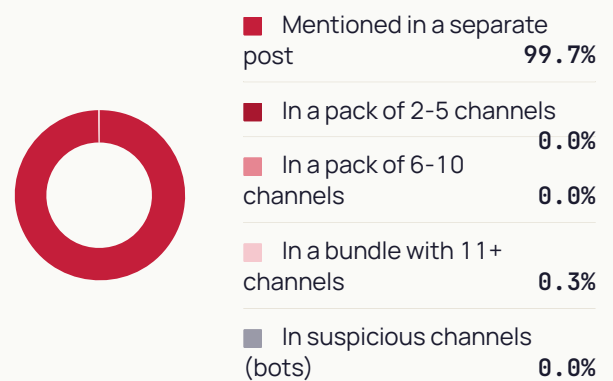
Who mentions the channel and how

Citation index **36** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **25** different channels.

COUNTRIES MENTIONING



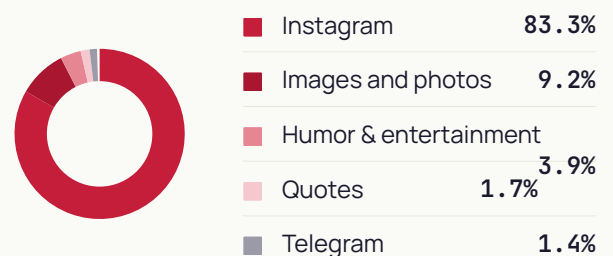
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



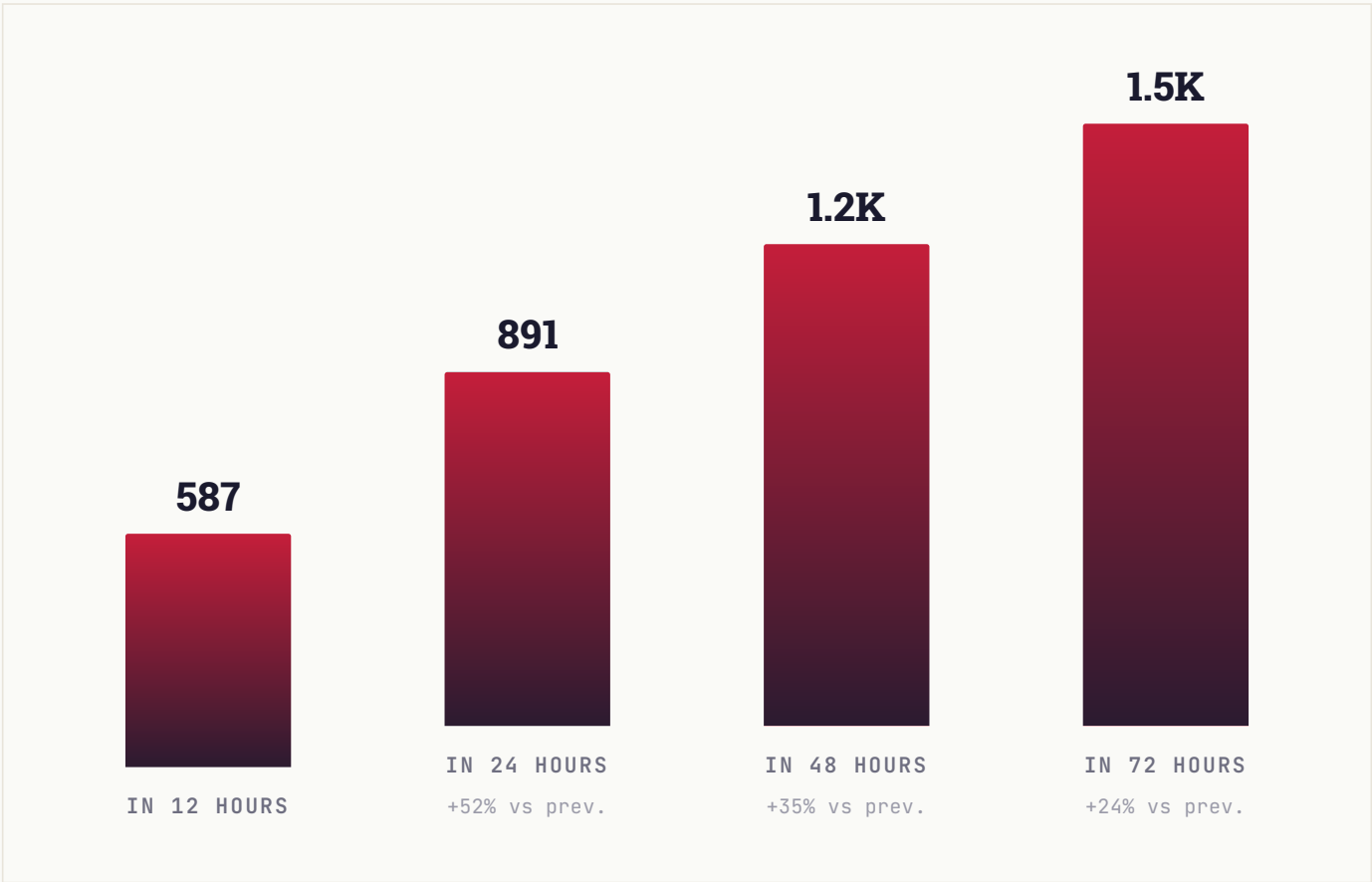
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEOS FOR STORIES	136.7K
III Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD نسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
III CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
JE Zhemuzh❤YOU	32.8K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#51 of 99). Niche median — 32.9K subs.
First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **18**, they brought **1 772** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	0
December 2025	0	0	124
Nov 2025	18	11	407
Oct 2025	0	0	1 207
Sep 2025	0	0	0
August 2025	0	0	34

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
18	6	1 772

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

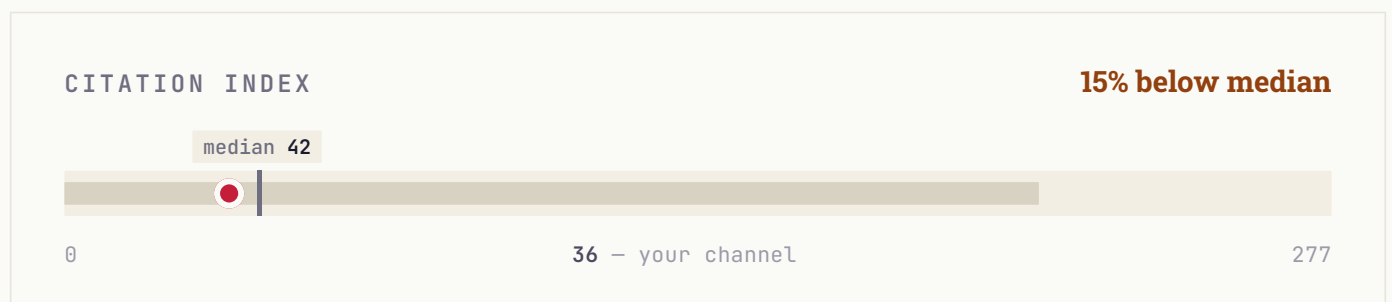
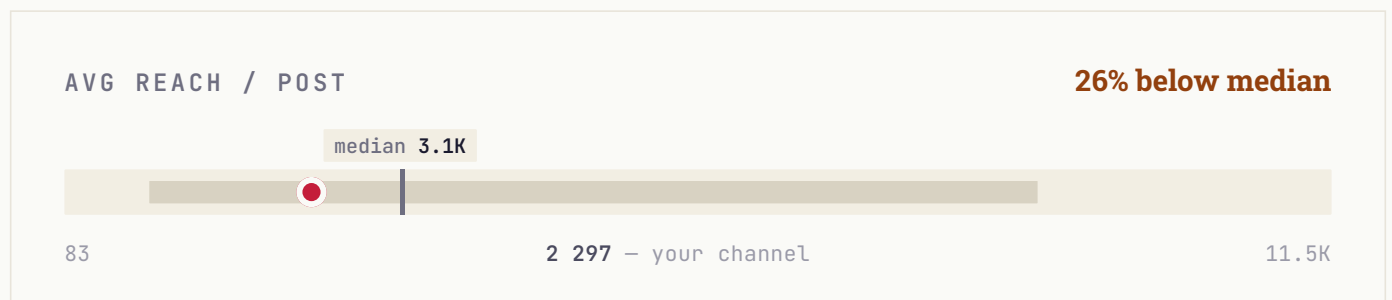
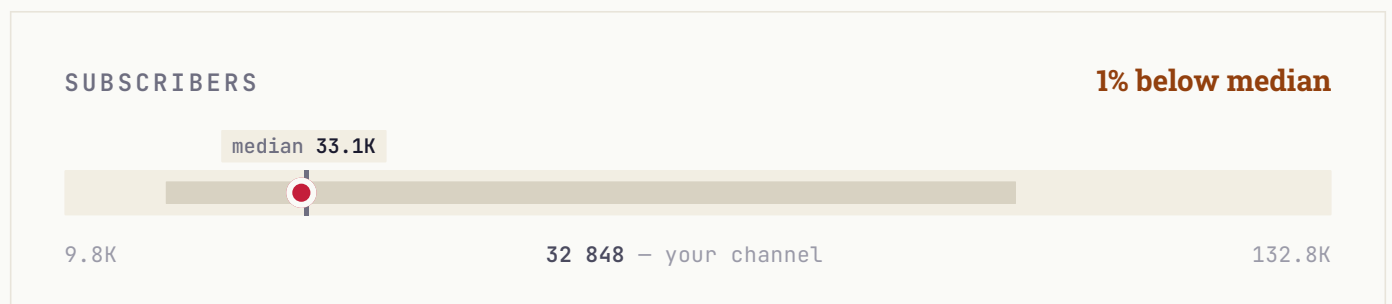
Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#51

/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day and at 18:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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