

PROMTPRESS PUBLIC REPORT

Channel audit

AllMarket



@allmarketsnew

#1 channel on economy, news, geopolitics, crypto, markets & finance.

SUBSCRIBERS

120 499

+2173 per month

ERR (% WHO SEE
POSTS)

4.0%

in 24 hrs **3.4%**

REACH/POST

4.5K

ad reach **4.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 120 499 —	 SUBS REACH 3.77% avg % subs see post	 VIEWS/POST 4.5K median 3.8K · 2 days	 POSTS/DAY 12.1 ~85 per week
 7D TREND — no data for period	 REACTIONS/POST 5.2 total 161 reactions, 68 reposts, 0 comments	 POST LENGTH 127 chars median 108 · 2 days	 POSTS ANALYZED 31 2 days
 AD REACH 4.1K 24h avg	 CHURN / MONTH +2173 last month	 CITATION RATE 30 citation index · 205 channels mentioned all time	 CHANNEL AGE 1 year 10 months created 07.08.2024

AI EDITOR SUMMARY

Channel «AllMarket» – 120 499 subs. Each post averages 4.5K people (4% of subs), reach is low – consider growing audience. Publishes 85 posts per week (~12/day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts in 2 days.
- 02 Dominant format — Text (24/31 posts).
- 03 Avg post length — 127 chars (median 108).
- 04 Peak audience activity — Wed, 09:00 MSK.
- 05 Top posts get 3 times more views than the weakest (7.2K avg for top vs 2.7K for worst) — among 31 posts over 2 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 12.05 · 18:53 TEXT 🇺🇸🇺🇸 #usa #tradewar Court temporarily upholds Donald Trump's tariffs. — Bloomberg.	VIEWS 7 593 REP. —	REACTIONS — ER 6.3%
Nº2 13.05 · 06:18 PHOTO 🇺🇸🇺🇸#electricity #usa US electricity price growth has outpaced inflation for a year now — BBG.	VIEWS 7 466 REP. 1	REACTIONS — ER 6.2%
Nº3 14.05 · 09:42 TEXT 🇺🇸🇺🇸#Russia #China #USA Following Trump, Vladimir Putin heads to China Russian President Vladimir Putin's visit to China will take place in...	VIEWS 6 638 REP. —	REACTIONS 12 ER 5.5%

Nº413.05 · 10:38TEXT #dollar #markets Dollar rate dropped to 73.2P.	VIEWS 6 633 REP. 1	REACTIONS 8 ER 5.5%
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Nº512.05 · 18:06TEXT #Trump #politics The Russia-Ukraine war will end very soon — Trump.	VIEWS 6 445 REP. 4	REACTIONS 5 ER 5.3%
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WORST 3

↓14.05 · 22:33TEXT #argentina #inflation Argentina's monthly inflation fell to 2.6% in April from 3.4% in March.	VIEWS 2 704 REP. —	REACTIONS 14 ER 2.2%
↓13.05 · 16:58TEXT ⚠️⚠️ #USA #macroeconomics US STRATEGIC OIL RESERVES SHRINK AT RECORD PACE The US Strategic Petroleum Reserve last week...	VIEWS 2 691 REP. 2	REACTIONS — ER 2.2%
↓13.05 · 19:19TEXT #usa #geopolitics US ready to allocate \$100M in humanitarian aid to Cuba — State Dept.	VIEWS 2 596 REP. 5	REACTIONS 1 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

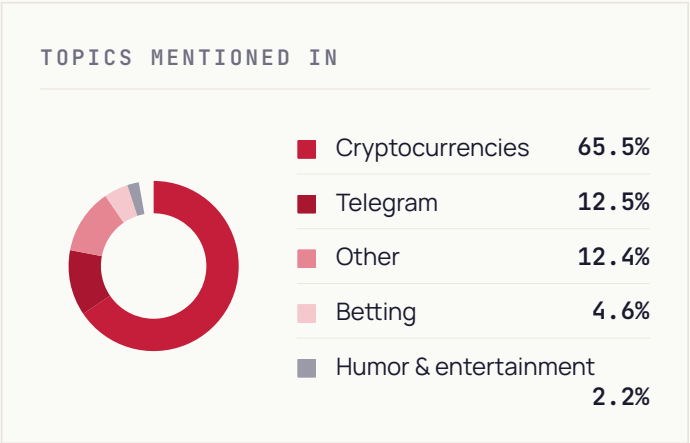
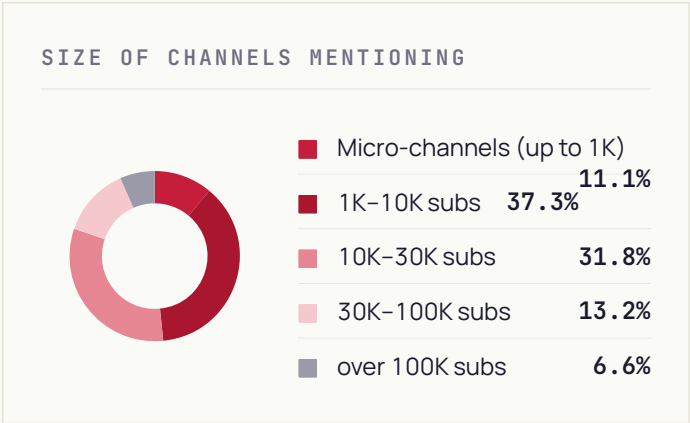
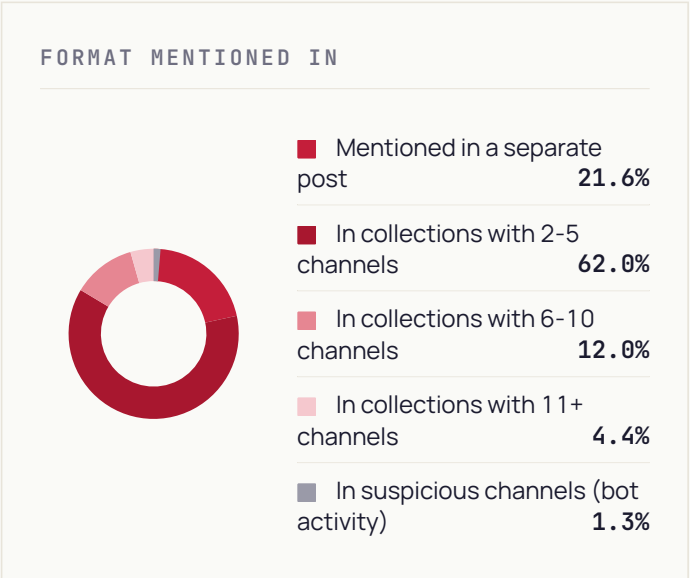
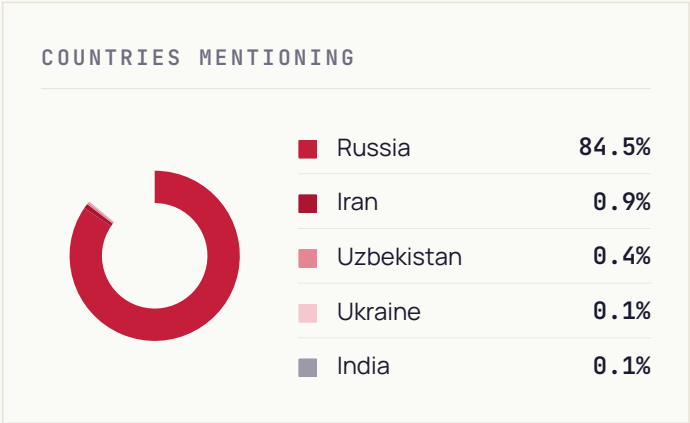
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · CITATIONS

Who mentions the channel and how

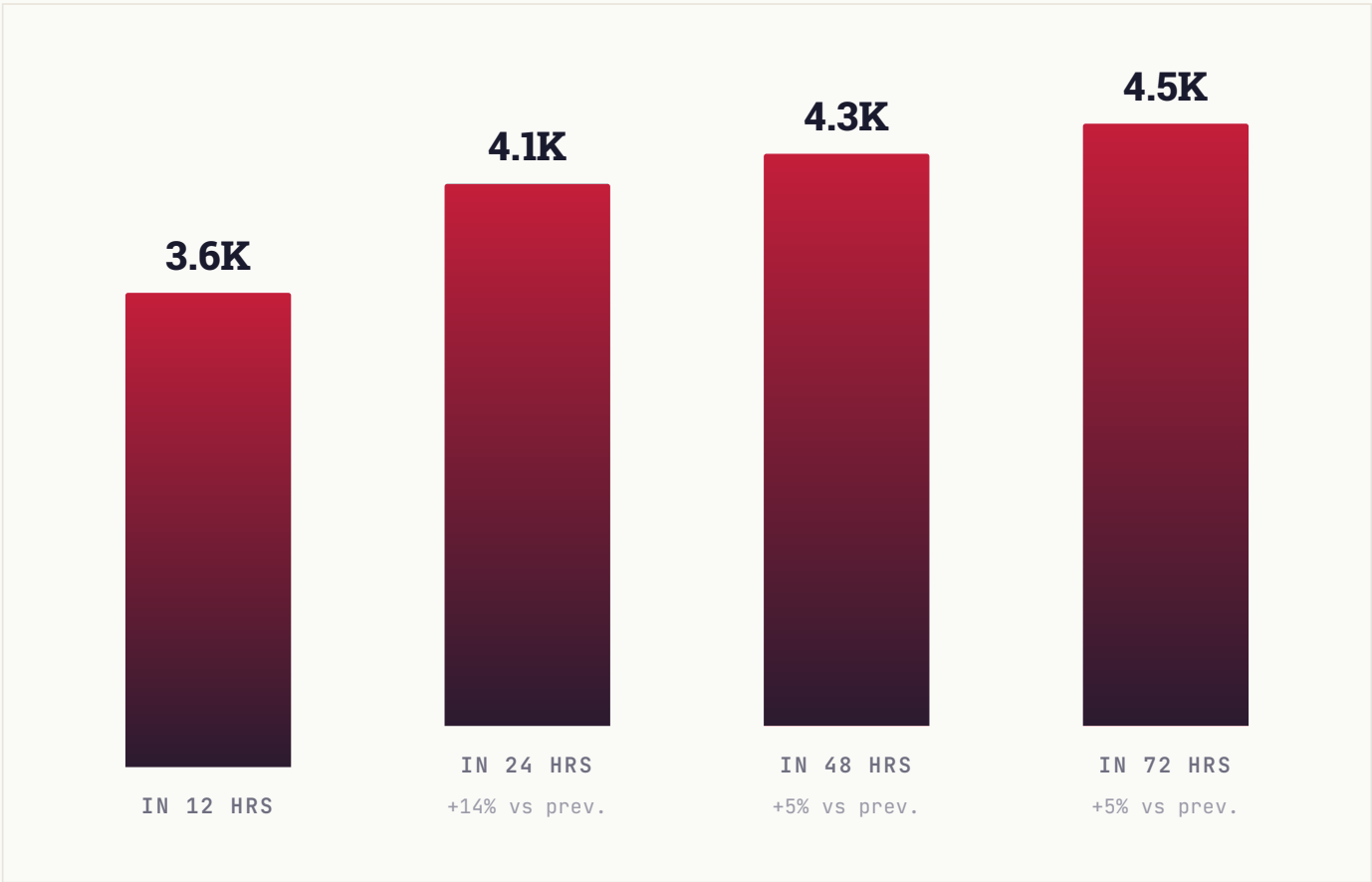
Citation index **30** – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **205** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
TE Ax. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BC More than economy	541.2K
AL AllMarket YOU	120.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#80 of 99). Niche median — 182.3K subs. First growth KPI — reach median. Leader: The Economist (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **216**, they brought **312 388** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	0
November 2025	8	7	2 446
October 2025	94	55	28 697
Sep 2025	29	14	30 555
August 2025	10	10	93 876
July 2025	75	47	156 814
TOTAL MENTIONS			216
MONTHS IN DATA			6
ACQUIRED SUBS			312 388

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

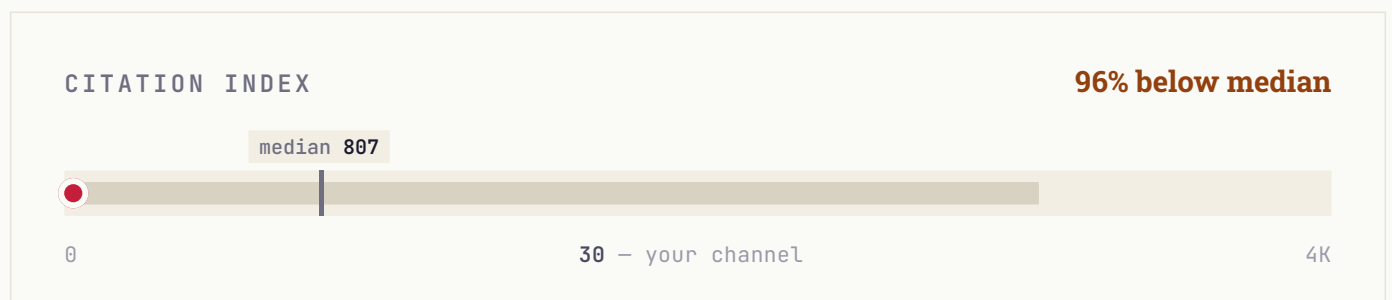
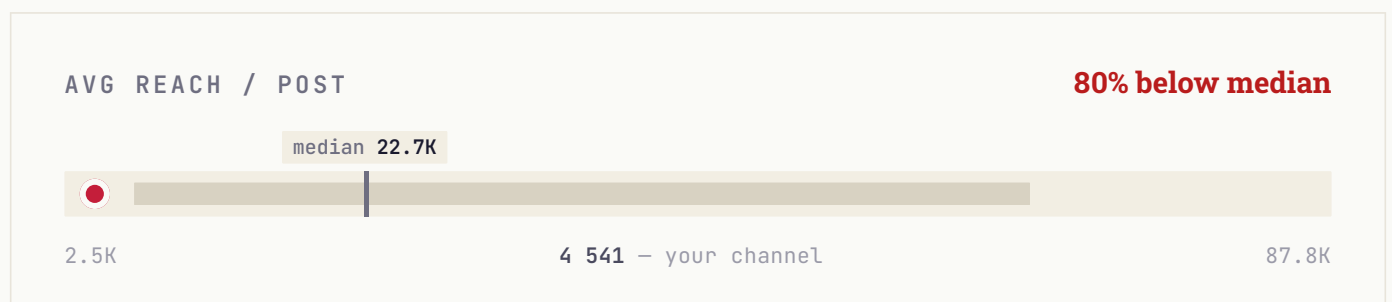
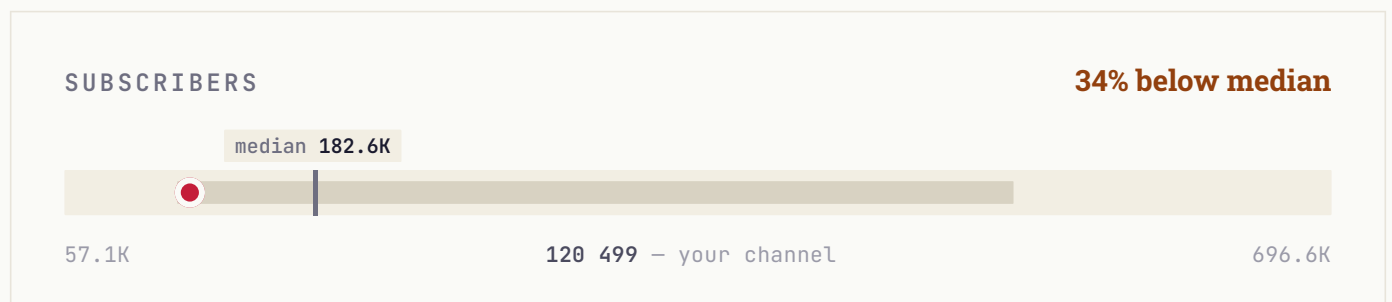
Took top-100 channels in category «Economy» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#80

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.77% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.7pp ER
- 04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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