

PUBLIC PROMTPRESS REPORT

Channel audit

Alif Uzbekistan



@alif_uzbekistan

1 mln so'mgacha foizsiz pul o'tkazmalari, keshbek va muddatli to'lovga xaridlar — barchasi Alif ilovasida. Qo'llab-quvvatlash: @alifazobot | 555 12 12 12 Yuklab olish...

SUBS

6 795

-274 per month

ERR (% SEE POSTS)

52.0%

per day **19.4%**

REACH / POST

3.5K

ad reach **1.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 6 795 —	 SUB REACH 51.07% avg % subs see a post	 VIEWS / POST 3.5K median 3K · 26 days	 POSTS / WEEK 6.8 over period
 7D TREND -13.5% vs prev week	 REACTS / POST 20.0 total 520 reactions, 211 reposts, 381 comments	 POST LENGTH 421 chars median 436 · 26 days	 POSTS ANALYZED 26 26 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -274 last month	 CITATION RATE 80 citation index · 56 channels mentioned all time	 CHANNEL AGE 5 years 10 months created 09.08.2020

AI EDITOR SUMMARY

Channel «Alif Uzbekistan» – 6 795 subs. Each post averages 3.5K people (51% of subs), wide reach for a channel this size. Publishes 7 posts/week (~1/day) – rare posts. For the week of June 1–7, reach dropped -13.5% to week of May 25–31 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 26 days.
- 02 Dominant format — Photo (12/26 posts).
- 03 Avg post length — 421 chars (median 436).
- 04 Audience peak — Wednesday, 06:00 UZT.
- 05 Top posts get 4x more views than the weakest (7.7K avg top vs 2K worst) — among 26 posts in 26 days. Analyze what top shares — topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 01:00 VIDEO Qurbon hayiti muborak bo'lsin ☺ Ushbu qutlug' bayram qalbimizni ezgulikka, yaqinlarimiz bilan bo'lishishga va ularni qo'llab-quvvatlashga...	VIEWS 9 353 REPOSTS 53	REACTS 18 ER 137.6%
Nº2 01.06 · 07:30 VIDEO Bunaqasi faqat yilda bir marta bo'ladi — "Alif Juma" yaqinlashmoqda! ☺ 12-iyundan 16-iyungacha texnika va elektronika muddatli to'lovga x2...	VIEWS 8 158 REPOSTS 39	REACTS 34 ER 120.1%
Nº3 19.05 · 13:45 PHOTO Alif hamma joyda, Alif yoningizda ☺ ... Alif everywhere, Alif by your side ☺	VIEWS 5 604 REPOSTS 6	REACTS 52 ER 82.5%

Nº4 22.05 · 13:45 VIDEO Moliyani rejalashtirish va byudjetni to'g'ri taqsimlashga yordam beradigan oddiy moliyaviy odatlar haqida gapirib berdik. — Karta tarixi...	VIEWS 5 440 REPOSTS 3	REACTS 15 ER 80.1%
Nº5 26.05 · 11:00 PHOTO Alif bayram kunlarida ham aloqada bo'ladi ☑ Savollaringiz bo'lsa, quyidagi raqamga qo'ng'iroq qilishingiz mumkin: 555 12 12 12. Ofisimiz...	VIEWS 5 045 REPOSTS 4	REACTS 14 ER 74.2%

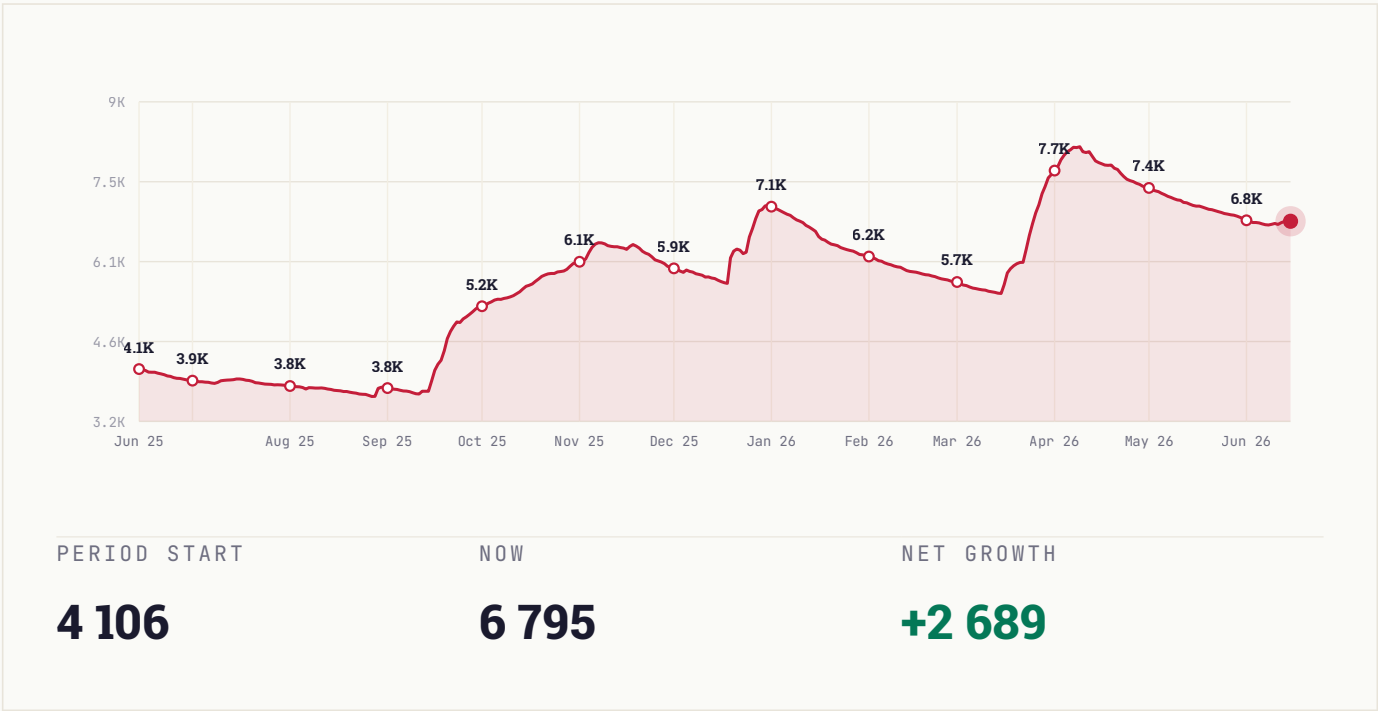
WORST 3

↓ 11.06 · 19:10 TEXT Xayrli tun, tuningiz osuda o'tsin 🌙zzz Good night and sweet dreams 🌙zzz	VIEWS 2 073 REPOSTS —	REACTS 3 ER 30.5%
↓ 11.06 · 19:10 VIDEO (post without caption — video)	VIEWS 2 024 REPOSTS 1	REACTS 35 ER 29.8%
↓ 11.06 · 13:05 PHOTO Ertadan “Alif Juma” ✂ Texnika, kiyim-kechak, poyabzal, taqinchoqlar, sayohatlar va boshqa ko'plab mahsulotlarni 12–16-iyun kunlari maxsus...	VIEWS 1 866 REPOSTS 5	REACTS 7 ER 27.5%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

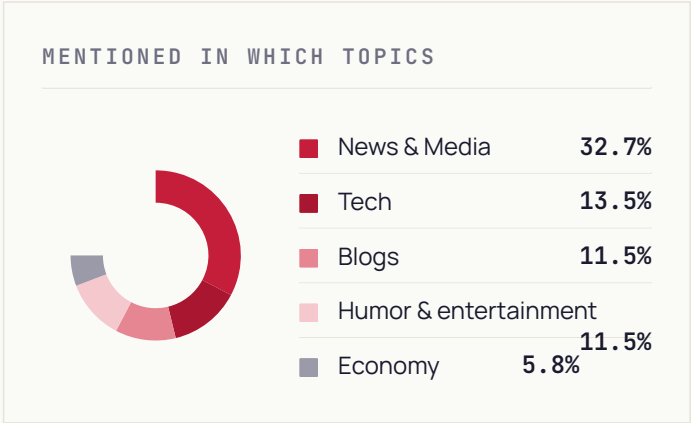
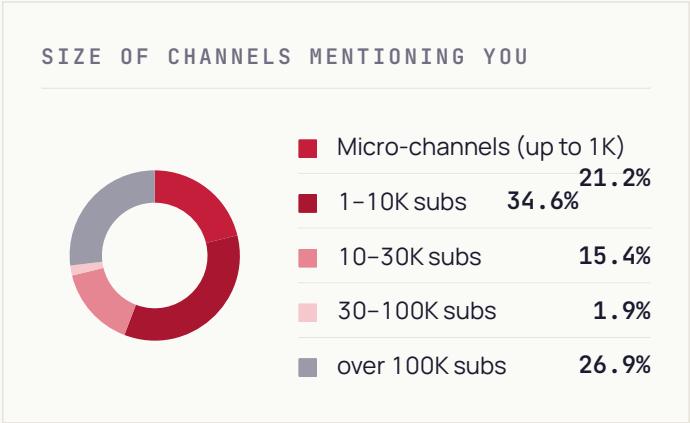
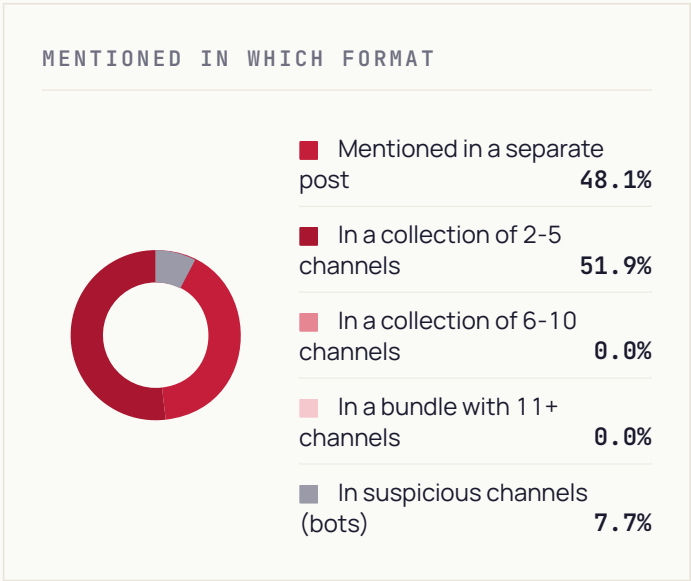
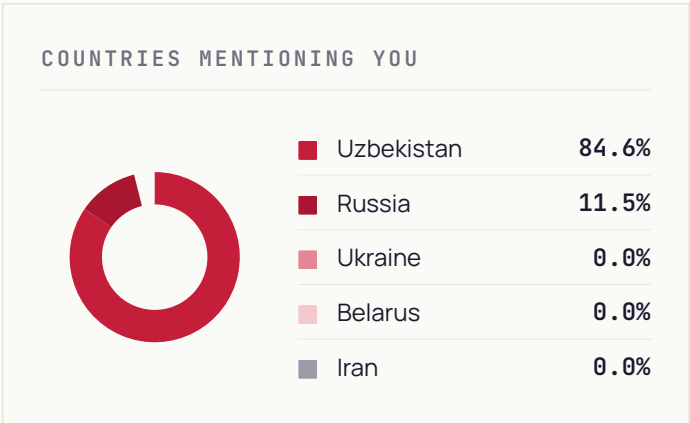
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

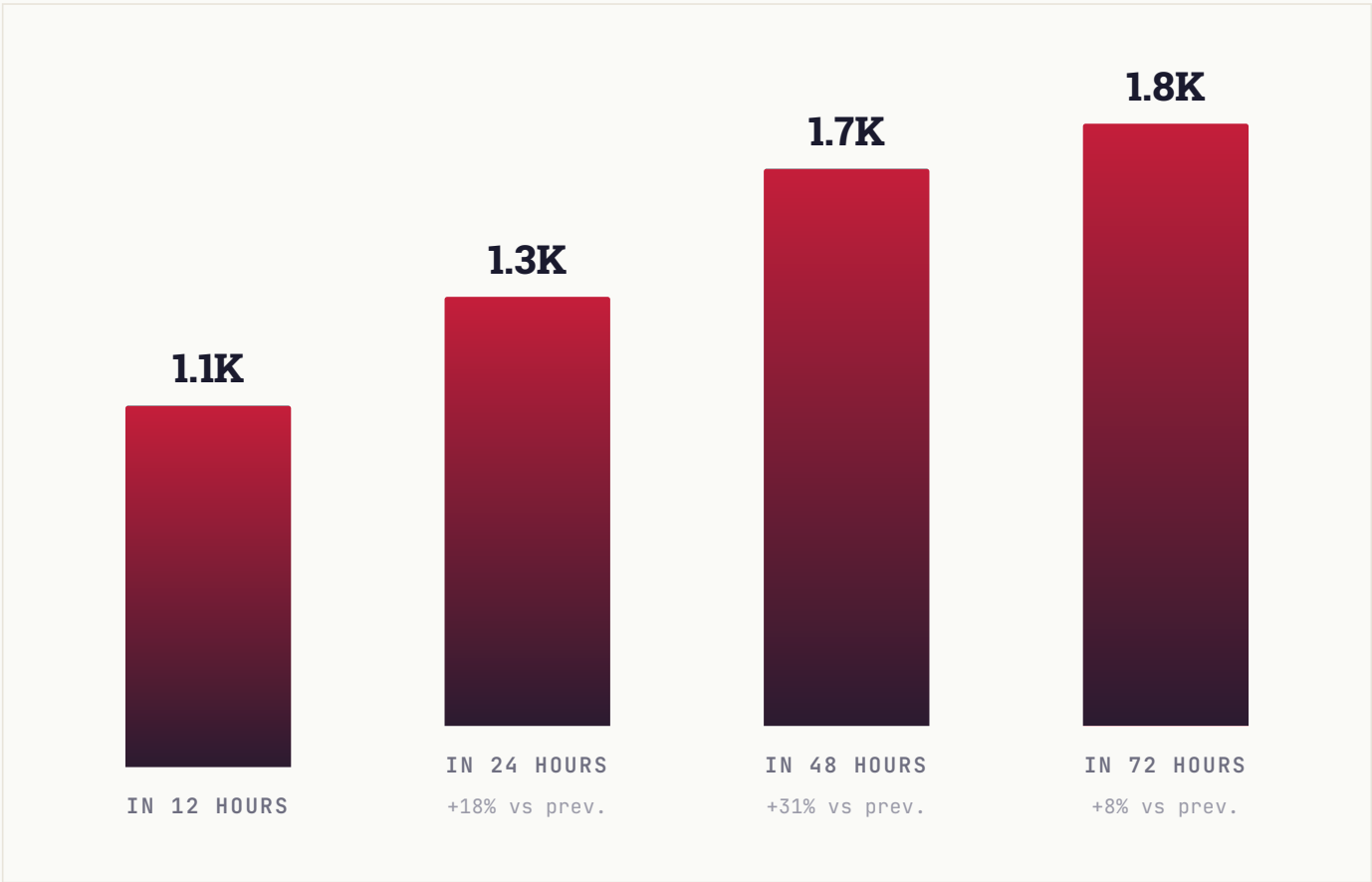
Citation index **80** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **56** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
AL Alif	14.8K
ER Uzbek Retail	8.9K
AU Alif Uzbekistan YOU	6.8K
UF Uzbek FinTech	6.2K
AS Alif Shop Uzbekistan	4.8K
AP Asia Plus Business	3.6K
DP Dushanbe Post	2.5K
AA Alif Academy	2.4K
AB Alif Business	1.1K
BP Running on pulse	479
TO thinking out loud	149

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third of selection. Larger — 2 channels (leader: Alif, 14.8K), smaller — 8 channels. With leaders — paid placements or events; with others — mutual cross-posts on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **4 682** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	1 552
November 2025	0	0	453
October 2025	0	0	796
September 2025	0	0	1 602
August 2025	0	0	197
July 2025	2	2	82

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	4 682

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Wednesday

Audience is most active on this day at 06:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager