

PROMTPRESS PUBLIC REPORT

Channel audit

Alice From Designland



@alicedesignwonderland

Designer, author of brand identities for well-known Russian brands — COIS, CNS, Studio29, Viva La Vika, Choux, Agalarov Event etc.
Resource included in Roskomnadzor's registry —...

SUBSCRIBERS

16 350

+444 per month

ERR (% SEE POSTS)

40.0%

in 24h **13.8%**

REACH/POST

6.7K

ad reach **2.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 16 350 —	 SUBS REACH 40.83% avg % subs see post	 VIEWS/POST 6.7K median 7.9K · 27 days	 POSTS/WEEK 3.1 for the period
 7D TREND — no data for period	 REACTIONS/POST 192.7 total 2,312 reactions, 660 reposts, 44 comments	 POST LENGTH 754 chars median 1000 · 27 days	 POSTS ANALYZED 12 27 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +444 last month	 CITATION RATE 80 citation index · 159 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 22.02.2022

AI EDITOR SUMMARY

Channel «Alice From Designland ❤️» – 16 350 subs. Each post averages 6.7K people (41% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 27 days.
- 02 Dominant format — Video (6/12 posts).
- 03 Avg post length — 754 chars (median 1000).
- 04 Peak audience activity — Thursday, 09:00 MSK.
- 05 Strongest posts get ×1 more views than the weakest (8.9K avg for top vs 7.4K for worst) — among 12 posts over 27 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 06:19 VIDEO Summer plan in prime I'd have sent this video to myself a couple of years ago. It contains specific ways to take control...	VIEWS 9 338 REPOSTS 241	REACTIONS 202 ER 57.1%
Nº2 15.06 · 07:36 PHOTO It'll be unusual to see this from me, in my channel. I usually post light, inspiring content, as I always feel. This...	VIEWS 8 724 REPOSTS 15	REACTIONS 128 ER 53.4%
Nº3 28.06 · 18:31 PHOTO A small pleasant realization (sorry, immodest) I'm finishing a presentation on budgets for design course students. Writing down...	VIEWS 8 557 REPOSTS 27	REACTIONS 816 ER 52.3%

Nº4 21.06 · 17:27 VIDEO All these shots were filmed live and then enhanced with neural networks to create a complete wow effect, like Alice in a summer AI land...	VIEWS 8 113 REPOSTS 12 REACTIONS 75 ER 49.6%
Nº5 16.06 · 06:23 PHOTO Have you also seen the wave of stories lately where people share how they almost ruined a marriage, friendship, stable job —...	VIEWS 8 070 REPOSTS 215 REACTIONS 197 ER 49.4%

WORST 3

↓ 23.06 · 11:57 VIDEO When charm was handed out — he was handing it out 🙄❤️	VIEWS 7 919 REPOSTS 14 REACTIONS 193 ER 48.4%
↓ 18.06 · 09:05 VIDEO News for everyone who's been waiting since winter for the second cohort of our hit AI course 🐰 You've probably already seen the work of our...	VIEWS 7 702 REPOSTS 28 REACTIONS 92 ER 47.1%
↓ 20.06 · 09:55 TEXT How not to get caught up in others' fears, opinions, false judgments in the endless content stream?	VIEWS 6 637 REPOSTS 73 REACTIONS 114 ER 40.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



— SECTION 04 · CITATIONS

Who mentions the channel and how

Citation index **80** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned **159** different channels.

COUNTRIES MENTIONING



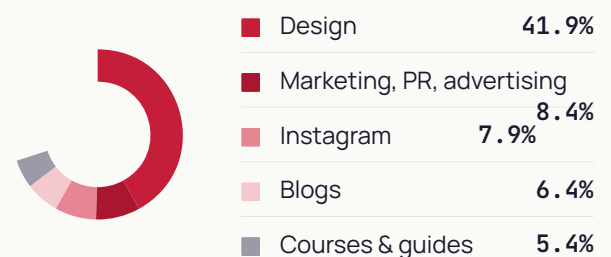
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



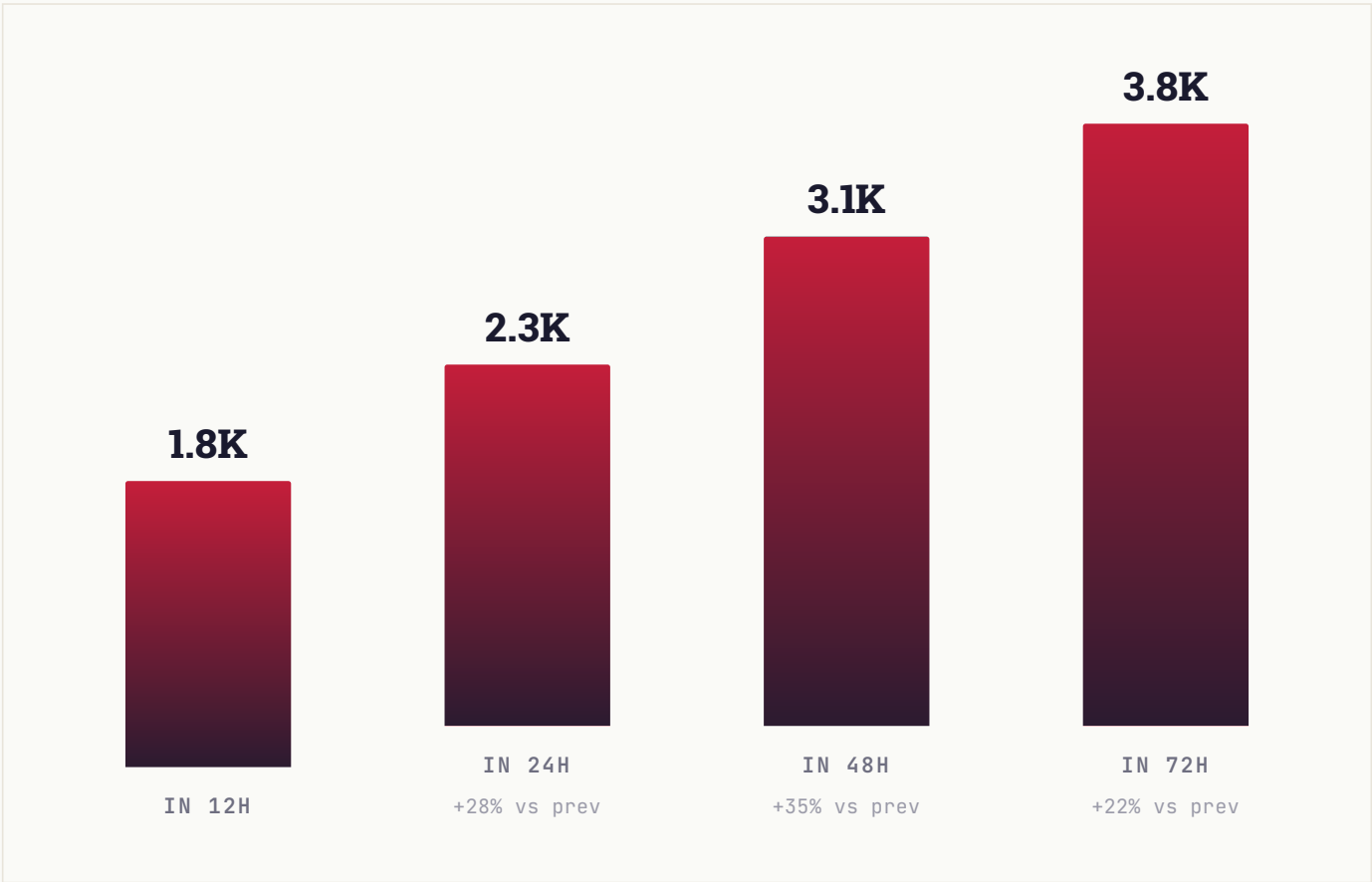
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AF Alice From Designland 💖 YOU	16.4K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — After Effects Templates (181K), median top-99: 53.6K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

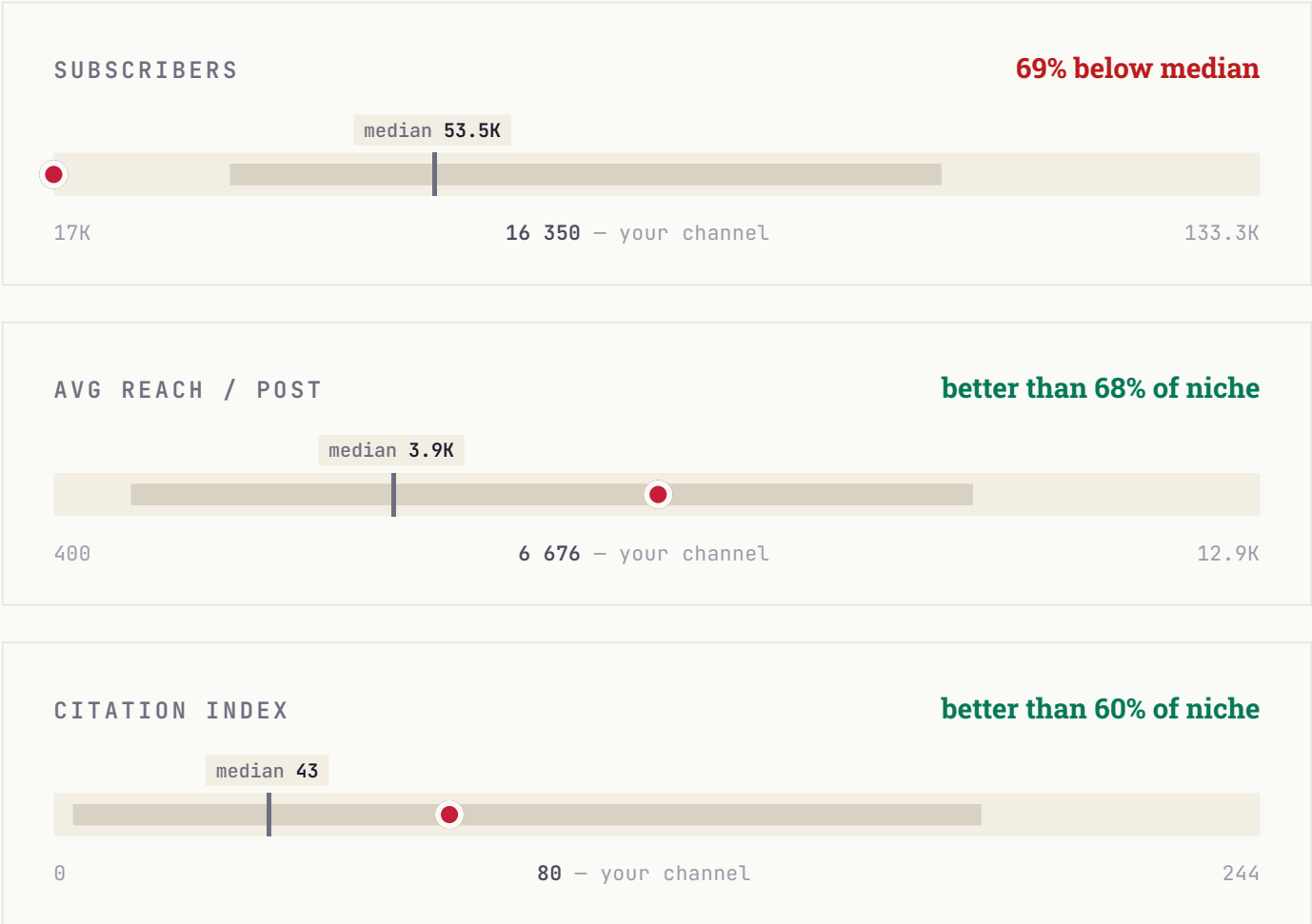
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **23**, they brought **877** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	13
December 2025	9	9	18
Nov 2025	6	6	304
Oct 2025	6	6	133
Sep 2025	0	0	91
August 2025	1	1	318
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
23	6		877

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 3.1 posts/week. Active channels average 7-10. Consistency is the #1 retention factor.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further – run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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