

— PUBLIC REPORT PROMTPRESS

Channel audit

AliExpress для мужиков



@ali_for_men4

RKN - <https://goo.su/bW2k0zC>

SUBSCRIBERS

43 818

-361 per month

ERR (% SEE POSTS)

7.0%

per day 4.3%

REACH/POST

2.7K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 43 818 —	 SUBSCRIBER REACH 6.21% avg % subs see post	 VIEWS/POST 2.7K median 2.8K · 29 days	 POSTS/DAY 18.0 ~126 per week
 7D TREND -3.5% vs previous week	 REACTIONS/POST 0.5 only 272 reactions, 2,886 reposts, 0 comments	 POST LENGTH 169 chars median 149 · 29 days	 POSTS ANALYZED 540 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -361 over the last month	 CITATION RATE 680 citation index · 532 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 07.12.2020

AI EDITOR SUMMARY

Channel «AliExpress for men» – 43 818 subs. Each post gets avg 2.7K people (6% from subs), reach is low – consider expanding audience. Publishes 126 posts per week (~18/day) – very active. For week Jun 29 – Jul 5 reach stable (-3.5% vs week of Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **540** posts over 29 days.
- 02 Dominant format – **Video** (441/540 posts).
- 03 Avg post length – **169** chars (median 149).
- 04 Peak audience activity – **Thursday**, 23:00 MSK.
- 05 Top posts get **1×** more views than the weakest (3.3K avg for top vs 2.3K for worst) – among 540 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 04:00 VIDEO Original Bosch tool with multiple adapter options 📱 Go to AliExpress -...	VIEWS 3 301 REPOSTS 4	REACTIONS — ER 7.5%
Nº2 21.06 · 20:00 VIDEO Unusual ratchet with empty head set 📱 Go to AliExpress - https://ali.click/i2ycflv?erid=2SDnjeeDhcn Ad by LLC...	VIEWS 3 292 REPOSTS 8	REACTIONS 1 ER 7.5%
Nº3 22.06 · 20:00 VIDEO Retro phone 📱 Go to AliExpress - https://ali.click/7gcfflm?erid=2SDnjcD8mhL Ad by ALIBABA.COM (RU) LLC INN 7703380158	VIEWS 3 232 REPOSTS 3	REACTIONS — ER 7.4%

Nº4 26.06 • 20:00 VIDEO High-pressure washer attachment 📱 Go to AliExpress - https://ali.click/0tcrfli?erid=2SDnjd8q97Y Ad by ALIBABA.COM (RUS)...	VIEWS 3 192 REPOSTS 14 REACTIONS — ER 7.3%
Nº5 16.06 • 20:00 VIDEO Pipe threading kit 📱 Go to AliExpress - https://ali.click/734te16?erid=2SDnjebV9nS Ad by ALIBABA.COM (RUS) LLC...	VIEWS 3 189 REPOSTS 11 REACTIONS 4 ER 7.3%

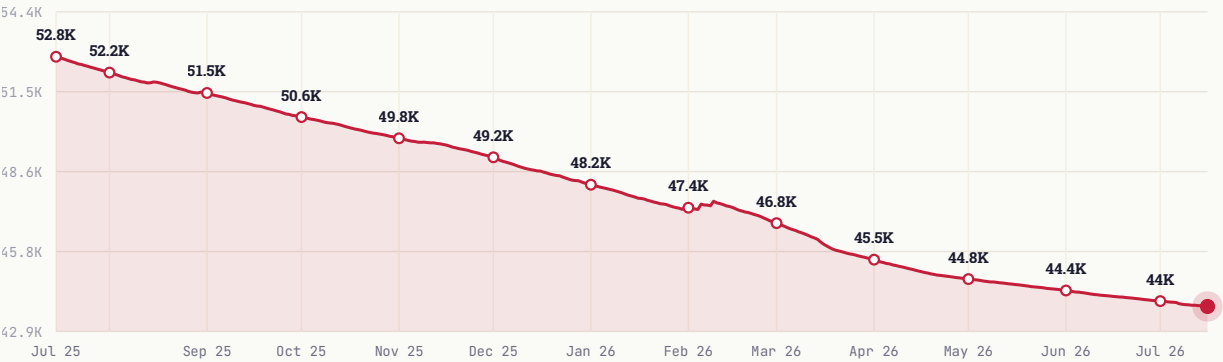
WORST 3

↓ 13.07 • 14:00 VIDEO Electric Vacuum Massager 📱 Go to AliExpress - https://ali.click/0ngxg1l?erid=2SDnjcSNUVq Ad by Alibaba.com (RU) INN...	VIEWS 2 335 REPOSTS 3 REACTIONS — ER 5.3%
↓ 13.07 • 13:00 VIDEO Electric Cordless Torque Wrench 📱 Go to AliExpress - https://ali.click/qjg1xg1l?erid=2SDnjcMvWeo Ad by Alibaba.com LLC	VIEWS 2 324 REPOSTS 2 REACTIONS 1 ER 5.3%
↓ 13.07 • 16:00 VIDEO Metal cooling cubes for drinks 📱 Go to AliExpress - https://ali.click/lugxg1j?erid=2SDnjcsaGHh Ad by LLC...	VIEWS 2 324 REPOSTS 5 REACTIONS — ER 5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START	NOW	NET GROWTH
52 760	43 818	-8 942

SECTION 04 • CITATIONS

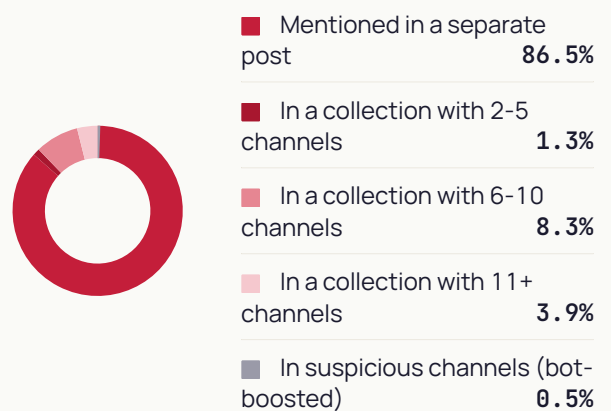
Who mentions the channel and how

Citation index **680** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time mentions: **532** different channels.

COUNTRIES MENTIONING YOU



MENTION FORMAT



WHAT SIZE CHANNELS MENTION YOU



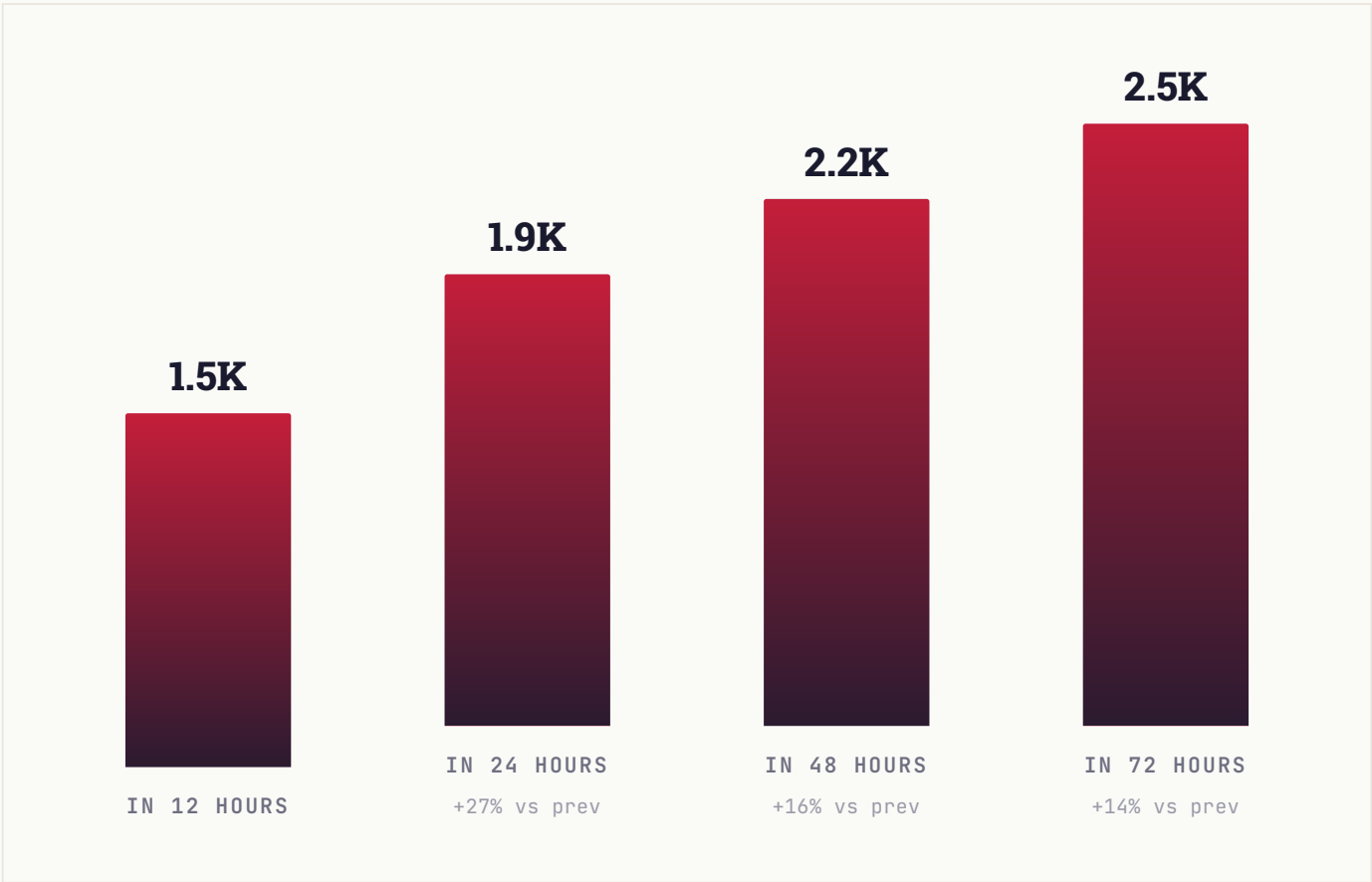
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
02 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
03 Offerzone 3.	3.5M
DE Dealdost	3.1M
04 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
AD AliExpress для мужиков YOU	43.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **35**, they brought **139** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	5	5	73	
December 2025	18	18	0	
November 2025	0	0	2	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	12	10	64	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
35	6	139

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Best post day — Thursday**

On this day and at 23:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
