

PUBLIC REPORT BY PROMTPRESS

Channel audit

Strannik | ModZ



@alexstranniklite

Safe mods catalog for Android. For reference only ADS: @AlexTheStrannik @alexstrannikads @strannikads SITE: strannikmodz.me DONATE: <https://strannikmodz.me/donate>

SUBSCRIBERS

201 506

-526 per month

ERR (% SEE POSTS)

12.0%

per day 6.5%

REACH/POST

23.6K

ad reach 13.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 201 506 —	 SUBS REACH 11.72% avg % subs see post	 VIEWS/POST 23.6K median 25.1K · 29 days	 POSTS/WEEK 32.8 over period
 7D TREND -7.9% vs previous week	 REACTIONS/POST 43.0 total 5,940 reactions, 6,661 reposts, 0 comments	 POST LENGTH 251 chars median 320 · 29 days	 POSTS ANALYZED 138 29 days
 AD REACH 13.2K 24h avg	 CHURN / MONTH -526 over last month	 QUOTE RATE 303 citation index · 641 channels mentioned all time	 CHANNEL AGE 9 years 4 months created 19.02.2017

AI EDITOR SUMMARY

Channel «Strannik | ModZ» — 201 506 subs. Each post averages 23.6K people (12% subs), reach is low — consider expanding audience. Publishes 33 posts per week (~5/day) — active posting. For week 8–14 Jun reach dropped -7.9% by week 1–7 Jun — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **138** posts over 29 days.
- 02 Dominant format – **Text** (126/138 posts).
- 03 Avg post length – **251** chars (median 320).
- 04 Peak audience activity – **Sunday**, 13:00 MSK.
- 05 Top posts get **2×** more views than the weakest (30.9K avg for top vs 17.2K for worst) – among 138 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 10:14 TEXT Updated mod Telegram+ to v12.7.3.0 Very cool alternative Telegram client. Many settings...	VIEWS 31 609 REPOSTS 134	REACTIONS 145 ER 15.7%
Nº2 02.06 · 16:14 TEXT Updated mod ContraCam to v4.0.082 Powerful and convenient detector of cameras and radars on roads. Great...	VIEWS 30 937 REPOSTS 97	REACTIONS 75 ER 15.4%
Nº3 25.05 · 06:44 TEXT Updated mod Sectograph to v5.43.1 Tool for planning tasks, events in a very original...	VIEWS 30 302 REPOSTS 22	REACTIONS 44 ER 15.0%

Nº4 31.05 · 10:44 TEXT telegram+ 12.7.3.0 arm7 + arm64	VIEWS 30 281 REPOSTS 524	REACTIONS 220 ER 15.0%
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Nº5 25.05 · 15:44 TEXT Updated mod Just Expenses to v2.8.5 Simple app for tracking expenses and journaling by category...	VIEWS 29 623 REPOSTS 17	REACTIONS 38 ER 14.7%
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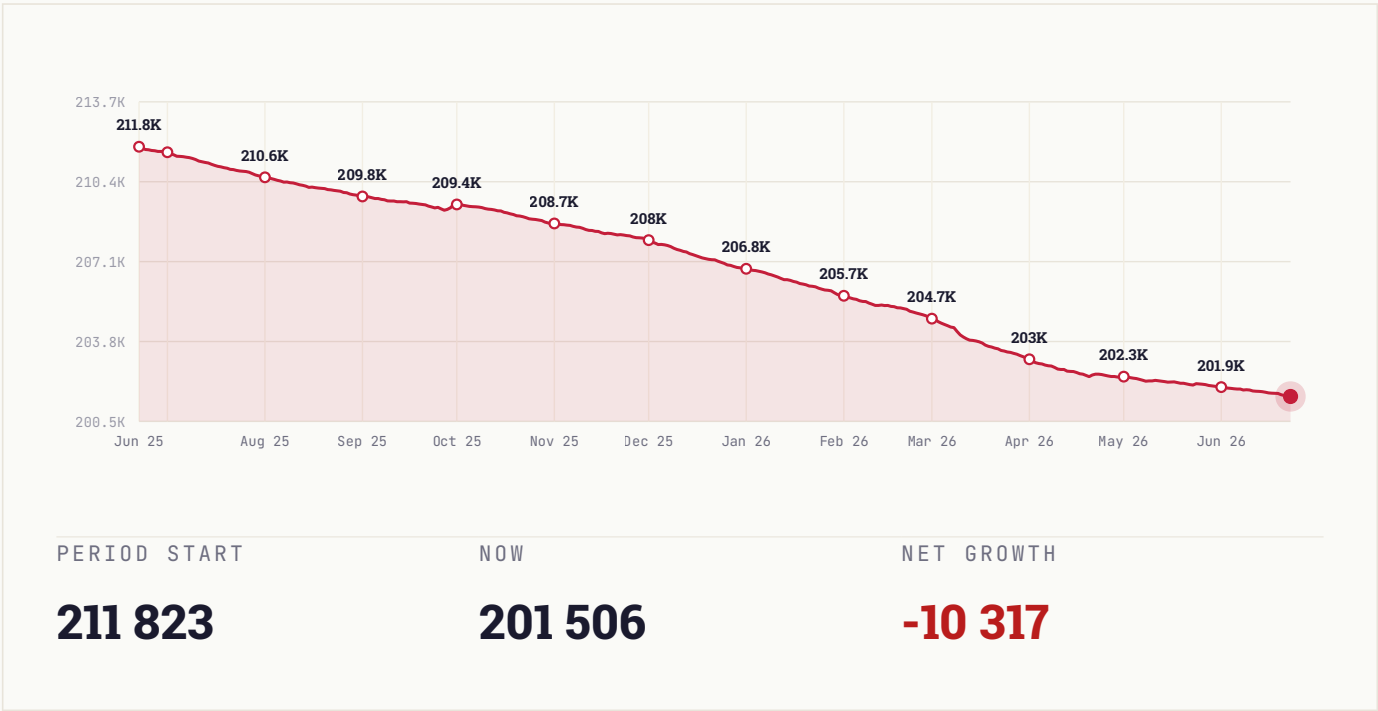
WORST 3

↓ 20.06 · 16:44 TEXT Updated mod Metro to v3.2.20 Convenient app for optimal metro route calculation and time...	VIEWS 17 448 REPOSTS 37	REACTIONS 45 ER 8.7%
↓ 20.06 · 13:14 TEXT Updated mod Nutrilio to v1.20.2 Small app for tracking weight, calories, water balance, and diet in...	VIEWS 17 174 REPOSTS 25	REACTIONS 33 ER 8.5%
↓ 20.06 · 13:44 TEXT nutrilio 1.20.2	VIEWS 16 846 REPOSTS 34	REACTIONS 31 ER 8.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

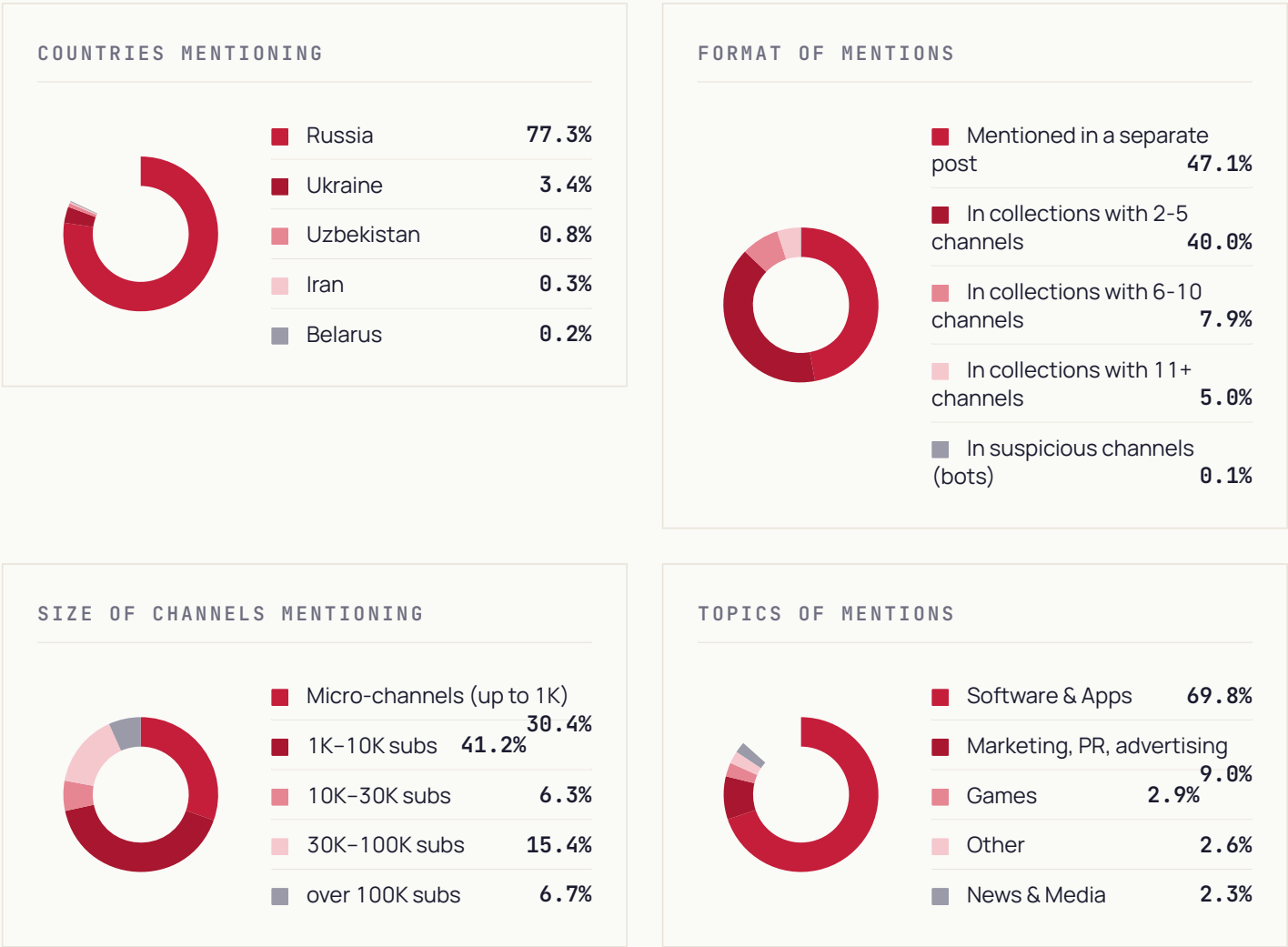
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

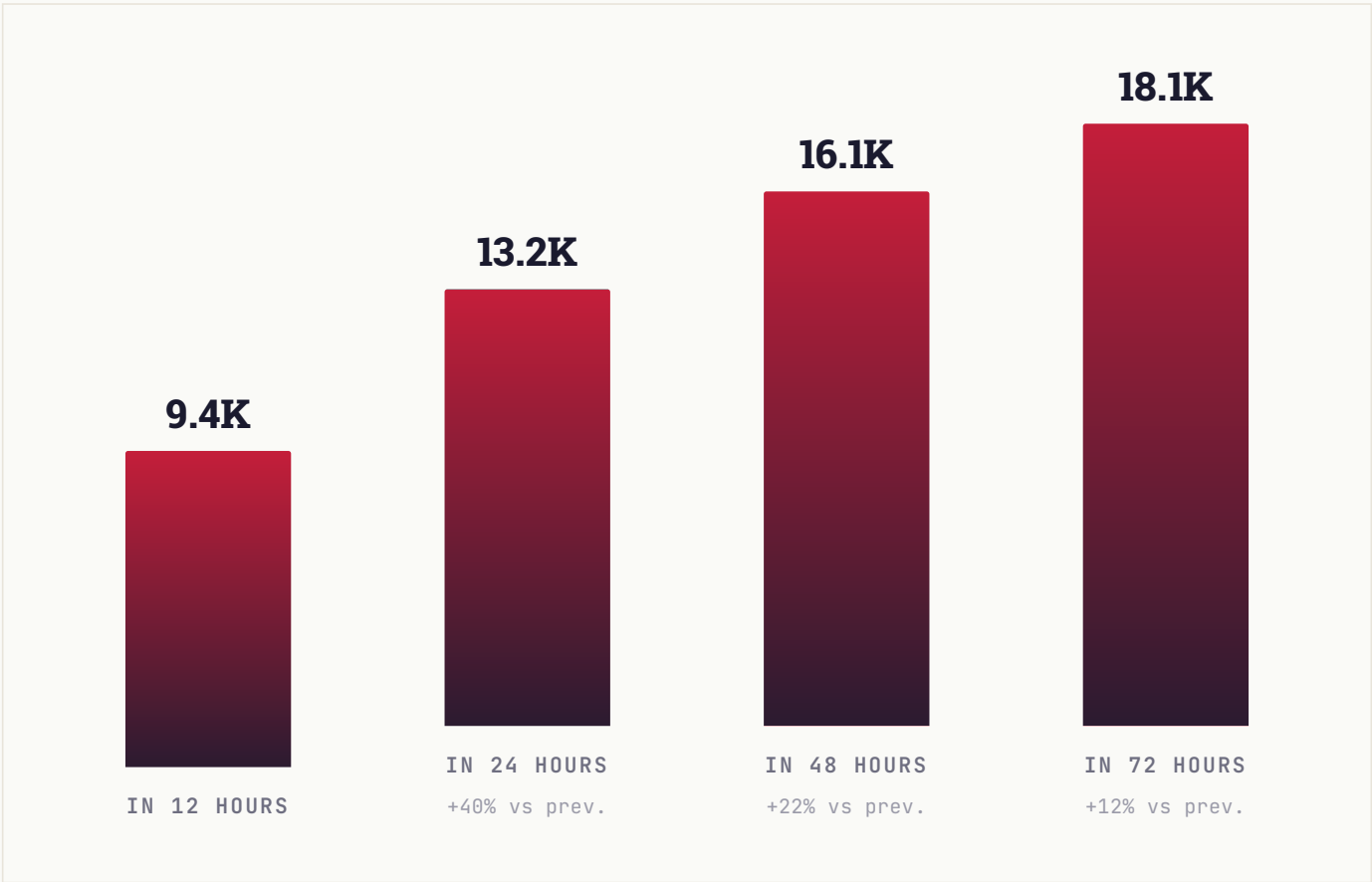
Citation index **303** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **641** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime	3.5M
T	TikTokModCloud	3M
TU	TikTok Updates	2.2M
CT	Central TikTok	1.7M
E	Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok mod for Android	916.6K
PM	Proxy MTProto Proxy 24/	841.5K
TT	TikTok mod for Android	825.6K
Y-	YBoost — YouTube & internet without limits	810.9K
SI	Strannik ModZ	201.5K

COMPARATIVE INSIGHT

Channel in top half of the niche (#36 of 99). Niche leader — TikTok Prime (3.5M), median subs 139K. Aiming for the top quartile is realistic within 6-12 months.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **439**, they brought **321** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	62	2	3
November 2025	65	3	30
October 2025	69	2	20
September 2025	92	12	259
August 2025	77	5	9
July 2025	74	3	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
439	6	321

SECTION 08 · NICHE COMPARISON

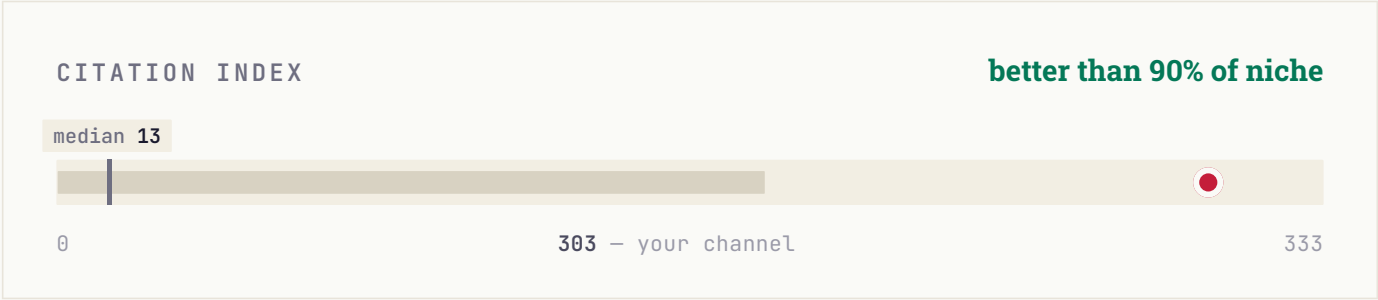
Where the channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#36/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|---|
| 01 | Top post of the week — on Sunday
Audience most active on this day at 13:00 MSK. | EFFECT
Best window
for important
post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
