

PUBLIC REPORT PROMTPRESS

Channel audit

ALEXANDER POLYARNIY



@alexpolyarniy

Author's channel about investments! Information on the resource is for informational purposes only and should not be considered investment advice. № 4778612474 Contact:...

SUBSCRIBERS

41 725

-768 per month

ERR (% SEE POSTS)

27.0%

per day 24.9%

REACH/POST

12K

ad reach 10.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 41 725 —	 SUBS REACH 28.84% avg % of subs see post	 VIEWS/POST 12K median 12.3K · 29 days	 POSTS/WK 9.6 over period
 7D TREND -5.3% vs previous week	 REACTIONS/POST 149.5 only 5,981 reactions, 171 reposts, 0 comments	 POST LENGTH 774 chars median 999 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 10.4K 24h avg	 CHURN / MONTH -768 last month	 CITATION RATE 338 citation index · 374 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 25.12.2022

AI EDITOR SUMMARY

Channel «ALEXANDER POLYARNIY» — 41 725 subs. Each post averages 12K people (29% of subs), that's good reach. Publishes 10 posts per week (~1/day) — regular pace. For the week of June 29 – July 5, reach dropped by -5.3% by week of June 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — so you see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts over 29 days.
- 02 Dominant format — Photo (24/40 posts).
- 03 Avg post length — 774 characters (median 999).
- 04 Peak audience activity — Tuesday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (14.5K avg for top vs 8.9K for worst) — among 40 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, posting time.

TOP 5 POSTS

Nº1 16.06 · 09:08 VIDEO A bank turning into a FanTech machine. 👍 #SBER Part #3. Final part of a big review, in the first part I described the foundation, in the second...	VIEWS 14 817 REPOSTS 10	REACTIONS 152 ER 35.5%
Nº2 24.06 · 09:08 TEXT 🤖 I see many agree with me, so I'll get straight to a specific industry, namely the tech sector, and in...	VIEWS 14 302 REPOSTS 1	REACTIONS 144 ER 34.3%
Nº3 25.06 · 09:08 PHOTO NOT A SEARCH ENGINE, BUT A TECH MACHINE! 👍 #YDEX Part #2. In the first episode we identified the company's strong side, thanks to which the business...	VIEWS 14 259 REPOSTS 3	REACTIONS 166 ER 34.2%

Nº4 02.07 • 13:28 **PHOTO**

MINERS NEVER DREAMED OF THIS! 👍 #PLZL Part #1.
Modern gold mining is no longer just about digging...

VIEWS
13 865
REPOSTS
7

REACTIONS
153
ER
33.2%

Nº5 30.06 • 06:55 **PHOTO**

YANDEX GOT EVEN CHEAPER – I SCORED! 👍 #YDEX
Yesterday the market gave another chance to grab a quality asset at a discount – Yandex dropped...

VIEWS
13 822
REPOSTS
6

REACTIONS
173
ER
33.1%

WORST 3

↓ 06.07 • 09:08 **TEXT**

💧 July is the fattest month for dividend payouts and reinvestment is just part of the big game – details inside.
ALEXANDER...

VIEWS
9 168
REPOSTS
1

REACTIONS
120
ER
22.0%

↓ 29.06 • 09:19 **TEXT**

👛 Alarm, noise, and red candles – big opportunities come like this. And it is in this chaos that you need to see what most...

VIEWS
8 978
REPOSTS
2

REACTIONS
119
ER
21.5%

↓ 18.06 • 08:42 **PHOTO**

👛 How does the long money investment strategy work in practice!? In July and November 2025, in a closed group, I twice built a position in...

VIEWS
8 592
REPOSTS
2

REACTIONS
112
ER
20.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



PERIOD START	NOW	NET GROWTH
44 477	41 725	-2 752

SECTION 04 • MENTIONS

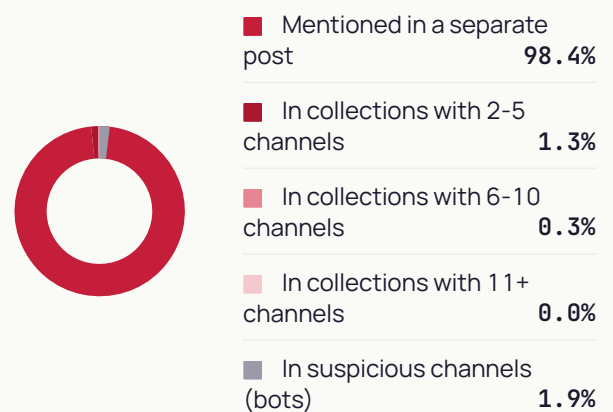
Who & how mentions the channel

Citation index **338** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned **374** different channels.

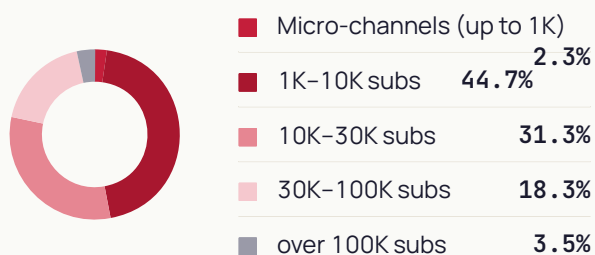
COUNTRIES MENTIONING YOU



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING YOU



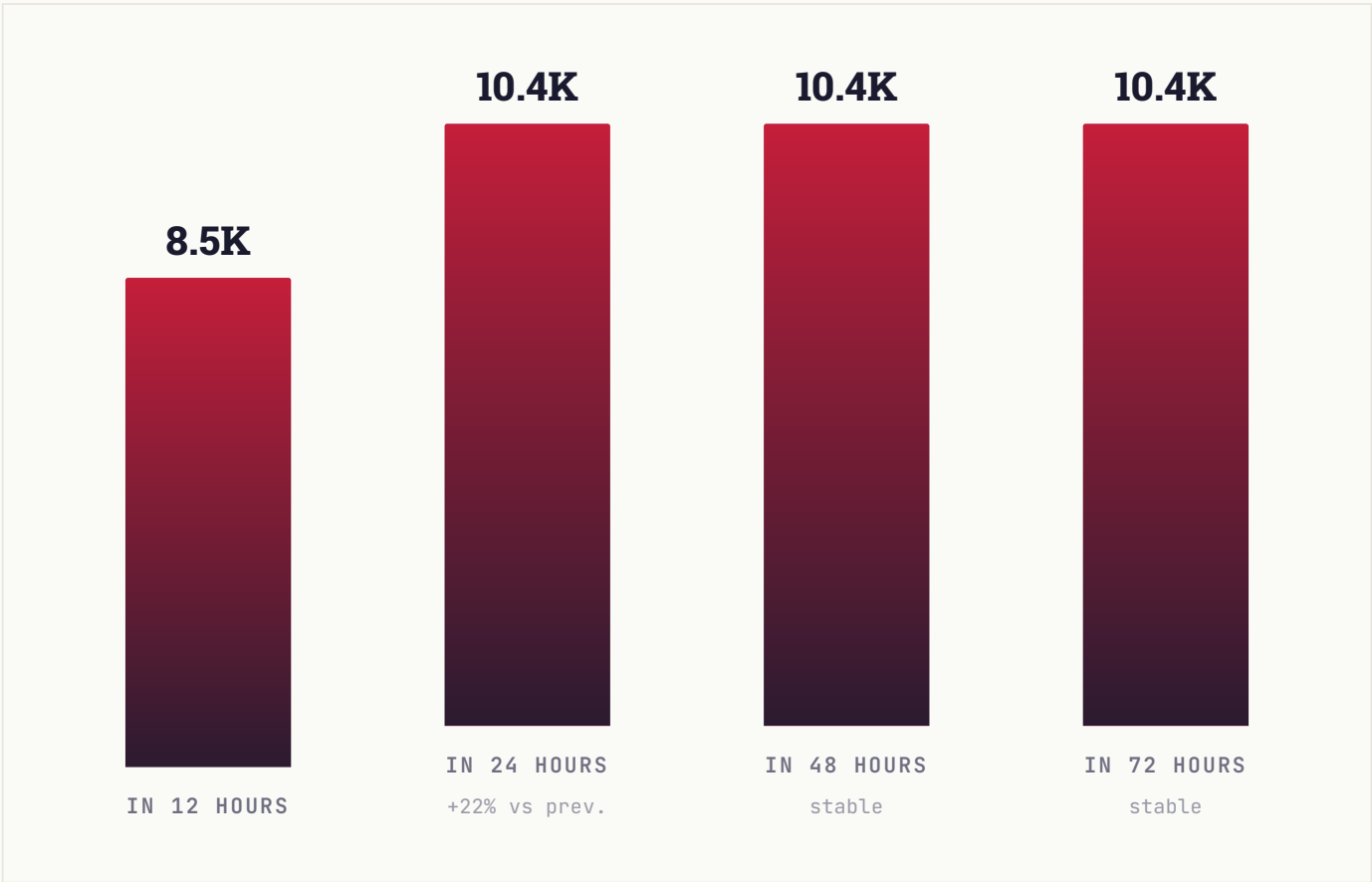
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
AP ALEXANDER POLYARNIY YOU	41.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **3 202** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 447	
Dec 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	0	0	1 290	
September 2025	19	19	465	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
19	6	3 202

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
