

PROMTPRESS PUBLIC REPORT

Channel audit

Alex Parker Returns



@alexparkernews

Dill mower before it was mainstream. Official channel. t.me/AlexParkerNews?direct - send news/ad For the crusade - TJSKnxvSpTjZNUmoBCu5oUD9D5Yxu9jdEg

SUBSCRIBERS

304 396

+301985 per month

ERR (% WHO SEE POSTS)

2.0%

in 24h **5.7%**

REACH/POST

5.5K

ad reach **11.7K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 304 396 -	 SUBS REACH 1.8% avg % subs see post	 VIEWS/POST 5.5K median 2K · 29 days	 POSTS/WK 29.5 over period
 7D TREND +59.3% vs previous week	 REACTIONS/POST 120.3 total 14,921 reactions, 1,243 reposts, 824 comments	 POST LENGTH 134 chars median 72 · 29 days	 POSTS ANALYZED 124 29 days
 AD REACH 11.7K 24h avg	 CHURN / MONTH +301985 last month	 CITATION RATE 34 citation index · 250 channels mentioned ever	 CHANNEL AGE 3 years 7 months created 14.11.2022

AI EDITOR SUMMARY

Channel «Alex Parker Returns» – 304 396 subs. Each post averages 5.5K people (2% of subs), reach is low – consider expanding audience. Publishes 30 posts per week (~4/day) – active posting. For week Jun 22–28 reach up +59.3% by week Jun 15–21 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **124** posts over 29 days.
- 02 Dominant format — **Video** (80/124 posts).
- 03 Avg post length — **134** chars (median 72).
- 04 Audience peak — **Wednesday**, 19:00 MSK.
- 05 Strongest posts get **21x** more views than the weakest (22.4K avg for top vs 1.1K for worst) — among 124 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 16:41 VIDEO According to Kommersant, gasoline prices at gas stations in Sevastopol hit record highs...	VIEWS	REACTIONS
	25 354	247
	REP.	ER
	19	8.3%
Nº2 30.06 · 15:23 VIDEO Great plan. Let's do it.	VIEWS	REACTIONS
	21 585	255
	REP.	ER
	14	7.1%
Nº3 30.06 · 18:21 VIDEO No, something must be done about this West. It's getting out of hand. They'll soon get to the Pope.	VIEWS	REACTIONS
	20 207	224
	REP.	ER
	7	6.6%

Nº4 01.07 · 08:06 VIDEO Pope summary.	VIEWS 16 801 REP. 11	REACTIONS 268 ER 5.5%
Nº5 30.06 · 13:27 PHOTO Local sources report the EU allocated the first tranche of €3.9B for UAVs for Ukraine under the €90B loan provided to Ukraine...	VIEWS 16 623 REP. 17	REACTIONS 189 ER 5.5%

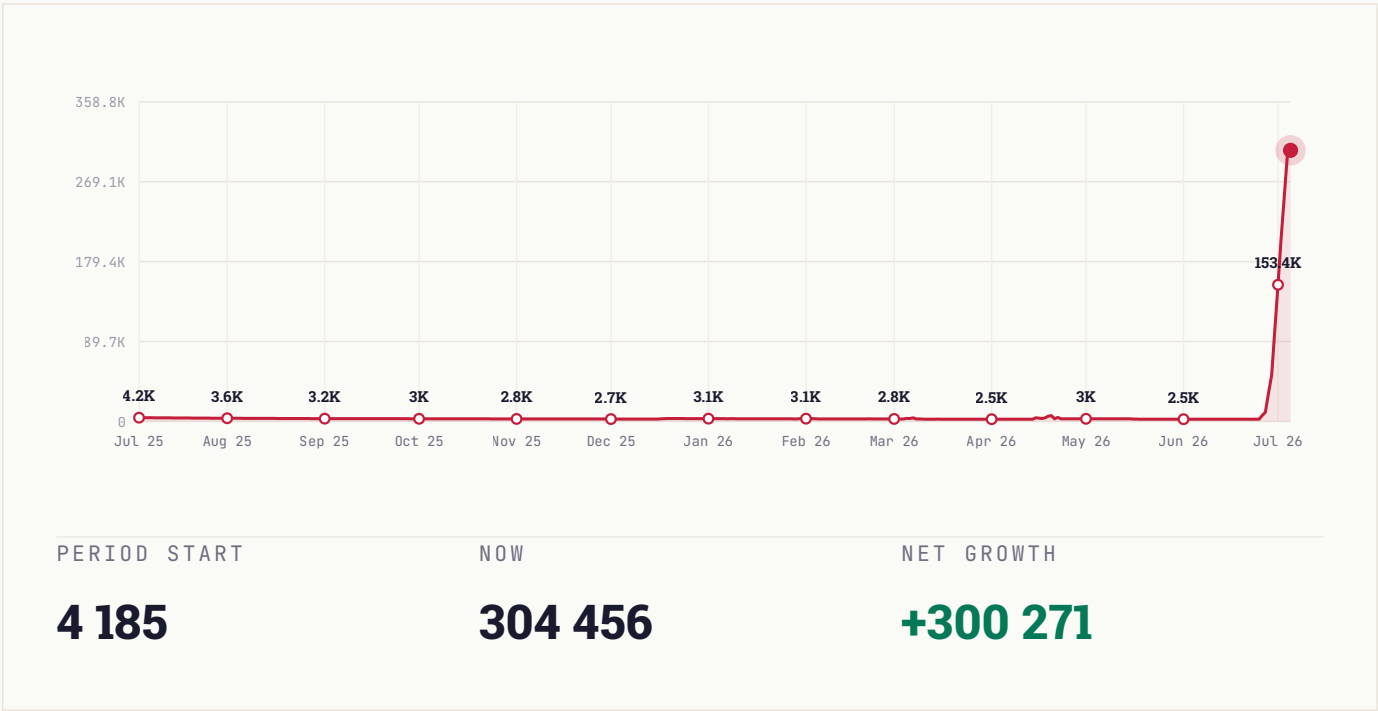
WORST 3

↓ 06.06 · 07:14 VIDEO Tyumen reporting. Nothing unusual, just an oil refinery on fire.	VIEWS 1 098 REP. 3	REACTIONS 14 ER 0.4%
↓ 08.06 · 07:31 VIDEO What a great guy Vladimir Vladimirovich is, what a movement he created for people in Sochi.	VIEWS 1 068 REP. 7	REACTIONS 31 ER 0.4%
↓ 06.06 · 07:44 VIDEO Russia's budget deficit for the first five months of 2026 reached 6.01 trillion rubles, or \$81.22 billion – 2.6% of GDP. Planned...	VIEWS 1 053 REP. 7	REACTIONS 24 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subscriber count. Shows growth and loss months.



SECTION 04 • CITATIONS

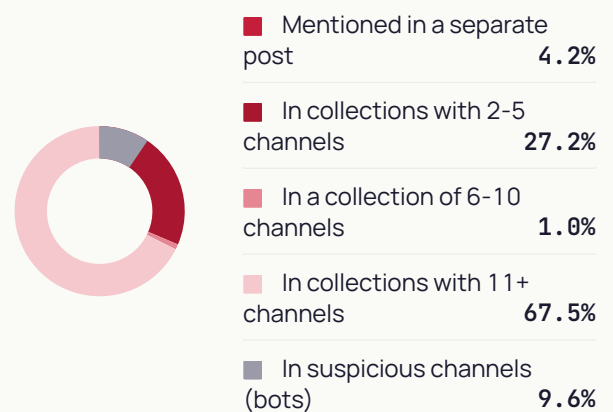
Who mentions the channel and how

Citation index **34** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **250** different channels.

COUNTRIES MENTIONING



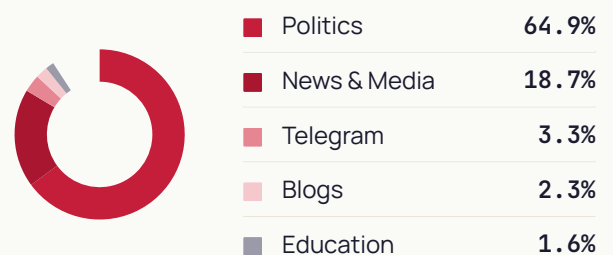
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



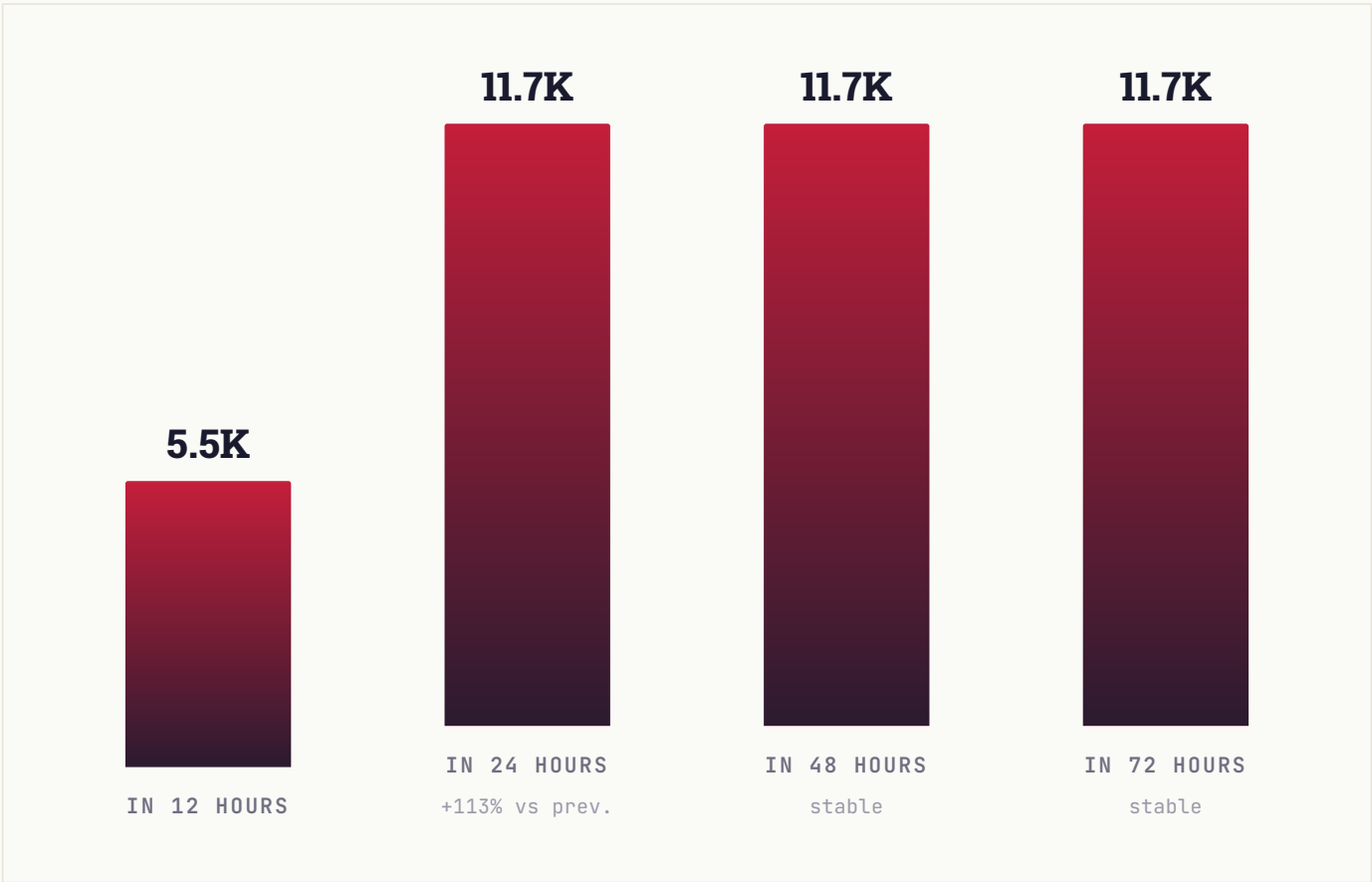
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
AP Alex Parker Returns YOU	304.4K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#96 of 100). Niche median — 426.9K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

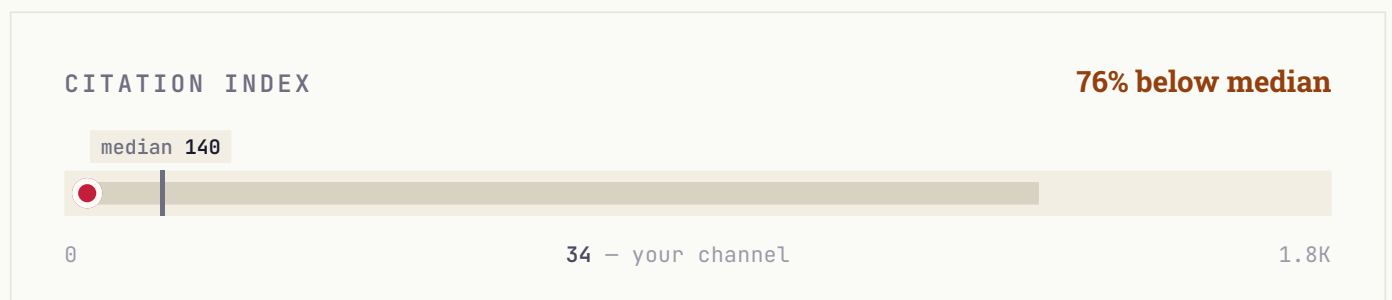
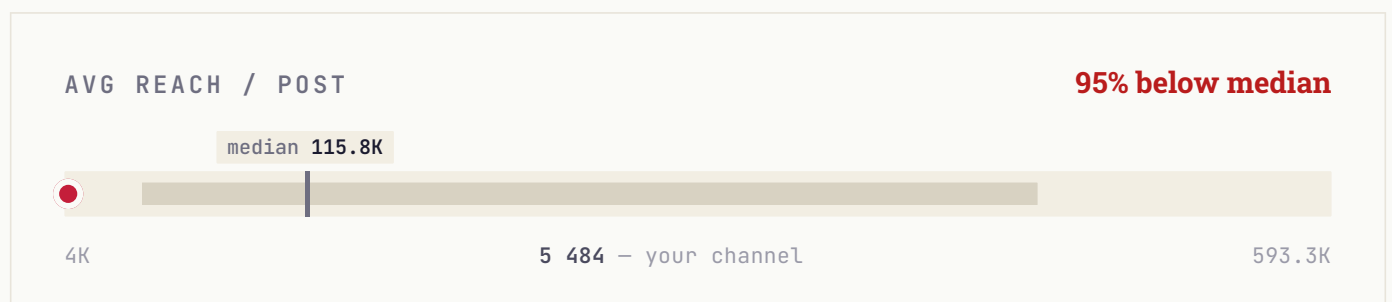
Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 102** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
January 2026	0	0	351	
December 2025	0	0	692	
Nov 2025	0	0	2	
Oct 2025	0	0	1	
September 2025	0	0	29	
August 2025	0	0	27	
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBS	
0	6		1 102	

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.8% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.7pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with same-segment channels. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager